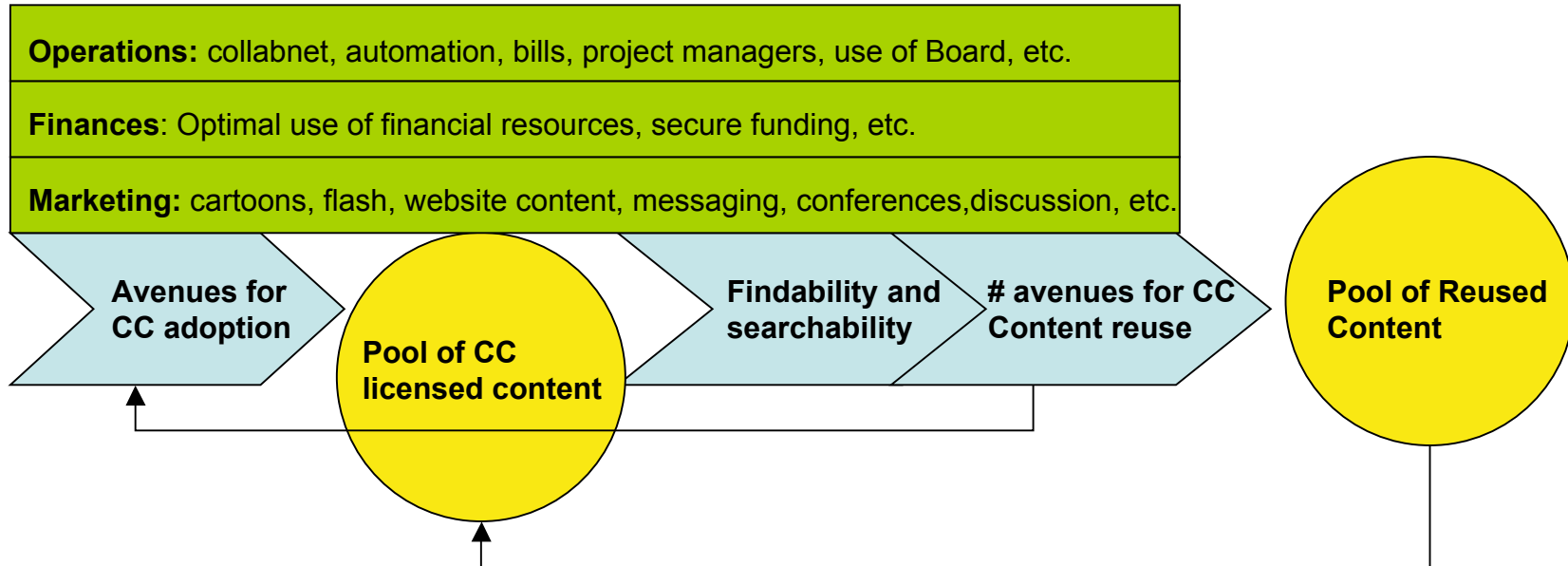


# THE CREATIVE COMMONS MACHINE

- This is the CC machine
- All our our project can fit into this framework
- This framework can help us prioritize projects



- icommons
- New licenses
- Founders' Copyright
- Conservancy

- Variety, identify, value of-the web content:
- biocommons
- academic commons
- music, film
- other valuable content
- search engines
- other content registries
- Internet Archive
- metadata embedding
- semantic search
- public domain book project

- Who has access?
- developing countries
- noncommercial
- education
- Creative experiments
- Reuse communities, artists corners

## **CONCLUSIONS:**

**1)THE FIRST STEP IS TO GET THE CC MACHINE TO WORK!!!**

**-Currently the CC machine is not working because nothing is findable**

**-Our short term priority should be to focus on projects that improve findability**

**2)We need to get people to use the machine through marketing**

**3)We should focus on high value content (high -reuse value), so the machine is high quality (biocommons, music, academic)**

**4)The machine will be used more if we're able to discriminate who uses it (developing countries, noncommercial)**

**5)The machine will run with streamlined operations that maximize Our use of resources**