



MEDIA CONTEST ENTRY FORM

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

284 Carroll Hall, CB # 3365, Chapel Hill, NC 27599-3365 • (919) 962-4639 • Toll Free: (888) 562-6276 • ncsma@unc.edu

PUBLICATION NAME _____			
CHECK	<input type="checkbox"/> Newspaper/ newsmagazine	<input type="checkbox"/> TV News Yearbook	<input type="checkbox"/> Online Literary magazine
SCHOOL NAME _____			
SCHOOL ADDRESS _____			
CITY _____	STATE _____	ZIP _____	
COUNTY _____			
SCHOOL PHONE _____		SCHOOL FAX _____	

ADVISER NAME _____
ADVISER EMAIL _____
NUMBER OF STUDENTS IN PRODUCTION CLASS _____
SCHOOL SIZE AS OF NOV. 15, 2011
<input type="checkbox"/> 1 to 900 <input type="checkbox"/> 1,300+ <input type="checkbox"/> 901 to 1,299 <input type="checkbox"/> middle school

Contest fee: \$50

+ _____ × \$5 for each individual entry
 + _____ × \$5 for "Book of Firsts" (optional)
 = \$ _____ **Total**

Guidelines for 2012 Overall Contest/Critique Entry

For all categories, enclose this entry form with full payment to NCSMA of \$50 per overall entry plus \$5 per individual entry. Include two copies of the publication or broadcast along with the self-analysis form (see ncsma.unc.edu). For confirmation, enclose a self-addressed, stamped postcard.

Publication type	Postmark date	Enclosures necessary
<input type="checkbox"/> Newspaper/newsmagazine *	April 25	Two copies of two issues
<input type="checkbox"/> Online news site *	April 25	URL:
<input type="checkbox"/> TV News	May 25	Two DVDs from two newscasts
<input type="checkbox"/> Literary magazine **	May 25	Two copies of one issue
<input type="checkbox"/> Yearbook ***	May 25	Two copies of one issue

*Newspapers/Newsmagazines and Online News Sites will be automatically entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. **Literary magazines will automatically be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction and Nonfiction. ***Yearbooks will automatically be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

Guidelines for 2012 Individual Contest Entries

For individual entries, mark the corresponding contest category below. Attach a tearsheet (full page of newspaper, yearbook or literary magazine). Do not mount entries. Staple a copy of this **entire** entry form to each individual entry. **Limit: three entries per student per category.** (Students may win only one award per category.) Entries must be from publications for the 2011-2012 school year.

Student name _____ **Title of entry** _____ **Page(s)** _____

News (print and online)

- ☐ news article
- ☐ sports article
- ☐ feature article
- ☐ news photograph
- ☐ sports photograph
- ☐ feature photograph
- ☐ editorial
- ☐ cartoon
- ☐ graphic
- ☐ sports column
- ☐ general/editorial column
- ☐ review

- ☐ front page design †
- ☐ inside page design †
- ☐ inside spread design †
- † Print version only

Literary Magazine

- ☐ poetry
- ☐ fiction
- ☐ feature
- ☐ review
- ☐ personal essay
- ☐ drama
- ☐ photography/art layout
- ☐ graphic
- ☐ poetry layout
- ☐ fiction layout
- ☐ nonfiction layout
- ☐ individual art
- ☐ individual photograph

Yearbook

- ☐ theme copy
- ☐ feature copy ‡
- ☐ sports copy
- ☐ captions (any spread)
- ☐ theme spread design
- ☐ sports spread design
- ☐ feature spread design ‡
- ☐ feature photograph
- ☐ sports photograph
- ‡ Includes people, organizations, academics, etc.

TV News/ Multimedia

- ☐ spot news
- ☐ hard news
- ☐ feature news
- ☐ sports

Please photocopy this form as necessary. DO NOT cut the form. Suggestion: Complete the overall information, then copy for all individual entries.

For a description of individual entry categories, go to ncsma.unc.edu/contests.html.

Participation in the contest implies consent for use of materials — in NCSMA Book of Firsts, for example.