

2011 NCSMA Media Contest Entry Form

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

284 Carroll Hall, CB # 3365, Chapel Hill, NC 27599-3365 • (919) 962-4639 • Toll Free: (888) 562-6276 • ncsma@unc.edu

Please type or print clearly.

Publication name: _____

Circle: Newspaper/magazine TV News Online
 Literary Magazine Yearbook

School name: _____

School address: _____

City: _____ State: _____ Zip: _____

County: _____

School phone: (____) _____

Fax: (____) _____

Adviser name: _____

Adviser e-mail: _____

Number of students in production class: _____

Circle school size as of Nov. 1, 2010:

1-900 901-1,299 1,300+ middle school

Contest fee: \$50

+ _____ x \$2 for each individual entry

+ _____ \$5 for Book of Firsts (optional)

Total amount: \$ _____

Guidelines for 2011 Overall Contest Entry

For all categories, enclose this entry form with full payment to NCSMA of \$50 per overall entry plus \$2 per individual entry. Include two copies of the publication or broadcast along with the self-analysis form. For confirmation, enclose a self-addressed, stamped postcard.

- | | | |
|---|------------------------|-------------------------------------|
| <input type="checkbox"/> Newspaper/News magazine* | Postmarked by April 25 | Two (2) copies of two (2) issues |
| <input type="checkbox"/> Online News Site* | Postmarked by April 25 | URL: _____ |
| <input type="checkbox"/> TV News | Postmarked by May 25 | Two (2) DVDs from two (2) newscasts |
| <input type="checkbox"/> Literary Magazine** | Postmarked by May 25 | Two (2) copies of one (1) issue |
| <input type="checkbox"/> Yearbook*** | Postmarked by May 25 | Two (2) copies of one (1) issue |

*Newspapers/News magazines and Online News Sites will be automatically entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. **Magazines will automatically be entered in the following section contests: Cover Design, Theme Development, Photograph, Layout, Art, Poetry, Fiction and Nonfiction. ***Yearbooks will automatically be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

Guidelines for 2011 Individual Contest Entries

For individual entries, mark the corresponding contest category below. Attach a tearsheet (full page of newspaper, yearbook or literary magazine.) Do not mount entries. Staple a copy of this **entire** entry form to each individual entry. **Limit: One entry per student per category.** Entries must be from publications for the 2010-2011 school year.

Student Name _____ Title of Entry _____ Page(s) _____

Newspaper/magazine

- News Article
- Sports Article
- Feature Article
- News Photograph
- Sports Photograph
- Feature Photograph
- Editorial
- Cartoons
- Graphics
- Sports Column
- General Column
- Editorial Column
- Review

Literary Magazine

- Poetry
- Fiction
- Feature
- Drama
- Photography Layout
- Graphics
- Poetry Layout
- Fiction Layout
- Nonfiction Layout
- Individual Art
- Individual Photograph

Yearbook

- Theme Copy
- Feature Copy†
- Sports Copy
- Captions (any spread)
- Theme Spread Design
- Sports Spread Design
- Feature Spread Design†
- Feature Photograph
- Sports Photograph

†Includes people, organizations, academics, etc.

TV News

- Spot News
- Hard News
- Feature News
- Sports

Please photocopy this form as necessary. DO NOT cut the form in half. Suggestion: Complete the top half, then copy for all entries.

For a description of individual entry categories, go to <http://www.ibiblio.org/ncsma/contests>.

Participation in the contest implies consent for use of materials in NCSMA Book of Firsts, for example.