

2009 NCSMA Media Contest Entry Form

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

284 Carroll Hall, CB # 3365, Chapel Hill, NC 27599-3365 • (919) 962-4639 • Toll Free: (888) 562-6276 • ncsma@unc.edu

Please type or print clearly.

Publication name: _____
 Circle: Newspaper/News magazine TV News
 Literary Magazine Yearbook
 School name: _____
 School address: _____
 City: _____ State: _____ Zip: _____
 County: _____
 School phone: (____) _____
 Fax: (____) _____

Adviser name: _____
 Adviser e-mail: _____
 Number of students in production class: _____
 Circle school size as of Nov. 1, 2008:
 1-900 901-1,299 1,300+ middle school
Contest fee: \$50
 + ____ x \$2 for each individual entry
 + ____ \$5 for Book of Firsts (optional)
Total amount: \$ _____

Guidelines for 2009 Overall Contest Entry

For all categories, enclose this entry form with full payment to NCSMA of \$50 per overall entry plus \$2 per individual entry. Include two copies of the publication or broadcast along with the self-analysis form from the Web site. For confirmation, enclose a self-addressed, stamped postcard.

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|---|------------------------|--------------------------------------|
| <input type="checkbox"/> Newspaper/News magazine* | Postmarked by April 20 | Two (2) copies of two (2) issues |
| <input type="checkbox"/> TV News | Postmarked by May 25 | Two (2) tapes from two (2) newscasts |
| <input type="checkbox"/> Literary Magazine** | Postmarked by May 25 | Two (2) copies of one (1) issue |
| <input type="checkbox"/> Yearbook*** | Postmarked by May 25 | Two (2) copies of one (1) issue |

*Newspapers/News magazines will be automatically entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. **Magazines will automatically be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction and Nonfiction. ***Yearbooks will automatically be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

Guidelines for 2009 Individual Contest Entries

For individual entries, mark the corresponding contest category below. Individual entries must be clipped out of the publication and mounted on 8.5 x 11 sheets of white paper. Staple a copy of this **entire** entry form to the back of each entry. **Limit: One entry per student per category.** Entries must be from publications for the 2008-2009 school year.

Student Name _____ Title of Entry _____

Newspaper/magazine

- News Article
- Sports Article
- Feature Article
- News Photography
- Sports Photography
- Feature Photography
- Editorial
- Cartoons
- Graphics
- Sports Columns
- General Columns
- Editorial Columns
- Reviews

Literary Magazine

- Poetry
- Fiction
- Features
- Drama
- Photography
- Graphics
- Poetry Layout
- Fiction Layout
- Nonfiction Layout
- Individual Art
- Individual Photography

Yearbook

- Theme Copy
- Feature Copy†
- Sports Copy
- Captions (any spread)
- Theme Spread Design
- Sports Spread Design
- Feature Spread Design†
- Feature Photography
- Sports Photography

†Includes people, organizations, academics, etc.

TV News

- Spot News
- Hard News
- Feature News
- Sports

Please photocopy this form as necessary. DO NOT cut the form in half. Suggestion: Complete the top half, then copy for all entries. For a description of individual entry categories, go to <http://www.ibiblio.org/ncsma/contests>.