

DATES & DEADLINES

Nov. 17-20

National High School Journalism Convention
Minneapolis

Feb. 25

NCSMAA Executive Committee Meeting
UNC-Chapel Hill

Feb. 25

CABJ minority high school journalism conference
UNC-Chapel Hill

March 2-4

Southern Interscholastic Press Association Conference
Columbia, S.C.

March 16-18

Columbia Scholastic Press Association Convention
New York

April 12-15

National High School Journalism Convention
JEA/NSPA
Seattle

June 18-21

NCSMI
UNC-Chapel Hill

June 27-30

Carolina Sports Journalism Camp
UNC-Chapel Hill

July 8-14

Teaching Online News in the Secondary School
JOMC 491
Journalism Education Fellowship Program
UNC-Chapel Hill

July 8-13

Chuck Stone Program
UNC-Chapel Hill



Photo by Lauren Mitchell, Gaston Day School

Robert Allen brings the subject into focus. Allen participated in the photojournalism sequence of NCSMI this summer at UNC-Chapel Hill. N.C. Scholastic Media Institute welcomed 275 students and teachers to campus.

GRANT OPPORTUNITIES

Seeking funds for scholastic journalism

Journalism students and teachers shared stories of funding challenges during our six fall regional workshops. (Please see map on page 12.)

At each of the adviser and editor roundtables we discussed advertising sales strategies, fundraising opportunities and local media support.

Grants represent additional sources of funding. The application processes can be cumbersome, and nothing is guaranteed. But opportunities are out there.

Following are a few examples of foundation-supported grants that schools and school systems might seek. These focus on technology, an area of particular need in scholastic journalism.

Please note that NCSMA is not endorsing these programs. The list is provided only as information.

See the NCSMA website, ncsma.unc.edu for a more comprehensive list.

Technology Grants for Rural Schools

The Foundation for Rural Economic Development offers this grant opportunity. This technology grant is available to those in communities with rural telephone companies. Go to <http://www.fred.org/tech>

Wells Fargo Corporate Giving

School systems may apply; individual schools may not. Go to https://www.wellsfargo.com/about/charitable/nc_guidelines

Motorola Innovation Generation Grants

Technology is a focus of this grant program. Go to <http://responsibility.motorola.com/index.php/society/education/>

Corning Incorporated Foundation

Instructional technology for the classroom is listed among the involvement areas. Go to http://www.corning.com/about_us/corporate_citizenship/community/foundation_request.aspx

Moving forward

The fall semester has been a busy one in NCSMA offices. Your school secretaries may have told you we called. NCSMA student assistants, in fact, have been contacting every high school in the state to verify advisers' names and institute a completely new statewide database.

Please help us with this ongoing project. Alert us to any misspelled names, incorrect addresses or new advisers. We want journalism advisers across the state to know that NCSMA exists to serve. In order to do that, we have to keep our database current and correct. Thanks in advance for your help.

Your N.C. Scholastic Media Advisers Association has also been busy. You will notice updates to our contest form on page 7. Individual categories have been added for online news and literary magazines. Students may now enter up to three entries in each individual category. Individual contest fees have risen, but we will now offer some contest fee waivers for Title I schools. Application information will be posted online at ncsma.unc.edu.

Kudos: Robin Sawyer, adviser at First Flight High in Kill Devil Hills, received the Pioneer Award from National Scholastic Press Association during the recent Minneapolis convention. The Pioneer Award is the highest award NSPA gives an individual.

The two alternates in our state's 2011 High School Journalist of the Year competition (Catherine E. "Katie" King of Hendersonville and Elizabeth "Liz" Crampton of Greensboro) edited newspapers that were each named Pacemaker finalists this year. Roars and Whispers literary magazine was inducted into the NSPA Hall of Fame.

Each year at our NCSMI summer awards brunch, \$650 cash scholarships are awarded to student attendees. The 2011 Don Curtis scholarships in TV news were awarded to Garrett Bird of Ravenscroft School in Raleigh and Addie McElwee of Statesville High. The Daily Tar Heel scholarships in newspaper journalism were awarded to Arjun Gupta of Providence High in Charlotte and Amanda Slowickowski of First Flight.



Monica Hill
NCSMA Director



A Publication of the North Carolina Scholastic Media Association

Fall 2011 Vol. XX, No. 1

Published four times a year by the North Carolina Scholastic Media Association, School of Journalism and Mass Communication, UNC-CH, Chapel Hill, NC 27599-3365. Phone: (919)962-4639, (919)843-7730 or (888)562-6276 email: ncsma@unc.edu internet: ncsma.unc.edu Monica Hill, NCSMA director Kirsten Chang and Mary Withers, editors

NCSMA Officers:

President Meredith Vertrees, Fayetteville Christian School; Vice President Electronic and Online Communication Jessika Virtanen, T.C. Roberson High; Vice President Literary Magazine Sarah Claypoole, Providence High School; Vice President Newspaper Jordan Hennessey, First Flight High School; Vice President Visual Communication Garrett Bird, Ravenscroft School; Vice President Yearbook Bethany Grayson, West Henderson High School

NCSMAA Officers:

President Bill Allen, East Mecklenburg High School; President-elect Helen Velk, Ravenscroft School; Past President Marva Hutchinson, Providence High School; Secretary Lee Baldwin, Enloe High School; Vice President Newspaper Brenda Gorsuch, West Henderson High School; Vice President Literary Magazine Adrienne Hollifield, Charles D. Owen High School; Vice President Yearbook Disa Perry, Fayetteville Christian; Vice President Visual Communication Janet Cooke, Clayton High School; Vice President Electronic Communication Lori Mahaley, Franklin Academy; Education Task Force Chair Carol Eanes, Pender County High School

Developing your online publication

You have an online newspaper! How cool! That's the common reaction we get when we talk about what we are doing with our journalism program. Teachers say that they wish their school could or would do it. My response is always: *go for it*. It's not hard, not expensive and once principals understand how great it will be for the school, they usually will back it.

So what should you do?

1. Just get started. Attend the online class at one of the fall workshops or contact Jim Stovall of the University of Tennessee. WordPress is the most commonly used program now and is similar to blogging. It is relatively easy to learn and use. If you have a little money, you can buy a template from groups like School Newspapers Online. You will need to purchase a website domain, which is inexpensive and easy to get. Talk to the tech people at your school and make sure

your website doesn't get blocked by school computer filters.

2. Put something online everyday, or at least every other day. The key to get students and parents to read your website is to post new material constantly. Since it is online, the stories are short and usually can be written in one class period.

We had a problem because our online newspaper has been the best-kept secret on campus. Before, most of our content was simply copied from the print stories, but now most of it is new and more go to the website.

3. Write articles that students will want to read. Students like to read about what other students are doing. They also like seeing their name. Cover all sporting events at your school. Cover

pageants and events and get them online quickly. Few papers cover tennis, cross country or junior varsity games.

4. Designate staff for the online paper. If you have a big enough staff, split the staff between print and online. If not, have an online editor and an assistant who work with print editors in assigning stories. A student who doesn't have interviews that day can write a short article for the online paper.

4. The online edition must be a priority. Our online edition for the first year or more was the proverbial ugly stepchild. It was the last thing to be done, and therefore often wasn't done at all. Now my students see it as important and love seeing their name on the website.



Bill Allen
NCSMAA President

How to use creative advertising ideas

High school journalism comes at a high cost. First you must sacrifice your time and a lot of your energy. However, more important than those, is the actual cost of getting everything done. In my yearbook class, we raise money for our book starting almost immediately after school begins. The pressure to stay under budget is intense, and it is easy to get frustrated and feel cornered. Don't give up. Raising money will take some time and effort but it is possible. Here are some extra steps you can take to help raise money"

Co-op Advertising: In most schools yearbook and journalism are separate classes, but both sell ad space. Why not offer a price that allows businesses to by one ad to go into both the yearbook and newspaper?

Buddy Ads: Allow ad space to be sold to friends who can split the cost and share the space.

Car Magnets: For advisers who are really committed to their journalism or yearbook

team, offer businesses the ability to rent ad space on your car for a week. Magnets and easy-to-remove window decals are temporary, yet effective methods.

Walking Billboards: Offer businesses ad space on the back of your yearbook or journalism T-shirts.

Spirit Nights: Make a deal with a local restaurant to host a spirit night. Announce the spirit night at your school and then share the profit of that night's sales with the restaurant.

Big Bonus: Offer a bonus to businesses that purchase full-page ads. Say, if a business buys a full page in the yearbook, it receives two weeks of a ¼-page newspaper ad space free. Or vice versa, if it plans to buy space in the newspaper for five weeks straight, it receives a discounted space in the

yearbook.

Black and White: Offer both black and white ads as well as full-color ads, but charge more for the full color.

Flyers: Make flyers with information about your publication to hand out or mail to businesses. Information can include past awards, benefits of buying ad space, ad price ranges, and your adviser's contact information.

Prizes and Rewards: To encourage your journalism team to sell ads, you can offer a prize or reward for selling the most ads or for selling all assigned ads first. Prizes might be homework passes or even lunch ordered in from a nearby restaurant.

I hope that this has given you ideas, or at least sparked your imagination on ways to raise money for your school's publication!



Meredith Vertrees
NCSMA President

Welcome to North Carolina Scholastic Media Association

The North Carolina Scholastic Media Association (NCSMA) is a statewide organization that promotes excellence in scholastic journalism through education of its members, encourages respect for freedom of the press, promotes professional growth of journalism teachers and advisers, and speaks for scholastic media in matters of curriculum and instruction that affect journalism education in North Carolina. NCSMA serves scholastic journalism and works for its advancement. It is based in the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill.

workshops

- The N.C. Scholastic Media Institute is a journalism workshop in mid-June. It offers practical experience in online news, broadcasting, desktop publishing, literary magazine, newspaper, photojournalism and yearbook.
- State student and adviser officers, elected by NCSMA members each year, plan workshops and NCSMI each year. Student officers may schedule retreats and planning sessions to increase student participation in the statewide organizations.
- The Association has divided North Carolina into eight geographic regions where workshops are held annually. Advisers and students are welcome to attend any regional workshop.

awards

- Critique services offer annual opportunities for students and staffs to distinguish themselves. Experts in literary magazine, newspaper and yearbook production judge publications.
- All publications that receive an All-North Carolina rating in the evaluation compete for Tar Heel Awards. Judges review the top publications in the categories to determine the best.
- Students may also submit individual work in writing and design for awards.

adviser training

- Courses that may be taken include "Journalism Education in the Secondary School," basic training for advisers tasks with newspapers, yearbooks, literary magazines and desktop publishing; "Mass Communication Law in the Secondary School," "Writing and Editing for Secondary School Media;" "Desktop Publishing and Design for Secondary School Publications;" "Teaching Online News in the Secondary School" and "Teaching Broadcast Journalism in the High School."
- NCSMA offers fellowships to advisers to help them take these graduate-level courses. Designed to cover full tuition and lodging for each adviser, the fellowships are competitive and are based on application information.

scholarships

- Each year the N.C. Student Journalist of the Year is selected from among the top graduating seniors in scholastic journalism programs across the state. Entrants are evaluated by journalism professionals and faculty. The winner receives the Rachel Rivers-Coffey Scholarship from the N.C. Press Association Foundation and goes on to compete for scholarships in the national Journalism Education Association contests.

SPLC introduces yearbook help at www.yearbooklaw.com

The Student Press Law Center has announced a new website designed to help yearbook staffs with “the growing issue of uncompensated reprinting and reselling of yearbook content, particularly by alumni affinity websites that are scanning entire books and making them available online without permission or payment.”

The site includes a Q-and-A section, answering yearbook-specific questions SPLC attorneys answer most often. Yearbooklaw.com also features a tutorial that teaches yearbook advisers and editors how to register a yearbook with the U.S. Copyright Office. A model license agreement is also available, one SPLC hopes will “enable each succeeding generation of student yearbook editors to enforce the copyright against an infringer, to obviate the need to chase down the 2011 editors if this year’s book gets ripped off 20 years from now.”

CABJ invites students to apply for annual conference

The Carolina Association of Black Journalists and the UNC-Chapel Hill School of Journalism and Mass Communication invite students to apply for the minority high journalism conference on Saturday, Feb. 25. A \$25 registration fee includes breakfast, lunch and dinner.

The purpose of the one-day journalism workshop is to give high school students exposure to the multifaceted field and study of journalism and mass communication. CABJ members will work collaboratively with participants throughout the day, and participants will also have the opportunity to meet UNC-CH faculty and area professionals to discuss writing skills and career opportunities.

Applicants should be high school juniors or seniors involved in school publications or media. Students who are interested in journalism careers are also encouraged to apply. Registration requires that each applicant submit a writing sample.

The application deadline for the Feb. 25 workshop is Feb. 10. For registration materials or more information, contact the student co-president of CABJ, Elizabeth Wan’gu at wangu@live.unc.edu or go to <http://jomc.unc.edu/cabjappl>.

CABJ is a student collegiate chapter of the National Association of Black Journalists.

Journalist of the Year portfolio preparations should begin now

Encourage students to prepare portfolios for N.C. High School Journalist of the Year competition. Winners in the state competition will receive the Rachel Rivers-Coffey Scholarship from the N.C. Press Foundation and will be eligible for the National High School Journalist of the Year

competition. Up to \$7,000 in scholarship money is available.

High school seniors who have been involved with journalism for at least two years and have at least a 3.0 unweighted GPA are eligible to apply. Applicants must submit a portfolio, as well as an entry form, transcript, self-evaluation of one’s “journalistic life” and letters of recommendation.

Portfolios must be postmarked by Feb. 15. See page 13 for application. For more information on specific entry rules for portfolio preparation, visit the Journalism Education Association website, www.jea.org. For questions regarding the state contest, contact the NCSMA office.

Apply for Chuck Stone Program

The Chuck Stone Program for Diversity in Education and Media, sponsored by UNC-Chapel Hill School of Journalism and Mass Communication, is seeking applications from high school students who will be seniors in the 2012-2013 school year and who have expressed a career interest in journalism.

The 2013 program will be on July 8-13. It aims to attract 12 students of varying diversity, including but not limited to religion, ethnicity, socioeconomic status and gender.

The workshop includes classroom study, newsroom practice and professional mentors.

For more information visit jomc.unc.edu/stoneprogram.

Save the date for SIPA convention in Columbia, S.C.

Save the date for the annual Southern Interscholastic Press Association convention on March 2-4. The convention is held at the Marriott Hotel in downtown Columbia, S.C. and at the University of South Carolina School of Journalism and Mass Communications. For more information, visit <http://www.sc.edu/cmccis/so/sipa/con.html>.

High school journalism teachers recognized for outstanding work

BY SAMANTHA SABIN

Northwest School of the Arts

The countless days four N.C. teachers spent with teenagers have been rewarded.

Jeremy Parrish, an assistant principal at Athens Drive High School, and Linda Florence Callahan, director of the regional journalism workshop at North Carolina A&T University, were awarded the Kay Phillips Distinguished Service Award.

Both Melanie Hyunh-Duc of Northwest Guilford High School and Michael Moon of Kinston High

School received the national Rising Stars Award from the Journalism Education Association.

“It’s definitely encouraging to stay in the field of scholastic journalism and encouraging to improve each year,” Hyunh-Duc said.

Advisers who had five or fewer years of advising experience were recognized. Applicants were nominated by individuals who appreciated their dedication to scholastic media. For Moon, that person was his principal.

“When I came to him about starting a journalism program, he said ‘I like the idea, but only if it’s done the right way,’” Moon said. “I feel like (the nomination) is his way of telling me I did it the right way.”

Hyunh-Duc’s mentor of two years, Martha Rothwell, nominated her.

“I wouldn’t have made the progress I made without her,” said Hyunh-Duc. “The fact that she felt the need to nominate me when (Rothwell) deserves this award is amazing.”

As a part of the nomination process, nominators wrote a letter explaining how the nominee shows promise as an up-and-coming adviser.

“It’s a very big honor and very humbling because there are a lot of journalism teachers who work tirelessly and never receive this recognition,” Hyunh-Duc said.

(Reprinted from The Rush, the NCSMI newspaper)

Join us at a sports media camp for high school students

The Carolina Sports Journalism Camp is now accepting applications. Rising high school juniors and seniors with an interest in sports and media are encouraged to apply.

This four-day residential workshop will include instructional sessions on sports play-by-play, sports writing, sports photography and much more. Students will be housed on UNC-Chapel Hill’s campus.

The Carolina Sports Journalism Camp will include classroom study and newsroom practice. The camp will feature visiting sports reporters and sports personalities. Students will take a behind-the-scenes tour of UNC’s sports media facilities. They will cover a press conference and experience a sports media deadline.

Students will observe an undergraduate sports writing course taught by Carolina Sports Journalism Camp lead instructor Tim Crothers. (Crothers is a former senior writer for Sports Illustrated and author of the book, *The Man Watching* and collaborator with Roy Williams on William’s autobiography, *Hard Work: A Life On and Off the Court*. His work has appeared in *New York Times Magazine* and *ESPN The Magazine*.)

Apply today at jomc.unc.edu/csjc. Priority deadline is April 1, 2012. Students accepted to the camp will be notified by May 15, 2012.

SIRCEY WINS 2011 HIGH SCHOOL JOURNALIST OF THE YEAR

BY SAMANTHA SABIN

Northwest School of the Arts

Janie Sircey’s kindergarten dreams of becoming a writer have paid off.

“Just to be named the North Carolina (Student) Journalist of the Year is big,” said Sircey, a 2011 graduate of Charles D. Owen High School.

Sircey, the 2010 president of NCSMA, accepted the Rivers-Coffey state scholarship during the NCSMI awards brunch on June 16.

She always loved writing. So when it came time to select classes freshman year, journalism was a must. “I knew it was a place for me to write,” Sircey said. “I was hooked and fell in love.”

In Black Mountain, Sircey editor of her high school newspaper, *The Hoofbeat*.

The N.C. Press Foundation awarded a \$2,000 scholarship to Sircey, and her school’s journalism program received \$500.

“You have to be open to new stories and different things,” Sircey said. “One-note reporters are not going to go anywhere.”

When applying for the award, applicants submitted a prepared portfolio of their work along with other materials. For Sircey, the hardest part proved to be the portfolio. “I had every intention of starting early, but with senior project it didn’t happen,” Sircey said. “I stayed after school for a week straight.... It took a lot of hard work.”

SOCIAL MEDIA, ONLINE RESOURCES ENHANCE PUBLICATIONS

BY VANESSA AMOAKO

Carrboro High

Journalists use Twitter, Facebook to lure readers to news websites

Many schools with online newspapers have started using Facebook and Twitter as a medium for keeping the students updated with their news publications.

“Everyone has Facebook, and that is the easiest way to get the school and students involved,” said Kristin Tabor, Hough High (‘12).

“When people ‘like’ an article, everyone else would want to read it and it goes on.”

Social media, specifically Facebook and Twitter, has given journalists the opportunity to connect with the public.

“Journalists can propel their own stories through the use of social media instead of waiting for their companies to do so,” said Tony Zeoli, lead developer in the Reese Felts Digital Newsroom at UNC-Chapel Hill and online news instructor for the NCSMA Sum-

mer Institute. “Social media could extend the life of a story for days, weeks and even months on websites.”

Social networks can also aid advertising by driving additional traffic to news websites. Internet advertising rates are often determined by a site’s audience.

“Selling advertisements play a huge role in online journalism through the use of social media because money is a major focus of online journalism,” said Brooke Yates, West Wilkes High (‘12).

Online news network offers resources, web training for high school journalists

Students and advisers looking for a resource to help them go online learned about the Interscholastic Online News Network at the NCSMA Summer Institute.

The ISONN, which is part of the Inter-collegiate Online News Network, is an as-

As North Carolina’s winner, Sircey represented the state in the National High School Journalist of the Year competition. A total of 35 states submitted a portfolio from the state winner; in total, seven students received a prize.

Adrienne Hollifield, adviser for *The Hoofbeat*, has worked with Sircey since her freshman year and is glad to see her receive the award. “When she’s interested in something, she’ll do anything she can to learn about it,” Hollifield said. “She’s the perfect ‘student,’ who puts an amazing amount of effort into the paper.”

“You don’t have to be the typical journalist (to win),” Sircey said. “When people think of a journalist, they think of the reporter who is attacking you at different angles. You can be sweet about it.”

The alternates were Katie King of West Henderson High in Hendersonville and Liz Crampton of Northwest Guilford High in Greensboro. Each received \$500 for their scholarship. Their schools received \$250 awards.

To apply for the 2011 High School Journalist of the Year competition, see page 13. The deadline is Feb. 15.

To view a presentation on how to prepare a portfolio, contact the NCSMA office at (919) 962-4639 or ncsma@unc.edu.

(Reprinted from The Rush, the NCSMI newspaper)

sociation of high school teachers, administrators and professors devoted to enhancing scholastic journalism. It encourages high school journalists to take their existing publications online by providing websites at no cost.

“It offered an opportunity to have someone help me learn WordPress so I could teach my students,” said Robin Sawyer, Rush instructor and adviser at First Flight High. “It’s fairly simple and Jim Stovall is wonderful to work with. I believe my students are learning skills that will benefit them beyond my class and that’s always exciting to me.”

The director of ISONN, Jim Stovall, said this network allows students to practice online journalism before college. ISONN hosts workshops for journalists and advisers.

“This is something that has never been done but that’s why it’s being introduced,” Stovall said.

(Reprinted from The Rush, the NCSMI newspaper)

TUITION WAIVER OFFERED FOR ‘TEACHING ONLINE NEWS’

NCSMA offers fellowship funding to high school journalism advisers

NCSMA's Journalism Education Fellowship Program allows teachers to enroll in a one-week, short-term summer course with tuition funding provided by NCSMA.

N.C. journalism teachers and media advisers can qualify for free in-state tuition, lodging and books through this program. The fellowships, awarded on a first-come, first-served basis, are valued at \$1,230 per person.

The short-term course will be scheduled July 8-14. Class meets 9 a.m. to 5 p.m. Advisers may earn three hours of graduate credit.

Teaching Online News

“Teaching Online News in the Secondary School” will offer advisers instruction in on-line publishing technologies, search engine optimization, writing for the Web, writing a FAQ using Dreamweaver, creating a blog in WordPress, using social media for news, designing and hosting a site, video and audio basics and more.

This graduate-credit course was designed for N.C. high school journalism teachers two years ago. The course is not scheduled for summer 2013, so advisers are encouraged to apply for this 2012 opportunity.

If your students hope to take their publication online — or if they have already done so — consider enrolling in this course and exploring way to teach and advise digital media.

Priority postmark deadline is April 1, though applications will be accepted after that date.

See adjacent application.

NCSMA JOURNALISM EDUCATION FELLOWSHIP APPLICATION

Please type or print clearly.

Teacher and school information

TEACHER'S NAME

SCHOOL NAME SCHOOL PHONE SCHOOL FAX

SCHOOL ADDRESS CITY STATE ZIP

SCHOOL EMAIL ADDRESS

HOME ADDRESS CITY STATE ZIP

HOME EMAIL ADDRESS HOME PHONE CELL PHONE

I will be teaching journalism and/or advising one or more publications during the 2012-2013 school year at

Teacher's signature:

I endorse to receive a Journalism Education Fellowship to attend the following summer session course:

JOMC 491 Teaching Online News in the Secondary School

at the University of North Carolina at Chapel Hill School of Journalism and Mass Communication.

Principal's name:

Principal's signature:

To complete your application, please attach to this form a letter in which you explain

- 1. how you became involved in journalism teaching and publication advising,
- 2. year(s) of overall and journalistic teaching experience,
- 3. why you would like to take the course and
- 4. how you believe that course may fit into your career as a journalism teacher/publication adviser.

In addition, please send a copy of your resume or a list of experiences, interests and accomplishments.

For priority selection, your application should be postmarked by April 1. To secure your in-state tuition fellowship, you will later be asked to submit a check for \$200; this check will be returned to you the first day of class. Address application forms to:

Monica Hill, NCSMA • School of Journalism and Mass Communication • 284 Carroll Hall, CB# 3365, UNC-Chapel Hill • Chapel Hill, NC 27599-3365



MEDIA CONTEST ENTRY FORM

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION
284 Carroll Hall, CB # 3365, Chapel Hill, NC 27599-3365 • (919) 962-4639 • Toll Free: (888) 562-6276 • ncsma@unc.edu

PUBLICATION NAME

CHECK Newspaper/newsmagazine TV News Yearbook Online Literary magazine

SCHOOL NAME

SCHOOL ADDRESS

CITY STATE ZIP

COUNTY

SCHOOL PHONE SCHOOL FAX

ADVISER NAME

ADVISER EMAIL

NUMBER OF STUDENTS IN PRODUCTION CLASS

SCHOOL SIZE AS OF NOV. 15, 2011 1 to 900 901 to 1,299 1,300+ middle school

Contest fee: \$50

+ x \$5 for each individual entry

+ x \$5 for “Book of Firsts” (optional)

= \$ Total

Guidelines for 2012 Overall Contest/Critique Entry

For all categories, enclose this entry form with full payment to NCSMA of \$50 per overall entry plus \$5 per individual entry. Include two copies of the publication or broadcast along with the self-analysis form (see ncsma.unc.edu). For confirmation, enclose a self-addressed, stamped postcard.

Publication type	Postmark date	Enclosures necessary
Newspaper/newsmagazine *	April 25	Two copies of two issues
Online news site *	April 25	URL:
TV News	May 25	Two DVDs from two newscasts
Literary magazine **	May 25	Two copies of one issue
Yearbook ***	May 25	Two copies of one issue

*Newspapers/Newsmagazines and Online News Sites will be automatically entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. **Literary magazines will automatically be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction and Nonfiction. ***Yearbooks will automatically be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

Guidelines for 2012 Individual Contest Entries

For individual entries, mark the corresponding contest category below. Attach a tearsheet (full page of newspaper, yearbook or literary magazine). Do not mount entries. Staple a copy of this entire entry form to each individual entry. Limit: three entries per student per category. (Students may win only one award per category.) Entries must be from publications for the 2011-2012 school year.

Student name _____	Title of entry _____		Page(s) _____	
News (print and online) <input type="checkbox"/> news article <input type="checkbox"/> sports article <input type="checkbox"/> feature article <input type="checkbox"/> news photograph <input type="checkbox"/> sports photograph <input type="checkbox"/> feature photograph <input type="checkbox"/> editorial <input type="checkbox"/> cartoon <input type="checkbox"/> graphic <input type="checkbox"/> sports column <input type="checkbox"/> general/editorial column <input type="checkbox"/> review	<input type="checkbox"/> front page design † <input type="checkbox"/> inside page design † <input type="checkbox"/> inside spread design † † Print version only	Literary Magazine <input type="checkbox"/> poetry <input type="checkbox"/> fiction <input type="checkbox"/> feature <input type="checkbox"/> review <input type="checkbox"/> personal essay <input type="checkbox"/> drama <input type="checkbox"/> photography/art layout <input type="checkbox"/> graphic <input type="checkbox"/> poetry layout <input type="checkbox"/> fiction layout <input type="checkbox"/> nonfiction layout <input type="checkbox"/> individual art <input type="checkbox"/> individual photograph	Yearbook <input type="checkbox"/> theme copy <input type="checkbox"/> feature copy ‡ <input type="checkbox"/> sports copy <input type="checkbox"/> captions (any spread) <input type="checkbox"/> theme spread design <input type="checkbox"/> sports spread design <input type="checkbox"/> feature spread design ‡ <input type="checkbox"/> feature photograph <input type="checkbox"/> sports photograph ‡ Includes people, organizations, academics, etc.	TV News/ Multimedia <input type="checkbox"/> spot news <input type="checkbox"/> hard news <input type="checkbox"/> feature news <input type="checkbox"/> sports

Please photocopy this form as necessary. DO NOT cut the form. Suggestion: Complete the overall information, then copy for all individual entries.

For a description of individual entry categories, go to http://www.ibiblio.org/ncsma/contests.

Participation in the contest implies consent for use of materials — in NCSMA Book of Firsts, for example.

Statewide media awards presented to staffs at NCSMA 2011 Institute

About the awards. For 10 months publications staffs worked to produce their best journalism and literary arts. They then submitted their entries to the NCSMA judges. Hundreds of people and publication sections received awards in this year's critiques and competitions. In overall critiques, The Tar Heel Award* recognizes superior publications that the judges selected from among the All North Carolina winners. NCSMA, like many other critique services, long ago eliminated the artificial "first, second, third" denotations. Any number of publications may earn the All North Carolina rating and be eligible for the Tar Heel Award.

Newspaper

OVERALL AWARDS

TAR HEEL AWARDS

Nighthawk News
First Flight High
The Pirate's Hook
Riverside High
The Forest Fire
Wake Forest-Rolesville High
Wingspan
West Henderson High

MIDDLE SCHOOLS Distinction

The Timberwolf Tattler
Westwood Elementary

SMALL SCHOOLS All North Carolina

The Hoofbeat
C.D. Owen High
Nighthawk News
First Flight High
The Viking Press
Kinston High
Distinction
The Hawk Eye
Charlotte Latin School
The Parrott Post
Arendell Parrott Academy
Jag Wire
Carrboro High
The Rambler
Greene Central High
Honor
The Ashnoca
Asheville School
The Circle
Gaston Day School
Intermission
Northwest School of the Arts
Achievement
The Wolverine Bite
Polk County High

MEDIUM SCHOOLS All North Carolina

The Northwood Omniscent
Northwood High
Wingspan
West Henderson High
Distinction
The Nevamore
Ravenscroft School
The Phoenix Scope
D.L. McMichael High
The Blue & Gray

Statesville High
Honor
The Crusader
Cardinal Gibbons High

LARGE SCHOOLS All North Carolina

Cedar Cliff Notes
A.C. Reynolds High
Northwest Horizons
Northwest Guilford High
The Pirates' Hook
Riverside High
Golden Fleece
T.C. Roberson High
The Forest Fire
Wake Forest-Rolesville High
Distinction
The Oracle
Athens Drive High
Proconian
Chapel Hill High
The Eagle
East Mecklenburg
The Hawkeye
Holly Springs High
The Dorian Scroll
Mount Tabor High
The Hi-Times
Broughton High
The Round Table
Northern Durham High
The Lariat
Southwest Guilford High
The Howler
Wakefield High
Honor
The Comet Pride
Clayton High
The Prowl
Providence High
The Rooster
Reagan High
Eagle's Eye
W.G. Enloe Magnet High

SECTION AWARDS

SMALL SCHOOLS Photography

1: The Hoofbeat
Charles D. Owen High
2: Intermission
Northwest School of the Arts
3: The Viking Press
Kinston High
HM: Nighthawk News

First Flight High
HM: The Circle
Gaston Day School

Advertising

1: The Viking Press
Kinston High
2: Nighthawk News
First Flight High
3: The Hoofbeat
Charles D. Owen High
HM: Jagwire
Carrboro High

Graphics

1: Nighthawk News
First Flight High
2: The Viking Press
Kinston High
3: The Hoofbeat
Charles D. Owen High
HM: Jagwire
Carrboro High
HM: The Circle
Gaston Day School

Design

1: The Viking Press
Kinston High
2: Nighthawk News
First Flight High
3: Intermission
Northwest School of the Arts
HM: The Hoofbeat
Charles D. Owen High
HM: The Parrott Post
Arendell Parrott Academy

Editorial

1: The Parrott Post
Arendell Parrott Academy
2: The Viking Press
Kinston High
3: Nighthawk News
First Flight High
HM: The Hawk Eye
Charlotte Latin School
HM: The Hoofbeat
Charles D. Owen High

Features

1: Nighthawk News
First Flight High
2: The Viking Press
Kinston High
3: Jagwire
Carrboro High
HM: The Hoofbeat
Charles D. Owen High
HM: The Circle
Gaston Day School

News

1: Nighthawk News
First Flight High
2: The Viking Press
Kinston High
3: Jagwire
Carrboro High
HM: The Parrott Post
Arendell Parrott Academy
HM: The Hawk Eye
Charlotte Latin School

Sports

1: Nighthawk News
First Flight High
2: The Hawk Eye
Charlotte Latin School
3: The Viking Press
Kinston High
HM: The Hoofbeat
Charles D. Owen High
HM: The Parrott Post
Arendell Parrott Academy

MEDIUM SCHOOLS Photography

1: The Crusader
Cardinal Gibbons High
2: The Nevamore
Ravenscroft School
3: The Blue & Gray
Statesville High
HM: Wingspan
West Henderson High
HM: The Phoenix Scope
D.L. McMichael High

Advertising

1: The Blue & Gray
Statesville High
2: Wingspan
West Henderson High
3: The Phoenix Scope
D.L. McMichael High
HM: The Northwood Omniscent
Northwood High

Graphics

1: The Nevamore
Ravenscroft School
2: The Phoenix Scope
D.L. McMichael High
3: Wingspan
West Henderson High
HM: The Blue & Gray
Statesville High
HM: The Northwood Omniscent
Northwood High

Design

1: The Crusader
Cardinal Gibbons High
2: Wingspan
West Henderson High
3: The Nevamore
Ravenscroft School
HM: The Phoenix Scope
D.L. McMichael High
HM: The Northwood Omniscent
Northwood High

Editorial

1: Wingspan
West Henderson High
2: The Northwood Omniscent
Northwood High
3: The Phoenix Scope
D.L. McMichael High
HM: The Nevamore
Ravenscroft School
HM: The Crusader
Cardinal Gibbons High

Features

1: Wingspan
West Henderson High
2: The Northwood Omniscent
Northwood High
3: The Phoenix Scope
D.L. McMichael High
HM: The Crusader
Cardinal Gibbons High
HM: The Blue & Gray
Statesville High

News

1: Wingspan
West Henderson High
2: The Northwood Omniscent
Northwood High
3: The Phoenix Scope
D.L. McMichael High
HM: The Blue & Gray
Statesville High
HM: The Crusader
Cardinal Gibbons High

Sports

1: The Blue & Gray
Statesville High
2: Wingspan
West Henderson High
3: The Crusader

Cardinal Gibbons High
HM: The Northwood Omniscent
Northwood High
HM: The Nevamore
Ravenscroft School

LARGE SCHOOLS Photography

1: The Hawkeye
Holly Springs High
2: Golden Fleece
T.C. Roberson High
3: Northwest Horizons
Northwest Guilford High

Advertising

1: Golden Fleece
T.C. Roberson High
2: Cedar Cliff Notes
A.C. Reynolds High
3: Northwest Horizons
Northwest Guilford High
HM: The Forest Fire
Wake Forest-Rolesville High

Graphics

1: Northwest Horizons
Northwest Guilford High
2: Cedar Cliff Notes
A.C. Reynolds High
3: The Hawkeye
Holly Springs High

Design

1: Golden Fleece
T.C. Roberson High
2: Northwest Horizons
Northwest Guilford High
3: Cedar Cliff Notes
A.C. Reynolds High
HM: The Forest Fire
Wake Forest-Rolesville High

Editorial

1: The Rooster
Ronald Reagan High
2: The Eagle
East Mecklenburg High
3: The Forest Fire
Wake Forest-Rolesville High
HM: The Pirate's Hook
Riverside High
HM: Golden Fleece
T.C. Roberson High

Features

1: Cedar Cliff Notes
A.C. Reynolds High
2: Golden Fleece
T.C. Roberson High
3: The Prowl
Providence High
HM: The Dorian Scroll
Mount Tabor High
HM: The Hi-Times
Broughton High

News

1: Golden Fleece
T.C. Roberson High
2: The Oracle
Athens Drive High
3: Cedar Cliff Notes
A.C. Reynolds High
HM: The Eagle
East Mecklenburg High
HM: Northwest Horizons
Northwest Guilford High

Sports

1: Cedar Cliff Notes
A.C. Reynolds High
2: Northwest Horizons
Northwest Guilford High
3: The Forest Fire
Wake Forest-Rolesville High
HM: The Lariat
Southwest Guilford High

INDIVIDUAL AWARDS

SMALL SCHOOLS Feature Photograph

1: Danny Chung
The Ashnoca
Asheville School
2: Abbye Reynolds
The Viking Press
Kinston High
3: Sierra Wood
The Viking Press
Kinston High
HM: Elizabeth Crenshaw
Charlotte Latin School
HM: James Whitner
The Viking Press
Kinston High

Sports Photograph

1: Micki Walters
Nighthawk News
First Flight High
2: Creeshona Berry
The Viking Press
Kinston High
3: Janie Sircey
The Hoofbeat
C.D. Owen High
HM: Hannah Robinson
The Hoofbeat
C.D. Owen High
HM: Erme Gwynn
The Hoofbeat
C.D. Owen High

News Photograph

1: Micki Walters
Nighthawk News
First Flight High
2: Samantha Sabin
Intermission
Northwest School of the Arts
3: Micki Walters
Nighthawk News
First Flight High
HM: Will Almquist
The Hawk Eye
Charlotte Latin School
HM: Kamila Matiz-Gihwala
The Viking Press
Kinston High

Graphics

1: Christian Persico
Jagwire
Carrboro High
2: Micki Walters
Nighthawk News
First Flight High
3: Elliot Oleski
Jagwire
Carrboro High
HM: Emily Vaughn, Lulu Zhong, Andie Aldana and Anvita Bhardnaj
Jagwire
Carrboro High
HM: Claire Pace
The Hawk Eye
Charlotte Latin School

Cartoons

1: Lexis Hooton
Intermission
Northwest School of the Arts
2: Kseniya Kuprovskaya
The Ashnoca
Asheville School
3: Connie Zhou
The Viking Press
Kinston High
HM: John Luke Sapp
The Hoofbeat
C.D. Owen High
HM: Ellie June
Nighthawk News
First Flight High

Reviews

1: Ryan Shoffner
The Hawk Eye
Charlotte Latin School

Awards, continued from page 9

2: Abigail Hartley
The Circle
Gaston Day School
3: Philip Davis
The Viking Press
Kinston High
HM: Jackson Perry
Parrott Post
Arendell Parrott Academy
HM: Natalie Wenzova and Brooke Tyndall
Parrott Post
Arendell Parrott Academy

Sports Column

1: Kyle Denton
Parrott Post
Arendell Parrott Academy
2: Sam Traxler
The Hawk Eye
Charlotte Latin School
3: Brianna Rhodes
The Viking Press
Kinston High
HM: Anderson Sullivan
Nighthawk News
First Flight High
HM: Lauren Carraway
The Rambler
Greene Central High

Editorial Column

1: Amanda Slowikowski
Nighthawk News
First Flight High
2: Samantha Sabin
Intermission
Northwest School of the Arts
3: Micki Walters
Nighthawk News
First Flight High
HM: Sarah Peacock
The Rambler
Greene Central High
HM: Scott Weathers
Jagwire
Carrboro High

Editorial

1: Connie Zhou
The Hawk Eye
Charlotte Latin School
2: Michael Pearce
Jagwire
Carrboro High
3: Isaac Bryant
Wingspan
Carrboro High
HM: Scott Weathers
Jagwire
Carrboro High
HM: Jessi Lancaster
Parrott Post
Arendell Parrott Academy

General Column

1: Taylor Swankie
Nighthawk News
First Flight High
2: Samantha Sabin
Intermission
Northwest School of the Arts
3: Abbye Reynolds
The Viking Press
Kinston High
HM: John Luke Sapp
The Hoofbeat
C.D. Owen High
HM: Ellie June
Nighthawk News
First Flight High

Feature Article

1: Josie Hollingsworth

Jagwire
Carrboro High
2: Alice Wilder
Intermission
Northwest School of the Arts
3: Brianna Rhodes
The Viking Press
Kinston High
HM: Amanda Slowikowski
Nighthawk News
First Flight High
HM: Alli Spawr
Nighthawk News
First Flight High

Sports Article

1: Will Almquist
The Hawk Eye
Charlotte Latin School
2: Katherine Ross
Nighthawk News
First Flight High
3: Brianna Rhodes
The Viking Press
Kinston High
HM: Brody Bergman
The Viking Press
Kinston High
HM: Melissa Poole
The Rambler
Greene Central High

News Article

1: Taylor Swankie
Nighthawk News
First Flight High
2: Abbye Reynolds
Intermission
Kinston High
3: Ellie June
Nighthawk News
First Flight High
HM: Sarah Peacock
The Rambler
Greene Central High
HM: Scott Weathers
Jagwire
Carrboro High

MEDIUM SCHOOLS Feature Photograph

1: Amanda Downs
The Blue & Gray
Statesville High
3: Brandi Martin
Wingspan
West Henderson High
HM: Kristen DeMaria
The Crusader
Cardinal Gibbons High

Sports Photograph

1: Cassie Wodecki
The Blue & Gray
Statesville High
2: Al Drago
The Crusader
Cardinal Gibbons High
3: Briana Holland
The Blue & Gray
Statesville High
HM: Will Sherrill
The Blue & Gray
Statesville High
HM: Danny Todd
The Crusader
Cardinal Gibbons High

News Photograph

1: Jessi Lancaster
The Blue & Gray
Statesville High

2: Danny Todd
The Crusader
Cardinal Gibbons High
3: Cassie Wodecki
The Blue & Gray
Statesville High
HM: Chelsea Blanton
Wingspan
West Henderson High
HM: Al Drago
The Crusader
Cardinal Gibbons High

Graphics

1: Sarah Graves
The Crusader
Cardinal Gibbons High
2: Katie King
Wingspan
West Henderson High
3: Anne Carpenter and Abby Scott
The Blue & Gray
Statesville High
HM: Thomas Turner
The Blue & Gray
Statesville High
HM: Dustin Morton
The Phoenix Scope
D.L. McMichael High

Cartoons

1: Addie McElwee
The Blue & Gray
Statesville High
2: Dustin Morton
The Phoenix Scope
D.L. McMichael High
3: Charlotte Harrison
The Northwood Omniscent
Northwood High
HM: Emily Miller
Wingspan
West Henderson High
HM: Zwadi Mutisya
The Nevamore
Ravenscroft School

Reviews

1: Rebecca Robertson
The Phoenix Scope
D.L. McMichael High
2: Cameron Bradley
The Blue & Gray
Statesville High
3: Brandi Martin
Wingspan
West Henderson High
HM: Kristen DeMaria
The Crusader
Cardinal Gibbons High

Sports Column

1: Camen Royse
Wingspan
West Henderson High
2: Julie Kivett and Mary Charles Lippard
The Blue & Gray
Statesville High
3: Evie Dole
The Nevamore
Ravenscroft School
HM: Chris Forbes
The Northwood Omniscent
Northwood High

Editorial Column

1: Katie Kumber
The Nevamore
Ravenscroft School
2: Moira O'Neill
The Crusader
Cardinal Gibbons High
3: Katherine Finney
The Nevamore
Ravenscroft School
HM: Chelsea Gardner
The Northwood Omniscent
Northwood High
HM: Erica Spry
The Phoenix Scope
D.L. McMichael High

Editorial

1: Shand Thomas
East Mecklenburg High
Statesville High
2: Rachel Soltysiak
The Blue & Gray
Statesville High
3: Peyton Burgess and Katie Kumber
The Nevamore
Ravenscroft School
HM: Danny Todd
The Crusader
Cardinal Gibbons High
HM: Travis Tindall
The Phoenix Scope
D.L. McMichael High

General Column

1: Shand Thomas
The Blue & Gray
Statesville High
HM: Mackenzie Macksood
Northwest Horizons
Northwest Guilford High
HM: Wyatt Nyman
Golden Fleece
T.C. Roberson High

Feature Article

1: Chelsea Gardner
The Northwood Omniscent
Northwood High
2: Katie Kolls
The Northwood Omniscent
Northwood High
3: Dani Chiavegatto
The Crusader
Cardinal Gibbons High
HM: Rachel Shoemaker
Wingspan
West Henderson High
HM: Tara Jeffries
The Phoenix Scope
D.L. McMichael High

Sports Article

1: Camen Royse
Wingspan
West Henderson High
2: Julie Kivett and Mary Charles Lippard
The Blue & Gray
Statesville High
3: Evie Dole
The Nevamore
Ravenscroft School
HM: Chris Forbes
The Northwood Omniscent
Northwood High
HM: Katie Hudson
The Northwood Omniscent
Northwood High

News Article

1: Brandi Martin
Wingspan
West Henderson High
2: Austin Hill
The Nevamore
Ravenscroft School
3: Josh Wentzel
Wingspan
West Henderson High
HM: Richie Carpenter
The Phoenix Scope
D.L. McMichael High

LARGE SCHOOLS Feature Photograph

1: Michelle MacKay
Northwest Horizons
Northwest Guilford High
2: Jahmia Black
The Eagle
East Mecklenburg High
3: Maddi Pofahl

The Eagle
East Mecklenburg High
HM: Kaylee Frazier
The Lariat
Southwest Guilford High
HM: Justin Perry
The Eagle
East Mecklenburg High

Sports Photograph

1: Nick Haseloff
Cedar Cliff Notes
A.C. Reynolds High
2: Krissy Tharrington
The Forest Fire
Wake Forest-Rolesville High
3: Morgan Von Steen
Northwest Horizons
Northwest Guilford High
HM: Ashley Holmes
The Howler
Wakefield High

News Photograph

1: Trellace Lawrimore
Cedar Cliff Notes
A.C. Reynolds High
2: Justin Perry
The Eagle
East Mecklenburg High
3: Maddi Pofahl
The Eagle
East Mecklenburg High
HM: Emily Taylor
Cedar Cliff Notes
A.C. Reynolds High
HM: Mandy Nix
The Howler
Wakefield High

Graphics

1: Shaunce Vazquez
Northwest Horizons
Northwest Guilford High
2: Laura Carroll
The Eagle
East Mecklenburg High
3: Shannon Carr
Northwest Horizons
Northwest Guilford High
HM: Will VanderVeen
Golden Fleece
T.C. Roberson High
HM: Ashley Cirone
The Howler
Wakefield High

Cartoons

1: Lia Slaton
Hi-Times
Broughton High
2: Mandy Nix
The Howler
Wakefield High
3: Maegan Clawges
Cedar Cliff Notes
A.C. Reynolds High
HM: Adam Gunther
The Howler
Wakefield High
HM: Will VanderVeen
Golden Fleece
T.C. Roberson High

Reviews

1: Don Haley
The Prowl
Providence High
2: Chris Powers
The Forest Fire
Wake Forest-Rolesville High
3: Jenni Wells
The Comet Pride
Clayton High
HM: Josh Cambell

Northwest Horizons
Northwest Guilford High
HM: Charlotte Randolph Proconian
Chapel Hill High

Sports Column

1: Ashley Cirone
The Howler
Wakefield High
2: Derek Green
Cedar Cliff Notes
A.C. Reynolds High
3: Holden Hill
The Lariat
Southwest Guilford High
HM: Sam Murray
The Round Table
Northern Durham High
HM: Ashley Holmes
The Howler
Wakefield High

Editorial Column

1: Liz Crampton
Northwest Horizons
Northwest Guilford High
2: Grace King
Northwest Horizons
Northwest Guilford High
3: Laura Carroll
The Eagle
East Mecklenburg High
HM: Megan DeJohn
The Prowl
Providence High
HM: Christa Conway
The Howler
Wakefield High

Editorial

1: Kyle Villemain
Proconian
Chapel Hill High
2: Wyatt Nyman
Golden Fleece
T.C. Roberson High
3: Kelly Hince
The Forest Fire
Wake Forest-Rolesville High
HM: Chelsea Smith
Cedar Cliff Notes
A.C. Reynolds High
HM: Annabel Brunk
Northwest Horizons
Northwest Guilford High

General Column

1: Amanda Albright
The Eagle
East Mecklenburg High
2: Meaghan Nalley
The Pirates' Hook
Riverside High
3: Samantha Singer
The Eagle
East Mecklenburg High
HM: Maggie Booz
The Dorian Scroll
Mount Tabor High

Feature Article

1: Kevin Waid
Cedar Cliff Notes
A.C. Reynolds High
2: Daniel Woldorff
Proconian
Chapel Hill High
3: Trellace Lawrimore
Cedar Cliff Notes
A.C. Reynolds High
HM: Maegan Clawges
Cedar Cliff Notes
A.C. Reynolds High

Sports Article

1: Josh Campbell

For more awards, see page 10

Awards, continued from page 9

Northwest Horizons
Northwest Guilford High
2: Lindsay Masi and Brooke Masi
The Lariat
Southwest Guilford High
3: Caroline Fisher
The Forest Fire
Wake Forest-Rolesville High
HM: David Wyche
Hi-Times
Broughton High
HM: Colin Tate
The Forest Fire
Wake Forest-Rolesville High

News Article

1: Abbi Pittman
Eagle's Eye
W.G. Enloe Magnet High
2: Kevin Waid
Cedar Cliff Notes
A.C. Reynolds High
3: Kyle Villemain and Paul Noah
Proconian
Chapel Hill High
HM: Christine Son
Northwest Horizons
Northwest Guilford High
HM: Graeme Peterson
Eagle's Eye
W.G. Enloe Magnet High

Yearbook

OVERALL AWARDS

TAR HEEL AWARDS

Albrokan
A.L. Brown High
The Prowler
Providence High
Westwind
West Henderson High

MIDDLE SCHOOLS

All North Carolina

Trail Blazer
Tucker Creek Middle
Honor
Kaleidoscope
Flat Rock Middle
First Flight Yearbook
First Flight Middle
Harris Road Yearbook
Harris Road Middle

SMALL SCHOOLS

All North Carolina

Patriot
Arendell Parrott Academy
Blueprints
Bishop McGuinness High
Shoreline
Cape Fear Academy
Shorelines
First Flight High
Sandfiddler
Manteo High
Distinction
Brevardier
Brevard High
Revolution
Davidson Day School
Centurion
Fayetteville Christian
The Titan
Heide Trask High
Prism
Northside Christian Academy
Heritage
Pender High
Images
Polk County High
Hawkeye
West Wilkes High
Honor

The Flashback
Cannon School
Talon
Gaston Day School
Mount Mourné Yearbook
Mount Mourné School
Achievement
Sandspur
Whiteville High

MEDIUM SCHOOLS

All North Carolina

Albrokan
A.L. Brown High
The Trail
Statesville High
Westwind
West Henderson High
Distinction

The Jagged Edge
Forestview High

Palladium
South Johnston High
Landmark
Cardinal Gibbons High
Spider Web
Concord High
The Legacy
Cox Mill High
Hilltopper
North Buncombe High

NOGA

North Gaston High
Talon
Western Harnett High
The Avis
Northern Guilford High
Paladin
North Lincoln High

Honor

Spartan
Central Davidson High
The Phoenix Flame
D.L. McMichael High
Cynosure
Providence High
Westwind
North Forsyth High

LARGE SCHOOLS

All North Carolina

Airborne
Eugene Ashley
SAGA
John T. Hoggard High
Spectatus
Parkland Magnet High
Forester
Wake Forest-Rolesville
Cronus
West Forsyth High
Spectrum
Pinecrest High
The Prowler
Providence High
Somecka
South Mecklenburg High
Distinction
Excalibur
Ardrey Kell High
The Torch
Athens Drive High
Taurus
Hickory Ridge High
The Aerie
Holly Springs High
Distinction
Brevardier
Brevard High
Revolution
Prowler
Panther Creek High
Clarion
South Point High
Horizons
Southwest Guilford High
Hyperion
William A. Hough High
Quotannis
W.G. Enloe High

Honor
The Dorian
Mount Tabor High

SECTION AWARDS

MIDDLE SCHOOLS

Layout

1: *Trail Blazer*
Tucker Creek Middle
2: *Harris Road Yearbook*
Harris Road Middle
3: *Kaleidoscope*
Flat Rock Middle
HM: *Waves*
First Flight Middle

Cover Design

1: *Harris Road Yearbook*
Harris Road Middle
2: *Trail Blazer*
Tucker Creek Middle
3: *Waves*
First Flight Middle
HM: *Kaleidoscope*
Flat Rock Middle

Photography

1: *Waves*
First Flight Middle
2: *Kaleidoscope*
Flat Rock Middle
3: *Trail Blazer*
Tucker Creek Middle
HM: *Harris Road Yearbook*
Harris Road Middle

Coverage

1: *Trail Blazer*
Tucker Creek Middle
2: *Waves*
First Flight Middle
3: *Kaleidoscope*
Flat Rock Middle
HM: *Harris Road Yearbook*
Harris Road Middle

Theme

1: *Trail Blazer*
Tucker Creek Middle
2: *Waves*
First Flight Middle
3: *Harris Road Yearbook*
Harris Road Middle
HM: *Kaleidoscope*
Flat Rock Middle

Advertising

1: *Waves*
First Flight Middle

Copy

1: *Trail Blazer*
Tucker Creek Middle
2: *Harris Road Yearbook*
Harris Road Middle

SMALL SCHOOLS

Copy

1: *Shorelines*
First Flight High
2: *Blueprints*
Bishop McGuinness High
3: *Shoreline*
Cape Fear Academy
HM: *Titan*
Heide Trask High
HM: *Hawkeye*
West Wilkes High

Layout

1: *Patriot*
Arendell Parrott Academy
2: *Heritage*
Pender High
3: *Shoreline*
Cape Fear Academy
HM: *Sandfiddler*
Manteo High
HM: *Blueprints*
Bishop McGuinness High

Advertising

1: *Hawkeye*
West Wilkes High
2: *Shoreline*
Cape Fear Academy
3: *Titan*

Heide Trask High
HM: *Images*
Polk County High
HM: *Brevardier*
Brevard High

Theme

1: *Hawkeye*
West Wilkes High
2: *Blueprints*
Bishop McGuinness High
3: *Patriot*
Arendell Parrott Academy
HM: *Centurion*
Fayetteville Christian School
HM: *Talon*
Gaston Christian School

Coverage

1: *Shorelines*
First Flight High
2: *Blueprints*
Bishop McGuinness High
3: *Shoreline*
Cape Fear Academy
HM: *Patriot*
Arendell Parrott Academy
HM: *Images*
Polk County High

Photography

1: *Patriot*
Arendell Parrott Academy
2: *Revolution*
Davidson Day School
3: *Talon*
Gaston Christian School
HM: *Titan*
Heide Trask High
HM: *Hawkeye*
West Wilkes High

Cover Design

1: *Sandfiddler*
Manteo High
2: *Shorelines*
First Flight High
3: *Blueprints*
Bishop McGuinness High

HM: *Centurion*
Fayetteville Christian School

HM: *Hawkeye*
West Wilkes High

MEDIUM SCHOOLS

Copy

1: *Westwind*
West Henderson High
2: *Albrokan*
A.L. Brown High
3: *The Trail*
Statesville High
HM: *Spectatus*
Parkland Magnet High
HM: *Landmark*
Cardinal Gibbons High

Layout

1: *Westwind*
West Henderson High
2: *Albrokan*
A.L. Brown High
3: *The Trail*
Statesville High
HM: *Spectatus*
Parkland Magnet High
HM: *Hilltopper*
North Buncombe High

Advertising

1: *Spectatus*
Parkland Magnet High
2: *Hilltopper*
North Buncombe High
3: *The Phoenix Flame*
D.L. McMichael High
HM: *The Trail*
Statesville High

HM: *Westwind*
West Henderson High

Theme

1: *The Trail*
Statesville High
2: *Westwind*
West Henderson High
3: *Talon*
Western Harnett High
HM: *Landmark*
Cardinal Gibbons High
HM: *Spectatus*
Parkland Magnet High

Coverage

1: *Landmark*
Cardinal Gibbons High
2: *Spectatus*
Parkland Magnet High
3: *Spider Web*
Concord High
HM: *Hilltopper*
North Buncombe High

Cover Design

1: *Albrokan*
A.L. Brown High
2: *Palladium*
South Johnston High
3: *Westwind*
West Henderson High
HM: *Spectatus*
Parkland Magnet High

Photography

1: *Albrokan*
A.L. Brown High
2: *Westwind*
West Henderson High
3: *Spider Web*
Concord High
HM: *Hilltopper*
North Buncombe High
HM: *The Trail*
Statesville High

LARGE SCHOOLS

Copy

1: *The Prowler*
Providence High
2: *Quotannis*
W.G. Enloe High
3: *Spectrum*
Pinecrest High
HM: *The Aerie*
Holly Springs High
HM: *Horizons*
Southwest Guilford High

Layout

1: *Spectrum*
Pinecrest High
2: *The Prowler*
Providence High
3: *Airborne*
Eugene Ashley High
HM: *The Dorian*
Mount Tabor High
HM: *Prowler*
Panther Creek High

Advertising

1: *The Dorian*
Mount Tabor High
2: *Airborne*
Eugene Ashley High
3: *Horizons*
Southwest Guilford High
HM: *Excalibur*
Ardrey Kell High
HM: SAGA
John T. Hoggard High

Theme

1: *Prowler*
Panther Creek High
2: *The Torch*
Athens Drive High
3: *Eyry*
Charlotte Latin School

HM: *The Prowler*
Providence High
HM: *Taurus*
Hickory Ridge High

Coverage

1: *The Aerie*
Holly Springs High
2: *Somecka*
South Mecklenburg High
3: *Cronus*
West Forsyth High
HM: *Spectrum*
Pinecrest High
HM: *Quotannis*
W.G. Enloe High

Cover Design

1: *Somecka*
South Mecklenburg High
2: *The Aerie*
Holly Springs High
3: *Prowler*
Panther Creek High
HM: *The Torch*
Athens Drive High
HM: *Clarion*
South Point High

Photography

1: *The Prowler*
Providence High
2: *Prowler*
Panther Creek High
3: SAGA
John T. Hoggard High
HM: *Airborne*
Eugene Ashley High
HM: *The Aerie*
Holly Springs High

INDIVIDUAL AWARDS

SMALL SCHOOLS

Sports Photograph

1: Lilly Hawfield
Shoreline
Cape Fear Academy
2: MacKenzie Johnson
Hawkeye
West Wilkes High
2: Jeremy Parks
Hawkeye
West Wilkes High
HM: Hanna Caudill
Hawkeye
West Wilkes High
HM: Sarah Bishop
Blueprints
Bishop McGuinness High

Feature Photograph

1: Amanda Turner
Images
Polk County High
2: Sarah Bishop
Blueprints
Bishop McGuinness High
3: Alyssa Johnson
Hawkeye
West Wilkes High
HM: Colin Fenner
Brevadier
Brevard High
HM: Savannah Thornberg
Images
Polk County High

Sports Spread Design

1: Zoe Rae Rote
Blueprints
Bishop McGuinness High
2: James Seal
Shorelines
First Flight High
3: Robert Rankin
Heritage
Pender High
HM: Aidan Ganzert
Blueprints
Bishop McGuinness High

Awards, continued from page 10

HM: Kelly Elder
Blueprints
Bishop McGuinness High

Feature Spread Design

1: Nevin Mizelle
Shorelines
First Flight High
2: Zoe Rae Rote
Blueprints
Bishop McGuinness High
3: Hunter Wyatt
Shoreline
Cape Fear Academy
HM: Lindsey Zimmer and Erica Horrigan
Shoreline
Cape Fear Academy
HM: Kelly Elder
Blueprints
Bishop McGuinness High

Theme Spread Design

1: Brittany Michaud
Shorelines
First Flight High
2: Carryl Tinsley and Olivia Horrigan
Shoreline
Cape Fear Academy
3: Nevin Mizelle
Shorelines
First Flight High
HM: Robert Rankin
Heritage
Pender High
HM: Anna Komsa
Blueprints
Bishop McGuinness High

Sports Copy

1: Shannon Dwyer
Shorelines
First Flight High
2: Chandler Price
Shorelines
First Flight High
3: Susanna Jenkins
Shoreline
Cape Fear Academy
HM: Anna Komsa
Blueprints
Bishop McGuinness High
HM: Haley Lanier
Heritage
Pender High

Feature Copy

1: Taylor Swankie
Shorelines
First Flight High
2: Ally McRee
Shorelines
First Flight High
3: Catt Hernandez
Heritage
Pender High
HM: Brooke Burrows
Brevadier
Brevard High
HM: Grace Andrews and Betsy Williams
Shoreline
Cape Fear Academy

Theme Copy

1: Marielle DeJong
Brevadier
Brevard High
2: Jenna Keith
Heritage
Pender High
3: Carryl Tinsley and Olivia Horrigan
Shoreline
Cape Fear Academy
HM: Dailey Midgett and Jordan Rhodes
Sandfiddler
Manteo High
HM: Aidan Ganzert

Blueprints
Bishop McGuinness High

Captions

1: Chandler Price
Shorelines
First Flight High
2: Erica Horrigan and Lindsey Zimmer
Shoreline
Cape Fear Academy
3: Elizabeth Slovenski
Shorelines
First Flight High
HM: Haley Lanier
Heritage
Pender High
HM: Zoe Rae Rote
Blueprints
Bishop McGuinness High

MEDIUM SCHOOLS

Sports Photograph

1: Tyler Buckwell
Albrokan
A.L. Brown High
2: Mia Tierney
Hilltopper
North Buncombe High
3: Natalie Jones
The Jagged Edge
Forestview High
HM: Chelsea Hannah
The Jagged Edge
Forestview High
HM: Hunter Watkins
The Phoenix Flame
D.L. McMichael High

Feature Photograph

1: Tyler Buckwell
Albrokan
A.L. Brown High
2: Kathryn Auten
Albrokan
A.L. Brown High
3: Chelsea Blanton
Westwind
West Henderson High
HM: Jessi Lancaster
The Trail
Statesville High
HM: Melissa Hernandez
Spectatus
Parkland Magnet High

Sports Spread Design

1: Emily Albea
Westwind
West Henderson High
2: Bradley Long
Albrokan
A.L. Brown High
3: Graham Pate
Westwind
West Henderson High
HM: Jared De Vlieger
Albrokan
A.L. Brown High
HM: Alexandra McClory
Spectatus
Parkland Magnet High

Feature Spread Design

1: Bradley Long and Nioly Bowrey
Albrokan
A.L. Brown High
2: Katie King
Westwind
West Henderson High
3: Amanda Downs
The Trail
Statesville High
HM: Alexandra McClory
Spectatus
Parkland Magnet High
HM: Kelly Morrissey
Landmark
Cardinal Gibbons High

Theme Spread Design

1: Kayla Martin
Westwind
West Henderson High
2: Kathryn Auten
Albrokan
A.L. Brown High
3: Cassie Wodecki
The Trail
Statesville High
HM: Emily Kesler
The Trail
Statesville High
HM: James Shearin
Landmark
Cardinal Gibbons High

Sports Copy

1: Conor Kennedy
Westwind
West Henderson High
2: Kaylan Baggarley
The Trail
Statesville High
3: Nicole Crawley and Erick Martinez
Spectatus
Parkland Magnet High
HM: Carah Crosswhite
The Trail
Statesville High
HM: Andrew Leslie
Albrokan
A.L. Brown High

Feature Copy

1: Kathryn Auten
Albrokan
A.L. Brown High
2: Tazmae Padilla
Westwind
West Henderson High
3: Kayla Gregory
The Trail
Statesville High
HM: Paola Cardona
The Trail
Statesville High
HM: Eden Tackett and Paige Woods
Spectatus
Parkland Magnet High

Theme Copy

1: Krista Van Giesen
Westwind
West Henderson High
2: Graham Pate
Westwind
West Henderson High
3: Kathryn Auten
Albrokan
A.L. Brown High
HM: Lauren Eddins
Hilltopper
North Buncombe High
HM: Anne Carpenter
The Trail
Statesville High

Captions

1: Paige Field
The Jagged Edge
Forestview High
2: Laurie Claire Davidson
The Trail
Statesville High
3: Hannah Ellis and Cassie Wodecki
The Trail
Statesville High
HM: *Spectatus*
Parkland Magnet High
HM: Kathryn Auten
Albrokan
A.L. Brown High

LARGE SCHOOLS

Sports Photograph

1: Corey Jenkins
The Torch
Athens Drive High
2: Becky Jegier

The Prowler
Providence High
3: Ethan Brantley
The Aerie
Holly Springs High
HM: Savanna Wall
Forester
Wake Forest-Rolesville High
HM: Cody Fields
Horizons
Southwest Guilford High

Feature Photograph

1: Toffer Mohr
The Prowler
Providence High
2: Josh Richardson
The Prowler
Providence High
3: Caroline Atkinson
Airborne
Eugene Ashley High
HM: Caroline Beuley
Eyry
Charlotte Latin School
HM: David Freedland
SAGA
Hoggard High

Sports Spread Design

1: Blake Holmes
Airborne
Eugene Ashley High
2: Sam Parks
Spectrum
Pinecrest High
3: Rachel Aguiar
Airborne
Eugene Ashley High
HM: Claire Shimmel
Forester
Wake Forest-Rolesville High
HM: Sarah Burke
Airborne
Eugene Ashley High

Feature Spread Design

1: Sydney Williams
The Prowler
Providence High
2: Lily Hennes
The Prowler
Providence High
3: Molly Boyce
The Prowler
Providence High
HM: Dylan Merten
Airborne
Eugene Ashley High
HM: Sammy Meany
Spectrum
Pinecrest High

Theme Spread Design

1: Casey Toth
The Prowler
Panther Creek High
2: Becky Jegier
The Prowler
Providence High
3: Kate Leidheiser
The Torch
Athens Drive High
HM: Annalee Berry
Airborne
Eugene Ashley High
HM: Elizabeth Carlson and Delaney Dalton
Eyry
Charlotte Latin School

Sports Copy

1: Holden Hill
Horizons
Southwest Guilford High
2: Patrick Ronan
The Dorian
Mount Tabor High
3: Hanna Johnstone
Spectrum
Pinecrest High

HM: Morgan Holcomb
Forester
Wake Forest-Rolesville High
HM: Elizabeth Robins
The Dorian
Mount Tabor High

Feature Copy

1: Ivey Lee
Spectrum
Pinecrest High
2: Olivia Hockaday
Horizons
Southwest Guilford High
3: Marty McCarthy
Airborne
Eugene Ashley High
HM: Claire Shimmel
Forester
Wake Forest-Rolesville High
HM: Victoria Karagiorgis
The Dorian
Mount Tabor High

Theme Copy

1: Becky Jegier
The Prowler
Providence High
2: Alexis Williams, Hanna Johnstone, Meredith Talbot
Spectrum
Pinecrest High
3: Rachel Aguiar
Airborne
Eugene Ashley High
HM: Claire Shimmel
Forester
Wake Forest-Rolesville High
HM: Sarah Burke
Airborne
Eugene Ashley High

Captions

1: Camila Molina
The Aerie
Holly Springs High
2: Caroline Bullock
Excalibur
Ardrey Kell High
3: Ioannis Kaliviotis
The Dorian
Mount Tabor High
HM: Karson Ratliff
Forester
Wake Forest-Rolesville High
HM: Elizabeth Robins
The Dorian
Mount Tabor High

Literary Magazine

OVERALL AWARDS

TAR HEEL AWARDS

Blutopia
Gaston Day School
Roars and Whispers
Providence Senior High

All North Carolina

Blutopia
Gaston Day School
Roars and Whispers
Providence Senior High
Distinction
Opus
Concord High
Pegasus
Myers Park High
Crinkum-Crankum
Northern Vance High
HM: *Opus*
Concord High
HM: *Pegasus*
Myers Park High
Gleanings

Forsyth Country Day
Achievement
Salmagundi
Bishop McGuinness High

SECTION AWARDS

Theme Development

1: *Blutopia*
Gaston Day School
2: *Crinkum-Crankum*
Northern Vance High
3:

Awards, continued from page 11

Fiction

1: *Roars and Whispers*
Providence Senior High
2: *Blutopia*
Gaston Day School
3: *Opus*
Concord High
HM: *The Blue Print*
Polk County High
HM: *Pegasus*
Myers Park High

INDIVIDUAL AWARDS

Individual Art

1: Kassandra Leiva
Blutopia
Gaston Day School
2: Lauren Pendleton
Blutopia
Gaston Day School
3: Sydney Leighton
Pegasus
Myers Park High
HM: Kayli Rideout
Opus
Concord High
HM: Chloe Carr
Pegasus
Myers Park High

Photography Layout

1: Emily Miller
The Blue Print
Polk County High
2: Mary Oakley
Crinkum-Crankum
Northern Vance High
3: Kristen Clifford
Crinkum-Crankum
Northern Vance High

Drama

1: Mary Oakley
Crinkum-Crankum
Northern Vance High
2: Holly Morrow
The Blue Print
Polk County High

Feature

1: Katelyn Kimbrell
Crinkum-Crankum
Northern Vance High
2: Lauren Burnham
Roars and Whispers

Providence Senior High
3: Abigail Hartley
Blutopia
Gaston Day School
HM: Taylor Noel
Crinkum-Crankum
Northern Vance High
HM: Stuart Schrader
Roars and Whispers
Providence Senior High

Fiction Layout

1: Sarah Fewell and
Kenzie Saunders
Roars and Whispers
Providence Senior High
2: Daniel Thompson
Blutopia
Gaston Day School
3: Aurora Bellard, Sarah
Kinney and Brynn
Claypoole
Roars and Whispers
Providence Senior High
HM: Ashley Boles and
Madelyn Usher
Roars and Whispers
Providence Senior High
HM: Will Rudisill
Blutopia
Gaston Day School

Fiction

1: Lauren Burnham
Roars and Whispers
Providence Senior High
2: Lindsey Rosenbaum
Roars and Whispers
Providence Senior High
3: Sara Holbrooks
Opus
Concord High
HM: Holly Morrow
The Blue Print
Polk County High
HM: Daniel Thompson
Blutopia
Gaston Day School

Nonfiction Layout

1: Sarah Kinney and
Helen Mun
Roars and Whispers
Providence Senior High
2: Caroline Stewart
Pegasus

Myers Park High
3: Sarah Fewell and
Lauren Burnham
Roars and Whispers
Providence Senior High
HM: Daniel Thompson
Blutopia
Gaston Day School
HM: Sarah Claypoole and
Sarah Chaney
Roars and Whispers
Providence High School

Individual Photograph

1: Kendall Brinker
Crinkum-Crankum
Northern Vance High
2: Maria Withrow
Pegasus
Myers Park High
3: Rachel Voorhis
Roars and Whispers
Providence Senior High
HM: Jake Johnson
The Blue Print
Polk County High
HM: Natalie Kelton
Roars and Whispers
Providence Senior High

Poetry Layout

1: Mary Oakley
Crinkum-Crankum
Northern Vance High
2: Charlotte Moore
Pegasus
Myers Park High
3: Daniel Thompson
Blutopia
Gaston Day School
HM: Chris Disser and
Aurora Bellard
Roars and Whispers
Providence Senior High
HM: Caroline Stewart
Pegasus
Myers Park High

Graphics

1: Sarah Chaney, Sarah
Claypoole and Brynn
Claypoole
Roars and Whispers
Providence Senior High
2: Sarah Kinney
Roars and Whispers
Providence Senior High
3: Leslie Caddick
Blutopia

Gaston Day School
HM: Blake Taylor and
Sarah Kinney
Roars and Whispers
Providence Senior High
HM: Sarah Kinney
Roars and Whispers
Providence Senior High

Poetry

1: Kassandra Leiva
Blutopia
Gaston Day School
2: Kate Randazzo
Pegasus
Myers Park High
3: Ali Prow
Blutopia
Gaston Day School
HM: Lauren Burnham
Roars and Whispers
Providence Senior High
HM: Taylor Noel
Crinkum-Crankum
Northern Vance High

Online News

OVERALL AWARDS

TAR HEEL AWARDS

The Viking Press
Kinston High
Wingspan Online
West Henderson High

All North Carolina

The Eagle
East Mecklenburg High
The Viking Press
Kinston High
Wingspan Online
West Henderson High
Distinction
The Parrott Post
Arendell Parrott Academy
Intermission Online
Northwest School of the
Arts
The Prowl
Providence High
The Pirates' Hook
Riverside High
The Lariat
Southwest Guilford High
Honor
The Crusader Online
Cardinal Gibbons High

Northwest Horizons
Online
Northwest Guilford High
Achievement
Proconian
Chapel Hill High
Nevarmore Online
Ravenscroft School
The Howler Online
Wakefield High

SECTION AWARDS

News

1: *Wingspan*
West Henderson High
2: *The Eagle*
East Mecklenburg High
3: *The Viking Press*
Kinston High
HM: *Intermission*
Northwest School of
the Arts
HM: *The Lariat*
Southwest Guilford
High

Editorial

1: *Wingspan*
West Henderson High
2: *The Prowl*
Providence High
3: *The Viking Press*
Kinston High
HM: *Intermission*
Northwest School of
the Arts
HM: *The Eagle*
East Mecklenburg High

Sports

1: *The Lariat*
Southwest Guilford High
2: *The Pirates' Hook*
Riverside High
3: *The Viking Press*
Kinston High
HM: *The Prowl*
Providence High
HM: *The Eagle*
East Mecklenburg High

Design

1: *The Viking Press*
Kinston High
2: *Wingspan*
West Henderson High
3: *Intermission*
Northwest School of

the Arts
HM: *The Eagle*
East Mecklenburg High
HM: *The Prowl*
Providence High

Features

1: *The Lariat*
Southwest Guilford High
2: *The Eagle*
East Mecklenburg High
3: *Wingspan*
West Henderson High
HM: *The Viking Press*
Kinston High
HM: *The Pirates' Hook*
Riverside High

Advertising

1: *Wingspan*
West Henderson High
2: *The Lariat*
Southwest Guilford High

Photography

1: *The Viking Press*
Kinston High
2: *Wingspan*
West Henderson High
3: *The Parrott Post*
Arendell Parrott
Academy
HM: *Intermission*
Northwest School of
the Arts
HM: *The Eagle*
East Mecklenburg High

Graphics

1: *Wingspan*
West Henderson High
2: *The Viking Press*
Kinston High
3: *Intermission*
Northwest School of
the Arts
HM: *Nevarmore*
Ravenscroft School
HM: *The Lariat*
Southwest Guilford
High

TV News

OVERALL AWARDS

Achievement

The Nevarmore
Ravenscroft School

NORTH CAROLINA HIGH SCHOOL JOURNALIST OF THE YEAR OFFICIAL APPLICATION

Co-sponsored by N.C. Scholastic Media Association, N.C. Press Foundation and Journalism Education Association. Questions? Go to jea.org/awards/journalist.html

The state winner will receive a \$2,000 scholarship and will be eligible to compete in the national JEA contest. The national winnwer will receive a \$5,000 scholarship. Alternates in each contest also receive scholarships.

NAME (FIRST, MIDDLE INITIAL, LAST)		
HOME ADDRESS		
CITY	STATE	ZIP
EMAIL ADDRESS		HOME PHONE NUMBER
PARENT(S)/GUARDIAN(S) NAME(S)		
SCHOOL NAME		
SCHOOL ADDRESS		
CITY	STATE	ZIP
SCHOOL PHONE		SCHOOL FAX
ADVISER'S NAME		
ADVISER'S EMAIL ADDRESS		ADVISER'S PHONE NUMBER
HOMETOWN NEWSPAPER		
NEWSPAPER STREET ADDRESS		
CITY	STATE	ZIP

How long have you been involved in journalism? _____

Media names _____

On a separate piece of paper, answer the following questions:

- Has any of your work been used by the professional media? If yes, please explain.
- What aspect of journalism and mass communication is your career goal?
- Do you plan to enroll this year in a university journalism degree program?
- List colleges you are considering attending in order of preference. If you have definitely decided which school you will attend, list only that college.

Send your complete portfolio to NCSMA, 284 Carroll Hall, UNC-Chapel Hill, Chapel Hill, NC 27599-3365 postmarked by Feb. 15.

PortfolioChecklist:

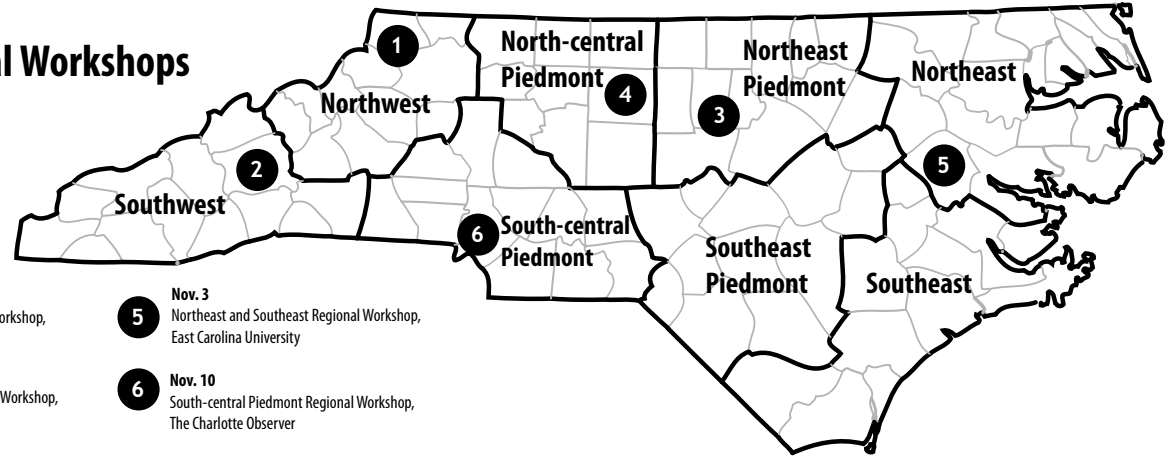
- ☐ Official application
- ☐ Self-analytical evaluation of your "journalistic life"
- ☐ Official transcript
- ☐ Action photo of you doing something journalistic (i.e. interviewing someone, taking a photograph, designing a page, doing a broadcast standup or talking to your staff.)
- ☐ Three or four letters of recommendation from your adviser, other teachers who know your leadership and journalistic abilities, and practitioners with whom you have worked. A letter from the principal is desirable, but not absolutely necessary.
- ☐ Samples of your work carefully selected to show your quality and diversity of reporting, writing, photography, design, broadcast, online media, etc.
- ☐ Self-addressed, padded, stamped envelope large enough to hold your portfolio, if you want it returned

Preparing Your Portfolio:

- Entry material should not exceed 46 pages one-sided or 23 two-sided pages with application materials not to exceed an additional 10 pages as follows:
 - Application
 - Transcript (1-2 pages). This should be opened and presented as part of the portfolio.
 - Personal photo (1 page)
 - Self-analytical essay (1+ pages)
- Plastic sheet protectors are acceptable. All letters should be opened and included as part of the 46 pages.
- The pages should be inserted into a three-ring binder designed to hold 8 1/2 x 11-inch paper.
- Here are some ideas to get started on the self-analytical evaluation: How do you feel about journalism? How did you get started in journalism? What have you contributed to journalism? What have you had to go through to achieve? What are your journalism plans for the future? The evaluation should be long enough for the judges to reach a decision as to your creative qualifications and short enough not to be redundant.
- Samples of work should be carefully selected. Provide judges with a good cross section of your best work rather than everything ever produced. Date, name of publication and relevance should be on the page with each sample.
- Include samples showing one or more of the following characteristics. They should be grouped according to what they represent, and these groupings should be labeled:
 1. Skilled and creative use of media content — writing, production, photography, etc.
 2. Inquiring mind and investigative persistence resulting in in-depth study or studies of issues important to the local high school audience, high school students in general or society.
 3. Courageous and responsible handling of sensitive issues — local or societal — despite threat or imposure of censorship.
 4. Variety of journalistic experiences, each handled in a quality manner - newspaper, yearbook, broadcast, photography, Web design, other design work, community and other outside-of-school journalistic work, etc.
- At least one issue of your newspaper or magazine, or photocopies of relevant spreads from your yearbook (not the entire book) should be enclosed so the judges can see the context of your work. One audio or video tape (CD, DVD, Mini DV) should accompany an entry that focuses on broadcast work. Time is limited to 15 minutes. The tape should be cued up to the work the judges should view or hear and should have the entrant's name on the tape case.
- Photocopies of letters, clippings and art are acceptable; however, original prints of photographs should accompany entries based on published pictures.

NCSMA Regional Workshops

- 1 Oct. 6 Southwest Regional Workshop, UNC-Asheville
- 2 Oct. 13 Southwest Regional Workshop, UNC-Asheville
- 3 Oct. 20 Central Carolina J-Day Regional Workshop, UNC-Chapel Hill
- 4 Oct. 27 North-central Piedmont Regional Workshop, North Carolina A&T



- 5 Nov. 3 Northeast and Southeast Regional Workshop, East Carolina University
- 6 Nov. 10 South-central Piedmont Regional Workshop, The Charlotte Observer

NCSMA co-hosted six regional workshops this fall semester with newspapers and universities across the state. We hope to see you at a 2012 fall regional workshop!

N.C. SCHOLASTIC MEDIA ADVISERS ASSOCIATION

North Carolina Scholastic Media Association (NCSMA) is a statewide organization and an arm of the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill that:

- promotes excellence in scholastic journalism through education of its members.
- invites students and advisers to attend the N.C. Scholastic Media Summer Institute and any of six co-hosted fall regional workshops.
- encourages respect for freedom of the press.
- promotes professional growth of journalism teachers and advisers.
- speaks for scholastic media in matters that affect journalism education in North Carolina.
- serves scholastic journalism and works for its advancement.
- offers Advisers Association members special services, including:
 - *publication and online news critiques*
 - *yearly contests for individuals and media*
 - *two issues of the Scoop Update*
 - *Book of Firsts*

Enclose check payable to NCSMA at School of Journalism and Mass Communication, UNC-Chapel Hill, CB #3365, 284 Carroll Hall, UNC-Chapel Hill, Chapel Hill, NC 27599-3365

Membership

ADVISER'S NAME		
SCHOOL NAME	SCHOOL PHONE	SCHOOL FAX
SCHOOL ADDRESS		
CITY	STATE	ZIP
SCHOOL EMAIL ADDRESS		
HOME ADDRESS		
CITY	STATE	ZIP
HOME EMAIL ADDRESS	HOME PHONE	CELL PHONE

Publication advised (circle):

☐ NEWSPAPER/NEWSMAGAZINE
 ☐ ONLINE NEWS
 ☐ YEARBOOK
 ☐ ELECTRONIC COMMUNICATION
 ☐ LITERARY MAGAZINE
 ☐ PHOTOGRAPHY

Name of publication(s)/URL: _____

_____ \$65 Combined Journalism Education Association/NCSMAA Membership
(results in \$5 rebate to NCSMAA from JEA)

_____ \$10 NCSMAA Membership Only

_____ \$55 JEA Membership Only



North Carolina Scholastic Media Association
School of Journalism and Mass Communication
Carroll Hall, CB#3365
University of North Carolina at Chapel Hill
Chapel Hill, NC 27599-3365

Contact

ncsma.unc.edu
Phone: (919) 962-4639
or 1-888-562-6276
Email: ncsma@unc.edu

IN THIS ISSUE

- Results of 2011 NCSMA contests and critiques
- Grant opportunities to consider
- Journalism Education Fellowship application
- N.C. High School Journalist of the Year application