

subsequent round. That is, a bid on a license that is a provisionally winning bid at the end of a round might not be a provisionally winning bid at the end of a subsequent round even if no other bids are received for that license. Determining the provisionally winning bids in a package bidding auction is more complex than determining the standing high bids in an SMR auction. In a package bidding auction, whether a bid is a provisional winner depends on both the amount of the bid and the amount of revenue generated in the auction when that bid is combined with other bids submitted in the auction. With package bidding it is possible that, because of an increase in the bids

submitted by one or more other bidders, a previous round's provisionally winning bid may cease to be a provisional winner in a subsequent round even though no higher bid has been placed on that license or package. In a package bidding auction, competing bids for a license or package consist of not only other bids for the same license or package, but also bids on packages that include any of the same licenses. Moreover, because of this, a bid that is not a provisionally winning bid at the end of a given round could become a provisionally winning bid at the end of a subsequent round. This is explained further in the following section.

ii. All Bids Considered

16. Under the Bureau's proposed package bidding procedures, all bids placed in an auction are considered throughout the course of the auction. This is in contrast with the SMR procedures under which, at the conclusion of a round, only new bids placed in that round and standing high bids are considered. Bidders in a package bidding auction must therefore be mindful that even if a bid did not become a provisional winner when placed, it could become a provisionally winning bid later in the auction.

17. The following table portrays the six licenses available in Auction No. 51:

Channel	Region				
	West	Central	Midwest	South	Northeast
16				CN-RPC002-16 (South-16)	
17	CN-RPC005-17 (West-17)	CN-RPC004-17 (Central-17)	CN-RPC003-17 (Midwest-17)	CN-RPC002-17 (South-17)	CN-RPC001-17 (Northeast-17)

18. For purposes of this example, assume that bidders place the following bids in a round: \$50,000 for each of the six licenses and \$200,000 for the package South-16/South-17/Northeast-

17 (the northeast region license and both licenses in the south region). The resulting provisionally winning bids following the round would be as follows (the individual license bids of \$50,000

for each of South-16, South-17 and Northeast-17 are not provisionally winning bids and are not shown):

Channel	Region				
	West	Central	Midwest	South	Northeast
16					
17	\$50,000	\$50,000	\$50,000	\$200,000	

Total revenue = \$350,000

19. Next, assume that a bidder places a bid of \$160,000 for the package South-16/South-17 (both licenses in the south

region) in the next round, and no other new bids are placed.

Channel	Region				
	West	Central	Midwest	South	Northeast
16					
17				\$160,000	

20. Then, the provisionally winning bids following that round would be as follows:

Channel	Region				
	West	Central	Midwest	South	Northeast
16					
17	\$50,000	\$50,000	\$50,000	\$160,000	\$50,000