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**Edward Schultz,**

*Acting Director, Procurement and Grants Office, Centers for Disease Control and Prevention.*

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## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Centers for Disease Control and Prevention

[Program Announcement 03057]

#### Cooperative Agreement for a National Poison Prevention and Control Program; Notice of Availability of Funds

##### A. Authority and Catalog of Federal Domestic Assistance Number

This program is authorized under section 301(a), 317(k)(2), 391, 392, and 394A [42 U.S.C. 241(a), 247b(k)(2), 280b, 280b-1, 280b-3] of the Public Health Service Act, as amended. The Catalog of Federal Domestic Assistance number is 93.136.

##### B. Purpose

The Centers for Disease Control and Prevention (CDC) and Health Resources Services Administration (HRSA) announce the availability of fiscal year (FY) 2003 funds for a cooperative agreement program for a National Poison Prevention and Control Program. This program addresses the "Healthy People 2010" focus area of Injury and Violence Prevention.

The purpose of the program is to support an integrated system of poison prevention and control services including the following: Completing implementation of and maintaining the nationwide toll-free number for poison control services; developing, implementing, and evaluating prevention and public awareness activities associated with the toll-free number; and sustaining improvements to the national Toxic Exposure Surveillance System (TESS).

Measurable outcomes of the program will be in alignment with one or more of the following performance goals for the NCIPC: (1) Increase the capacity of injury prevention and control programs

to address the prevention of injuries and violence; (2) monitor and detect fatal and non-fatal injuries; and (3) conduct a targeted program of research to reduce injury-related death and disability.

##### C. Eligible Applicants

Applications may be submitted by public and private nonprofit organizations, faith-based and community-based organizations, and by governments and their agencies; that is, universities, colleges, research institutions, hospitals, other public and private nonprofit organizations, State and local governments or their bona fide agents, and Federally recognized Indian tribal governments, Indian tribes, or Indian tribal organizations.

**Note:** Title 2 of the United States Code section 1611 states that an organization described in section 501(c)(4) of the Internal Revenue Code that engages in lobbying activities is not eligible to receive Federal funds constituting an award, grant or loan.

##### D. Funding

###### *Availability of Funds*

Up to \$3,900,000 of FY 2003 funds are available to fund one award. It is expected that the award will begin on or about September 14, 2003, and will be made for a 12-month budget period within a project period of up to two years. Funding estimates may change.

Continuation awards within an approved project period will be made on the basis of satisfactory progress as evidenced by required reports and the availability of funds.

###### *Recipient Financial Participation*

Matching funds are not required for this program.

##### E. Program Requirements

In conducting the activities to achieve the purpose of this program, the recipient will be responsible for the activities listed in 1. Recipient Activities and CDC, in consultation with HRSA, will be responsible for the activities in 2. CDC Activities.

###### 1. Recipient Activities

(a) Develop a plan to improve the current national toxicsurveillance system, with a focus on improvement of data collection and coding at a select sample of poison control centers.

(b) Implement and maintain the nationwide toll-free telephone number for poison control services.

(c) Develop and implement a national public service media campaign to familiarize health care professionals, public health professionals, and the public with poison control services.

Establish a media campaign stakeholder committee, comprised of poison control center health educators, state health department injury prevention professionals, and representatives from relevant national organizations, to guide this effort.

(d) Promote broad use of the toll-free number by poison control centers, professionals, and the public by using materials developed by the American Association of Poison Control Centers (AAPCC) in 2002.

(e) Conduct an independent evaluation of materials developed in 2002, such as English- or Spanish-language promotional brochures or preschool education materials. Use formative research methods to test effectiveness in target audiences

(f) Respond to the request for interim reports to assure progress on the objectives of the cooperative agreement is being made; and meet, semiannually, with CDC and HRSA staff to identify and address problems.

###### 2. CDC Activities

(a) Provide coordination between the grantee and HRSA, on all aspects of recipient activities.

(b) Collaborate in the evaluation of the improvements of data collection at a sample of poison control centers.

(c) Evaluate coding at a select sample of poison control centers.

(d) Provide technical assistance for the effective planning and management of the development and implementation of the public service media campaign.

(e) Serve, with HRSA staff, as ex-officio members of the media campaign stakeholder committee.

##### F. Content

###### *Applications*

The Program Announcement title and number must appear in the application. Use the information in the Program Requirements, Other Requirements, and Evaluation Criteria sections to develop the application content. Your application will be evaluated on the criteria listed, so it is important to follow them in developing your program plan. The narrative should be no more than 30 double-spaced pages, printed on one side, with one-inch margins, and unreduced 12-point font.

The narrative should consist of:

1. *Abstract:* A one page abstract and summary of the proposed effort.

2. *Background and Need:* Application should describe the background and need for an integrated program of poison prevention and control services including the following: Maintaining the nationwide toll-free number for