

Measurable outcomes of the program will be in alignment with one or more of the following performance goals for the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP):

- Reduce cigarette smoking among youth.
- Increase the capacity of state nutrition and physical activity programs to address the prevention of chronic diseases and obesity at the community level.

### C. Eligible Applicants

Applications may be submitted by national:

- Public nonprofit organizations
- Private nonprofit organizations
- Faith-based organizations.

National organizations that serve as an umbrella organization for their constituents (regional, state or local chapters or memberships) provide a unique opportunity to address cancer prevention and control using a comprehensive approach.

**Note:** Title 2 of the United States Code section 1611 states that an organization described in section 501(c)(4) of the Internal Revenue Code that engages in lobbying activities is not eligible to receive Federal funds constituting an award, grant or loan.

### D. Funding

#### *Availability of Funds*

Approximately \$1,248,000 is available in FY 2003 to fund one award that will include all four projects listed below. It is expected that the award will begin on or about September 15, 2003 and will be made for a 12-month budget period within a project period of up to five years. Funding estimates may change.

Continuation awards within an approved project period will be made on the basis of satisfactory progress as evidenced by required reports and the availability of funds.

#### Project 1. Coordinated School Health Programs

Approximately \$300,000 is available to support coordinated school health programs for cancer prevention and control for school-aged populations, parents, and relevant health and education personnel.

#### Project 2. Comprehensive Cancer Control Activities

Approximately \$850,000 will be available to plan, implement, and evaluate cancer prevention and control activities for the public, providers and decision-makers with a focus on the following areas: Cancer risk factors, comprehensive cancer control, and

breast, cervical, ovarian, prostate, skin, and colorectal cancers.

#### Project 3. Addressing Women and Tobacco Use

Approximately \$38,000 is available to support activities that address the complex issues of tobacco use among women and girls internationally.

#### Project 4. Evaluation of Cancer Prevention and Control Activities

Approximately \$60,000 is available to support activities that identify gaps in evaluation of cancer prevention and control activities and the need for dissemination of best approaches and practices to conduct competent evaluations of cancer prevention and control activities.

#### *Use of Funds*

Funds may not be used for the purchase or lease of land or buildings, construction of facilities, renovation of existing space, or the delivery of clinical or therapeutic services.

#### *Recipient Financial Participation*

Matching funds are not required for this program.

### E. Program Requirements

In conducting activities to achieve the purpose of this program, the recipient will be responsible for the activities under 1. Recipient Activities, and CDC will be responsible for the activities listed under 2. CDC Activities.

#### *1. Recipient Activities*

##### Project 1. Coordinated School Health Programs

a. Support Coordinated School Health Programs, with a special emphasis on four risk factors: tobacco use, excessive consumption of fat and calories, inadequate physical activity, and obesity.

b. Support local, state, and national coalitions to improve Coordinated School Health Programs.

c. Collaborate with CDC funded and other national, non-governmental organizations in support of school health programs.

##### Project 2. Comprehensive Cancer Control Activities

a. Collaborate with state health departments and national cancer prevention and control organizations on comprehensive cancer control training, planning, implementation, and evaluation activities. Develop leadership models for state health departments and other cancer control partners to utilize. Deliver technical assistance to state health departments

and other cancer control partners through training and communication networks.

b. Coordinate and support activities related to colorectal and skin cancer education and awareness for both the public and medical providers. Collaborate with state health departments and other national cancer prevention and control organizations in the replication and evaluation of colorectal cancer training for providers and health care systems that promotes informed decision-making and provides current and balanced information on the benefits and limitations of prevention, screening and treatment for colorectal cancer. Collaborate with state departments of health and departments of education to promote evaluation and dissemination of skin cancer prevention education programs and implementation of school-based sun protection policies through collaboration with Coordinated School Health Programs and state and local comprehensive cancer control partners.

c. Identify opportunities for cancer issues management forums, including priority cancer sites and risk factors; coordinate and support cancer issues management forums among a variety of public, private, and not-for-profit agencies at the national, state, tribal and community level.

#### Project 3. Addressing Women and Tobacco Use

a. Provide contacts, primarily women, to individuals and organizations working in tobacco control; collect and distribute information regarding global women and tobacco issues; and share strategies to counter tobacco advertising and promotion.

b. Support the development of women-centered tobacco use prevention and cessation programs.

c. Assist in the organization and planning of conferences on tobacco control.

d. Collaborate on the development of publications regarding women and tobacco issues.

e. Promote female leadership in the development of tobacco control organizations internationally.

#### Project 4. Evaluation of Cancer Prevention and Control Activities

a. Collaborate with CDC and other national, state and local organizations to provide training to public and not-for-profit program staff and researchers on cancer prevention and control (and other related chronic diseases) program evaluation.

b. Identify gaps in evaluation of cancer prevention and control activities;