

b. The material qualifies for and is mailed at Standard Mail rates.

\* \* \* \* \*

## 5.0 RATES

### 5.1 General Information

*[Revise 5.1 to read as follows:]*

All Standard Mail rates are presorted rates (including all nonprofit rates). These rates apply to mailings meeting the basic standards in E610 and the corresponding standards for Presorted rates under E620, Enhanced Carrier Route rates under E630, automation rates under E640, or Customized MarketMail rates under E660. Except for Customized MarketMail pieces, destination entry discount rates are available under E650, and barcode discounts are available for machinable parcels under E620. A mailpiece is subject to the residual shape surcharge if it is prepared as a parcel, or if it is not letter-size or flat-size under C050, or if it is prepared as a Customized MarketMail piece under E660. Nonprofit rates may be used only by organizations authorized by the USPS under E670. Not all processing categories qualify for every rate. Pieces are subject to either a single minimum per piece rate or a combined piece/pound rate, depending on the weight of the individual pieces in the mailing under 5.2 or 5.3.

### 5.2 Minimum Per Piece Rates

The minimum per piece rates (*i.e.*, the minimum postage that must be paid for each piece) apply as follows:

\* \* \* \* \*

*[Revise 5.2b and 5.2c to read as follows:]*

b. Letters and Nonletters. In applying the minimum per piece rates, a mailpiece is categorized as either a letter or a nonletter, based on whether the piece meets the letter-size standard in C050, without regard to placement of the address on the piece, except under these conditions:

(1) If the piece meets both the definition of a letter in C050 and the definition of an automation flat in C820, the piece may be prepared and entered at an automation flat (nonletter) rate.

(2) If the piece is prepared for automation letter rates, address placement is used to determine the length when applying the size standards and aspect ratio requirements to qualify for automation letter rates under C810. For this purpose, the length is considered to be the dimension parallel to the address.

(3) If the piece is mailed as a Customized MarketMail piece under E660, the piece is always subject to the applicable Regular or Nonprofit

Standard Mail basic nonletter per piece rate and must not exceed the maximum weight for those rates.

c. Individual Rates. There are separate minimum per piece rates for each subclass (Regular, Enhanced Carrier Route, Nonprofit, and Nonprofit Enhanced Carrier Route) and within each subclass for the type of mailing and the level of presort within each mailing under E620, E630, E640, and E660. Except for Customized MarketMail pieces, discounted per piece rates also may be claimed for destination entry mailings (destination bulk mail center (DBMC), destination sectional center facility (DSCF), and destination delivery unit (DDU)) under E650. DDU rates are available only for mail entered at Enhanced Carrier Route or Nonprofit Enhanced Carrier Route rates. See R600 for individual per piece rates.

### 5.3 Piece/Pound Rates

*[Revise 5.3 by adding a new sentence after the first sentence to read as follows:]*

\* \* \* Pieces exceeding 3.3 ounces may not be mailed as Customized MarketMail. \* \* \*

\* \* \* \* \*

*[Revise heading of 5.4 to read as follows:]*

### 5.4 Machinable Parcel Barcode Discount

*[Revise last sentence to read as follows:]*

\* \* \* Pieces mailed at Enhanced Carrier Route, Nonprofit Enhanced Carrier Route, or Customized MarketMail rates are not eligible for a barcoded discount.

### 5.5. Residual Shape Surcharge

*[Revise 5.5 to read as follows:]*

Any Standard Mail piece that is prepared as a parcel or is not letter-size or flat-size as defined in C050 is subject to a residual shape surcharge. Any piece that is prepared as Customized MarketMail under E660 is also subject to the residual shape surcharge. There are different surcharges for Presorted rate pieces and Enhanced Carrier Route rate pieces. Only the surcharges for Presorted rate pieces apply to Customized MarketMail pieces.

\* \* \* \* \*

## 9.0 SPECIAL SERVICES

\* \* \* \* \*

### 9.3 Ineligible Matter

Special services may not be used for any of the following types of Standard Mail:

\* \* \* \* \*

*[Add 9.3e to read as follows:]*

e. Pieces mailed as Customized MarketMail.

\* \* \* \* \*

## E620 Presorted Rates

\* \* \* \* \*

*[Revise heading and text of 3.0 to read as follows:]*

## 3.0 RESIDUAL SHAPE SURCHARGE

Any Presorted Standard Mail piece that is prepared as a parcel or is not letter-size or flat-size as defined in C050 is subject to a residual shape surcharge.

\* \* \* \* \*

## E630 Enhanced Carrier Route Rates

\* \* \* \* \*

## 5.0 RESIDUAL SHAPE SURCHARGE

*[Revise 5.0 to read as follows:]*

Any Enhanced Carrier Route Standard Mail piece that is prepared as a parcel or is not letter-size or flat-size as defined in C050 is subject to a residual shape surcharge.

\* \* \* \* \*

## E650 Destination Entry

## 1.0 BASIC STANDARDS

### 1.1 Rate Application

*[Revise first sentence of 1.1 to read as follows:]*

Except for Customized MarketMail pieces as defined in E660, Regular, Nonprofit, Enhanced Carrier Route, and Nonprofit Enhanced Carrier Route Standard Mail pieces meeting the basic standards in E610 may qualify for the destination BMC, SCF, or DDU entry rates, as applicable, if deposited at the correct destination postal facility, subject to the general standards below and the specific standards in 5.0, 6.0, and 7.0, respectively. \* \* \*

\* \* \* \* \*

*[Add new E660 to read as follows:]*

## E660 Customized MarketMail

### Summary

E660 describes the eligibility standards for Customized MarketMail (CMM) pieces including standards for minimum volumes, addressing, and drop shipment.

## 1.0 BASIC STANDARDS

### 1.1 General

Customized MarketMail (CMM) is an option for mailing nonrectangular and irregular-shaped Regular Standard Mail and Nonprofit Standard Mail pieces if the pieces weigh 3.3 ounces or less and meet the physical characteristics and the dimensional requirements in C600 and the mail preparation standards in