

M032 Barcoded Labels

1.0 BASIC STANDARDS—TRAY AND SACK LABELS

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Exhibit 1.3 3-Digit Content Identifier Numbers

[Revise Exhibit 1.3 by adding the following entries before “ECR Irregular Parcels—Nonautomation” to read as follows:]

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STANDARD MAIL

Class and mailing	CIN	Human-readable content line
CMM (letter trays)	206	DEL LTR STD CMM MAN
CMM (flat trays)	207	DEL FLTS STD CMM MAN
CMM (sacks)	205	DEL STD CMM MAN

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M033 Sacks and Trays

1.0 BASIC STANDARDS

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1.2 Standard Containers

[Revise 1.2 by inserting new sentence after first sentence to read as follows:]

* * * Containers for Customized MarketMail are specified in M660.

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[Revise Exhibit 1.2 by adding the following entry at the end to read as follows:]

Mail class	Processing USPS	Container category
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Standard mail	Customized MarketMail under M660.	Letter tray (with sleeve), flat tray (with green lid inverted), white sack

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M070 Mixed Classes

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M072 Express Mail and Priority Mail Drop Shipment

1.0 BASIC STANDARDS

1.1 Enclosed Mail

[Revise last sentence of 1.1 to read as follows:]

* * * When a drop shipment is destined to a 5-digit facility, then sacking or traying is not required for letters or flats, if all enclosed presort destination packages are destined to the same 5-digit ZIP Code as the Express Mail or Priority Mails pouch, sack, or container.

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1.3 Containers for Expedited Transport

[Revise 1.3 to read as follows:]

Acceptable containers for expedited transport are as follows:

a. An Express Mail drop shipment must be contained in a blue and orange Express Mail pouch, except that Customized MarketMail pieces under E660 may be contained in USPS-provided Express Mail envelopes and cartons or in any properly labeled container supplied by the mailer.

b. A Priority Mail drop shipment must be contained in either an orange Priority Mail sack or a letter-size tray, except that Customized MarketMail pieces under E660 may be contained in USPS-provided Priority Mail envelopes and cartons or in any properly labeled container supplied by the mailer.

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1.7 Label 23

[Revise 1.7 to read as follows:]

As an alternative to sacks for Priority Mail drop shipments, letter trays or mailer-supplied containers for Customized MarketMail pieces under E660 may be used as follows:

a. Label 23 is affixed to the letter tray or mailer-supplied container. A single Label 23 may be used to identify two letter trays strapped together. Mailer-supplied containers may not be strapped together.

b. If two letter trays are strapped together, each tray must be of identical size and individually strapped under M033.1.5. Label 23 must be affixed to the sleeve of the top tray before strapping. The trays must be strapped securely around the length of the two trays.

c. The total weight of two trays strapped together or mailer-supplied containers used for CMM may not exceed 70 pounds.

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M600 Standard Mail

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[Add new M660 to read as follows:]

M660 Customized MarketMail Summary

M660 describes the basic preparation and marking standards for Customized MarketMail (CMM) pieces meeting the eligibility standards in E660.

1.0 BASIC STANDARDS

1.1 All Mailings

All mailings and all pieces in each mailing prepared as Customized MarketMail (CMM) are subject to specific preparation standards in 1.0 and 2.0 and to these general standards:

a. All pieces must meet the standards for basic eligibility in E610 and specific eligibility in E660. Nonprofit Standard Mail pieces must meet the additional eligibility standards in E670.

b. CMM pieces must not be part of a mailing containing any other type of Standard Mail pieces.

c. Each mailing must meet the applicable standards for mail preparation in M010 and M020 and the following:

(1) Subject to the marking standards in M012, Regular Standard Mail pieces must be marked “Presorted Standard” (or “PRSRT STD”) and Nonprofit Standard Mail pieces must be marked “Nonprofit Organization” (or