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• *By online form:* We provide a comment form with the online copy of this notice on our Web site at <http://www.ttb.gov/alcohol/rules/index.htm>. Select the "Send comments via e-mail" link under this notice number.

You may also write to the Administrator before the comment closing date to ask for a public hearing. The Administrator reserves the right to determine, in light of all circumstances, whether a public hearing will be held.

#### Public Disclosure

You may inspect copies of the petition, the proposed regulations, the appropriate maps, and any written comments received by appointment at the TTB Reference Library, Room 6480, 650 Massachusetts Avenue, NW., Washington, DC 20226. You may also obtain copies at 20 cents per page. Contact the ATF Librarian at the above address or telephone 202-927-7890 to schedule an appointment or to request copies of the comments or other documents.

For your convenience, we will post comments received in response to this notice on the TTB Web site. All comments posted on our Web site will show the names of commenters but not street addresses, telephone numbers, or e-mail addresses. We may also omit voluminous attachments or material that we consider unsuitable for posting. In all cases, the full comment will be available in the ATF Reference Library. To see the online copy of this notice, visit <http://www.ttb.gov/alcohol/rules/index.htm>. Select the "View Comments" link under this Notice number to view the posted comments.

#### Regulatory Analyses and Notices

##### Paperwork Reduction Act

We propose no requirement to collect information. Therefore, the provisions of the Paperwork Reduction Act of 1995, 44 U.S.C. 3507, and its implementing regulations, 5 CFR part 1320, do not apply.

##### Regulatory Flexibility Act

The Regulatory Flexibility Act, 5 U.S.C. 601 *et seq.*, requires an agency to conduct a regulatory flexibility analysis on any proposed rule that may have a significant economic impact on a substantial number of small entities. We certify that this regulation will not have a significant economic impact on a substantial number of small entities.

This regulation imposes no new reporting, recordkeeping, or other administrative requirements.

The establishment of viticultural areas represents neither our endorsement nor approval of the quality of wine made from grapes grown in the areas. The use of viticultural names as appellations of origin merely allow vintners to better describe the origin of their wines to consumers and helps consumers identify the wines they purchase. Thus, any benefit derived from using a viticultural area name results from a proprietor's own efforts and consumer acceptance of wines from that area. Therefore, no regulatory flexibility analysis is required.

#### Executive Order 12866

This proposed rule is not a "significant regulatory action" as defined by Executive Order 12866. Accordingly, no regulatory assessment is required.

#### Drafting Information

The principal author of this document is Bernard J. Kipp, Regulations and Procedures Division (Portland, Oregon), Alcohol and Tobacco Tax and Trade Bureau.

#### List of Subjects in 27 CFR Part 9

Wine.

#### Authority and Issuance

For the reasons stated in the preamble, the Alcohol and Tobacco Tax and Trade Bureau proposes to amend title 27, chapter I, part 9, Code of Federal Regulations, as follows:

#### PART 9—AMERICAN VITICULTURAL AREAS

1. The authority citation for part 9 continues to read as follows:

**Authority:** 27 U.S.C. 205.

2. Subpart C is amended by adding section 9.\_\_\_\_ to read as follows:

#### Subpart C—Approved American Viticultural Areas

\* \* \* \* \*

##### § 9.\_\_\_\_ Southern Oregon

(a) *Name.* The name of the viticultural area described in this section is "Southern Oregon".

(b) *Approved Maps.* The appropriate maps for determining the boundaries of the Southern Oregon viticultural area are 2 USGS, 1:250,000 scale topographic maps. They are:

- (1) Roseburg, Oregon—1958, revised 1970;
- (2) Medford, Oregon; California—1955, revised 1976.

(c) *Boundaries.* The Southern Oregon viticultural area is located entirely within Douglas, Jackson, and Josephine Counties, Oregon. The beginning point is the intersection of Interstate Highway 5 with the Douglas/Lane County line in Township 21 South (T21S), Range 4 West (R4W) on the "Roseburg" map.

(1) From the beginning point, the boundary proceeds north along the Douglas/Lane County line approximately 0.5 miles to the 1,000-foot contour line;

(2) Then northwest along the 1,000-foot contour line to the Douglas/Lane County line; then west along the Douglas/Lane County line approximately 2.5 miles, returning to the 1,000-foot contour line; then in a generally westerly direction along the 1,000-foot contour line to its first intersection with the R9W/R10W range line;

(3) From that point, continue along the 1,000-foot contour line, crossing the R9W/R10W range line four more times; then proceed south along the R9W/R10W range line approximately 2.75 miles to the center of the Umpqua River; then along a straight line in an easterly direction approximately 6.25 miles to the intersection of range line R8W/R9W with the center of the Umpqua River; then south along range line R8W/R9W approximately 3.5 miles to its intersection with township line T22S/T23S;

(4) Then southeast approximately 8.5 miles along a straight line to the intersection of township line T23S/T24S with range line R7W/R8W; then south along the R7W/R8W range line approximately 8 miles to its intersection with the 1,000-foot contour line; then in a southeasterly direction in a straight line approximately 3.5 miles towards the intersection of township line T25S/T26S with range line R6W/R7W, but stopping short at the 1,000-foot contour line;

(5) Then in a southerly direction along the 1,000-foot contour line to the intersection of township line T27S/T28S with range line R7W/R8W; then in a southwesterly direction in a straight line approximately 3.5 miles toward the intersection of township line T28S/T29S with range line R8W/R9W, but stopping short and returning to the 1,000-foot contour line near the center of T28S/R8W; then generally south along the 1,000-foot contour line to its intersection with township line T29S/T30S;

(6) Then east along township line T29S/T30S approximately 0.33 miles, rejoining the 1,000-foot contour line; then in a northerly and eventually a southerly direction along the 1,000-foot