

National Health Museum. The purpose of this grant is to support HHS efforts to communicate emerging public health issues to the public, expand the general audience for HHS public health initiatives such as Steps to a HealthierUS, enhance and expand the teaching of public health to students in grades 6–12 by providing educational resources to health and life science teachers, and encourage health and science museums to support public health exhibitions and educational programming. The grant will enable the National Health Museum to plan and implement program activities directed toward three goals.

#### (1) Planning

A Master Plan will be developed to establish a detailed thematic outline for National Health Museum exhibitions and programs, further articulate the key health communications and learning tactics that will be applied by the museum to support the public health mission. Planning sessions with key public health experts from the academic, government, non-profit and private sectors will inform these planning activities, to identify “best practices” from exemplary museums, science centers and other informal learning venues. Museum exhibits ultimately will serve the multi-generational annual audience of more than 2 million individuals that is expected to visit the NHM physical facility in Washington, DC, for public health-oriented programs, exhibitions, and educational activities.

#### (2) National Public Health Partnership

NHM will use HHS funds to support implementation of the Partnership, a nationwide network of museums, science centers, and public health organizations that will actively address public health issues. Activities will be undertaken to bring public health and museum and science center leaders together to collaborate in the development of products useful to a broad, general audience. One such product will be a Rapid Response Network (RRN) that will help promote quicker, better-coordinated responses to public health emergencies by communicating Centers for Disease Control and Prevention and National Institutes of Health-developed information and research to the public through outreach to the nation’s museums, science centers and public health educators. For example, many Partnership member institutions reported receiving inquiries from their visitors recently during the heightened concern over SARS that they were not

equipped to answer. Support may be directed to development of items such as resource guides, speakers bureaus, electronic presentations and “toolkits” of fast, credible information on rapidly developing public health emergencies or issues.

#### (3) Museum Web Site

Funds will be used to expand the Museum Web site, Access Excellence@The National Health Museum, which attracts an online audience of more than 650,000 health and life science educators and learners each month. The site, which is currently focused on serving the needs of high school life science teachers, will be expanded to reach a larger middle school audience and provide additional resources specifically designed for health teachers. These additional resources will help address the needs of health teachers who require standards-based lesson plans that are proven effective but who frequently do not have the experience, knowledge, or time to develop such resources for themselves. The expanded resources, including real-time, on-demand, and streaming video materials, will have up-to-date, quality information that is educationally sound, and uses technology to provide innovative and creative classroom activities.

### II. Award Information

OMH intends to make \$1 million available to the National Health Museum for a project period of 12 months. A budget of up to \$1 million total costs (direct and indirect) for this 12-month project period may be requested to cover costs of:

- Personnel
- Consultants
- Supplies
- Equipment
- Grant related travel
- Other grant related costs

Funds *may not* be used for:

- Medical treatment
- Construction
- Building alterations or renovations

The budget request must be fully justified in terms of the proposed objectives and activities and include a computational explanation of how costs were determined. The applicant is not required to provide matching funds or share in project costs.

### III. Eligibility Information

Assistance will be provided only to the National Health Museum of Washington, DC.

### IV. Application and Submission Information

Application must be submitted on Form PHS 5161–1 (Revised July 2000 and approved by OMB under Control Number 0937–0189). An applicant is advised to pay close attention to the specific program guidelines and general instructions provided in the application kit. The application kit is available from the OPHS Office of Grants Management at the address, telephone, and fax numbers previously listed.

An applicant must submit an original and 2 copies of the completed application to the OPHS Office of Grants Management at the address previously listed. The original application must be signed by the individual authorized to act for the applicant organization and to assume for the organizations the obligations imposed by the terms and conditions of the grant award.

To receive consideration, the grant application must be received by the OPHS Office of Grants Management by November 7, 2003. An application will be considered as meeting the deadline if it is (1) received on or before the deadline date, or (2) postmarked on or before the deadline date and received in time for orderly processing. A legibly dated receipt from a commercial carrier or U.S. Postal Service will be accepted in lieu of a postmark. Private metered postmarks will not be accepted as proof of timely mailing. A hand-delivered application must be received in the OPHS Office of Grants Management not later than 4:30 p.m. on the application due date. An application must be submitted in hard copy. An application submitted by facsimile transmission (FAX) or any other electronic format will not be accepted. The applicant will receive written notification from the OPHS Office of Grants Management via Form PHS 3038–1 that its application has been received.

#### *Review Under Executive Order 12372*

An application under this announcement is not subject to the requirements of Executive Order 12372, “Intergovernmental Review of Federal Programs.”

#### *Program Requirements/Application Content*

This notice seeks an application from the National Health Museum to plan and implement program activities that will communicate emerging public health issues to the public, expand the general audience for HHS public health initiatives, support the teaching of public health to students in grades K–12, and encourage health and science