

activities will not have substantial impact potential, such activities will not be recommended for funding.

More specifically, the Evaluation Committee's review will assess: (a) The comprehensiveness, intensity, feasibility, and potential impact of the proposed approach (where Option A or B is elected, the Committee may rely on documentation from the previous year for assessment); (b) the extent to which adequate funding (from a variety of sources) has been identified to carry out the proposed program elements; and (c) the extent to which the funds requested in the grant proposal are allocated to the required program elements and not to activities with less potential for impact. Activities within any proposal that are determined by the evaluation team not to have significant potential for

increasing safety belt usage in the State will not be approved for funding.

It is anticipated that awards will be made in February 2004.

**Marilena Amoni,**

*Associate Administrator for Program Development and Delivery.*

**Appendix A—NHTSA Regional Offices**

Region I (CT, MA, ME, NH, RI, VT), Volpe National Transportation Systems Center, 55 Broadway, Kendall Square, Code 903, Cambridge, MA 02142

Region II (NJ, NY, PR), 222 Mamaroneck Avenue, Suite 204, White Plains, NY 10605

Region III (DE, DC, MD, PA, VA, WV), 10 South Howard Street, Suite 6700, Baltimore, MD 21201

Region IV (AL, FL, GA, KY, MS, NC, SC, TN), Atlanta Federal Center 61 Forsyth Street, SW, Suite 17T30, Atlanta, GA 30303

Region V (IL, IN, MI, MN, OH, WI), 19900 Governors Drive, Suite 201, Olympia Fields, IL 60461

Region VI (AR, LA, NM, OK, TX), 819 Taylor Street, Room 8A38, Fort Worth, TX 76102-6177

Region VII (IA, KS, MO, NE), 901 Locust Street, Room 466, Kansas City, MO 64106

Region VIII (CO, MT, ND, SD, UT, WY), 555 Zang Street, Room 430, Lakewood, CO 80228

Region IX (AZ, CA, HI, NV), 201 Mission Street, Suite 2230, San Francisco, CA 94105

Region X (AK, ID, OR, WA), 3140 Jackson Federal Building 915 Second Avenue, Seattle, WA 98174

**Appendix B—Application Checklist for Application Option A—Replication**

State: \_\_\_\_\_

Element	Check if included	Description
1. Option A Checklist .....	.....	Include a checkmark in the "check if included" column for every item?
2. Appendix C Certifications .....	.....	Place a checkmark on application Option A? Place a checkmark on all items appropriate, (i) through (viii)? Signature from Governor's Highway Safety Representative for certification of all checked items?
3. Additional High-Visibility Enforcement Program subsequent to May 10–June 6 Mobilization (Optional).	.....	Describe a credible plan for carrying out a Subsequent Stepped Up Enforcement program supported by (at least) earned media?
4. Appendix D Budget .....	.....	Detail all cost elements and the total proposed cost, following the format in Appendix D?
5. Appendix D Budget .....	.....	Include information on remaining grant funds from Section 157 Innovative, and how they will be applied to the FY 2004 program?
6. Appendix D Budget .....	.....	Identify the share of the total proposed cost that will be allocated to the May 2004 Mobilization and each of its major sub-elements (earned media, paid media, intensified enforcement and safety belt observational surveys)?

**Appendix B—Application Checklist for Application Option B—Enhancement**

State: \_\_\_\_\_

Element	Check if included	Description
1. May Mobilization Enhancements .....	.....	Describe a credible plan for enhancing the State's May 2003 Mobilization activities in May 2004?
2. Option B Checklist .....	.....	Include a checkmark in "check if included" column for every item?
3. Appendix C Certifications .....	.....	Place a checkmark on application option B? Place a checkmark on all items appropriate, (i) through (viii)? Signature from Governor's Highway Safety Representative for certification of all checked items?
4. Additional High-Visibility Enforcement Program subsequent to May 10–June 6 Mobilization (Optional).	.....	Describe a credible plan for carrying out a Subsequent Stepped Up Enforcement program supported by (at least) earned media?
5. Appendix D Budget .....	.....	Detail all cost elements and the total proposed cost, following the format in Appendix D?
6. Appendix D Budget .....	.....	Include information on remaining grant funds from Section 157 Innovative, and how they will be applied to the FY 2004 program?
7. Appendix D Budget .....	.....	Identify the share of the total proposed cost that will be allocated to the May 2004 Mobilization and each of its major sub-elements (earned media, paid media, intensified enforcement and safety belt observational surveys)?

**Appendix B—Application Checklist for Application Option C—Complete**

State: \_\_\_\_\_