Journalists and Librarians:

MIND THE GAP

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Outline of Talk

• My background.
• Thoughts on teaching LIS and J-School students.
• Keeping current
• Wishful thinking…. 
Me…

• B.S. Radio, TV, Film UT Austin.
• LIS UT Austin
• Librarian CNN Atlanta
• Ph.D. Information Science, North Texas
• LIS faculty and LIS Program Director, Syracuse University
• Research Chair in J-School, Ryerson.
Gaps & Intersections

**LIS**
- Wrestling with balance between theory and practice
- News librarianship only a small part of curricula
- Reference courses focus on published material
- Interviewing is crucial skill
- The negative search: Darn!

**Journalism**
- Wrestling with balance between theory and practice
- Access/Retrieval only a small part of curricula
- ‘Resources’ include FOI, interviews, stats, images, CAR
- Interviewing is crucial skill
- The negative search: Yeah!
Keeping Current

Online

- Media Post
- Poynter
- Online Journalism Review
- Canadian Journalism Project

Associations

- ASIST
- ICA
- AEJMC
- AoIR
Hypothetical Course:
Resources for Journalists

• Offered to LIS and Journalism students (in spite of the mix of grad/undergrad and disciplines)
• Resources: print, online (library databases, paid databases, web, deep web…), interviews, FOI, footage/images, statistical.
• Skills: Interviewing, database searching, web searching, CAR, numeracy and spreadsheets, visual communication and graphics.
Thanks!

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