

Vol. 26, No.3/Spring 2004

# **CONFERENCE ADVANCE**

# More than just Music City, USA... the sites and sounds of Nashville

By Leslie Reynolds, Associate Director, Walker Management Library, Vanderbilt University

Did you know that Nashville has a world class symphony, eclectic restaurants, wineries, art museums, botanical gardens, microbreweries, Civil War sites, as well as golf courses, parks with tons of green space, and some of the friendliest people you will ever meet? It's true.

People hear the word Nashville and immediately think "country music." For over 60 years, Nashville has been developing the identity of "Music City, USA." While Nashville is mainly known for country and gospel music, you can find music at various venues around town to satisfy your tastes, including rock, jazz, R&B, and classical. Almost every night of the week Nashville's clubs and coffee houses host local and nationally known performers, as well as songwriter nights. Nashville locals frequently tell about celebrities who drop in to catch one another's shows (many performing artists make Nashville their home) at places like the Bluebird Café located near Green Hills Mall.



Grand Ole Opry

Nashville, the capital of Tennessee, has long been referred to as the "Athens of the South." This civic identity is bound in the Greek and Roman ideals of education and fine arts, as well as some of the architecture found around town. After the Civil War, Nashville became a leading center of higher education, during this time Vanderbilt University, Peabody College and Fisk University were all founded. In 1897, the city held a celebration to commemorate its centennial, part of the festivities included building a life size replica of the Greek Parthenon. Today this site includes a gilded, 42-foot statue of Athena by sculptor Alan LeQuire. You will find the Parthenon on a green slope next to a duck pond in the

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### **THE ASIDE BAR**



**RON LARSON** 

any people will say that spring is their favorite time of the year. After a dark and cold winter, spring offers warmth and light. The grass turns green, the trees leaf out and flowers and plants sprout through the soil.

As I was thinking how spring is such a refreshing time of year, a season that offers reassurance and revitalizes the soul, it occurred to me how similar it is to the News Division programming each year at the SLA Conference.

Attending the conference is absolutely refreshing, providing reassurance that you are in a great profession and that you are doing things right and the programs certainly do revitalize. But the comparisons don't end there.

Spring is resplendent with the bright sunshine and the multitude of colors. The conference is resplendent with a multitude of creative ideas and personalities.

Spring always returns like clockwork no matter how long the winter. Light and warmth eventually regain dominance over a stubborn winter. The conference returns every June and you are able to regain the upper hand with management, wrestling the travel expenses from the newspaper's budget.

Spring is a time of renewal and rebirth where once a year you have a reunion with your favorite gardens, enjoying the tulips, daffodils and flowering trees and bushes. More than anything, the conference allows for reunions to renew friendships with your colleagues.

Spring is such a wonderful time of year to sit and relax in the warm air that helps to

rejuvenate the spirit. After long days of programming and exhibits, the Division suite allows for a very relaxing environment with conversations that will definitely inspire and rejuvenate.

Spring is the return of joyful sounds with the songbirds' resonant singing from before sunrise to after sunset. The Division suite during the silent auction is anything but silent as the high decibel-sounds from the suite resonate down the halls of the hotel, attracting curious onlookers, and sometimes hotel management.

Spring is a time for rejoicing as it rewards us with beautiful sites and sounds. Its delicate surroundings also require us to revere and respect what we are blessed with. The Division's awards banquet allows us to rejoice as we reward our fellow members with awards named after people who are revered and respected.

Spring is very resolute and resilient as small, determined seeds grow and survive. The Division's annual business meeting demonstrates that we are a resolute and resilient group even though our membership numbers may dip and the budget grows tight.

Spring is restorative, allowing you to replenish your energy. The conference offers exhibits where you can find help in restoring and replenishing your library resources and equipment.

When you think about it, spring is truly a remarkable time of year. And when you think of our Division, you realize it is made up of truly remarkable people who make the conference experience so stimulating.

# NOTES FROM THE CHAIR



By LINDA HENDERSON

### Some sobering issues for the Division and on to fun in Nashville!

It seems hardly possible that this will be my last column as chair of the News Division.

After the hectic year of planning for conference, this year has been a piece of cake — as my predecessors accurately predicted. But we are dealing with some interesting issues right now and, as a preview of the agenda for the Annual Business Meeting at conference, I will give you my thoughts on two.

One of the biggest concerns from a Division standpoint is maintaining solvency while we continue to commit to quality programming and membership support. **Jennifer Evert** faced a daunting task this year in recruiting potential program and suite sponsors. The vendors who have been our stalwarts over the years are questioning their return on investment for their continued largess. And attracting new sponsors is tricky for much the same reason. Jen has done a great job and as I write this, I am confident that we will have the suite and many programs fully sponsored.

But because this has become an annual struggle, we need to address the concerns of our vendor/sponsors and look to the future of such partnerships. The Division leadership is currently discussing options and will be meeting with some of our most loyal sponsors at conference to bat around some ideas. If you would like to add your input to this or any other Division issue, please contact me before we hit Nashville.

The second ongoing project is the amendment and adoption of the new SLA Governing Documents and Recommended Practices. **Barbara Semonche** and her committee of former Division chairs have produced a nicely customized version of the News Division Governing Document, which will be on the Web site shortly and will be formally adopted by the Division board at our meeting at conference.

The Recommended Practices are meant to supercede any detailed Division bylaws and/or procedures manuals already in use. The current Division bylaws are succinct, but inadequate to handle all Division business and I don't think that the News Division has had an actively used, detailed procedures manual for many years. Most of what we do is handed down via folders full of previous years' work on a particular job or committee, with maybe an oral history that goes along with it. It is more than time that we look at everything that the Division does in the course of doing business and codify it for future governance. (And, of course, SLA is making us do it!)

As outgoing chair, I will be putting together a committee to go over the SLA Recommended Practices and modify them to fit our Division. This will be quite an undertaking - the original document is over 40 pages - and I have the attention span of a gnat. So I will be looking for a few volunteers among the former Division leaders to help me to focus and will promise a draft by next June. I will also be looking for advice from former committee chairs because now is the right time to reevaluate the function of all of our committees.

Enough business - now the fun stuff!

I'd like to congratulate again the new officers who will be joining us on the board in June: **Denise Jones**, Chair-elect; **Merrie Monteagudo**, secretary and **Leigh Poitinger**, Publications Director, who continues on the board in a new capacity.

As I end my tenure as chair and move into Dowager Czarina status, I want to send out thanks to all of you who have been there when I needed you. Throughout the New York conference planning, this governing year and even already with the planning of the Toronto Awards Banquet, I have never needed to beg for help. This Division is truly a wonderful group to work with. Those who know me well know that I would rather be out dancing than sitting in yet another meeting. So believe me when I tell you that if you are thinking about becoming more involved with the leadership of the Division, go for it. It is a very rewarding experience, especially after you have figured out that you can be a wheel AND have fun, too!

And finally, I hope by now that all of you who can attend conference are registered and raring to go to Nashville. Jen and Jim Hunter have put together a wonderful mix of interesting programs. I look forward to seeing old friends and making some new ones at Opryland!

# 2004 News Division Awards Banquet

This year in Nashville the awards banquet will be at the historic Belle Meade Plantation, an antebellum mansion seven miles south of Nashville which is said to have been the most important nursery for thoroughbred race horses in the latter 19th Century.

Called "The Queen of Tennessee Plantations," the Belle Meade mansion started out as a two-story brick house built by John Harding in the 1820s. Harding's son, William Giles Harding, took over operations of the 5,400-acre plantation in the late 1830s and built onto both the house and the horse-breeding enterprise started by his father. In a series of renovations in the 1840s and 1850s, the younger Harding turned the Federal-style brick house into a Greek Revival mansion with limestone columns quarried on the grounds.

But like other plantations of the Old South, the Harding family business and the elegant home at its center were supported by the forced labor of African-American slaves. During the Civil War a battle for the control of Nashville was fought on the property, and the mansion's limestone columns still bear the pockmarks from that skirmish.

Although Belle Meade survived the war and continued for a time to be the premier horse-breeding farm of Tennessee, by the end of the century it was bankrupt and the house was sold at auction. The State of Tennessee purchased the house in 1953 and deeded it to the Association for the Preservation of Tennessee Antiquities.

Each year, the News Division acknowledges a few members who have made significant contributions to the division and the conference. This year's major award winners are **John Cronin**, **Gary Price** and **Liz Donovan**.



To register for the banquet, choose ticket number 485. The ticket price is \$75. Bus transportation to the venue is provided under a separate ticket, number 486, for \$10.

As they have for many years, our friends at ProQuest will host a reception previous to the banquet, at 7 p.m. at Belle Meade. Be sure to drop by ProQuest's booth in the exhibit hall (#270) to see a demo of the Historical Newspapers project.

John "CofB"

Cronin of the

Boston Herald will

ent of the Kwapil

Award.

be this year's recipi-

John has been

chief librarian of the

Boston Herald (for-

merly the Herald

### THE JOSEPH F. KWAPIL MEMORIAL AWARD WINNER



John Cronin

American) since March 1976. During those 28 years, the *Herald* has had two names, three owners, four publishers and

eight editors - but only one chief librarian.

A member of SLA for nearly 40 years, John attended his first conference of what was then the Newspaper Division of SLA at the Brown Palace in Denver, in 1976. News librarians at that time were only just beginning to imagine the technologies that would revolutionize the industry in the 1980s and 90s.

John has served the News Division in many capacities during those decades of radical change. He was Division chair in 1992 and has also served as treasurer and as chair of several committees, including strategic planning and bylaws. It was during his tenure as chair of the bylaws committee that the proposal to change the name of the Division from "Newspaper" to "News" was recommended and adopted.

Over the years John has seen a lot of newcomers to the Division and to the annual conference. He started a mentoring program in which first-time attendees are paired with veterans to help them get the most out of the experience.

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### On the Move

# PEOPLE



By KATHRYN PEASE

**Debra Bade** was appointed Editor, News Research and Archives, for the *Chicago Tribune* in January. **John Jansson** retired earlier this year and is now bringing his metadata expertise to the forefront in his work as a consultant for the *Tribune*.

**Eli Edwards**, a Library & Information Studies student at San Jose State University will be interning in the News Research department at *The Atlanta Journal-Constitution* for 10 weeks this summer. She considers news librarianship to be her dream job.

#### Awards & Acknowledgements

Several News Division members will be honored in Nashville during the upcoming SLA conference:

**Donna Scheeder**, Congressional Research Service, and **Barbara Semonche**, UNC-Chapel Hill and NewsLib list administrator, will be honored with SLA's John Cotton Dana Award. This award is given to SLA members in recognition of exceptional services to special librarianship.

**Richard Geiger** of the *San Francisco Chronicle* will become an SLA Fellow. Fellow designation is given to SLA members who are not presently serving on the Board of Directors, in recognition of their leadership in the field of special librarianship and for their outstanding contributions and expected future service to the association.

**Cassandra M. Shieh**, an information specialist with the Catholic News Service in Washington, D.C., is one of five honorees for SLA's Diversity Leadership Development Award. This award is granted to SLA members from multi-cultural backgrounds who display excellent leadership abilities in the profession and demonstrate a willingness to develop and strive for leadership opportunities within the Association. The award includes a \$1000 stipend to be used towards the annual conference and/or continuing education. This is the third time in recent years that a News Division member has been honored with this award. **Toby Lyles** (*Raleigh News & Observer*) won last year and **Jacquelyn Cenacveira** (*Los Angeles Times*) was a 2001 recipient.

The *San Antonio Express-News* honored news researcher **Kelly Guckian** with its first-ever "Unsung Hero" award at the 2003 Philip True Awards, a nonmanagement award that recognizes superior journalism and hard work over the past year. The "Unsung Hero" award was created to recognize a non-management staff member whose hard work is often overlooked or taken for granted in the day-to-day newspaper operation. Besides being the newsroom's lead photo librarian, Kelly plays a crucial role in major CAR projects, taking on the unglamorous job of manipulating and massaging data while teaching reporters along the way. The awards are named for the newspaper's Mexico City bureau chief who was killed in December 1998 while studying the Huichol Indians in the Sierra Madre Occidental.

Congratulations to everyone!

### Speaking of Congratulations

On March 27, 2004, **Carolyn J. Hardnett** married Anthony A. Robinson in a double ring ceremony at Union Baptist Church in Baltimore. Carolyn is senior researcher at the Newseum in Arlington, Virginia, and Anthony is a golf professional from Nassau, Bahamas. Carolyn can now be seen on local greens practicing her swing as part of the arrangement.

We wish you the best, Carolyn!



Carolyn and Anthony

#### Last but not Least

Our Webmaster, Jessica Baumgart of Harvard University's Office of News and Public Affairs led a session about blogging and librarians at BloggerCon, a conference organized by Harvard Law School's Berkman Center for Internet & Society on Saturday, April 17. Alan Thibeault of the *Boston Herald* was spotted in the audience and Amy Disch of *Capital Newspapers*, Madison, Wisconsin, tuned into the Webcast. To read Jessica's "Librarianesque" session notes, see: http://blogs.law.harvard.edu/jkbaumga/stor ies/storyReader\$1027

## 2004 News Division Awards Banquet

#### Continued from page 5

Although he has sometimes been called "Cronin the Librarian," members of the "Newslib" listserv know John as "CofB" and have benefited from his advice and humor since the list was founded in 1993. (A subject line labeled "CofB is not amused!" or "CofB demands succor!" is always worth reading.)

The nickname "CofB" originated in 1996 when the annual conference was to be in Boston and John posted a series of e-mail messages with advice on where to stay and what to do when visiting his city. He signed off as "Cronin of Boston" which ultimately got shortened to "CofB" and it has stuck ever since.

In the fall of 2002, John underwent triple bypass heart surgery and NewsLib was flooded with messages from division members all over the world wishing him well. But John got through it just fine and was soon answering all the messages - accidentally posting most of his replies to the list.

Among his other professional activities, John has served as a trustee, and trustee chair of the Winthrop, Massachusetts, Public Library for 20 years. He has been an adjunct professor and a visiting lecturer at the Simmons College GSLIS and presently serves on the Peer Evaluation Review Panel, and as an on-sight visitor for the ALA Council on Accreditation for the re-accreditation of Library Schools.

John is married to Carol Cronin, a nurse and case manager, and has three sons, Christopher, Daniel and Justin.

# THE AGNES HENEBRY ROLL OF HONOR AWARD WINNERS

#### GARY PRICE

The ubiquitous and apparently inexhaustible Gary Price is a librarian, information research consultant, writer, lecturer and a prolific "blogger." He is based in sub-

urban Washington

D.C., but is often

on the road doing

workshops or speak-

claim him for the

Gary is a friend and

supporter to all of

we

Division,

ing at conferences.

Although

News



Gary Price

SLA's divisions and during conference he can be found participating in any number of panels and programs sharing his knowledge of Web searching and online tools.

Gary has made invaluable contributions to the field of Internet research as the compiler of several well-known Web research tools, notably the groundbreaking "Price's List of Lists" - for which he received a special recognition award from the News Division in 2000 — and "direct search," a compilation of Invisible Web databases.

Currently, Gary is the editor and compiler of The ResourceShelf (http://www. resourceshelf.com), a daily electronic newsletter (or "blog") where he posts news and other resources of interest to the online researcher. Subscribers to the NewsLib listserv have long benefited from Gary's timely research tips on events of the day, which are invariably signed "cheers, gary".

Gary's work and online compilations have been cited in numerous publications including *The Washington Post, The Guardian*, and *The Chronicle of Higher Education*, and news researchers surveyed on favorite sources invariably mention one or more of his sites.

A native of the Chicago area, Gary earned his Masters of Library and Information Science degree from Wayne State University in Detroit, Michigan. He also holds a Bachelors of Arts degree from the University of Kansas in Lawrence, Kansas. From February 1995 through April 2001, Gary worked as a reference librarian at The George Washington University. He is a frequent speaker at professional and trade conferences, a contributor to Searcher magazine, and the co-author with Chris Sherman of The Invisible Web, published by CyberAge Books.

In the Summer of 2002, he received the Innovations in Technology Award from the Special Libraries Association, and in January 2003, he was the Guest Editor of Search Day. Beginning this fall, Gary will also be teaching a research class at the School of Journalism at the University of North Carolina.

### LIZ DONOVAN



Our second Henebry Award winner is Liz Donovan, research editor at the *Miami Herald*, author of several Weblogs on news research, and one of the recipients of the 1999 Pulitzer

Liz Donovan

Prize for investigative reporting.

Liz grew up in upstate New York where she earned her B.A. in political science at Marymount College, Tarrytown, New York, and then did post-graduate work in England at the London School of Economics and Political Science. Her parents probably wondered what exactly Liz was going to do for a living with all of this education. She had no idea, but was determined that it be something interesting.

So she moved to Washington D.C. where interesting things happen (and where she happened to have a friend to stay with). Looking for any job to pay the rent while searching for a truly interesting career, Liz answered an ad at the Washington Post.

Liz was hired as a temp to put together contest entries and while doing so she dis-

# 2004 News Division Awards Banquet

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covered that the *Post* had a library (who knew newspapers had libraries?). When the contest job ran its course, Liz was offered a job in the library as a researcher. This was the spring of 1968 and she had barely begun the job when Martin Luther King, Jr. was assassinated and the city erupted in rioting. She soon realized that if you want to have an interesting career, it's hard to beat working in a newsroom on a big news day.

She also quickly learned research was her skill. She helped with research for some of the Post's major coverage of that era — the Pentagon Papers and Watergate. She also did research for Woodward and Bernstein's *All The President's Men*; then moved to the national desk and helped with election coverage and Nixon's last days.

Then, in 1975 Liz made another life change. She left the Post to travel to Central America and when she came back she started and ran a natural food store in the North Carolina mountains for four years.

In 1980 she came to Miami and started working at the *Miami Herald* library in 1981 — for Nora Paul - and it was then that Liz began getting involved in SLA. Her first project was working with then-president Barbara Semonche on a survey.

Liz started a newsroom intranet in 1995 and has been maintaining - and improving — it ever since, has a News Research Weblog at newsresearch.blogspot.com, and also has a Web links Weblog on the *Herald* Web site at www.miami.com/mld/miamiherald/news/columnists/liz\_donovan/

She was part of a team awarded the 1999 Pulitzer Prize for Investigative Reporting for coverage of Miami election fraud, and was also part of company-wide Pulitzers for coverage of Hurricane Andrew, and the

# Amy Disch named recipient of the Vormelker-Thomas Student Award

By Dru Frykberg, chair of the 2004 Vormelker-Thomas Student Award Committee

The Vormelker-Thomas Student Award Committee selected Amy Disch, a student at the University of Wisconsin-Madison School of Library and Information Studies, as the recipient of this year's \$1,500 conference stipend.

Amy has worked as a library assistant for the *Wisconsin State Journal/The Capital Times* Library in Madison for four years. The last two years she has balanced her work with her pursuit of a Master of Arts degree in library and information studies. She expects to graduate in December.

"I am looking forward to receiving my degree and feel privileged and honored to be embarking on a career in news librarianship," she wrote in her application.

Ron Larson, library director of the *Wisconsin State Journal/The Capital Times*, wrote in his recommendation letter, "It is no exaggeration when I say that in my 25 years of being a library director I have never had a staff member with such dedication to her work and who has such a high regard for the profession and the News Division."

Amy is involved in Wisconsin's SLA

### Post's Watergate coverage.

She has given presentations at several national SLA conventions, and has also spoken about research and public records at IRE, NICAR, SPJ, Florida News Librarians' Association, a Latin American Investigative Journalists' convention in Santiago, Chile, and at NetMedia2001 in London. She was president of FNLA three times. She was named "Infomaniac of the Year" for 1994 by The Database Files. She student chapter, serving on its management team and maintaining its Web site.

The Vormelker-Thomas Student Award, which honors Rose Vormelker and Lou Thomas, is co-sponsored by the SLA News Division and ProQuest. It enables a graduate student or recent graduate interested in news librarianship to attend his or her first SLA annual conference.

This year's award committee was comprised of Regina Avila, assistant library director for *The Denver Post*; Dru Frykberg, librarian for the Greenlee School of Journalism and Communication at Iowa State University; Jennifer Klimas, last year's Vormelker-Thomas award recipient and a Web content developer for the Office of the President at the University of North Carolina in Chapel Hill; Kee Malesky, librarian for NPR in Washington, D.C.; and Candace Stuart, director of the ABC News Research Center in New York.

The committee reviewed 10 highly qualified applicants from graduate programs across the country and Canada before selecting Disch for the award.

Amy's essay, "Recruiting the next generation of news librarians," is printed on page 9.

was also featured in the 2000 book, Super Searchers in the News. She wrote about Blogging for the *News Library News* in summer of 2003.

She was an early member of the NewsLib listserv, and often contributes advice there, particularly about public records. Since 2002 she has been publications director for the News Division, and during that time started the NewsLib Blog, at http://newslib.blogspot.com.

# **Recruiting the next generation of news librarians**



Amy Disch

### BY AMY DISCH

s a member of the management team for the student chapter of the Special Libraries Association at the University of Wisconsin-Madison, one of my main duties is attending the annual orientation held in the fall for incoming students. At this event, I answer general questions about special libraries and SLA and encourage membership in the association and participation in its various activities.

Invariably I get asked if I have any experience working in a special library setting and I reply that for the past four years, I've been employed as an assistant in the library of the *Wisconsin State Journal* and *The Capital Times*. Most people are surprised to discover that Madison's two daily newspapers have a library. I have to admit that I had no idea of its existence until I read an advertisement and applied for the position.

Recently I was browsing the archives of Jessica Baumgart's blog and was particularly interested by a post she made last October 11th. She experienced a situation similar to the one I just described when she attended an event for the newspaper published by her office and found that many of the people she spoke to not only didn't know what a news librarian was, they seemed surprised that a news organization would need a librarian. She hoped that in the course of her conversations that night, she was able to convey the important roles played by news librarians and that perhaps someone she spoke to would be interested enough to pursue a career

in news librarianship.

Jessica's experience further reminded me of the column News Division chair **Linda Henderson** wrote for the fall 2003 issue of *News Library News* in which she made a plea for Division members to become activists for news librarianship. I would like to take Linda's call one step further by encouraging the Division to also take an active role in the recruitment of future generations of news librarians.

An obvious place to concentrate this effort is within library schools, where my past interactions have indicated that very few students consider the opportunities available to them within special libraries, let alone within news libraries. We need to rectify that situation by establishing and cultivating relationships with universities and their respective library and information studies programs. Our commitment to this endeavor can be demonstrated in a variety of ways, from being present for part or all of a school's new student orientation sessions, to speaking with professors about the possibility of attending a class and presenting information and answering student questions about news librarianship, to suggesting the possibility of a colloquium or brown-bag session featuring a panel of area special librarians.

Another way the Division can attract new members to the profession is by hosting tours or class site visits. This would provide students an opportunity to view the clip files, print photographs and other electronic and print resources that comprise the library's collections, as well as allowing for demonstrations

of its intranet and in-house text and image archives. The librarian can also give practical knowledge by offering examples of the various reference and research requests the library receives and what methods were employed to find the needed information. I was fortunate enough last fall, as part of a corporate and specialized information services course I was taking, to tour the Chicago Tribune's Editorial Information Center and to meet Division member Debra Bade. It was definitely one of the most interesting and valuable experiences that I've had as a student.

Perhaps the most important thing news librarians can do to welcome and nurture an individual's interest in news librarianship is participation in a mentorship program. The relationship can either be a formal arrangement offered through a library school in which mentor and mentee agree to meet a prescribed number of times in the course of the semester or a simple offer to answer questions or discuss issues as they arise by phone or e-mail. I've been extremely fortunate in this regard that Ron Larson, the library director at the Wisconsin State Journal and The Capital Times, and my boss, has been willing to serve as a mentor to me. He is always willing to answer my questions and very open to discussing any issues I have concerns about or need clarification on. I can't adequately thank him enough for his support and encouragement and for inspiring me to pursue a career as a news librarian.

News librarians are employed in

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# **CONFERENCE ADVANCE**

# More than just Music City, USA... the sites and sounds of Nashville

Continued from page 1

middle of Centennial park, across the street from the Vanderbilt University's campus. The lower level of the Parthenon contains an art gallery.

One great thing about living in and visiting Nashville is the parks. The 2400 acre Edwin and Percy Warner Parks system hosts steeplechase races and astronomy programs. You can also enjoy the picnic areas, hiking trails, equestrian center and horse trails, cross country running courses, golf courses, and other areas of the park. The Warner Parks are listed in the National Register of Historic Places.

Are you staying near the conference complex area? There is plenty to see and do. You may have heard about the Grand Ole Opry, but there is also an Opry Museum in the Opry complex. If you enjoy the water, you can also go for a boat ride, eat dinner and see a show on the General Jackson Showboat as it cruises the Cumberland River. We will be spending our conference week in the 3600-room Opryland Hotel, an impressive glass-enclosed hotel and conference center. It resembles a Las Vegas style hotel, except with an abundance of flowers, plants and trees instead of the casino gambling. The numerous restaurants and bars, shops and walkways will probably keep you entertained for the week, but if you choose to venture outside, just a short walk away is the Opry Mills Shopping Center, which houses an IMAX theater and more than two hundred stores and restaurants including a huge Bass Pro Shop and a Rainforest Café.

There are a number of great honkytonks in Nashville. The best place to go to experience this type of nightlife is downtown to Tootsie's Orchid Lounge or perhaps you can join a line dance at the Wildhorse Saloon. You may have heard of



The "Athens of the South" comes complete with a life-size replica of the Greek Parthenon.

the Wildhorse Saloon, it is located in a three-level historic warehouse which was turned into a live music and dance destination. The Wildhorse is not only a restaurant and bar, it is also concert site, dance venue and TV studio. The World Famous Tootsie's Orchid Lounge does not charge admission. When you walk into Tootsie's you will likely see a band and lots of dancers, but keep walking to the back of the bar and go upstairs, this is where stars of the Grand Ole Opry used to slip out between sets for a drink at the bar.

A few doors down from Tootsie's Orchid Lounge is Robert's Western Wear which, it is said, has better music than Tootsies' but it is not big enough for line dancing. You can buy cold beer, listen to live music, and two-step; however, you can't buy boots or cowboy hats (you should, however, wear them). Locals in the know recommend getting a taxi to take you to the Station Inn (402 12th Ave. S.) for bluegrass. It's one of Nashville's best known bluegrass venues.

After you go to Tootsie's, walk across the alley to take a tour of the Ryman Auditorium. It is an early home (June 5, 1943-March 15, 1974) of the Grand Ole Opry. During the SLA Conference, the Ryman is hosting the IFCO 37th Annual Funfest featuring Tracy Bird on June 8 (www.ifco.org) and Marty Stuart's Late Night Jam on June 9.

As long as you are downtown, you should not miss the Country Music Hall of Fame which is just down the street. There is a permanent exhibit which is regularly refreshed, titled, "Sing Me Back Home: A Journey through Country Music." This exhibit pulls from their rich collection of costumes, photos and film footage, memorabilia, instruments and other objects which tell the story of country music. Frequently, the Hall of Fame features live performances. The current special exhibit is titled "Night Train to Nashville: Music City Rhythm & Blues 1945-1970." It focuses on Nashville's role in bringing Southern music (Country and R&B) to a wider audience through radio broadcasting and affirming Nashville's title as the Music City.

Are you more into history, art or gardens? Just up the hill from the Country Music Hall of Fame is the Frist Center for the Arts. This museum features local, state and regional artists, as well as major U.S. and international exhibitions. The Frist

# **CONFERENCE ADVANCE**

# More than just Music City, USA... the sites and sounds of Nashville

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building is a historic main post office, a city landmark that was placed on the National Register of Historic Places in 1984. Also, while downtown, you should not miss the new main branch of the Nashville Public Library. This beautiful facility benefited from the generous gifts of many for sculpture and art as well as computers and books.

Need a break from the city? Take a short drive down West End Avenue to the Belle Meade mansion which was built in 1853. If you are a horse racing fan, this is a site you should see. Belle Meade produced some of the best racehorses in the south, including Iroquois, the first American-bred horse to win the English Derby. It is a Greek Revival house called "the Queen of Tennessee Plantations." You can stroll the grounds or take a tour of the house and see the bathtub in which President Taft got stuck. After that tour, you should stroll through nearby Cheekwood, an art museum with lush, beautiful gardens. Cheekwood is located eight miles southwest of downtown Nashville, off Belle Meade Blvd. The fiftyfive acre site includes the original Cheek gardens that surround the Georgian mansion. There you will also find an arboretum and sculpture trail.

Think about sticking around town for a few days after the conference. If you are a music fan, you have two incredible options to choose from: Fan Fair and Bonnaroo. CMA Music Festival The (http://www.cmafest.com/2004/), commonly known as Fan Fair, is June 10 - 13. If you are a country music fan, you should not miss this event. It is held in downtown Nashville and includes daily and nightly concerts and autograph signing sessions. From June 11 - 13 in Manchester, Tennessee, is the 2004 Bonnaroo Music



Head for the Wildhorse Saloon for live music and dancing.



The Country Music Hall of Fame is a "must see" while in Nashville.

Festival (http://www.bonnaroo.com/). Think Woodstock in Tennessee. It is about an hour drive down I-24, southeast of Nashville. Bonnaroo is an outdoor event (bring your camping gear) featuring many bands. Some performers for this year's festival include: Bob Dylan, Dave Mathews, Willie Nelson, and Ani DiFranco. In addition to the live music and camping, Bonnaroo has some added events and attractions which include artist interviews and workshops, a brewer's festival tent, and a cinema tent. The 2003 Bonnaroo featured giant bobbleheads created by cutting edge artists. Please note, those of you driving should avoid Interstate 24 after the conference, Bonnaroo is known to cause

### **LIBRARY PROFILE**

# The Tennessean Library and Archives

# By David Dwiggins, Systems Editor/Library Manager, *The Tennessean*

Editor's note: The Tennessean News Library will be open for tours on Saturday, June 5, from 2 p.m. until 5 p.m., during the SLA Conference. A ticket is required, #197, which costs \$20. There will be two rounds of buses for this tour. The first one will leave at 1:30. The second one will leave at 3:30. All bus departures are from the Delta Portico.

The history of *The Tennessean* newspaper extends back to 1907, or even further if you count the subsequent merger of the paper with the older Nashville American. But the history of the Tennessean Library and Archives starts sometime around 1940, shortly after local businessman Silliman Evans purchased the paper out of federal receivership. Evans undertook to drastically reshape the newspaper, with one of his first actions being to move the paper to its current location at 1100 Broadway. He also made the decision to partner with the publisher of the afternoon Nashville Banner to found the Newspaper Printing Corporation, a joint operating agreement that would remain in effect until the closure of the Banner in 1998.

The two newspapers shared buildings and business staff, but their editorial operations (and libraries) operated as separate entities, and the competition between the two papers was fierce. As former reporter David Halberstam put it, "The two papers disagreed on everything. One summer the entire city was divided between daylight time and central standard time; I have since forgotten which paper took which side, but it was a time of chaos, and every announcement which included anything to do with time had to be checked - was it daylight or standard? The clock in front of the building said in the mid-afternoon 3 P.M. on the Tennessean side, and 2 P.M. on the Banner side."

From its founding in the early 1940s until the advent of electronic indexing in



Photo by Jimmy Holt *Tennessean* library in the 1953

the 1980s, the operation of the library changed little. The primary focus was on providing a research capability for the staff of the paper, responding to inquiries from the public, and archiving the content of the paper for future reference and use.

In 1990, the library moved from its former subterranean quarters on the second floor of the original building (building 1) to its current location on the fourth floor (building 2) as part of the newspaper's \$75 million plant renovation and expansion. The move placed the library much closer to the main newsroom, and also permitted the installation of a movable shelving system.

### **Our Staff**

I came to the library profession somewhat by accident. My undergraduate degree was in English and Magazine Journalism, and I will soon complete my Masters in Technology Management. I began life at the Tennessean as Systems Editor, managing newsroom technology and online projects. A few years ago, as it became apparent that technology was becoming increasingly central to the knowledge work being carried out in the library, I was asked to take over as manager in addition to my current job.

I now run both the newsroom systems group and the library and archives. While this arrangement may seem a bit incongruous, I believe that it actually makes a lot of sense. Both groups are focused on providing the tools and resources reporters need to do their jobs, and both help manage the flow of information in the newsroom. While the two workgroups function somewhat separately, we are increasingly undertaking projects that blur the line between the two. (Our NewsSpot newsroom intranet has become a focal point for the efforts of both groups - more on this later.) I participate in various committees and newsroom management meetings, and I also oversee a variety of other projects, including our database-drive high school sports publishing system and the operation of our editorial and pagination systems.

We have two full-time library staffers: Photo Archivist **Chantay Steptoe**, and

Continued on next page

### LIBRARY PROFILE

# *The Tennessean* Library and Archives

Continued from previous page

Archivist/Researcher **Christine Irizarry**. Chantay began as a copy clerk with the newspaper while she was a student at Tennessee State University in the early 1980s. After she graduated, she began working as a kindergarten teacher while continuing to work part-time at the newspaper. She applied for a full-time job in library in 1988, and has worked here ever since. She and her husband have three daughters and are in the process of adopting a son.

Christine came to the paper in early 2003. She worked as an indexer at the H. W. Wilson Company, and prior to that worked in a variety of libraries and publishing houses in New York. (She says she enjoys the faster, productive pace of the newspaper world!) Although she is originally from Germany and attended school in France, Christine observes that "being a text archivist here is sort of an instant lesson in local history." She has a 5-year old daughter, and recently finished translating a book by French philosopher Jacques Derrida into English for Stanford University Press.

In addition to our full-time staff, we also have three part-time staffers: **Perry Baggs**, **Bill Haymes**, and **Glenda Washam**. I'm sure you've probably heard how Nashville is full of musicians with day jobs. I'm here to tell you it's true - both Bill, a singer-songwriter, and Perry (formerly the drummer of Jason and the Scorchers) play gigs around town, and Bill also conducts music workshops in schools around the country.

About a year ago, we made the decision to "deputize" Katherine Chavez, a reporter at one of our suburban bureaus, to undertake the electronic archiving of the daily Williamson A.M. section. This has worked out very well. Since she sits in the same room as the people who produce the section every day, she is able to work closely with them to ensure that the archive is complete. (I am hoping to eventually pursue similar arrangements with some of our other remote operations.)

On the technology side, **John Jones** serves as a newsroom systems specialist, and **Bob Marchman** works as a part-time newsroom systems specialist.

### **Our Traditional Holdings**

Our holdings include prints and clipping files going back to the 1940s. Before this time, we only have microfilm of the paper. We have 27 linear feet of bound volumes created since 1940 - primarily special sections like the paper's color Sunday magazine. We have around 1000 linear feet of prints and other materials, and around 1500 boxes of newspaper clippings. We retain card-file indexes compiled between 1940 and the move to digital cataloging in the late 1980s.

Unfortunately, a large part of the negative collection assembled prior to 1960 was apparently destroyed during a building renovation years ago. Our current negative collection includes 99 file drawers and 587 archival boxes of negatives mostly shot after 1960. We also have approximately 7 linear feet of CD-ROMs recorded since our photography staff went digital in 1998.

We have about 9 linear feet of editorial cartoons generated by staff cartoonists over the last 50 years. We also have approximately 2900 reels of microfilm, including *The Tennessean* and the *Nashville Banner*.

We retain individual newspapers for several years after publication, and in some situations may retain them indefinitely.

### **Our Electronic Holdings**

In 1989, the library began electronically indexing stories on an IBM System/38 computer system, using software written by one of the company's programmers. This replaced the card file system that had been in use since 1940. It was not full-text-based, and entries were sometimes a bit cryptic. This index is now accessible on our NewsSpot intranet, where it provides a valuable finding aid for stories from this era.

In 1994, we began electronically archiving stories using LASR (Library Archive Search and Retrieval) from Sii. This system was shared with the Banner, and remained the authoritative text archiving system until we shut down our Sii editorial system. On January 1, 2002, we began archiving into Digital Collections (DC3), and after months of negotiation with programmers, we finally managed to get the Sii content into DC3 later that year. In addition to our local archive, we supply text to the Gannett central archive system, allowing resale to database services like Lexis-Nexis.

The DC3 system was purchased in 1995, and for the first seven years it was used strictly to archive photos. The same system now handles both the text and photo archives. Our power users use the DC3 "PictureDesk" client, while most reporters access the text archives through our NewsSpot.

We also maintain an electronic archive of maps and graphics that appear in the newspaper using Extensis Portfolio. Right now the graphics department handles most of this, although we have discussed moving the function into the library at some point in the future.

In 2003 we began archiving PDFs of selected newspaper pages, and in December we began systematically capturing PDFs of the complete paper. This electronic archive is available on NewsSpot, and will supplement our other resources by allowing people to look at and reprint full-color pages. We have also been saving scans of selected microfilm pages into the same system as they are requested.

### NewsSpot: the Tennessean' s Newsroom Intranet

Through NewsSpot, we provide access to several other research database services,

# News Division programming for 2004 SLA Annual Conference

### Saturday, June 5

2:00-5:00 - Tour of *Nashville Tennessean News* Library

6:00-12:00 - NETWORKING IN SUITE

### Sunday, June 6

8:00-12:00 - CE COURSE

1:00-5:00 - CE COURSE

5:00 - BOARD MEETING (IN SUITE)

6:00-12:00 - NETWORKING IN SUITE

### Monday, June 7

7:30-8:45 - News Research Without Borders (International Issues) Moderator: Wil Roestenburg

An international panel, dealing with all kinds of issues on international news research; sources, cases, problems, solutions, new tools, international cooperation and networking, presentations and discussions." Speakers: TBA

12:15-1:30 - Archiving update (State of the Art) - Moderator: Peter Johnson.

Discussion of the archiving efforts at NPR as well as those of other TV, cable and radio companies. Presentation on guide to help news libraries understand their responsibilities, evaluate resources, raise awareness of preservation issues, and establish priorities for ensuring that their digital assets will be there for future researchers. Speakers: Rob Robinson, NPR; Vicky McCargar, Los Angeles Times

2:00-3:15 - News Division Business Meeting (Networking)

6:00 - Awards banquet & Suite (Networking)

### **Tuesday, June 8**

9:00-10:15 - Intranets - Cool Content & tools and Getting the Work Done (State of the Art) - Moderator: Carolyn Edds

Come hear about newsroom intranets and different ways they are used in newsrooms. While newsroom intranets are traditionally considered a reference resource, providing access to news archives, subscription services, and compilations of Web sites, some newsrooms use them to assist staff with workflow automation tools and to build databases of new information. Speakers: David Dwiggins, The Tennessean

12:15-1:30 - Public Records Access for Media - State of the Union (Practitioner's Toolkit) - Moderator: Libby Wallace

Panel will share experiences in obtaining public records and answer questions from the audience. The primary focus will be on media access to public records after the terrorist attacks of September 11,2001. Our goal is to discuss current issues pertaining to: DPPA, HIPPA,

FOIA and the Patriot Act. Speakers: Tom O'Hara, The Plain Dealer; Donna Eyring, Post & Courier; and Frank Gibson, The Tennessean.

2:00-3:15 - Taking Stock of CAR in your Library (Practitioner's Toolkit). Moderator: Mike Meiners

A panel of CAR experts discuss the news librarian's role in Computer Assisted Reporting. Panelists will respond to questions on the role of CAR in their organization and give advice to librarians who want to get involved. Panelists will also discuss projects or procedures that are working in their organization. Speakers: Theresa Leonard, Raleigh News & Observer; John Maines, Sun-Sentinel; Margot Williams, Washington Post

3:45-5:00 - Election 2004 - Covering the Candidates and their Campaigns (Practitioner's Toolkit) Moderator: Denise Jones

What sort of records should you check when backgrounding candidates. Where should you look? And what about the money? A look at how to find out more about the candidates and their campaigns. Speakers: Libby Wallace, Post & Courier, Derek Willis, Center for Public Integrity

Sponsor: Factiva

5:30 - BOARD MEETING IN SUITE

7:00 - Networking in the Suite (Networking)

Sponsor: Proquest

### Wednesday, June 9

7:30-8:45 - Researching the Law from the Newsroom (Practitioner's Toolkit) -Speaker: Leanne Battle, LexisNexis

A survey of the legal research process including tracking cases through the courts and legislation

#### through the Congress.

11:30-12:45 - Microfilm Digitization - Is the world ready for this? (State of the Art) Moderator: Mike Knoop

The idea of microfilm digitization is very appealing. But is the current technology capable of supporting the product you want? What is the tradeoff between functionality and cost? Is there any sort of standardization? A talk with three researchers who are in various stages of microfilm digitization. Speakers: Barry Arthur - Arkansas Democrat-Gazette, Jody Habayeb - Tampa Tribune, Linda Lynn - Daily Oklahoman

1:15-2:30 - Extreme Searching (Practitioner's Toolkit). Speaker: Gary Price.

Looking for web search tricks that will wow the newsroom? Trying to fine-tune your knowledge of searching on the web? Come hear the expert talk about what's new and share tips and tricks that you can bring back.

3:00-4:15 - Graphics Research- Tips, Tricks and Troubles (Practitioner's Toolkit). Moderator: Lynne Palombo, The Oregonian

Find out how to make graphic research a little easier. Learn from people who do tremendous amounts of graphic research. Hear about how one library is attempting to deal with this new responsibility. We will discuss workflow problems and offer solutions. Speakers: Jeanette Brown, USA Today; Susie Hoffman, Associated Press; Michael Knoop, San Antonio Express-News

4:30-5:45 - Proving Your Value (Knowing & Growing Your Customers).

MODERATOR: LAURA SOTO-BARRA

Panelists discuss ways to demonstrate value of information services in the newsroom. Speakers: Stephen Abram, Micromedia Proquest; Kathy Foley, San Antonio Express-News; Chris Hardesty, Newsday

Sponsor: Dialog

6:00 - Reception at First Amendment Center.

Sponsor: Freedom Forum

### Thursday, June 10

9:00-12:00 - Tour of Vanderbilt TV News Archives

# LIBRARY PROFILE

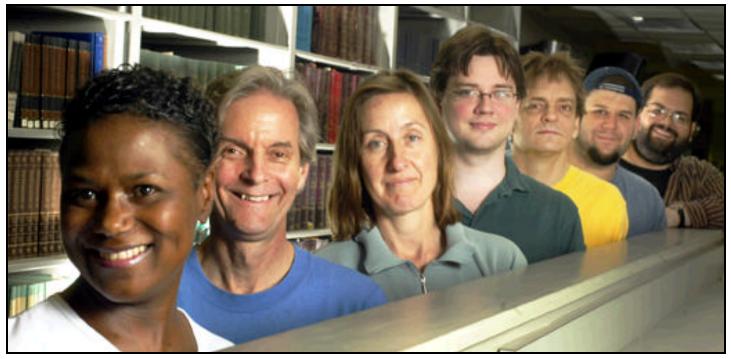


Photo by George Walker IV / The Tennessean

The staff of *The Tennessean* Library and Newsroom Systems Groups is ready to welcome you to Nashville. Left to right: Photo Archivist Chantay Steptoe, Library Assistant Bill Haymes, Archivist/Researcher Christine Irizarry, Newsroom Systems Specialist John Jones, Library Assistant Perry Baggs, Newsroom Systems Specialist Bob Marchman, Systems Editor/Library Manager David Dwiggins. Part time researcher Glenda Washam is not pictured.

# *The Tennessean* Library and Archives

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including Lexis-Nexis, the Facts.com Reference Suite, and Accurint, which are available to all reporters. We have also made efforts to put other reference databases online internally - for example, the Tennessee Government Officials Directory and the AP Style Book (which is searchable and integrated with our local stylebook.)

NewsSpot was launched in January, 2001, and has since grown to be one of the primary communications tools in the news-room. The site was originally built by an interdepartmental team consisting of me, John Jones and designer Jeff Meesey (who has since gone on to become the Art Director at *Florida Today*). Researcher Glenda Washam and artist Drew White also made major contributions to the early development of the site.

We wanted the site to be something that

people actually interacted with, not just a static repository of information. One of the most important early features was a photo and graphic request system, which replaced an earlier database in our Sii system. Putting this key function on NewsSpot was a great move, because it forced most staffers to come to the site on a daily basis to do their jobs. This made it easier for us to promote the other information resources we were making available. We now track a number of other workflow functions on the site, and are in the process of creating a comprehensive newsroom planning system.

### Research

Due to reductions in staffing, the library no longer plays as active a role in day-to-day research as it once did. However, we still regularly handle requests from internal and external customers. We do not currently have a formal tracking system for these requests, although we have discussed creating one to help demonstrate the value of these services. Internally, we assist local and remote newsroom staff with research, and also help people elsewhere in the company as needed.

We have some library "power users" in the newsroom who are frequent visitors. Regional Editor Jennifer Peebles has taken it on herself to add a great deal of useful information to our NewsSpot intranet, including a comprehensive guide to guns, tips for writing obituaries, resources relating to covering weather, and a section detailing the history of the newspaper. (Her prize archival finds include photos of Tennessean Editor Frank Sutherland wrestling a bear in 1966!)

Another heavy archives user is night editor George Zepp, who writes a regular history column for the paper called "Learn Nashville." You can read some of his work at http://tennessean.com/learn-nashville. Freelancer Bill Carey writes a similar column about this history of Nashville business. http://www.tennessean.com/busness /columnists/carey/

# Poynter Seminar held on future of news libraries

#### By Leigh Montgomery The Christian Science Monitor

Seventeen news librarians from the United States, Canada and the Netherlands convened for a seminar from Feb. 29 to March 3 to assess the current state of the profession, how much has changed in recent years, and consider its future role in journalism.

MISSION CRITICAL: Reshaping News Librarianship for the 21st Century, was a seminar jointly sponsored by the generosity of the Poynter Institute, the SLA/News Division, and two vendors, Heritage Microfilm and Newsbank. It was held at the Poynter Institute, St. Petersburg, Florida. Poynter is a school for working journalists, and generally offers classes for nearly every job in a newsroom.

Focus areas over the course of three days included leadership, models for news research, integrating into the newsroom, technology training, and expanding influence beyond the newsroom. Attendees were asked to bring a management challenge with them to discuss, as well as conduct interviews with at least four newsroom colleagues. Groups were formed around common challenges to help each other plan how they would be addressed upon return.

Paul Pohlman, a Poynter Senior Faculty Member who coaches newsroom leaders, challenged the attendees to think about their library's mission. The group then summarized some of the key points that were offered, such as 'providing quality, accurate research,' 'as our paper's mission is to be the most valued source of information for our city, so we strive to be the most valued source of info to our newsroom.' 'To put tools in reporters' hands.'

Laura Soto-Barra, Assistant Managing Editor at the *Post-Standard*, Syracuse New York, discussed newsroom hierarchies and how to forge allies in other areas of the newsroom. Michael Knoop of the San Antonio Express News, said that one of their activities was to host a short session called '15 minutes with the news library' and invited anyone to come to see a quick demo or ask librarians questions. Sarah Gehring of the Baltimore Sun also said that they conducted short sessions for their newsroom on business or religion resources, to name two examples

**Teresa Leonard**, News Research Director at the *News & Observer*, Raleigh, North Carolina, conducted the session on Models of News Research. She pushed the group to consider what was truly 'mission critical' to their department, and how we should 'go beyond to more extravagant ideas.'

**Debbie Wolfe**, Technology Training Editor at the *St. Petersburg Times*, conducted several sessions for news librarians with her usual energy, enthusiasm and generosity - complete with her now-famous tip sheets on CDs (these can also be accessed from her web site, http://www.canyonwolfephoto.com.) She rallied attendees by reminding them that they were superior to any vendor as far as training journalists, and that regardless of what you are teaching, 'the logic of searching is the common thread' in any application.

Kathy Foley, Assistant Managing Editor at the *San-Antonio Express News*, taught two sessions that news librarians have responded to with more interest and urgency in recent years: Integrating into the Newsroom, and Expanding Roles - Profit Centers for News Libraries. Foley had the librarians define what the goal of 'integration' was: it is being part of reporting teams. Being in sight, whether walking through the newsroom more often, or perhaps actually having a desk there. It hopefully includes 'partnering' with reporters. She also asked us to consider maybe even having input on hiring reporters, or offering criteria for technology literacy.

An exercise was conducted by which the librarians were asked to list various adjectives to describe different newsroom jobs, then they identified traits that librarians should strive to acquire. The ultimate librarian should have more reporter's aggression and confidence, more creativity like a photographer, work on their communication skills, news judgment and 'big picture' skills of editors, and hone their writing skills at every opportunity. Kathy Foley concluded this exercise by stating: 'That person should be your next hire.'

The Profit Center session showcased some of the *San Antonio Express-News*' efforts. They are doing a fairly brisk business in licensing pdfs for use on Web sites and reprinting articles and photos in context on the page. Foley also recommended copying the journalist whose work is being requested, it is a small favor to let them know.

The librarians were also treated to a tour of the News Center in downtown Tampa by **Jody Habayeb**, *Tampa Tribune* research director, where the *Tribune* and NBC affiliate station WFLA is based. The group witnessed an example of convergence in action, as the news library staffs a desk in the WFLA newsroom in addition to the Tribune news library. The evening's festivities also included dinner out in Ybor City, an historic Cuban neighborhood in Tampa.

One of the interesting recurring discussions during the week was about the 'shining star' in the news library, the standout staffer who reporters tend to frequent more than others. All the librarians concluded in agreement that rather than divert the traffic from that individual, the "star qualities" in the other staffers should be cultivated. Admirable, but easier said than done - surely a topic for the next Poynter Seminar.

Continued on next page

### CONFERENCE



Photo by Laura Soto-Barra

Poynter, Class of 2004: Front Row, I-r - Geoff LoCicero, Newsplex, Krista Pegnetter, Palm Beach Post, Stacy Garcia, Fort Worth Star Telegram, Sarah Gehring, Baltimore Sun, Diedre Morrow, St. Petersburg Times, Leigh Poitinger, San Jose Mercury News, Leigh Montgomery, The Christian Science Monitor, Teresa Leonard, The News & Observer, Michael Knoop, San Antonio Express News, Debbie Wolfe, St. Petersburg Times, Debbie Millward, Pacific Newspaper Group Back Row, I-r - Paul Pohlman, The Poynter Institute, Wil Roestenburg, PCM Dagbladen, Celia Donnelly, The Globe and Mail, Jody Habayeb, Tampa Tribune, Kathy Foley, San Antonio Express News, Diana Diehl, The Virginian-Pilot, Darlean Spangerberger, Dallas Morning News

# Poynter Seminar held on future of news libraries

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### **TIPS FROM THE SEMINAR**

- Librarians think of themselves as 'serving' their patrons. Start thinking of yourself as a 'partner,' someone with valuable skills to apply to journalism, and an intellectual equal.
- Push to make contact with other departments.
- Rotate your library staff through the news budget meetings.
- Have 15 minute sessions on searching, applications, or just a roundtable with the news library. People don't have an hour. But they definitely have 15 minutes.
- Be a "fortune teller" with advance research. This suggestion came from a newspaper in Africa! Compile look-

aheads of news events that you know are going to happen in the coming year, and background information to support it.

- Propose putting a news researcher on news events, perhaps a political convention or sports event in your city.
- Make teaching a reporter part of conducting research. Share your search string, or ask if they have a few minutes for a training session.
- Summarize the information you provide with clear, objective analysis. Put a cover sheet on it with your name and library letterhead.
- If you receive the same question twice or more, that is a signal that it is time for a tip sheet. Send it out to your newsroom or put it on your web site.
- Propose a house ad in your paper for the archives.

# More than just Music City, USA... the sites and sounds of Nashville

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traffic jams along that interstate highway.

The members of the Southern Appalachian Chapter look forward to seeing all members of the News Division in Nashville. You can find additional local our information on Web site (http://www.sla.org/chapter/csap/2004C onf/sla-2004-welcome.htm) to help guide you to the city and to Middle Tennessee. We enlisted our outlying SLA colleagues in nearby cities to help create personalized guides to their part of the Mid-South, in the hope that you will not only visit our fair city, but the region around us. Ya'll come back now, you hear?

# Recruiting the next generation of news librarians

Continued from page 9

a variety of settings and their roles are constantly expanding and evolving. Not only are they continuing their traditional role of finding and evaluating information sources, they are also becoming involved in such areas as preservation, computer-assisted reporting and knowledge management. Doing our parts to make students aware of the opportunities within news librarianship is where Division members can have a substantial impact on the future of the profession. Not only will increased interest result in higher membership numbers for both the Special Libraries Association and the News Division, it may eventually make it unnecessary to explain what news librarians do and why they are so vitally important to the organizations they serve.