

## NLN FEATURE



Robert Goldstein in the collections of NPR's Music Library

BY ROBERT GOLDSTEIN  
NPR MUSIC LIBRARIAN

How often have you listened to National Public Radio and wondered about the music played that connects the various stories on its shows or that somehow is the perfect musical mirror of a story you've just heard? Where does that music come from? The answer is: from the NPR Music Library. Yes, you may not know that as part of its staff of peerless librarians, NPR also has a music librarian and a music library containing nearly 65,000 CDs.

## THE NPR MUSIC LIBRARY: Notes that Help Deliver the News

Until a few years ago the NPR library existed as two separate entities, each with a different mission. The Reference Library undertook research and handled reference requests for reporters and also contained the serials and book collections. The Broadcast library archived NPR programming, performed audio research in support of broadcasts and contained the music and spoken word collections. With the arrival of new senior librarian Laura Soto-Barra in 2005 that separation ended. Now, there is one NPR library with five component collections: programs, reference, music, spoken word and cultural archives. The current library staff consists of 10 full-time librarians (plus some occasional temps and part-timers), some of whom are embedded with specific NPR shows or desks with others attached to library collections. Among these 10 librarians is one music librarian, Robert Goldstein, who recently celebrated his 15th year with the network.

In describing what sets NPR apart from other broadcasters, a former VP of News once said "most broadcasters bring ears to advertisers, NPR brings information to citizens." To keep those listeners informed and

continue that journalistic mission, NPR reporters, editors, producers and directors rely on librarians to support them with the most accurate information and research. RIGHT NOW, not 15 minutes from now. The deadlines simply are inflexible: the shows MUST go on the air; the website MUST publish. Every weekday NPR produces six major shows; every weekend four, plus numerous promos for upcoming shows and stories. There is also the growing presence of the popular NPR website, npr.org, with all of its associated content. The singular feature of library work at NPR is the ubiquitous deadline environment.

As with the origins of many notable institutions, the factual history of the NPR music library is somewhat vague. But from NPR's beginnings in 1970 as a network with 90 stations, the significant role played by music in its broadcasts clearly has grown, the product of an evolving consensus on music use as a crucial part of what has become NPR's on-air identity. Today, nearly 27 million listeners tune in NPR on over 860 stations.

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BY LEIGH MONTGOMERY

*Knowledge is of two kinds. We know a subject ourselves, or we know where we can find information upon it.*

*Attribution: Samuel Johnson (1709-1784), British author, lexicographer. Quoted in James Boswell, *Life of Dr. Johnson*, entry, April 18, 1775 (1791)*

This is a total departure from what I had originally thought about writing about for the editor's column for the summer issue. But I was so cheered by a discussion a couple of weeks ago on NewsLib, the news library listserv, that it provided this inspiration.

**Angelika Kane**, head librarian at the *Pittsburgh Post-Gazette*, posted a message on August 9. A story was being prepared about Jane Austen and movies based on her books, pegged to the release of the film 'Becoming Jane.' What she wanted to know: are there other classics authors whose works had been frequently adapted for film and TV, other than Austen and Shakespeare?

In short order, two dozen messages blipped across the screen from other newspapers, other media, other states, other countries. Dickens, of course. What about the Brontës? *Wuthering Heights*...a favorite. Aristophanes? And how about Tolkien. We know you requested classical authors, but maybe Stephen King should be in there. F. Scott Fitzgerald. Armistead Maupin. And how about a website, with such a list on it...

Granted it was an August morning and a welcome excuse to take a break from deadlines and think about summer movies, beloved books, and favorite writers. But what was so fascinating was this pouring forth of knowledge, with such zeal and altruism. This was not something that could be readily found in any source - print or online. While the Internet audience is getting versed in Web 2.0, news librarians have been engaged in this for a decade or more. Yet I think we too are just waking up to how powerful it is. A few years ago, we positioned ourselves as the information destination for our news organizations. Then it was Internet expertise. Now it is time to reposition ourselves as repositories of knowledge.

In the future, let's move on these kinds of opportunities to gather this collective knowledge and present it in new and different ways, for more value to readers. I'm pleased to report that in this instance it was included in the story as helpful context, for which Angelika was indeed credited. ('Hollywood Can't Get Enough of Jane Austen,' by Barry Paris, *Pittsburgh Post-Gazette*, Friday, August 10, 2007 <http://www.post-gazette.com/pg/07222/808348-254.stm>)

This sharing of knowledge benefits everyone. I'm so grateful for those who did so for the contributions in this issue. Enjoy the rest of your summer.

## NOTES FROM THE CHAIR



BY JIM HUNTER

### The Dog Days of August bring a Swan Song.

The past year has been exhilarating, rewarding and horrendous. The news industry has changed more in the last twelve months than at any time in the thirty-plus years I have been a news librarian. I thought the coming of text archives, images archives, computer assisted reporting, and the Internet would be more than enough, but these events pale next to the upheaval in the news industry and consequently in news libraries. The News Division is beginning to reflect that uncertainty and our board members and committee chairs face even greater challenges to support our membership. News libraries are changing right before our eyes but the skills news librarians have are more essential than ever. That's a message we need to drive home again and again.

As tradition has it, I am about to turn this forum-Notes from the Chair over to Chair-Elect **Justin Scroggs**. Coincidentally, with my retirement at end of June, the *Columbus Dispatch* library is now led by **Amy Disch**. Good luck to both of you.

This seems to be a good time for me to thank many hard-working News Division members for their efforts this year and to thank new committee chairs in advance for their hard work to come.

Our annual conference was very successful—thank you to Justin Scroggs for bringing it home. The program was broad enough to touch everyone's interest and the sessions were well attended. The programs on genealogy/social networking were especially well done (and well attended). The News Research 101, a program we put in to balance the high technology CE News Researcher's Tech Toolbox, was a sleeper hit. It really should be no surprise there is a

great demand for core knowledge, but we were surprised. There's a lesson here for our next program planner, I expect.

Thank you to **Denise Jones** for a wonderful Awards Banquet. The Denver Museum of Nature & Science was beautiful and the award recipients were terrific. **Dana Gordon**, our Professional Development Director, pulled off an extremely difficult program in the News Researcher's Tech Toolbox.

Thank you, Dana, for that and thank you again for volunteering to continue in your post for an additional year as we transition that position into a two person job (that pesky election cycle again). Dana is also planning this year's Poynter seminar for new library managers.

I am also proud to announce some new committee chairs.

**Denise Jones** will become the Nominating Committee Chair, warning me in advance she has an agenda to bring on young News Division members. **Anne Holcomb** will chair our Membership Committee. We need an entire committee to replace **Alice Pepper**. A special thank you is in order to Alice, who single-handedly managed our membership rolls and fought the good fight with (and often against) SLA. I am also personally grateful to **Kee Malesky** for taking on the role of News Division Archivist. That is a difficult and unsung position to fill and Kee stepped right up.

Finally, a blanket thank you to everyone who makes this Division tick. Past Chairs, Board members, Committee Chairs, our publications mafia, program moderators, speakers and at last our News Division members.

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*“The news industry has changed more in the last twelve months than at any time in the thirty-plus years I have been a news librarian.”*

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# Things to do in Denver when you are a First-time SLA Attendee

By SARA WEDELL, 2007 VORMELKER-THOMAS AWARD WINNER

When I landed in the Denver airport, my excitement level was at the same smile-so-hard-it-makes-your-face-hurt level it was at when I first heard that I had been named the 2007 Vormelker-Thomas Award winner. This was my first time in Denver, so I arrived a day before the conference began in order to see a little of the city. I visited the Denver Public Library and the angular, dizzying Denver Art Museum. I also wandered down by the state capitol building and into the historical district, where I took a tour of the “Unsinkable” Molly Brown House. This was proving to be a very satisfying trip before the conference even began!

I had two primary goals in attending the SLA 2007 Conference: to meet the people behind the posts on NewsLib and to pick up some new technology skills that I can put into practice in my future career. Along with learning many other things and meeting many other people, I did achieve both of my initial SLA goals.

I also met a personal goal which was to see Al Gore speak live. But, since SLA just kind of threw that one right in my path, I can't really take credit for “achieving” it.

Here is a short run-down of some of my favorite SLA revelations and experiences:

## You can save the planet by collecting conference free stuff wisely:

Upon seeing the exhibition floor for the first time, I realized that if I took every free canvas bag available to me, I would never have to accept a plastic bag at the grocery store again. So far, it has worked well and the only downside was the challenge of jamming them all into my carry-on luggage.

## Strike up conversations - everyone

## has some good advice:

On Sunday evening in the News Division suite, **Shira Kavon** introduced first-time attendees with the more experienced News Division members she matched them with in the mentorship program. I was matched with **Emily Glenn**, and it was an excellent fit, especially since she was the Vormelker-Thomas Award winner in 2006. I had already been badgering Emily with questions since she contacted me about winning the award, and now I had an official excuse to continue doing so. I found that having a mentor helped to break the ice in the News Division Suite and helped get me on my way to feeling like a real part of the group.

## Surprise! The role of news librarians is changing:

The first session I attended was The Future of News Libraries on Monday morning. **Nora Paul, Ginny Everett** and **Mark Hannon** presented on the growing importance of reinvention and creativity and the need for proactive librarianship in today's news libraries. This session essentially set the tone for the rest of my SLA conference experience by encouraging me to think about broad interpretations and uses for the search techniques and library practices I would pick up at the conference.

## Denver Post tour:

The *Denver Post* recently opened a new building and their library staff kindly took us for a tour of their research center. In my limited experience, I've noticed how different each news library is, so it was very interesting to see how they were laid out and what was in their collection. However, the major point of envy had to be the sunny rooftop pavilion overlooking the city.

## Technology made easy:

On Tuesday, I attended an SLA Tech

Zone session called Podcasting - Make Noise the New Fashioned Way. On a personal note, I listen to podcasts like it is my job. My favorite public radio shows, a fair portion of my news, recent book reviews and environmental updates all come into my world through podcasts. I was the first one in the room for this session. It was a very hands-on experience and the instructor used his hour and a half to guide us through the actual process so that at the end of the period, we had recorded, shared and subscribed to our own podcasts.

The next day, I sat in on the “Podcasting the Librarian Way” session where panel members gave some great breakdowns on the process of identifying your audience and developing appropriate and relevant content for podcasts. This session, along with the Tech Zone instruction, formed a perfect intersection where I learned both the technology and how to use it effectively.

## Learning from the past:

The News Division Awards Banquet was held at the Denver Museum of Nature & Science, which was a great setting with a beautiful view. **Emily Glenn** gave me a very kind introduction, and I was very honored to be accepting the Vormelker-Thomas Award before so many accomplished members of the news library field. I am very thankful to Proquest and the News Division for making my trip to SLA possible. It was very inspiring for a newcomer like myself to hear the speeches of fellow honorees, whose career dedication and repeated successes clearly showed their importance to the field of news librarianship. This banquet was an unexpected opportunity for me to learn more about the history of the career and the News Division itself, and it was truly enjoyable.

*Continued on page 10*

## PEOPLE



By JENNIFER O'NEILL

**J**im Hunter, Library Director at *The Columbus Dispatch* since 1974, retired on June 15th.

This is the message that was posted on the newsroom blog on Jim's last day:

Today is Jim Hunter's last day as leader of the *Dispatch* library, and to mark the occasion, I'd like to share a story.

**Rose Vormelker**, a legend among news librarians, was doing consulting work for the *Dispatch* in the early 1970s and helped Jim get his job here when she recommended the paper hire a librarian.

Jim was interviewed, but the editor had some doubts about hiring him, so he asked Rose what Jim knew about newspapers. "Not a damn thing," Rose replied, "but he'll find out!"

And he did. We'll miss you, Jim. All the best in your retirement."

Jim is going to remain with the *Dispatch* on a consulting basis for various projects and will continue lurking on NewsLib.

**Amy Disch** became library director at *The Columbus Dispatch* on July 30th, succeeding recently retired news library legend Jim Hunter. Amy joined the *Dispatch* in September 2005 as a news researcher and had previously worked in the library of the *Wisconsin State Journal* and *The Capital Times* in her hometown of Madison, Wisconsin.

"I'm very honored to be following in Jim's huge footsteps and I have a lot to learn, but fortunately I have three wonderful colleagues, **Linda Deitch**, **Victor Black** and **Susan Stonick**, to ease the transition."

Amy also let me know that **Daisy Maxwell** retired as the Chief Librarian at *The Fayetteville Observer* in Fayetteville, North Carolina.

During a special presentation at Daisy's retirement ceremony on March 29, 2007, the library was renamed the "Daisy D. Maxwell Library" in her honor.

The library's new plaque reads:

*"Daisy D. Maxwell Library  
Chief Librarian 1978-2007*

*In honor of our ever-resourceful, standard-*



Jim Hunter, Library Director at *The Columbus Dispatch* since 1974, at his farewell party.

*setting researcher, history detective and local archivist."*

**Lea Iadarola** started working at CNN's Washington, DC bureau as a News Librarian on July 2. She went to CNN from the *St. Petersburg Times* in Florida, where she was a News Archivist. Her former boss, **Tim Rozgonyi** says he is not particularly happy to have lost her. But Florida's loss is Washington's gain.

**Kathryn Pease** has a temporary assignment at Walt Disney World as a Research Field Operations Manager. She has held various positions in Disney's research department since leaving news librarianship.

On January 14, 2007 **Martha Reagan** was promoted to Photo/Research Librarian at the *Boston Herald*. Her previous position was Research Librarian.

**Jim Oberman** had a job change recently. He was the director of research at *Time Magazine* and in June took on a new job as research manager at Russell Reynolds

*Continued on page 10*

# Technology as a Tool for News Library Promotion

BY SARA WEDELL

The growing influence of digital media and online communication is taking its toll on news libraries and newspapers alike. Traditional news library users are more search-savvy than ever and are switching to search engines for their speed and the digital archive for its convenience. Traditional newspaper readers are turning to online editions for the varied offerings there: multimedia displays, frequent updates and links to more information. While the use of technology in the creation and dissemination of news content has created problems for news libraries and newspapers, these same technologies also provide them with positive opportunities for reinvention.

Recent research by Deborah Barreau comparing news librarians embedded with a team of journalists on the newsroom floor and news librarians working out of a traditional news library, shows that these researchers are valued about the same.<sup>1</sup> While location doesn't appear to have a significant effect, perhaps improved access to librarians through technology will. Instant messaging is quicker than email and as addictive as Google, and it allows reporters to connect with librarians without necessarily breaking the workflow. Instituting instant messaging in the newsroom would make news librarians as easily accessible as a desktop resource.

Intranets and wikis are rapidly becoming more common as tools to improve and increase newsroom communication. They are also prime opportunities for news library use in the creation of resource directories and research guides. Easy-to-use wiki software is available free on the Internet and can be used to develop dynamic newsroom information resources. A reporter in Barreau's study<sup>2</sup> emphasized the value of news librarians in introducing new resources into the newsroom. A wiki can

help a news library advertise the discovery of relevant resources, it can also aid in instructing staff in their use. A news library blog could function in a similar fashion, by using its updates as opportunities to offer search tips or guidance for new resources.

Consumer expectations for a news organization's output continues to rise and librarians can help attend to that issue. The online magazine *Slate's* Explainer column is a good example of a news resource using their research capacity to feed an audience's appetite for news information beyond the basic delivery of facts. News librarians

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*“Consumer expectations for a news organization's output continues to rise and librarians can help attend to that issue.”*

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often come across more information on a topic than actually makes it into the reporter's story. In the story itself, there are the constant constraints of scope and space. In an online version of the paper, there is unlimited space.

The resources and skills developed by news librarians are often worthy of greater attention. For instance, the *Washington Post's* in-house database on congressional voting records, a resource commonly used for news research, is available to the public.<sup>3</sup> This is a demonstration of the relevance and importance of the work accomplished by news researchers. As news organizations seek to retain readers by adding premium content to supplement their online publications, news librarians should see an opportunity to showcase their abilities.

Another example of combining existing resources with technology is the *Detroit News* Photo Store. The *Detroit News*

library department uses the paper's extensive photo collection and 132-year history to create photo collections of historic Detroit events.<sup>4</sup> Available collections showcase everything from classic photos of sports legends to the city's history as a smuggling point during Prohibition. This sort of digital content attracts a range of users from history buffs to sports fans to music lovers, and gives all of them an option to buy reprints. By using this available technology to display an existing unique information resource, these news librarians are not only supporting use within their audience, they are creating revenue for their organization.

By now, technology of all kinds is firmly entrenched in the newsroom and the news library. Both of these places are also experiencing a need for rejuvenation and reinvention for continued survival. For their part, news libraries must use what they have in abundance, resourcefulness, creativity and determination, and combine it with the emerging opportunities afforded by technology to meet the needs of a changing industry.

Sara Wedell was the recipient of the Vormelker-Thomas Student Award from the Special Libraries Association News Division and ProQuest for this essay, which provided her with the opportunity to attend the SLA Conference in Denver this past June. Please see her next essay about her experiences there.

1 Barreau, Deborah (2005). "Integration of information professionals in the newsroom: Two organizational models for research services." *Library & Information Research* 27 p. 341.

2 Barreau, Deborah, p. 341.

3 Howell, Deborah (2006). "The Post's *Unsung Sleuths*." *The Washington Post*. July 2, 2006.

4 *Detroit News* Photo Store. Available at: <http://info.detnews.com/photostore/index.cfm> Last visited: March 18, 2007.

## Supporting the ‘Hometown Newspaper’ and the Town is New York City... *The Daily News Library*



BY AMY DISCH

When the 2007 Pulitzer Prize for editorial writing was awarded to the *New York Daily News* for its “compassionate and compelling editorials on behalf of Ground Zero workers<sup>1</sup>,” the newspaper’s library shared in the accomplishment. “Although we did not get published recognition,” says librarian **Ellen Locker**, “we were acknowledged and thanked profusely for our contribution.”

The *New York Daily News*, which first published in 1919, has a library whose collections include “over 20 million clips, 1,500 books and only a handful of newspaper and magazine subscriptions.” Locker says staff began “archiving text in 1995,” and archiving photos “around the same time.” She adds that at present, the library’s microfilm collection has yet to be digitized.

The library has a staff of eight, which includes Head Librarian **Faigi Rosenthal**, Deputy Head Librarian **Peter Edleman** and librarians **Ellen Locker**, **Scott Browne**, **Shirley Wong**, **Scott Widener**, **Dawn Jackson** and **James Conerson**. Locker says that “research and archiving” are the staff’s primary duties and that “everyone is expected to do everything.”

The library is open seven days a week, with hours of 8 a.m. to 11:30 p.m. Monday through Friday, 10 a.m. to 7 p.m. Saturday and 10 a.m. to 10 p.m. Sunday. Locker says a typical day begins with the librarians getting the day’s papers organized, stored and ready for users, microfilm and binding. They then share the work of archiving stories in their internal text database, DocCenter, with the goal of completing the archiving and sending the stories to various vendors by midday. Locker says that the paper’s editors and reporters start asking for research via walk-ins, phone calls and e-

mail at any time, so juggling multiple tasks is a necessity.

Locker, who earned her Master of Science in Library and Information Science from Simmons College in Boston, began her news library career working with the photo collection at a smaller newspaper, where she gradually transitioned into doing research. “I attended Simmons College almost 15 years ago,” she says, and “a lot has changed.” The Internet wasn’t an issue at the time, but Locker says that learning about print sources helped her to develop the skill of evaluating the reliability and validity of information. Locker adds that anyone wanting to work in the Daily News library would need “an MLS degree and three years of experience, preferably in a media library.” An applicant would also need to demonstrate “teamwork, attention to detail and the ability to work in a fast paced environment, as well as a sixth sense for news and a sense of humor.”

In addition to the praise received after this year’s Pulitzer win, (“What’s a better marketing tool?” asks Locker), the library also publicizes its services through the publication of “a periodic newsletter, the creation of spreadsheets on various topics and the monthly publication of front page PDFs.

Anticipated projects in the library’s future include the implementation of a fully automated text archive with less input from librarians, microfilm digitization and the archiving of Web pages and other multimedia content.

<sup>1</sup> <http://www.pulitzer.org>



## Meet your Librarian - again, and again and again!

BY AIMÉE DECHAMBEAU

As an academic librarian, I feel strongly that information literacy instruction is imperative for students, and that information literacy instruction is most effective when combined with discipline-specific work. The establishment of a new journalism program at Stony Brook University, with a fresh curriculum and the desire to be the News Literacy Resource for campus, offered a unique opportunity for the kind of close collaboration librarians always seek to have with faculty. News literacy and information literacy are so intimately related that a partnership between the new program and the library is a natural fit.

The following case-study briefly highlights some of the ways in which the library has become an integral part of the new program's curriculum.

The School of Journalism recently established at Stony Brook is the first undergraduate School of Journalism in New York State's public university system. The mission of the program is to educate both the next generation of journalists and news consumers in a time of information—and disinformation—overload. The plan is to foster both a core of well-trained and independent-minded journalists operating in the public interest, and an audience of discriminating and discerning consumers of news. Toward this end, the school not only is geared to train the next generation of news reporters, editors and managers, but is also the home for an innovative education program in news literacy designed to produce skilled news consumers.

Our teaching collaboration began in early 2006 with an experimental arrangement between the library and the Advanced News Reporting and Writing class (now called News II: Beat Reporting) - an arrangement that was initiated by the Dean of the School of Journalism, Howard

Schneider. The journalist teaching this course, Barbara Selvin, and I discussed her course syllabus, text and expectations and decided to concentrate on integrating information literacy skills into five lab modules. These modules covered specific types of information: biographical, demographic, legal and court, business, and school districts, budgets and related local information. For each of the five modules, I provided targeted instruction, supplementing the experiment, and she now teaches the majority of the modules along with updates to the materials and one or two class visits from me. Based on her recommendations after the initial experiment, I also appear regularly in the News Literacy and News I classes. In the lower-level classes, we work on the above information literacy components during a single class period rather than as a series of modules. Teaching information literacy components over several levels of courses permits us to increase the complexity of the tasks assigned by building on good basic skills developed and practiced in previous sessions. There are elective courses in which professors also request library and information instruction sessions, and so we are now in the position of teaching a variety of information skills to the same students twice, and often three times, each semester. Students get to meet their librarian again, and again and again.

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*“A brief survey of the literature reveals that student research improves when journalism faculty incorporate information literacy instruction into their courses.”*

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tary materials and any extra help as needed. Skills taught in these modules were tested on the mid-term exam.

The initial student outcomes were promising and at the end of the experiment Selvin recommended to Schneider that we not only continue with the modules in News II, but that we also develop a related curriculum for the prerequisite journalism classes. Specifically, she recommended the following progression:

- ❖ 101: News Literacy - basic searching, evaluation and information use skills.
- ❖ 110: News I: Basic News Reporting and Writing - intermediate search skills, specifically in Lexis-Nexis products and the open web.
- ❖ 210: News II: Beat Reporting - advanced search skills for topic specific areas such as business, government, law and education.

Selvin and I team-taught the five modules in News II for two more semesters fol-

lowing the experiment, and she now teaches the majority of the modules along with updates to the materials and one or two class visits from me. Based on her recommendations after the initial experiment, I also appear regularly in the News Literacy and News I classes. In the lower-level classes, we work on the above information literacy components during a single class period rather than as a series of modules. Teaching information literacy components over several levels of courses permits us to increase the complexity of the tasks assigned by building on good basic skills developed and practiced in previous sessions. There are elective courses in which professors also request library and information instruction sessions, and so we are now in the position of teaching a variety of information skills to the same students twice, and often three times, each semester. Students get to meet their librarian again, and again and again.

A brief survey of the literature reveals that student research improves when journalism faculty incorporate information literacy instruction into their courses. Anecdotally, our results at Stony Brook support this. Repeated exposure to library and other information resources allows the students to continually build and practice search and retrieval skills. It also enables us to introduce them to a sequence of increasingly sophisticated information tools at the most relevant points in their courses. Identifying the obvious parallels between information literacy and news literacy provided a natural springboard for collaboration while the freshness of the curriculum provided a perfect incubator for integrated information literacy instruction.

Aimée deChambeau (aimee.dechambeau@stony-brook.edu) is the Electronic Resources Librarian and Librarian for the School of Journalism at Stony Brook University, and an SLA News Division member. She encourages feedback about the types of information skills News Librarians would like to see in young journalists.

## Ann Sausedo, 1929-2007

BY DAVID CAPPOLI  
SLA PRESIDENT-ELECT

It was in January 1984 when **Ann Sausedo** toured me around the expansive second floor of the *Los Angeles Herald Examiner* building on South Broadway in Downtown L.A. I had recently arrived from New Jersey and Ann was interviewing me for the Night Librarian position within the *Her-Ex's* Editorial Library. With a hint of ink in the air from the nearby presses and background music coming from yells of deadlines and the constant tapping of writers on their keyboards, she talked about how reporters and editors still occasionally referred to the library as the "morgue." A name she never cared for. "We're not morticians, are we?" she noted somewhat sarcastically.

Prior to coming to the *Her-Ex*, Ann was a news librarian with the *Stockton (Ca.) Record* and then the *Washington Times*, and she saw the editorial library as an integral part of the newspaper, rather than a place where brittle, faded stories gathered dust, and saw no use until an obituary needed to be written. She viewed the library as the place where stories could take root, and where librarians were vital to producing well-researched editorial content.

Steering me through rows of file cabinets containing thousands of published stories, Ann stopped and fingered through a box of newly-indexed articles, with headings such as "Crimes - Arson," "Bradley, Tom - Staff," and "Football - L.A. Raiders," all the while explaining the process of "marking up" multiple copies of each day's editions so that stories could be found in a variety of ways.

While explaining procedures, she talked of the excitement of being in the news business and the librarian's role in supporting the integrity of the newspaper. It was an excitement that she never lost, and a focus on integrity that never wavered. Though she worked the skies on the DC3s of

California Central Airlines for a short period of time, and oversaw a video library after the closing of the *Her-Ex* in 1989, Ann's love was in newspapers.

On July 25, 2007, my dear friend and library mentor, Ann Sausedo, passed away after a long battle with ovarian cancer in Morro Bay, California. Ann was a member of the SLA Southern California Chapter for a number of years while she was the Director of the *L.A. Herald Examiner's* Editorial Library, and she was a long-time member of SLA's News Division, contributing to a number of conference programs and division publications.

Ann showed me the value of my SLA membership by introducing me to the support that other news libraries gave to one another. She also illustrated the significance of attending the annual conference so that we could learn more from our peers in other divisions.

Ann Elizabeth Bertram Sausedo was born in Douglas, Arizona, to Eugene and Bertha Bertram in November 1929, and grew up in Stockton, Calif. She survived by her daughter, Robin Marie (Terence) Roche; granddaughter, Corina Roche; son-in-law, Terence Roche; sister-in-law, Joan Bertram; and many nieces and nephews. She will be missed dearly.

If you wish to honor Ann's memory, donations are welcomed to the Hospice Partners of the Central Coast - <http://www.hospicepartners.org/hpotcc/index.html>

An obituary for Ann was published in the *San Luis Obispo Tribune* on 7/29/2007 - <http://www.legacy.com/SANLUISOBISPO/DeathNotices.asp?Page=LifeStory&PersonID=91666970>

David Cappoli is the President-elect of the Southern California Chapter, Special Libraries Association, <http://www.sla-scc.org/>

## PEOPLE

*Continued from page 6*

Associates, an executive recruiting firm.

**Palmer Yale**, Manager of Digital Content, introduced himself to the NewsLib listserv in August: "I am the newly hired Manager of Digital Content for the newly created Fox Business Network (FBN) in New York City. I'll be starting my new position on August 13th. The network will go to air in October.

"I've worked in the library at CNN in New York for the past three years, and I may have met some of you in the News Division suite at SLA in Denver in June.

"I just wanted to say hi. I'm also hoping to post a few library positions in the near future."

**Judy Hicks** became the head librarian at the *Peoria Journal Star* in February of this year. She is a life-long resident of Peoria, and a librarian since January 1987. Before that time, she was a telemarketer at the *Journal Star* selling the newspaper while attending Illinois State University in Normal, Illinois, graduating with a B.S. in Communications.

## Things to do in Denver when you are a First-time SLA Attendee

*Continued from page 5*

### In conclusion:

Attending SLA 2007 was extremely valuable to me in terms of lessons I learned and skills I gained. But as a first-time attendee, I found that perhaps the most valuable aspect of the experience was getting to know people in the field who so willingly share their knowledge and experiences. My conversations with **Anne Holcomb**, **Kee Malesky**, **Amy Disch** and **Barbara Semonche** helped to positively impact my outlook on the field and my expectations for my own future in it. Thanks again to ProQuest and the News Division for your generous sponsorship of the Vormelker-Thomas Award!

## The NPR Music Library: Notes that Help Deliver the News

*Continued from page 1*

The music librarian's responsibilities embrace a wide range of activities. Chief among them are providing music consultation and support for NPR broadcasts and npr.org and developing NPR music resources, including growing the music collection and creating internal music guides and tools. Recent stats show the music library responding to over 1500 music questions in 2006....and on a pace for more this year; projected 2007 circulation is 6500 CDs.

NPR library currently uses a heavily customized version of Basis Techlib. The music librarian supervises music cataloging and maintains the integrity of the music database. Because of NPR's unique music needs recordings are cataloged not just to the album level but to the individual song level with information on every performer, instrument played, year recorded, etc. for each song. For example, someone may want the 1938 Benny Goodman recording with both Harry James and Lester Young playing that was arranged by Fletcher Henderson. To date, commercially available databases do not provide the rich metadata required by NPR music users; only original cataloging can accomplish this level of detail. Addressing this issue is one of many challenges for NPR's planned content management system when implemented later this year.

Other activities involve participation in NPR's ongoing company-wide new content management system focusing on issues relating to consolidating and digitizing company music assets. The music librarian sits on an intra-divisional committee concerned with improving NPR's music coverage. He provides support to the newly-formed Music Unit in NPR Digital Media,

for example selecting music for numerous web slide shows. With the senior librarian he initiated and supervises a new project to catalog the raw audio from NPR's 30 years of cultural archives for potential repurposing as web content. And of course there is music training year-round for new company employees.

The music library has been extremely fortunate in the many talented library school interns chosen to spend a semester absorbing the NPR experience. With a staff of one, the music library depends on these motivated interns to maintain its high standards of service.

The NPR music library remains a busy place, more often resembling a restaurant at dinner rush than the familiar stereotype of the staid, orderly library. As the music librarian simultaneously fills the roles of maitre d', chef and waiter and the phone rings and emails arrive requesting reservations the only difference is that patrons are there not for fine food, but music.

Even when a show is on-the-air, it is not unusual for the director to call the music library with a last-second request for music, perhaps even for a story on-the-air at that moment! Several years ago, *All Things Considered* aired a story from Florida on an escaped, originally-presumed male but now identified as female, manatee. With the story live,

on-the-air, the director called the music library in need of music to end the segment. "Oh, and we need it in a minute and a-half" he added before hanging up. With no time for deliberation, instinct, training and serendipity took control. As if in a trance, the music librarian moved to the US Popular music section, found the just-acquired 101 Strings Plays Great American Composers with their version of "I Enjoy Being a Girl" (from the musical Flower Drum Song) and raced to the control room delivering the song with seconds to spare. Though it had been a close thing, once again the music librarian had fulfilled his personal motto: "For God's sake, at least do one creative thing a day." He could relax momentarily....until the phone rang again.



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# Annual Business Meeting Minutes

**Monday, June 4, 2007**  
**Colorado Convention Center,**  
**Denver, Colorado**

## IN ATTENDANCE

News Division Executive Board members:

- Jim Hunter**, Chair;
- Justin Scroggs**, Chair-Elect;
- Ron Larson**, Program Planner;
- Denise Jones**, Past-Chair;
- Peter Johnson**, Treasurer;
- Amy Disch**, Secretary;
- Other members and guests.

## CALL TO ORDER

Chair **Jim Hunter** called the meeting to order at 4:08 p.m.

Jim welcomed all the attendees to this year's conference and offered thanks to Chair-Elect **Justin Scroggs**, who planned this year's Division programming, Director-Education/Professional Development **Dana Gordon** for this year's CE Course, News Researcher's Tech Toolbox 2007: Turning Data into Stories and **Denise Jones**, Past-Chair, who planned this year's awards banquet at the Denver Museum of Nature & Science.

Jim also thanked all the sponsors supporting the Division's programming and reminded attendees to pay their \$25 suite fee to Treasurer **Peter Johnson**.

He reminded everyone attending the Tuesday night banquet to meet at Lobby B, which faces Welton Street, at 5:30 p.m. to catch the bus to the museum. Everyone was reminded to remember their banquet tickets as they will be collected as you load the bus.

Jim called for a Nomination Committee Chair to oversee the September elections. There will be openings for Treasurer, Chair Elect Elect and Director-Education/Professional Development. Anyone interested in these positions should contact Jim.

Dana Gordon has agreed to serve an additional year as Director-Education/Professional Development.

Jim addressed the current situation in the news business and how it is affecting Division membership. The Division will have to look at items such as the cost of the suite (fewer nights may be an option), *News Library News* and the Web site. Justin Scroggs and Ron Larson will look at expenses and explore various options.

He also emphasized that the Web site needs to become more of a virtual organization for the benefit of people who are unable to attend conferences.

## EXECUTIVE BOARD REPORTS

### TREASURER - PETER JOHNSON

As of April 30, 2007 the Division had a checking account balance of \$41,159.19. An outstanding deposit of \$3,340.00 representing two vendor sponsorships and several checks for tickets to the June 2007 awards banquet brings the account total to \$44,499.19 and outstanding checks totaling \$3,832.40 reduce that balance to \$40,666.79.

This balance includes \$1,325.93 held on behalf of the Florida News Group and \$4,687.47 designated for the C.B. Hayden Fellowship for an actual balance of uncommitted funds of \$34,653.39.

In April 2007, the Division received its annual membership allotment from SLA in the amount of \$7,788.00. The allotment is computed at \$12.00 per division member as of December 31 each year, which calculates to a Division membership of 649. Although the allotment does not include new 2007 members who were processed in 2006, members who have selected the Division as an extra unit are included in the total.

*Respectfully submitted,*  
*Peter Johnson*  
*Treasurer, News Division*

### MEMBERSHIP CHAIR - ALICE PEPPER

#### The Numbers

As of May 31, 2007, we have 621 members.

- 530 are in the standard membership category
- 72 are students
- The rest are retired or corporate members
- 130 people have joined our division in the last 12 months - around 50 students and 80 regular members.

But compared to last year, we're down about 40 members - so while we gained 130, we really lost 170.

I made a list of everyone who left in 2006 (which isn't easy because SLA HQ doesn't compile that information) for Jim Hunter. There were 164 people on the list. There was no way to tell who lost their jobs or just dropped out.

Thirty (30) of the 164 didn't have a business address so they appeared to be students.

#### Welcome

We continued sending an e-mail greeting to new members with links to our Web site and membership directory, and highlighting the Vormelker-Thomas Award for students as appropriate.

#### Membership directory

I conducted an informal survey on NewsLib about the need for a separate News Division membership directory. The 30 responses favored a Division directory. A few found the SLA online database version satisfactory. But more people indicated they printed out our PDF version and used it regularly.

Linda Paschal at NewsBank started compiling the fabulous geographical index to the News Division directory a few weeks ago. The directory should go online on our "members only" Web site soon.

We are dropping the Bylaws section from the directory, since that will be replaced by SLA's "standard practices" procedures. The list of library and journalism associations is already on our Web site, so those pages are going away too.

Thank you again NewsBank president **Dan Jones** for sponsoring this invaluable tool.

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### Annual Business Meeting Minutes

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#### Conference mentorship

**Shira Kavon** is playing matchmaker for mentor-mentee couples at the Denver conference.

Shira reports there are five mentor/ mentee couples this year, totaling 10 participants, which includes 3 men and 7 women.

#### Conclusion

Thank you to committee members Shira Kavon, Anne Holcomb and Amy Disch. We always welcome new volunteers to the committee.

*Respectfully submitted,*

*Alice Pepper*

*News Division Membership Chair*

#### CHAIR-ELECT - JUSTIN SCROGGS

Justin welcomed attendees to the conference and reminded us about this evening's tour of the *Denver Post* and the Silent Auction later this evening in the suite. He also offered thanks to speakers and moderators and to Division sponsors, including Factiva, LexisNexis, NewsBank, Dialog, Copyright Clearance Center and ProQuest.

#### PROGRAM PLANNER - RON LARSON

Ron spoke of next year's SLA conference, which will be held June 15-18 in Seattle, Washington. The theme for the conference is "Breaking Rules, Building Bridges." Ron attended a planning meeting in January at the midwinter meeting and also had a meeting Saturday and again on Wednesday here in Denver. If you have ideas for the conference, please contact Ron.

Ron says there are 10 slots including the Business meeting and 2-4 sessions must be shared with other divisions.

#### SECRETARY - AMY DISCH

Amy had nothing to report.

#### DIRECTOR-EDUCATION/PROFESSIONAL DEVELOPMENT CHAIR - DANA GORDON

Dana thanked speakers **Derek Willis**,

**Mike Meiners, Jeremy Milarsky and Jaimi Dowdell**, who participated by phone, for their participation in the CE course.

She announced that the Division will be sponsoring an event at Poynter, October 9-12, 2007 titled "I'm a new manager, now what?"

Dana sought ideas for next year's CE and suggested a possible topic of management of multimedia. She added that sponsorship opportunities are available.

#### PUBLICATIONS CHAIR - GAIL HULDEN

##### *News Library News*

**Leigh Montgomery** of the *Christian Science Monitor* is the current managing editor of *News Library News*. Leigh reports the following:

"*News Library News* is being published as a quarterly publication in electronic format, posted on the SLA News Division site and circulated on the NewsLib listserv. It continues to have a range of features on news libraries, applications, columns and short items on people and developments in the profession.

*NLN* currently has one paid advertiser, EOS, a repeat client for this year. We also had a paid ad from Military PERISCOPE in the winter issue. Jim Hunter suggested that more attention be put on this area from the Publications division, not only to support the cost of the publication, which at this point is for the page designer, but hoped that we could have more advertisers promoting their conference activities to not only cover the cost of *News Library News* but pay for the conference.' He also suggested a Business Development team."

Leigh has made some calls in an effort to develop the advertising and has circulated our fee schedule to businesses she thought might be interested in reaching our group.

##### News Division Membership Directory

**Alice Pepper** of the *Detroit Free Press* is Membership Chair.

She reports that the 2007 News Division membership directory will be published in

late May or early June in a .PDF version and posted online for SLA News Division members only.

With a notice sent to the NewsLib mailing list, Alice reminded News Division members to update their own membership information on the SLA Web site. Alice then arranged for **Linda Paschal** at NewsBank to obtain a download of the News Division membership records from SLA. Linda then organized the geographic index and formatted the information and a NewsBank staffer did the final word-processing.

In March 2007, Alice sent an informal survey via the NewsLib listserv to Division members asking if they thought the membership directory was useful and valuable in its current .PDF format. She received 33 responses with 19 folks advising they used the .PDF version with most printing out a hard copy. Seven suggested they'd prefer to go back to the print copy but five were happy with the online only version. Four responded that they use SLA's online directory, but the rest wanted to retain the News Division-specific directory.

#### NewsLib listserv

**Carolyn Edds** of the *St. Petersburg Times* is the NewsLib listserv administrator. She was selected as the successor to former administrator Barbara Semonche.

From previous annual reports written by Barbara Semonche, NewsLib subscribers, as of May 31, 2007, number 1,112. Number of subscribers for previous years:

2006 report: 1,139

2005 report: 1,110

2004 report: 1,227

Information about NewsLib was moved to the News Division's Web site and is available at:

<http://www.ibiblio.org/slanews/NewsLib/newsliblyris.html>

The number of messages posted weekly to NewsLib is about 50, and more than 99% of NewsLib messages are successfully posted on the first attempt.

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## Annual Business Meeting Minutes

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### SLA News Division Web site

**Amy Disch** of *The Columbus Dispatch* is the Web mistress.

Amy has been keeping the Web site entirely up to date with the SLA conference doings. She has posted and re-posted several times a week - if not daily - with the pertinent information that any attendee would need for a successful conference.

For the last several years, there has been an interest in redesigning the Web site and also possibly relocating it if it becomes necessary. Leigh Poitinger, past Director of Publications, along with a team of dedicated news librarians, did some solid groundwork during and after the 2006 SLA conference in Baltimore. They completed a content organization chart of the Web, defined the site's users, came up with a list of what they thought were the most useful site areas, considered what new technologies should be available and even came up with a list of sites comparable to ours in audience and content that would be the best models to emulate.

This year, we have formed a committee of ten, some from last year's committee and several new folks that will take the work from last year and build on it. We hope to hold two meetings during this conference, the first being on Sunday, June 3 and the second whenever we can fit it in. The purpose of the first meeting will be to discuss what the 2006 committee came up with, and to look at three SLA and similar sites that redesigned their Web sites during the last year. The second will be to decide what remaining work needs to be done, and parsing out that work, in anticipation of launching a redesign by late fall.

Amy and I will be attending the business meeting of the SLA DBIO division on Tuesday morning where they will profile their new redesign to their members. They anticipate on going live with it in August. I have had several interviews with Claudia Lascar

who oversaw their redesign committee who provided some extremely valuable information.

I understand that this redesign is of top priority to the executive board and will see if we can't get some real progress during the next six months.

*Respectfully submitted,*

*Gail Hulden*

*News Division Publications Director*

### ARCHIVES - TERESA LEONARD

**Teresa Leonard** was not present, but it was reported that she is no longer interested in being Archives Chair, so the Division is seeking a new archivist.

### BROADCAST - KEE MALESKY

**Kee Malesky** had nothing to report.

### WEBMASTER - AMY DISCH

**Amy Disch** thanked everyone for getting their presentations to her and says she will have most if not all the presentations posted on the Division's Web site by the end of the week. She also stated that her term ends at the conclusion of the 2008 conference and anyone interested in the position should let her or Jim Hunter know.

### SMALL LIBRARIES - ANNE HOLCOMB

**Anne Holcomb** was not present and there was nothing to report.

### NEW BUSINESS

Jim Hunter moved that we accept any new business. The motion was seconded and approved.

### OLD BUSINESS

Jim Hunter asked for any old business.

**Barbara Semonche** mentioned the archives at the University of North Carolina and says she has an inventory of those archives on a spreadsheet.

A motion was made to adjourn and the meeting ended.

*Respectfully submitted,*

*Amy Disch*

*News Division Secretary*

## News Division at Poynter: Leadership for New Managers, March 2-5, 2008

*"This seminar went above my expectations . . . It is an honor to be invited to Poynter."*

*"Exceeded expectations! It was a unique opportunity to train & plan for the future."*

*"I learned a lot and met a lot of really great people I'll keep in touch with."*

These are just some of the comments attendees made about last year's session, and once again we are pleased to offer a seminar in partnership with the Poynter Institute in sunny St. Petersburg, Florida. The program will focus on the concerns of new managers of news research departments, with seminars on:

- leadership
- coaching and staffing issues
- juggling the many hats and roles of today's news research center
- positioning news research in the newsroom
- technology management
- managing for the future

This is a unique opportunity to learn from the pros both within our division, and at the Institute.

**Dates:** Sunday, March 2 - Wednesday March 5, 2008

**Location:** Poynter Institute, St. Petersburg, FL

**Cost:** Final fees for the program have not been determined, but those planning to attend should budget for round trip transportation to St. Petersburg, lodging at \$100/night, some meals, and a program cost of \$100.

Look for program updates and application info on Newslib.