

NEWS LIBRARY NEWS

Volume 9, Number 4

FALL, AUGUST 15, 1987

It Happened in Anaheim

By Ellie Briscoe

EDITOR'S NOTE: News librarians gathered in Anaheim, Calif., the week of June 7-13 for the Special Libraries Association annual conference. One hundred fifty-seven Newspaper Division members registered for the event. Included in that number were 37 first-time attendees. Veteran conference attendee and former *Personal Glimpses* columnist Ellie Briscoe was asked to share her impressions of the conference.

I truly thought I could do the usual brief summary of "here's what the speakers said," but for me, what was said was not as memorable as who was saying it, where they were, and how the audience reacted. Program chair **Bob Isaacs'** convenient little blue flier (it had just our division's program listed so you didn't have to lug around the 144-page conference program) showed it well: We had so many things to say there were programs running tandem, and we had to choose. Small libraries or broadcast panel? Vu/TEXT or DataTimes? And that blue sheet did not list the further choices to make beyond our own show: picture division, consulting and the general sessions.

Mostly I am remembering a lot of *large meeting rooms*.

There was an enormous room with correspondingly huge posters of newspapers from our international visitors, and a feeling of kinship. By golly, Australian, European and other foreign papers have the same problems we do, and their librarians have the same kind of alert, inquiring minds we cherish in our own members.

There was another Paul Bunyan-sized hall with a panel of speakers that made us feel puffed-up and pleased with ourselves, all editors who liked their library services—except the last speaker, who skillfully let the air out of our tires. I was glad; every luncheon and dinner speaker we've had, it seems, has nothing but praise for us, and that's nice, but we learn more from the constructive critics. Carl Morgan likes his library fine, I gather, but doubts the general news library community really understands how reporters and editors operate, and what "service" really means. He gave us some examples. (See Page 29 for some of Carl Morgan's remarks at the conference.)

He may have a point; many of our recent technological gains make our jobs easier or store things more efficiently but are (initially at least) frustrating for casual library users. But within our division we have innovative and thoughtful librarians who never forget why they are there, and they were at the conference, too, trading "battle stories" about their toughest questions and corresponding insights into "What They Want Out There in the Newsroom."

Sometimes the formal speakers just got people started, and the real "conferring" went on afterward. A group of librarians began a heated discussion in the hotel lobby after the VuTEXT and DataTimes users group meetings. This discussion continued through the taxi ride to a restaurant and part way into dinner, and may have been the most helpful part of that meeting for its participants. Although the large meeting rooms were extremely comfortable and spacious, they could not provide the setting for intense give-and-take, which happened in small meetings, hotel hallways and the division suite. These informal exchanges may be the best "professional energy recharge" service we offer.



John Blackmer / Orange Co. Register

The balcony of the Laguna Niguel Ritz-Carlton overlooking the Pacific made a picture perfect setting for the awards banquet.

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THE ASIDE BAR / By Lany McDonald

The Anaheim Conference was superlative in many ways—speakers, entertainment, international flavor and exchange of information—but the superlative that will probably offer the most lasting results was the large number (37) of first-time attendees who came to Anaheim.

Although our division has no records on the exact number of new members to attend the conference since the division was first formed, we believe this number is a sizable increase over all other years. (It is nine more than the 28 charter members of the division listed in our 60th anniversary publication. How's that for a then-and-now figure!)

And these first-timers not only came to Anaheim, they took part. They were speakers. They asked questions. They shared library experiences. They reported. They offered opinions. They laughed and they partied. In fact, they were just like old-timers (which, by the way, they now are).

New, active members provide the energy that helps our division grow. Going to an annual conference helps foster the feeling of involvement in the division, but everyone cannot go to conference. We want all our members to share this sense of partnership.

On the back of this issue of News Library News, the new officers and committee chairs are listed. If you could help with any committee, please call that committee chair and offer your services.



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Copy may be submitted to Lany McDonald, The News & Observer Library, NLN Editor, 215 S. McDowell St., Raleigh, NC, 27602, (919) 829-4579.

News Library News gratefully acknowledges the contributions of its staff's employing companies.

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The rest of our program included some philosophy, some how-we-run-it-good, some legal tips. Some were speakers we have heard before and wanted to hear again, like **M.J. Crowley's** update on optical disk storage, which again drew many non-NWS Division audience members. Some names were new to us, and thus especially welcome, like division member **Terry Redderson**, and "outsiders" from Dialog and Associated Press who gave the official word on downloading from copyrighted databases.

John Cronin and I went to one small, poignant meeting. The Picture Division formally disbanded. Although it had enough members and its programs are consistently high quality, no one was able or willing to serve as an officer.

Many went to Disneyland, which was walking distance from the conference hotels. Some went with other librarians; some had brought their families. There was a mixed feeling about the Anaheim Conference Center; as is normal in Southern California, you really needed a car to get to anything except the conference and Disneyland. This forced you to concentrate on the conference or made you feel isolated.

We toured a couple of "awesome" libraries. The *Orange County Register* hosted the pre-conference seminar in its fine new building (with the most incredibly comfortable chairs in their auditorium), and the staff said the library is really almost always as tidy as that. The *Los Angeles Times* library does a heroic job of concentrating people, files and equipment into the proverbial too-small space, and making it work. Both papers treated us to lunch and let us poke through their collections.

The exhibit hall offered the usual array of books, microcomputers, chatty salespeople, and free plastic bags and pins. This year's novelty was a beach towel from a document retrieval service. It was hard to get near the VuTEXT, DataTimes or NEXIS booths, and it wasn't all news librarians swarming around them. Of those who were news librarians, the proportions have changed—many more are now experienced users, not just hopeful would-be users.

This year's business meeting, held in one of those big rooms, was as brisk, calm and quarrel-free as last year. The motion to change the name to the News Division went through smoothly, with the final approval yet to come by mailed ballot.

Then there was the awards banquet. Like the woman in the shampoo commercial who is "worth it," we really treated ourselves royally this time. The Ritz-Carlton is one of those places where you check to see if your shirt is tucked in, even if you aren't wearing one. The terrace overlooking the Pacific cliffs—with hang-gliders swooping in the twilight overhead—set the stage. The dinner was elegantly served (my table's waitress must have taken lessons in how-to-serve-and-maintain-an-air-of-superiority), and if the speeches ran a little long, and some of the tables were a tad rowdy, chalk both problems up to enthusiasm—award-givers eager to praise and conference attendees eager to party. Enthusiasm is still one of our division's trademarks. Thank goodness!

On to Denver!

NOTES FROM THE CHAIR



Bob Isaacs

Division Chair
News / Sun-Sentinel
Fort Lauderdale, Fla.

George Santayana once said: "Those who speak most of progress measure it by quantity and not by quality." We in the Newspaper Division know that we measure progress by quality.

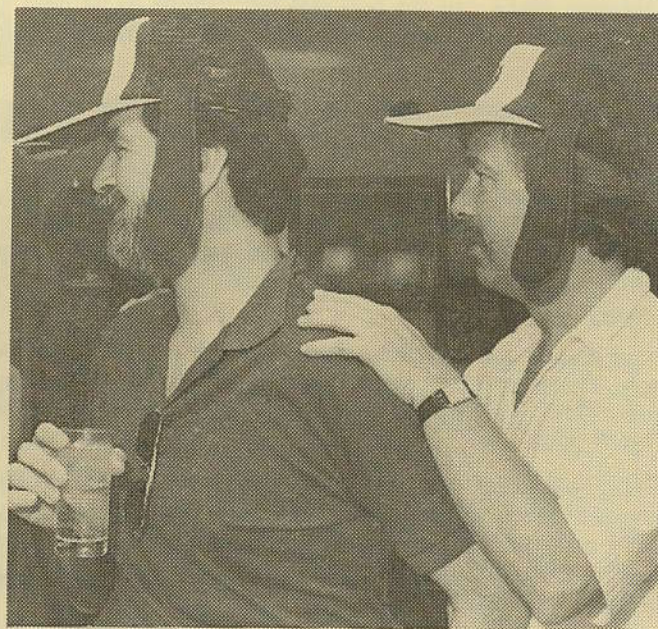
As I proudly assume the chair of the greatest division in SLA, I pledge to continue the progressive leadership started over 60 years ago.

Some of our goals for the 1987-88 year include:

Complete the updating started last year by the Long-Range Planning Committee and have the new plan available at the 1988 Denver conference. **Sharon Reeves** will chair this committee. I have asked **Diane Miller** to be a committee member to add input on compiling a directory for the program chair. With the process starting 18 months before conference, it is important to have a checklist for each function.

With the executive board's approval, I suggest we include in the long-range plan a proposal that the chair-elect

Turn to next page



Michael Perlman / Chicago Sun-Times

WHO OR WHAT IS IT? (A) A pair of duck-billed liberons doing the conga, (B) the latest thing in earmuffs—they attach to sideburns with velcro, (C) two good-ol' boys with long ears, (D) none of any or some of all of the above. For answer, turn to page 14.

NOTE FROM THE CHAIR

Continued from previous page

appoint a member to work with the planning committee as program chair. This was suggested many moons ago by **Shirley Mooney** as chair and by other past chairs and it is time to act if we are to continue to have the high level of programs we have had in past years. We are a growing division with new interest groups almost yearly.

Lou Thomas has agreed to chair an ad-hoc committee to come up with ideas to entice retired members to attend conferences. We need the wisdom garnered during their years of experience.

John Cronin has agreed to chair an ad-hoc committee to form a Division Speaker's Bureau.

Barbara Semonche has agreed to chair the Consultation Committee. Under her direction, we will design a brochure to accompany promotional letters to editors and publishers throughout the world.

Anne Legett will chair the Nominations Committee. Others serving with Anne will be **Ann Kinken Johnson**, **Mary Ann Skinner**, **Kathy Trimble** and **Sandy Vance**. Please send them nominations for chair-elect, secretary and director of publications.

Our source of pride and joy, *News Library News*, under the direction of our director of publications, **Lany McDonald**, will continue to be the vehicle for communication with all members. I would like to suggest to Lany that she appoint a division member to look into entering NLN in bulletin contests. I am sure we will win awards, thus increasing our professional visibility among management.

Tentative plans call for regional workshops to be held in the District of Columbia, Houston, Texas and Toronto, Canada.

Our Audio-Visual Committee, headed by **Charles Campo**, will make additional slide sets and tapes of our new presentation and promote them at library schools, news and other libraries. We owe a great debt to **Joy Hill** and her concentrated effort to have the program ready by conference. The slides were shown several times in the division suite and we thank the Gannett Foundation for making this possible.

I can assure you that those whom I ask to serve will be busy. There are other goals we have set for the upcoming year. You will read more about those in later issues of NLN.

While planning the Anaheim program, I had the opportunity to get to know and depend upon many of you. I owe much to my committee members and program leaders who worked hard to make the conference a success.

Richard Geiger and his Denver committee are hard at work planning an outstanding program. Please call Richard or me with your ideas, criticisms and suggestions.

Let me leave you with this Henry Kaiser reminder: "You can't sit on the lid of progress. If you do, you will be blown to pieces."

Hardnett takes seat on SLA Board

For the first time since 1981, the Newspaper Division has one of its members on the board of Special Libraries Association. **Carolyn Hardnett**, *Baltimore Sun* chief librarian, was elected division cabinet chair-elect in May and installed at the SLA annual meeting on June 10. The office is for a two-year term. In the second year, Carolyn will be division cabinet chair.

Carolyn says her main duties this year will be assisting the current division cabinet chair, Ruth Seidman, plan and develop leadership training sessions for division chairs at the winter and annual conferences.

Former members of the Newspaper Division to serve on the board of SLA include **Sandy Hall** of the *Arizona Daily Star*, who was the last division member to serve. **William Alcott** of the *Boston Globe*, **Chester M. Lewis** of the *New York Times*, **Rose Vormelker** of Kent State University, **Joseph Kwopil** of the *Philadelphia Public Ledger*, **Ford Pettit** of the *Detroit News*, and **Robert Grayson** of the *New York Herald-Tribune* all served in previous years.



Carolyn Hardnett



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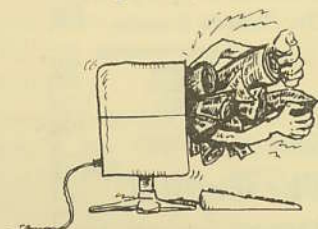
First Time Conference Attendees



(Left to Right) **Kneeling:** Bill Van Niekerken, Langton Mavudzi, Bob Andrew, Marshall Bennett **Row 1:** Sibylle Noras, Pilaivan Britton, Ann Harbach, Jody Martin, Diane Miller (division chair), Jan Summers, Lynda Irons **Row 2:** Lucy Berk, Teresa Leonard, Julia Shaver, Richard Rott, Rick Keir **Row 3:** Thea Spronk, Otto Spronk, Terry Redderson, Eric Jenkins, Laurie Kagann, Dee Lyon, Michael Rosentreter, Michael Marler **Not pictured:** Judy Soles, Marcia Martin, Tomie Galbreath, Elizabeth Whisnant, Tara Martin, Mary Kate Leming, Melissa Hom, Michael R. Tuller, Sylvia Frisch, Peter Johnson, Lynne Distefano, Walter Johnston, Sally Kibbee, Janice Butler

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PERSONAL GLIMPSES

By Elizabeth Whisnant

Columbia (SC) Newspapers, Inc.

EDITOR'S NOTE: Welcome to Elizabeth Whisnant, who responded to the call from NLN to succeed Ellie Briscoe as *Personal Glimpses* columnist. Elizabeth is the assistant librarian for Columbia (S.C.) Newspapers Inc. and attended the Anaheim conference as a first-timer. She met and talked to so many of the members at her first conference that she may now qualify as an old-timer. We are fortunate to have Elizabeth join our division, and we are especially grateful that she is willing to share her talents as a writer.



Michael Perlman / Chicago Sun-Times

Elizabeth Whisnant gets pointers from Ellie Briscoe on how to gather *Personal Glimpses* items during the annual conference.

One of the reasons I volunteered to write *Personal Glimpses* was because I'm a newcomer to the division. I also flunked Small Talk 101 and Cocktail Party 202, so I figured this was a grand way to meet other division members and to be involved with a group I found to be friendly, zany and dedicated.

Meeting many of you in Anaheim and collecting information about your activities was fun for me, and I hope you enjoy seeing yourselves in these pages. One comment I heard repeatedly was: "I never sent this to PG because I didn't think it was important enough." Now let's set ground rule No. 1 for this column: Everything is important enough—no project is too small, no endeavor is too modest.

Send those projects, endeavors and news to me (Elizabeth Whisnant) at the State-Record Co. Inc., P.O. Box 1333, Columbia, S.C. 29202, Dixie.



CONFERENCE PHOTOS BY
Michael Perlman / Chicago Sun-Times

Charmed by her lyrical accent and impressed by her library expertise, Newspaper Division members were happy to welcome Sibylle Noras (the *Age*, Melbourne, Australia) to Anaheim. Sibylle is active in the Australian Special Libraries Association, but because of the limited number of news libraries in Australia, there is no news division. The interchange between members of our division has motivated Sibylle and Isabel Yeo (the *Straits Times Press*, Singapore) to examine the feasibility of an Australian-Asian news division.



Sibylle Noras Poses beside an enlargement of her newspaper.



Being student stipend award winner may open doors professionally, but Terri Leonard (the *Raleigh News and Observer*) found that it is no entree to a parking deck. When Terri arrived bright-eyed and ambitious for work the first day, she found that she was No. 93 on the company waiting list for parking spaces. Until May, 1988, when she expects to secure a space, Terri can be found sporting Nikes and sprinting to the meter.



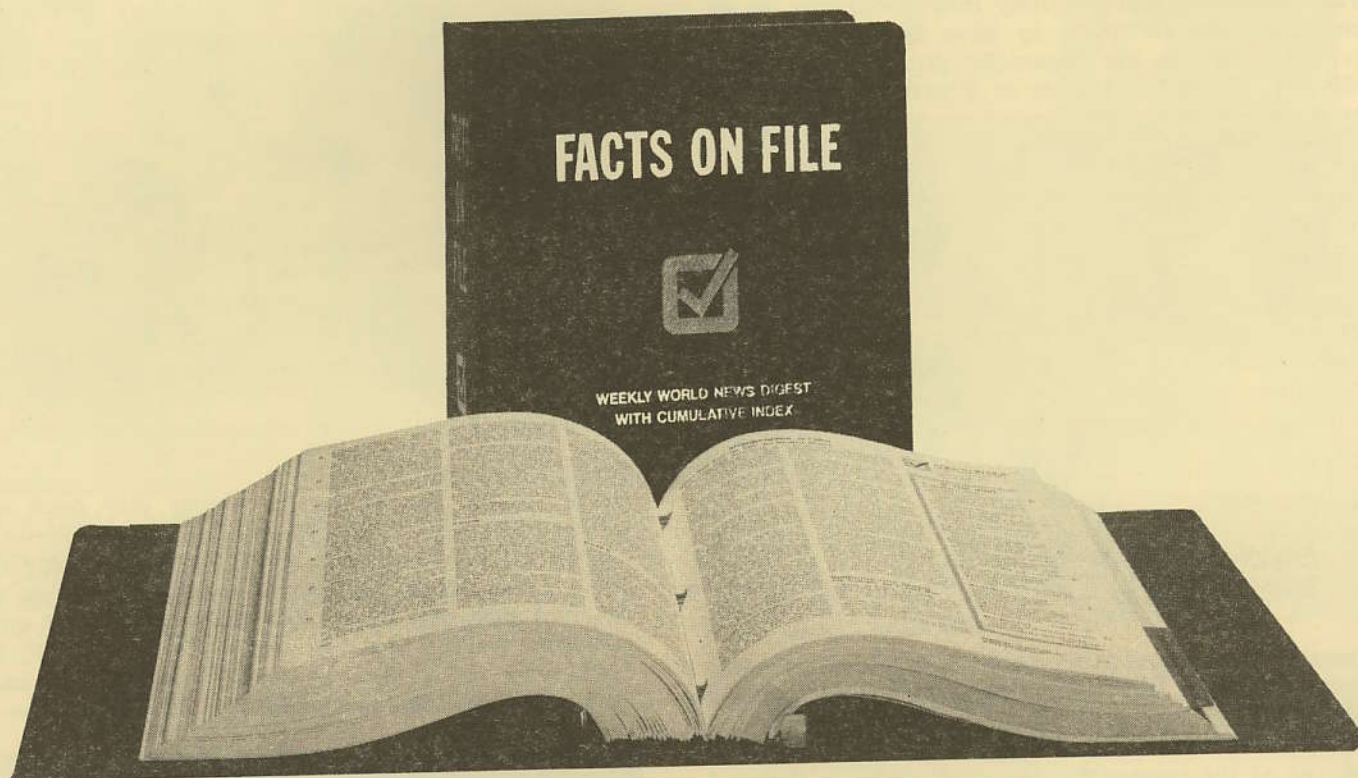
Stipend winner Terri Leonard is introduced at conference

Terry Redderson's (*Seattle Times*) comment on being a first-timer was, "I feel like I've been a voyeur for the last 6½ years!" Terry knew every name and face in the

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“There is no way to work in journalism without it.”

—Walter Cronkite



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PERSONAL GLIMPSES

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division from her vicarious involvement and was happily gathering information and scoops under the security of anonymity until, she laments, "I blew it by opening my mouth!"

Those who heard Terry speak at the *Orange County Register* seminar are happy she didn't remain silent. Asked to share some of her wisdom for this column, Terry replied, "Forget technology. Forget pioneering. All automation occurs when you run out of space."

• • •

Bob Stevens (*Columbia Missourian*) is hard at work on an in-house indexing and retrieval system. In addition, he and **Jan Summers** (*Columbia Daily Tribune*) organized and hosted a regional newspaper library workshop. Six speakers presented ideas on various topics and a tour of the *Missourian* newsroom and library topped off the activities.

• • •

When the action got a little dull around the conference hospitality suite, we sat down next to **Ben Lightman** (*Time Inc.*) and asked him why he was wearing a chic yellow plastic lei. Ben had been a guest, or prisoner, at a luau.



Ben Lightman, luau victim, lives to tell about it.

According to Ben, he got on a bus that went out to the middle of nowhere and deposited the partygoers in a combination lumberyard and playground. The only hint of Hawaii were four "shimmering girls in grass skirts."

Even the food (barbecued chicken) was suspiciously un-luau. Claimed a disgruntled Ben, "They didn't even have a roast hog. No self-respecting hog would show up in this place."

• • •

Langton Mavudzi (*Ziana*, Harare, Zimbabwe) traveled for 30 hours to attend the Anaheim conference. Back home in Zimbabwe, his trip was of such importance that it was announced on the radio. Confided Langton, "I had better bring home the goods."

Langton started the *Ziana* library with a table and two telephones. While he has been responsible for enormous improvements, much needs to be done. One critical area of concern is the meager reference collection.

An appeal to all tender-hearted news librarians out there—Langton needs books. In particular, encyclopedias, yearbooks, gazateers, Who's Who and other biographical sources, directories, and histories of the U.S. and Africa. Langton would be the happiest man on earth (or at least Zimbabwe) if he had an *Encyclopedia Americana*.

The address is Langton Mavudzi, *ZIANA* Library, Box 8166, Causeway, Harare, Zimbabwe. Don't let the postage rates discourage you; surface freight charges are reasonable.

• • •

Kudos to the management of all the newspapers that sent multiple librarians. Observant conferees may have noticed some of these pairs (or in one case—groups) in Anaheim. In no particular order:

Bob Janson	Sylvia Frisch
<i>Minneapolis Star and Tribune</i>	
Ann Johnson	Tara Martin
<i>Virginian-Pilot and Ledger Star</i>	
Monteray Nelson	Carol Campbell
<i>Oklahoma Publishing Co.</i>	
Dargan Richards	Elizabeth Whisnant
<i>Columbia Newspapers</i>	
Lany McDonald	Terri Leonard
<i>News Observer Publishing Co.</i>	
Jerry Brown	Michael Marler
<i>St. Louis Post-Dispatch</i>	
Sonny Tharp	Sharon Bidwell
<i>Courier Journal</i>	
Kathy Foley	Richard Ploch
Herb Pierson	Jennifer Belton
<i>The Washington Post</i>	
Ernest Perez	Michael Perlman
<i>Chicago Sun-Times</i>	
Richard Geiger	William Van Niekerken
<i>San Francisco Chronicle</i>	

Asked how they managed to send two librarians, **Jerry Brown** and **Michael Marler** (*St. Louis Post-Dispatch*) were quick to explain that management is supportive of the library and its goals and has been supportive of Michael's professional development. In addition to sending him to his first SLA conference, the *Post-Dispatch* sent Michael to Vu/TEXT training.

• • •

Sandy Vance (*State Journal-Register*, Springfield, Ill.) organized a BASIS seminar for Copley newspaper librarians in March. **Sharon Reeves** (*Union-Tribune Publishing Co.*) stopped by and helped present the workshop. Ten librarians attended, and according to Sandy the hands-on experience was invaluable.

In addition to busily planning seminars and managing the daily library routine, Sandy is in the enviable position of having her microfiching project completed.

• • •

Conference party organizer extraordinaire, **Bob Jansen**

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PERSONAL GLIMPSES

Continued from previous page

(*Minneapolis Star & Tribune*) and his band of merry men livened up a bachelorette party for bride-to-be Myrna Solares of Los Angeles. Beautiful Myrna and eight of her female friends from InterAmerican Counseling Services in Los Angeles were enjoying a final fling at Crackers, an Anaheim nightspot that offered variety entertainment with heavy doses of audience participation. Seated at an adjoining table was Bob Jansen's large party of news librarians, which just happened to include several men. Before the evening was over, **Tim Bradbury** and **John Mark Paschal** of *DataTimes*, **Richard Ploch** and **Herb Pierson** of the *Washington Post*, **Eric Jenkins** of the *Regina Leader-Post*, and Bob Jansen posed with Myrna and her party for a memorable bride's-night-out photo taken by **Lucelly Bouchat** of Los Angeles. Lucelly sent a copy of the photo along with a letter saying that her party had "enjoyed the company of your group. Everyone was very friendly, which made us all have some good laughs and a great time."



Lucelly Bouchat

News librarians in InterAmerican Counseling session.

HERE AND THERE

Chicago Sun-Times management reduced library staff by one-third Memorial Day week. The layoff cost six persons their jobs, including long-time division member **Virginia Davis**. The Chicago local of the Newspaper Guild has taken legal action for various violations of its contract with the *Sun-Times*.

Several division members, including **Bob Isaacs** (Fort Lauderdale *News & Sun-Sentinel*), helped vanquish the Marion the Librarian stereotype during conference week. The party-hardy crew was informed by Hilton security to sedate the suite action because guests were complaining about the rowdiness. Our spies report that the raid was

made by an assistant manager (female) and two large uniformed security guards (male). They assembled down the hall from the suite, near the elevators, where our ever-alert student stipend winner, **Terri Leonard**, with the true instinct for a breaking news story, deliberately missed the elevator in order to hang around and observe the action. The suite occupants promised to be good and surrendered without a shot being fired.

Carolyn Hardnett (*Baltimore Sun*) and **Carol Lindsay** (*Toronto Star*) left Anaheim early because of Guild problems at their newspapers. Carolyn canceled a Hawaiian vacation to return to the striking *Baltimore Sun*.

Lu-Ann Farrar (*Lexington Herald-Leader*) has enjoyed her seven-month-old baby so much that baby No. 2 is due this winter.

Mary Kate Leming became librarian at the *Palm Beach Post* in January.

Country music aficionado **Diane Miller** (the *Pantagraph*) headed up a trip to California's Crazy Horse Saloon, winner of the Country Western Bar of the Year Award. Diane said the music was wonderful, but that **Richard Geiger's** (*San Francisco Chronicle*) two-step needed more than great music to make him a dancer.

Diane Mirvis (*Herald-Journal and Post-Standard*, Syracuse) can top anyone's delayed and canceled flight stories. Enroute to the conference, the American Airlines jet in which Diane was a passenger started shedding its wings.

Tomie Galbreath (*Daily Record*, Morristown, N.J.) spent an evening at California's Medieval Times. Tomie and a friend watched a display of hand-to-hand combat, jousting and various other medieval frolics.

Charlie Campo (*Bangor Daily News*) recently presented a well-attended program during the Maine Library Association's annual conference. The talk, "Too Lively to be Called a Morgue," included a narrated slide show offering a "day-in-the-life" view of the News Library. Charlie also recently contributed an article, "News Library Developing More 'Lively' Image," to the bimonthly, "Marketing newsletter," which is distributed to all News advertising clients.

Linda James, formerly with the *Minneapolis Star & Tribune*, became librarian at the *St. Paul Pioneer Press Dispatch* in April. Welcome back, Linda.



Linda James is back!

Winners reap awards at banquet

By Teresa Leonard and Lany McDonald

AWARDS DINNER PHOTOS BY
John Blackmer / Orange Co. Register

For most of the hourlong drive to Laguna Niguel, the air was filled with chatter and ever-present shop talk. But when the two busloads of librarians pulled up to the Ritz-Carlton on Monday evening, June 8, there was nothing but silent gawking. This was the California we'd all come to see, complete with cliffs overlooking the Pacific as surfers below and hang gliders above delighted their audience. As we followed our guides through this lavish maze to the banquet room, someone remarked that we might never find our way out again, to which came the answer, "Who cares?"

The private balcony overlooking the ocean was equipped with two bars for a cocktail reception hosted by University Microfilms. Although the day had been chilly and overcast, we did get a short but glorious view from the balcony of the sun setting over the water. Inside, a splendid dinner featuring swordfish topped off with an exotic fruit torte for dessert provided the backdrop to an evening of tributes and appreciation.



M. J. Crowley and Donna Scheeder at the cocktail reception before the awards banquet.

Honored guests of the evening were the recipients of the 1987 division awards—**James Scofield** of the *St. Petersburg Times & Evening Independent*, who received the Joseph F. Kwapil Memorial Award; **Carol Lindsay** of the *Toronto Star* and **Shirley Mooney** of the *Pacific Press*, who both received Agnes Henebry Roll of Honor Awards, and **Diane Miller** of the *Pantagraph* (Bloomington, Ill.), who received the Award of Merit for her service as division chair. Also honored was 1986 Roll of Honor winner, **Barbara Newcombe**, who was hospitalized during last year's conference and unable to attend the 1986 awards banquet.

Washington Post librarian **Kathy Foley**, who headed the Awards Committee, welcomed the honorees, their guests and division members to the celebration. **Bob Isaacs**, who had assumed the chairmanship of the division earlier that

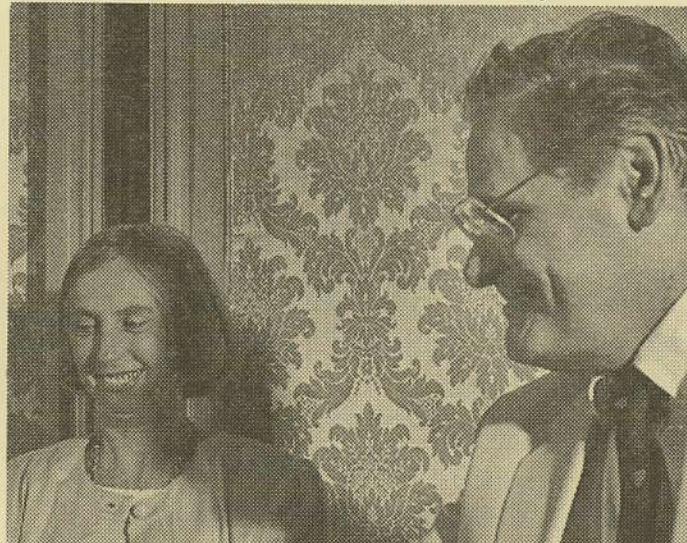
day during the annual business meeting, gave 1986-87 chair **Diane Miller** the Award of Merit.



Roll of Honor winner Barbara Newcombe (right) and Carolyn Hardnett

Carolyn Hardnett of the *Baltimore Sun* presented library consultant and former *Chicago Tribune* librarian **Barbara Newcombe** with the 1986 Roll of Honor Award. Carolyn referred to Barbara as her mentor and the one who had introduced her to the division. Referring to the delay in receiving her award, Barbara exclaimed, "Well, it's about time!"

Carol Lindsay received the Roll of Honor Award from **Homer Martin**, chief librarian of the *Record* (Hackensack, N.J.). Homer quoted one of Carol's Canadian colleagues and former boss, David Rhydwen, who called Carol "Truly a gem . . . one who embodies the principles of librarianship exemplified by Agnes Henebry."



Roll of Honor winner Carol Lindsay (left) and Homer Martin

Kathleen Trimble of *U.S. News & World Report* cited **Shirley Mooney's** varied accomplishments and her excellence as a manager in presenting the Roll of Honor Award to Shirley.

Turn to next page

AWARDS BANQUET

Continued from previous page



Roll of Honor winner Shirley Mooney (left) and Kathy Trimble

Capping the ceremonies, **James (Jim) Scofield** was awarded the division's highest honor, the **Joseph F. Kwapil Award**, by his former Florida colleague **Richard Ploch**, now of the *Washington Post*. Richard gave the award winner the title, "The legendary Jim Scofield," because, "It's a title for those who pass through life not willing to simply observe and follow, but who reach beyond the normal expectations of a professional career and give to us all the time and the leadership and the new ideas and the encouragement that truly enlarge us all."



Kwapil winner James Scofield (left) and Richard Ploch

Survey Available

Copies of the 1986 survey issue of NLN, containing statistics on salaries, staffing, services relating to newspaper libraries, are available from **Lany McDonald**, The News & Observer Library, 215 S. McDowell St., Raleigh, NC 27602. The price is \$12.00 each.



Dining at the Ritz was an awards night treat.

Name change ballot is coming your way

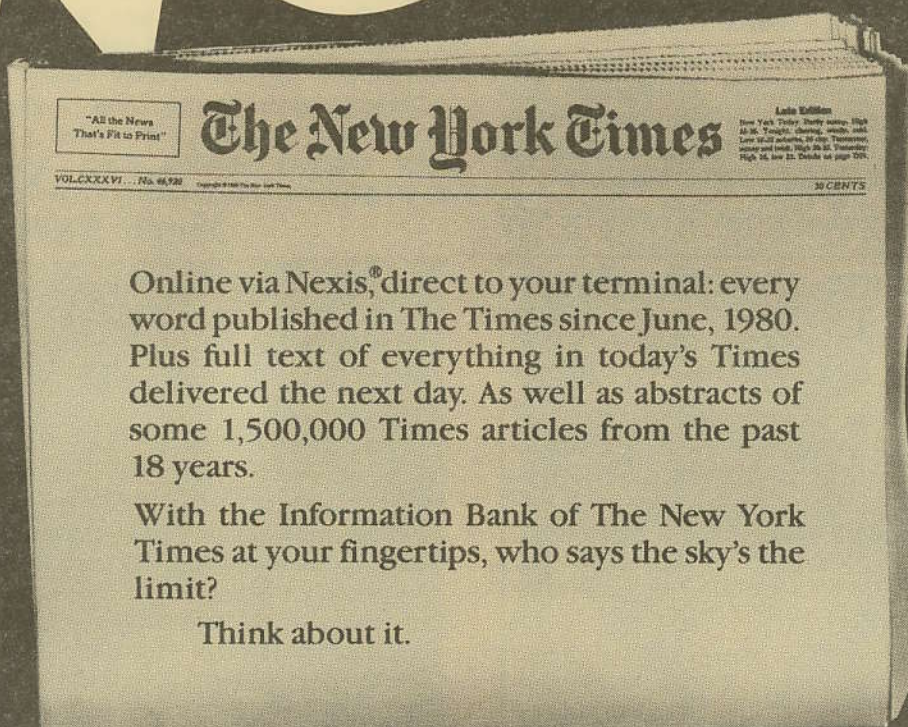
Members will be asked to vote on changing the name of the division from the **NEWSPAPER Division** to the **NEWS Division**, as recommended by the Bylaws Committee at the annual business meeting in Anaheim. Your vote is needed to determine the outcome of this recommendation.

★ ★ RETURN YOUR BALLOT ★ ★



Award winners, their guests and award presenters pose after the banquet in the glow of good food, good fun and professional camaraderie.

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LETTERS TO THE EDITOR



Retirees Interest Group Proposed

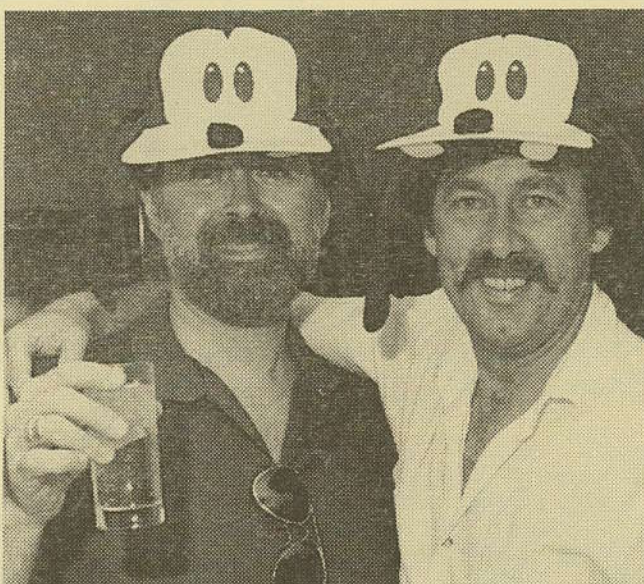
What happens to newspaper librarians when they retire? Do they "just fade away" as Gen. MacArthur said of old soldiers? Or do they change professions, change interests, stay involved with some phase of the news world, join the ranks of the volunteers in the community, or do they literally "hang it up" and go traveling or fishing?

I received a telephone call from **Bob Isaacs** in which he asked if I thought there would be a way to keep retired Newspaper Division members interested and involved with division activities. Of course, I said that I was still interested. What about the rest of you?

Would you like to have an interest group within the division? Would you like to contribute to programs or write for *News Library News*? It is a definite loss to present members not to have exposure to the wealth of knowledge and experience retired members have acquired over the years.

Does the idea of a get-together at annual SLA conferences appeal to you? Next year's conference is in Denver; what a perfect spot to plan a family vacation and include some time for old friends and colleagues!

Get in touch with **Bob Isaacs** or me or write to this



Michael Perlman / Chicago Sun-Times

If you picked (D) you couldn't go wrong. It's Goofy clones Ernest Perez (Chicago Sun-Times) and Bob Jansen (Minneapolis Star & Tribune) modeling the latest in Anaheim fashions for man (or beast). Disneyland obviously made its mark on the news librarians, and vice versa. Cheers to you, too, Ernest!

column in *News Library News*, and give us your ideas. It also would be helpful to hear from current active members of the division. What are your thoughts about this?

I get excited just thinking about a Newspaper Division reunion in Denver!

Lou Thomas
440 Bancroft Way
Baton Rouge, La. 70808
(504) 766-5065

SII User Wants Library System Evaluations

Within the next year, our library should begin the decision-making process of choosing an electronic library system. Our editorial system is System Integrators Inc. (SII) using Coyote terminals. I would be very interested in knowing if any other library has had experience with the SII Library System and could give an evaluation of it. Also any comments on using DataTimes or VuTEXT library systems with the SII editorial system would be appreciated. I look forward to your responses.

Sincerely,
Carolyn J. Vance
The News-Gazette Library
Box 677
Champaign, Ill. 61820
(217) 351-5228

More Survey Contributors Named

Congratulations on the excellent Special Survey issue. It is obvious that countless hours went into its publication. I hope that the response to this survey will result in a system of regular statistics gathering and analysis of all facets of news libraries. Our industry needs such statistics as a management tool.

Several individuals involved in the survey were not credited for their contributions. They are: **Roberta Grant** (Macleans Magazine), **Harish Trivedi** (Dayton Newspapers), **Mike Perlman** (Chicago Sun-Times), **Judy Gerrits Canter** (San Francisco Examiner), **Ann Sausedo** (Los Angeles Herald Examiner) and **Elaine Cant** (Press Democrat).

Sincerely,
Kathy Foley
Washington Post News Library

EDITOR'S NOTE: We appreciate the additional names of those who were instrumental in developing the 1986 survey. If others should be named, please notify us.

EDITOR'S NOTE: *News Library News* encourages the membership to write letters for publication. Topics can be about anything of interest to division members and not necessarily related to published articles.

LIBRARIANS' DAY IN L.A.

EDITOR'S NOTE: On Thursday, June 11, 119 news librarians traveled in buses and cars from the conference hotels in Anaheim to Los Angeles for a day's visit to the Los Angeles Times and a late afternoon party and tour of the Los Angeles Examiner. Below are accounts of the visits written by two first-time attendees, Teresa Leonard of the News and Observer (Raleigh, N.C.), and Elizabeth Whisnant of the Columbia (S.C.) Newspapers Inc.

An Evening to Remember

By Elizabeth Whisnant

The carved marble bar burst with artichoke hearts, blanched asparagus, shrimp and Brie stuffed with apricots. Waiters poured an endless stream of California wine and a crowd gathered beneath a tree laden with dark- and white-chocolate-dipped jumbo strawberries.

Not a fantasy or a dream, this perfect ending to a week in California was a cocktail party hosted by the *Los Angeles Herald-Examiner* on Thursday, June 11. Herald management, library director Ann Sausedo and her dedicated staff expended enormous energy and dedication in personally overseeing the opulent gathering.

A live band played and crooned as partygoers milled about, laughing, indulging and admiring the Spanish renaissance surroundings of the building commissioned in 1913 by William Randolph Hearst for the newspaper. Julia Morgan, architect and Beaux Arts graduate, designed this building before she designed the Hearst Castle at San Simeon. Each division member who attended will undoubtedly remember the evening as a highlight of the conference week.



Guy Goodenow / LA Herald-Examiner

Library director and party hostess Ann Sausedo with Los Angeles Herald-Examiner Editor Maxwell McCrohon (left) and Chief Operating Executive John J. McCabe.

Touring the Times

By Teresa Leonard

A day at the *Los Angeles Times* began with a slide presentation about the newspaper's history and its growth. After welcoming everyone, library director Cecily Surace introduced members of her staff who gave overviews of their various library departments.

Cheryl Preston explained the process and legal considerations for granting reprint permission.

Ron Weaver, head of indexing, described the preparation of text for the electronic library system. The Times has an in-house database, which is marketed through Nexis and soon will be up on VuTEXT. Processing includes stripping the records of extraneous commands, then reconciling the remaining text with the published newspaper.

Tom Lutgen, head of reference and research, described the work of the reference staff in searching their own database as well as traditional sources. An important change taking place in that department was closing out of the manual clipping operation.

Jon O'Haire discussed the *Times*' acquisitions policy. The library manages acquisitions and journal subscriptions for the entire company.

Mildred Simpson, the graphics librarian, fielded questions about how the library handles the technical aspects of storing and retrieving photographs.

The luncheon hosted by the paper provided an excellent opportunity for further discussion with the library staff. Dennis Britton, deputy managing editor for national, foreign and business news, spoke to the group about the importance of paying attention to the news, citing the current Contra-Iran scandal in which news professionals were aware of many of the incidences but were slow to realize their significance.

During the afternoon, tours of the newspaper plant and the library were conducted. Staff members as well as the section heads were available to answer questions and demonstrate their craft.

The *Times* library, with its staff of 54 librarians, employs a wide range of library technology. In one corner of the library is a station for searching the many commercial databases the library subscribes to, while in another far corner, newspaper articles are being neatly clipped with X-acto knives.





Michael Perlman / Chicago Sun-Times

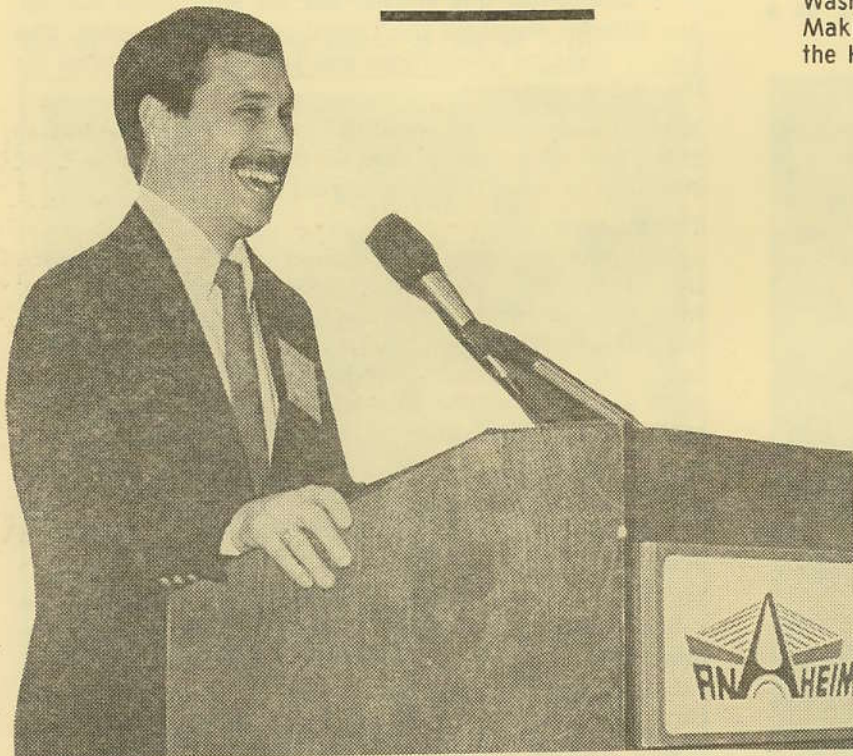
A banner honoring Carolyn Hardnett's election to the SLA board was a prominent part of the decorations for the chairman's reception in the hospitality suite Sunday night.



Michael Perlman / Chicago Sun-Times

Carolyn was obviously surprised by the attention.

Conference Candid



Michael Perlman / Chicago Sun-Times

Richard Ploch, substituting for late-arriving editor Lany McDonald, cracks up delivering the report for News Library News at the business meeting.

Washington Times librarian and Denver Post librarian Vicky Makings (next year's conference hostess) sample the fare at the Herald-Examiner party.

Guy Goodenow / LA Herald-Examiner





Ellie Briscoe

Bus lines were a common sight in Anaheim.



Michael Perlman / Chicago Sun-Times

First-timer Lynda Irons (Idaho Statesman) demonstrates a lesson she was amazed to learn the first day—beer bottles no longer require bottle openers. Brave Lynda served as bartender the first night in the suite.

Conference Candids



Michael Perlman / Chicago Sun-Times

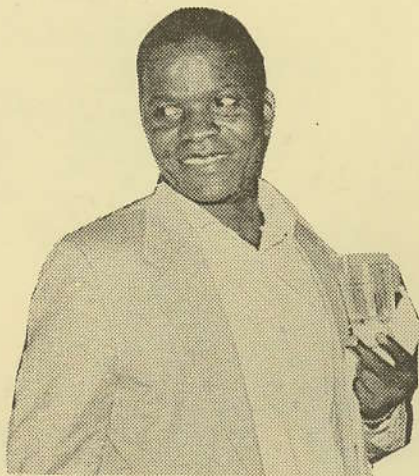
Looking for all the world like a still from a new TV sitcom (pick one: "Three 'n Two's Company," "The High Five," "The Kathy Linda Sharon Show," or "All My Librarians"). Herb Pierson (left) and Richard Geiger (right) look up to Kathy Foley, Linda Paschal and Sharon Ostmann, who obviously know how to pose for the camera.



Ellie Briscoe

Photographer Michael Perlman lost this draw to dueling photographer Ellie Briscoe. But he did make his sitting—every pun intended.

Los Angeles Extravaganza



Guy Goodenow / LA Herald-Examiner

Our conference visitor from Zimbabwe, Langton Mavudzi, smiles his approval at the LA Herald-Examiner cocktail party.



Guy Goodenow / LA Herald-Examiner

Sherry Adams of the Houston Chronicle with Los Angeles Herald-Examiner Editor Maxwell McCrohon.



Guy Goodenow / LA Herald-Examiner

Division members enjoyed an unforgettable evening at the Los Angeles Herald-Examiner.

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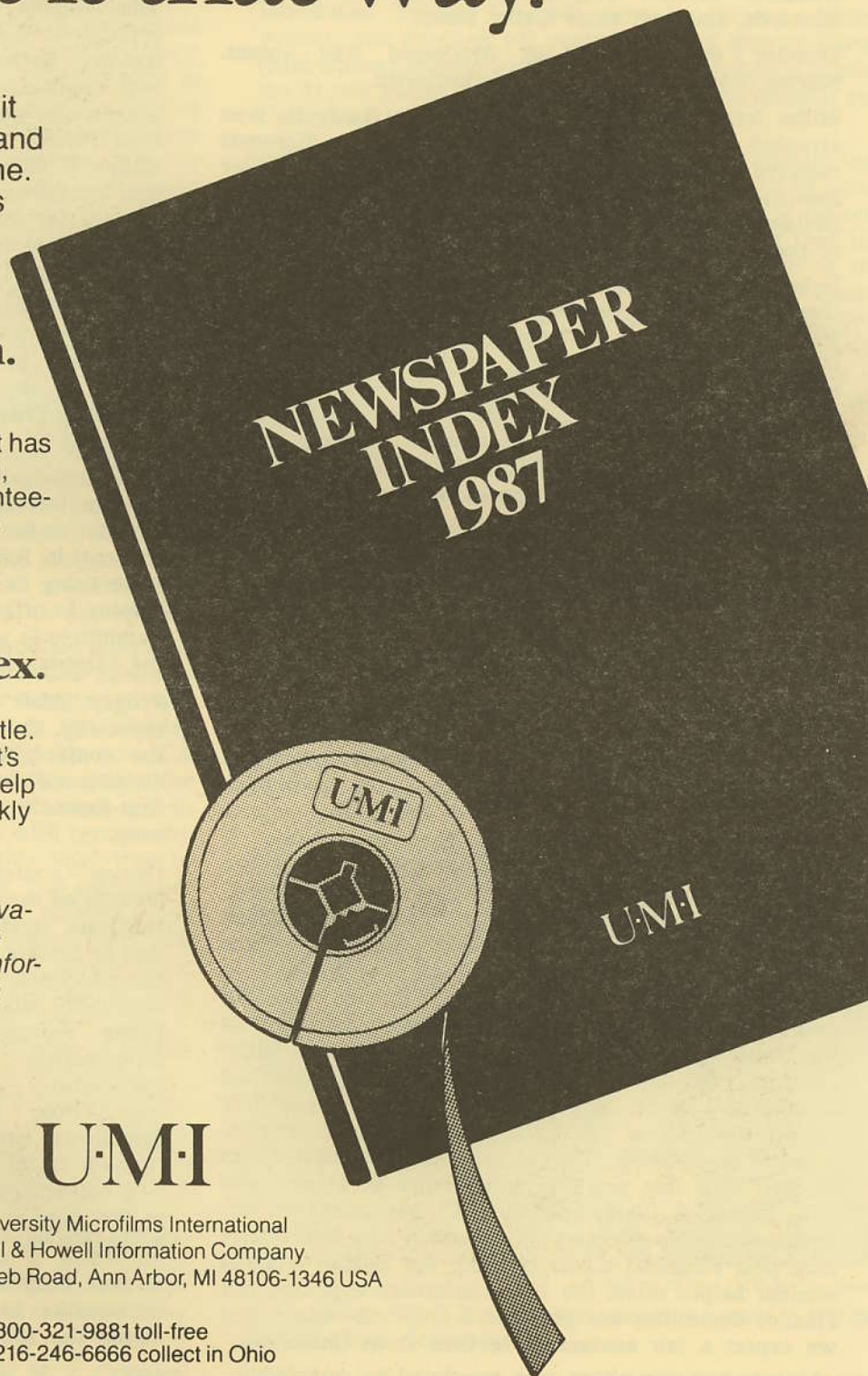
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Minutes of the 63rd Annual Business Meeting

Newspaper Division
Anaheim, Calif.—June 8, 1987

Diane Miller, 1986-87 chair, called the meeting to order at 2:33 p.m. There were 102 division members attending. Board members present were:

chair-elect **Bob Isaacs**, secretary **Mary Jane Handy**, treasurer **Richard Geiger**, director / education **Dargan Richards**, and past chair **Kathy Foley**.

Director / publications **Lany McDonald** was absent. **Shirley Mooney** served as parliamentarian.

Miller introduced special guest, **Carolyn Hardnett**, who attended as a proctor representing SLA. Hardnett received a round of applause from attendees. Miller announced that there were 22 first-time Newspaper Division attendees at the conference. First-timers present at the meeting were asked to introduce themselves.

In her remarks by the chair, Miller said that the division's theme for the past year had to be "the winner's edge." Miller spoke warmly of the success of our members, and thus of the division as winners, champions of cooperation who accomplished a great deal. The Automation / Technology Committee, chaired by **M. J. Crowley**, produced *Automating the Newspaper Clipping Files: Practical Guidelines*, a 10-chapter book that SLA will be publishing. Miller extended special thanks to all of those who worked on this very significant contribution to our division. The two-year project, which surveyed news library salaries, labor relations, education, etc., has been completed and will be ready for distribution in a few days. Credit goes to **Jim Hunter** for his work on the survey. *News Library News* continues to be a strong product, and has progressed under **Lany McDonald**. Thanks also went to **Mike Perlman** and all editorial board members who worked on *NLN* for the past year. In October, the membership voted to change our bylaws to facilitate the election of officers, to better accomplish conference planning. The revision of our bylaws reflects a name change to our division. The name change, if passed at this meeting, will be submitted to our entire membership for a mail vote. The division held several, successful regional seminars this year. Miller encouraged members to hold regionals, as the benefits and rewards exceeded the time and trouble of organizing them. In September of 1986, several members attended the API seminar, "Technology and the Newspaper Library," at the American Press Institute in Reston, Va. Miller reported that API Associate Director **Larry Hale** had come to the conclusion that "Newspaper librarians were among the chosen few." Hale has promised another seminar in 1988-89. The Membership Committee has worked hard this year, including work in Mexico and with broadcast librarians. *VuTEXT* has published our new membership directory. Membership now totals more than 500. Financial status is good: our Boston regional seminar helped offset the 1986 conference expenses, our Finance Committee has prepared a proposed budget, and we expect a fair amount of revenue from *Guidelines*.

A chair and committee was appointed to completely

revise and update our long-range plan. They have been making excellent progress in formulating a plan that will take our division through the next five years. Special Interest Groups were active over the year: All of the SIGs have had or will have special programs at this conference. We have had publicity in *Editor & Publisher* and *Presstime*; several of our members were featured in an article on news databases in the March edition of *Presstime*. All committees have been working hard this year, and committee reports that have not been available this week will appear in the summer issue of *News Library News*. Some members have reached exceptional achievements this year: **Cathy Jones** will receive the prestigious SLA President's Award at the Annual Awards Banquet. **Barbara Semonche** and **Carolyn Hardnett** were both nominated for SLA office. Several of our division's suggestions were used in the SLA Outreach Committee's final report, the most popular being our practice of assigning older members as conference greeters for first-time attendees. Our division has held conference wrap-up sessions for several years, and after SLA learned of our success, they scheduled their own wrap-up session at the end of this conference.

Because the minutes of the 1986 annual meeting had been printed in *News Library News*, it was not necessary to read them at the meeting, according to our bylaws. Motion to accept the minutes as printed: **John Cronin**. Seconded: **Ernest Perez**. Motion carried, minutes stand as published.

Richard Geiger reported a balance of over \$20,000. This balance includes the \$6,000 grant from the Gannett Foundation for our new A/V program. A \$6,000 CD was renewed in June, although the interest rate had dropped. Advertising in *News Library News* is doing well, and is helping to offset the cost of the newsletter. The Finance Committee is working on a new budget that will run on the calendar year, as SLA's budget does.

Program chair **Bob Isaacs** thanked his committee, and especially, the California librarians who helped him plan the conference. Isaacs also thanked all of the other division members who spoke, acted as moderators, and, first-timers especially, who tended bar in the hospitality suite.

Denver conference program chair **Richard Geiger** announced the theme of the 1988 conference, "Expanding Horizons: Strategies for Information Managers," a theme that he feels is particularly fitting for our division. Geiger has appointed the following members to his committee: hospitality chair, **Victoria Makings** (*Denver Post*) with **Diane Spooner** (*Rocky Mountain News*), vendor representative is **Gerry Brown**; hospitality suite coordinator, **John Cronin** (*Boston Herald*); CE coordinator, **Diane Mirvis** (*Herald-Journal / Post-Standard*); program aid coordinator, **Charles Campo** (*Bangor Daily News*). Conference plans include a CE on new technology, a tour of the *Rocky Mountain News* and of the *Denver Post*, PR in libraries, the legal aspect of databases and publishing, and controlled vocabulary.

Denver hospitality chair **Vickie Makings** gave a brief introduction to Denver, and encouraged all members to attend the 1988 conference.

Turn to next page

ANNUAL MEETING

Continued from previous page

Education director Dargan Richards reported that between 75 and 80 people attended the Orange County regional seminar, and that we have cleared approximately \$3,000 from it. The success was largely due to Sharon Ostmann and Sharon Stewart Reeves, and to the generosity of the *San Diego Union-Times*, the *Daily Breeze* and the *Orange County Register*. Richards encouraged members to do regional seminars, and spoke of the personal and professional rewards one experienced.

Barbara Newcombe gave the Audio-Visual Committee report for Joy Hill. Working with Joy was inspiring, Barbara said, and she encouraged us to take the time to view the new A/V show in the suite. Barbara extended thanks to Gannett, Chris Wells and the USA Today photo and library staff, and to all the other division members who responded generously to calls for help, slides and information. The division was reminded of the need to develop an active public relations committee to make sure the show reached its intended audience. Joy's hope is to show the program to Inland Press, Southern Newspaper Publishers Association, ANPA and the like. The A/V Committee recommends that it be shown with an experienced news librarian present, to answer questions and hand out information. Barbara Semonche has updated the division membership flier for this purpose. Newcombe added that she has made good contact with the California Newspaper Publishers Association, and is confident that she will be able to show the program to them at their next meeting. Diane Miller read a note from Joy Hill in which Joy extended special recognition to Barbara Newcombe for her hours of research, and invaluable suggestions and contributions to the project.

Richard Ploch gave the Publications Committee report for Lany McDonald. The report extends particular praise to Jo Reitman and Barbara Semonche for bringing in two more advertisers. This brings our total to five. Shirley Jobe has begun a database to print labels for non-SLA subscribers. Editor-reporters contributed throughout the year whenever requested. Special credit must go to Michael Perlman for his excellent work with typography and layout. The main goal of NLN this year was to reorganize and divide the responsibilities. The advantages gained by this new division of tasks outweigh the disadvantages, and it is hoped that the coming year will be easier. Production and mailing costs (\$4,189.61) were down 11 percent from last year. Advertising and subscription revenues (\$4,278.50) are up 176 percent. A profit of \$88.89 is projected for the four regular issues. The number of copies per issue has been increased from 650 to 750. The long-awaited issue of NLN on the 1986 survey is off the presses and copies are in the mail. Extra copies may be ordered for \$12. The Publications Committee has drawn up plans for the committee of 1987-88. These plans include: (1) establishing an editorial board; (2) recommending guidelines for publishing special publications and the establishment of a publications review board; (3) developing a procedure for selection of NLN editors, and (4) to continue to solicit more advertisers and subscribers.

Automation/Technology Committee chair M. J. Crowley

reported that her hard-working committee almost achieved the goal of having *Guidelines* ready for June 1 of this year. She expects the published version to be ready July 1. It will be published and distributed by SLA. Next year's chair is Bob Jansen. Crowley has handed her suggestions on to Jansen. One suggestion is for a member's directory, listing members and non-members, and their areas of specialty in terms of automation: ISI, programming, Atex, etc. Another area of concern is on-line updates vs. print updates.

Awards Committee chair Kathy Foley thanked the committee for all their hard work. Cathy Jones introduced Teresa Leonard, Student Stipend Award winner, and thanked her committee, and Sharon Carter (past student stipend awards chair), for their help. Again, the \$1,000 award is sponsored jointly by the division and University Microfilms International.

Bylaws committee chair John Cronin made a motion that the name of the Newspaper Division be changed to News Division to assure that the name more accurately reflects the composition of its entire membership, and that the change be effective immediately upon the vote of the membership and with SLA approval. Seconded: Donna Scheeder. There was no discussion. Motion carried. Ballots will be circulated by mail. Homer Martin congratulated the division on making the decision to change our name so simply. Martin suggested that this "bodes well for us as a forward-looking division."

There was no old business.

There was no new business.

There were no announcements.

Herb Pierson read the resolutions made to thank the various persons and companies for their support and cooperation.

Incoming board members were introduced. The board for 1987-88 will be:

Bob Isaacs, chair; Mary Jane Handy, secretary; Lois Doncevic, treasurer; Richard Geiger, chair-elect and program chair for the Denver Conference; Lany McDonald, director/publications, and Diane Mirvis, director/education.



Michael Perlman / Chicago Sun-Times

Diane Miller, 1986-87 division chair, passes the gavel to 1987-88 division chair, Bob Isaacs.

Turn to next page

ANNUAL MEETING

Continued from previous page

Bob Isaacs took the podium. In his remarks, he pledged to continue the progressive leadership started over 60 years ago. Goals for 1978-88 include: completing the LRP update, establishing an ad-hoc committee to study the possibility of having a program chair separate from the office of chair-elect, establishing an ad-hoc committee to work on a division speaker's bureau, establishing an ad-hoc committee to entice or aid attendance at conferences by retired members, designing a brochure to accompany promotional letters, and considering entering NLN in bulletin contests.



Michael Perlman / Chicago Sun-Times

John Cronin, Boston Herald librarian, reports on the disbanding of the Picture Division.

Before the meeting was adjourned, John Cronin reported that the Picture Division was considering disbanding. Cronin had represented our division at their business meeting today, and will be writing a report on same for NLN. He suggested that the division consider forming a Picture SIG.

Meeting was adjourned at 4:25 p.m.

Mary Jane Handy
Secretary, Newspaper Division
Special Libraries Association

• • •

For the record, these committees submitted reports that were not read at the annual meeting. They are summarized here.

ANPA SERVICES. ANPA mailed 348 speeches, loaned 130 information packets and sold 21 copies of the 1983 revised edition of *Guidelines for Newspaper Libraries*. Chairman, Yvonne Egertson, ANPA Librarian

ARCHIVES COMMITTEE: The archives committee collected reports, speeches, items from news and library journals and house organs. The Kent State School of Library Science rejected the division's offer to catalog, index and store the archives. Contact has been made with the University of Missouri Journalism School regarding storage of the archives. Several copies of the 1984 Anniversary Edition of the Newspaper Division's history were mailed. Limited numbers remain for archives. Expense for archives was absorbed by the St. Louis Post-Dispatch. This was for postage and containers. Chairman: Nan Stoddard, St. Louis Post-Dispatch.

CONSULTANT REFERRAL SERVICE. Received one request for information from the Berkshire Eagle, Pittsfield, Massachusetts. The paper was interested in consultants in proximity to their location and were provided with three resumes. Chairman, Maryann Sterzel, Florida Times-Union, Jacksonville, Fla.

ELECTIONS: Received and tallied ballots for the Newspaper Division proposed bylaws change on nominations and elections. Typed, mailed, received and tallied ballots for the division election.

LONG-RANGE PLANNING: Assigned committee members sections of the long-range plan for review in their area of expertise. A preliminary report has been drawn up and a committee will continue working on the plan for presentation at our business meeting in Denver. Membership goals, finance goals, public relations, organization and administration, publications, conference programs and education were all covered in the report. Many goals in the first five-year plan have been met. Some that have not been completed no longer hold merit, but some are yet to be accomplished and new goals are being established. Chairman, Julie Kirsh, Toronto Sun

MEMBERSHIP: Objectives—tried to get all 50 states represented in membership. Four states do not have members and the committee did a heavy mailing in newspapers and related libraries in those states. Moving into Mexico by contacting newspapers and related libraries. Membership for broadcast librarians is being addressed with a broadcast librarian working on that end. VuTEXT has printed our membership directory. Chairman, Lois Doncevic, Call-Chronicle, Allentown, Pa.

PUBLICITY/PUBLIC RELATIONS. News releases announcing 1987 officers and 1986 award winners appeared in Editor & Publisher on Oct. 18, 1986. News release announcing publication of "Automating the Newspaper Clipping Files, A Practical Guideline" sent to Presstime and Editor & Publisher. News release announcing Carolyn Hardnett's election to SLA division cabinet, chair-elect sent to Editor & Publisher by Baltimore Sun promotion department. Release on 1987 award winners sent to Editor & Publisher.

SMALL LIBRARY INTEREST GROUP. At the Boston conference the Small Library Interest group was part of the formal program. Three librarians from small newspapers spoke on a microfiche system and clipping systems. At the Anaheim conference, the group was also a part of the program. Three librarians discussed and demonstrated innovations in their libraries. At the Boston conference, the small libraries group also held an informal morning meeting at which future programs were discussed and general information-sharing took place. The winter issue of *News Library News* included an article telling how Barbara Apple and Judith Raibley of the Waukegan News-Sun coped with flood waters. Chairman, Bridget Janus, Cedar Rapids Gazette

AUDIO-VISUAL COMMITTEE: The entire set of five shows were used by the Regina Leader-Post Library of Saskatchewan, Canada. The program on microfilming clipping files was sent to Elise McCutcheon of the Houston Post. Three programs were used by Barbara Semonche. Chairman, Karen Anderson, Austin American-Statesman.

ANNUAL REPORT — 1986-87

Division lives on 'Winner's Edge'

By Diane Miller

Past Division Chair

EDITOR'S NOTE: This report was delivered at the division's annual business meeting in Anaheim, June 8.

If our division had a theme for the last 12 months it was, "The Winner's Edge." In the book by Dr. Denis Waitley, *The Winner's Edge*, he writes, "Only a small difference exists between the top leaders in every field and those who are merely getting by, but that difference is the key to success—the critical edge that makes a winner."

Clearly members of our division already are a success and have found that critical edge. So it is natural that our division has strived very hard this year to be a division that is a winner. Waitley also points out that the real winners in the present and future world arena will more often be the champions of "cooperation" rather than the champions of "competition." That certainly makes our division a "winner," since the spirit of cooperation has been apparent in all our accomplishments this year.

The automation technology chair and committee and the publications director joined together to produce *Automating the Newspaper Clipping Files. Practical Guidelines*. Special Libraries Association is publishing this 10-chapter book. Members of our division wrote chapters of the publication, which is a significant contribution to our profession. This undertaking has been a superior example of cooperation. M. J. Crowley will tell us more about the project in her report. But my special thanks to all those who worked on this tremendous project.

A survey of members on topics including news library labor relations, automation and salaries is ready for distribution at this conference. This has been a two-year project for the automation technology committee and publications, and much credit should go to **Jim Hunter**, who has spearheaded the survey.

Our bulletin *News Library News*, has continued to be a strong product and has progressed well under the editorship of publications director, **Lany McDonald**. The bulletin has been reorganized and responsibilities have been redistributed. More about that later in our publication report. But special recognition should go to Lany for her willingness to assume the editorship along with her other duties as publication director and to do the job so well. I also thank **Mike Perlman** for his work with the typography and layout of the bulletin and all those who worked on the editorial board.

In October our membership voted to change our bylaws to facilitate the election of officers to better accomplish conference planning. A revision of our bylaws to reflect a name change for our division to better represent our entire membership will be submitted to members at this meeting and if passed will be submitted to the entire membership for a mail vote.

I'm a strong supporter of regional workshops and I'm delighted that we have had several this year. The

workshop held before the Boston conference was extremely successful, attracting 90 participants and netting about \$1,800 for the division. Florida news librarians continue to provide professional development opportunities in their area with regular meetings. **Angelika Kane** of the *Pittsburgh Post-Gazette* hosted a day for news librarians attending the winter meeting with a program, luncheon and tour. **Diane Rockall** of the *Detroit News* organized a regional in March with over 30 attending. **Bob Stevens** of the *Columbia Missourian* planned a workshop in April with over 20 attending. And a very successful workshop preceeded this conference at the *Orange County Register*. Workshops take a lot of time to plan and I know at times anyone involved may wonder why they ever decided to organize one, but I have heard many positive comments about all the events held this year and when we reach new librarians and inspire and educate them, I know we all agree the efforts are worthwhile and we can be proud of what we have accomplished.

In September several of our members were speakers and many members attended the American Press Institute's seminar on "Technology and the Newspaper Library." The seminar was well received and according to **Larry Hale**, associate director of the institute, they were delighted to hold the seminar and he, and I quote, "came to the conclusion that newspaper librarians are among the chosen few." They promise us another seminar in 1989.

Our membership committee, in an effort to cover all 50 states, has done a heavy membership mailing in newspapers and related libraries in four states not represented in our division. They have been working on membership in Mexico. Membership of broadcast librarians is still being addressed with a broadcast librarian working on the project. **VuTEXT** has published our membership directory. Membership now totals more than 500.

Our financial status is good. Our Boston regional seminar helped offset the conference expenses. The finance committee has prepared a proposed budget for the 1987-88 year. We expect a fair amount of revenue from the marketing of our automation guidelines publication.

A chair and committee was appointed to begin work on our long-range plan, which will be revised and updated and presented at our business meeting in 1988. The committee has been making excellent progress in preparation for formulating a plan to take our division into the next five years.

Special interest groups have been active this year. The Small Library Interest Group, Broadcast Librarians, BASIS Users and **VuTEXT** Users all have had or will have special programs this year.

We received publicity about the division in *Editor & Publisher* and *Presstime*. And several of our librarians were featured in an article on data bases that appeared in the March issue of *Presstime*.

We are enjoying outstanding programs this year as planned by **Bob Isaacs** and his hard-working committee. The warm hospitality of the Southern California

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ANNUAL REPORT

Continued from previous page

newspapers makes us all feel welcome. Thank you for that.

The awards committee has planned a wonderful evening for us tonight and we look forward to honoring our award winners, **James Scofield**, **Carol Lindsay**, **Shirley Mooney** and **Barbara Newcombe**, who missed the dinner last year because of illness and we're glad she will be with us tonight.

Our student stipend committee designed an attractive brochure to mail to library and journalism schools and librarians. There was an outstanding group of candidates this year and you will meet the winner during this meeting.

Richard Geiger was able to attend the winter meeting and is already working on plans for our Denver conference in 1988. I urge you to get involved.

All our committees have been working hard this year and reports not presented during this meeting will appear in the summer issue of *News Library News*.

Some members of our division have reached exceptional achievements this year. **Cathy Jones** will be given the prestigious SLA President's Award at the annual banquet and awards ceremony Wednesday. Cathy is being recognized for her work in Washington as chairman of the Government Relations Committee. We are proud of you Cathy.

We can also point with pride to two of our members who were nominated for SLA office. **Barbara Semonche** was nominated for director and **Carolyn Hardnett** ran for division cabinet chair-elect and was elected. We can feel proud that the leadership qualities of both these members was appreciated by SLA and we know that our own Carolyn will be an outstanding chair-elect and chair.

The spirit of cooperation has been very evident this year. SLA has given us strong support and cooperation. The SLA Outreach Committee was an excellent idea and the outreach session at the Winter Meeting proved most helpful. Those of us attending from the Newspaper Division were happy to be able to share some of our outreach ideas. Several of our suggestions were used in the final report. The most popular has been our practice of assigning "older" members as conference greeters to those attending for the first time. I'm pleased that many divisions are following our lead. Our division has held conference wrap-up sessions for several years and after SLA learned of their success they have scheduled their own wrap-up session this week.

These last two years have been very busy and exciting for me. The support and enthusiasm of this division has been an inspiration. And my special thanks to my executive board, Bob, Mary Jane, Richard, Dargan, Lany and Kathy, all my committee chairmen, those who served on those committees and all who were eager to help when asked. The highlights have been many but certainly the most enjoyable has been talking to fellow librarians around the United States and Canada and making many new friends along the way. It has been a great honor to lead our division of "winners."

Membership Directory Changes

The following are changes to the 1986-1987 membership directory, published by VuTEXT.

PAGES 21 & 60: Name change—**Carol J. Hardnett** to **Carolyn J. Hardnett**.

PAGES 37 & 63: Name and address change—**Diane M. Rockwell** to **Diane M. Rockall**, Rockall, Ltd., 727 Thayer, Northville, Mich. 48167.

PAGES 12 & 80: Address change—**Janice M. Butler's** zip code is V6H 3G2.

PAGES 23 & 63: New member—**Roberta Hovde**, *Minneapolis Star & Tribune Library*, 425 Portland Ave., Minneapolis, Minn., 55488, 612-372-4375.

PAGES 27 & 71: Address change—**Teresa Leonard**, *The News and Observer Publishing Co.*, Library, 215 S. McDowell St., Raleigh, NC, 27602, 919-829-4500, ext. 220.

PAGES 26 & 82: Add telephone number—**Julie Kirsh**, 416-947-2257.

PAGES 11 & 78: Change name of newspaper—**Donna M. Bingham**, *Ogden Standard Examiner*.

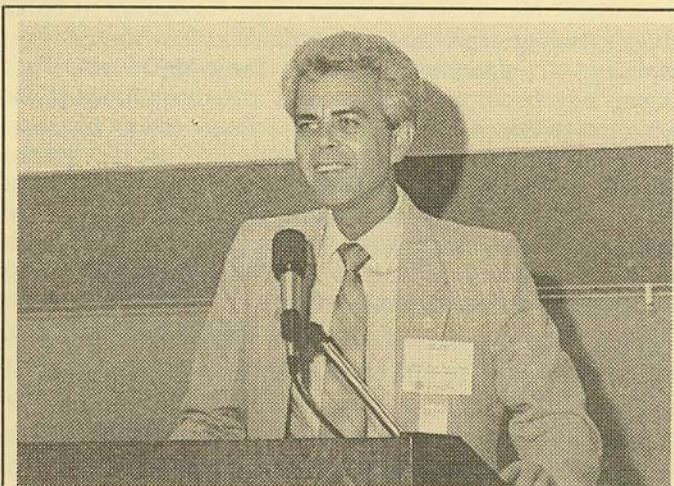
PAGES 25 & 55: Change telephone area code—**Cary Kenney**, 813-893-8846.

PAGES 41 & 47: Change telephone number—**Cecily Surace**, 213-237-7184.

PAGES 44 & 75: Add telephone number—**Elizabeth H. Whisnant**, 803-771-8438.

PAGES 24 & 64: Add (reinstate actually, *Ed.*) new member—**Linda James**, *St. Paul Pioneer Press Dispatch*, 345 Cedar St., St. Paul, Minn., 55101, 612-228-5556

EDITOR'S NOTE: If you have additional corrections or additions write to the membership chair, **Cary Kenney**, *St. Petersburg Times Library*, P.O. Box 1121, St. Petersburg, Fla., 33731.



Michael Perlman / Chicago Sun-Times

Bob Isaacs addresses the Monday morning business meeting as the new division chair.

REGIONAL SEMINARS

Pre-Conference Seminar Draws 80

By Elaine Raines

Arizona Daily Star
Tucson, Ariz.

A regional seminar held Sunday, June 7, at the *Orange County Register* drew 80 paid attendees. Eleven speakers also took part in what was one of the largest regional seminars held by the division. **Sharon Ostmann**, librarian of the *Register*, hosted the event, and **Sharon S. Reeves** of the *San Diego Union-Tribune* served as program chair. Also assisting in planning and presenting the seminar were **Rebecca Andrade** of the *Daily Breeze*, Torrence, Calif., and **Joan Douglas** of the *Press-Enterprise*, Riverside, Calif.

Mike Whitehead, *Orange County Register* assistant managing editor for administration, welcomed the librarians, who came from various states across the nation as well as neighboring newspapers in California.

The first session of the morning dealt with news library administration. **James Box** of the Copley Los Angeles Newspapers stressed the importance of the library to the news operation and urged librarians to take an active role in the daily operation of the news. **Richard Ploch** of the *Washington Post* said that the library should be eager to give reporters information and feel proud when the library is overwhelmed with questions. **Ellie Briscoe**, library consultant, presented tips for time management.

In the next session, experiences in various forms of automation were offered. **Colleen Daze** described how she has indexed the *Schenectady (N.Y.) Gazette* on the newspaper's front-end system. **Barbara Semonche** of the *Durham (N.C.) Herald-Sun* newspapers discussed IND-EX, an electronic newspaper index devised and marketed



Elaine Raines / Arizona Daily Star

Participants in the Sunday regional seminar got to tour the *Orange County Register* that afternoon.

by her company. Full-text systems were presented by **Marjorie Arnold** of the *Fresno Bee*, who uses VuTEXT, and **Beverly Parisot** of the *Omaha World Herald*, who has developed an in-house system using BASIS.

After a luncheon provided by the *Register*, the afternoon session centered on reference sources. **Barbara Valle** of the *Riverside Press-Enterprise* provided an extensive annotated bibliography for all the participants. *Seattle Times* librarian **Terry Redderson** spoke of the impact of on-line services. Library consultant **Diane Rockall** examined non-traditional reference sources, such as vertical files and specialized in-house indexes.

The seminar concluded with an exchange of questions and suggestions and tour of the *Register* library. **Sharon Ostmann** reports the seminar netted approximately \$3,600 for the division.



Columbia Missourian site of seminar

By Bridget Janus

The Gazette
Cedar Rapids, Iowa

Bob Stevens, librarian at the *Columbia Missourian*, planned and coordinated a Midwest regional seminar held April 25 at the *Columbia Missourian*. In addition to his newspaper's contributions, Bob successfully involved the University of Missouri Journalism School in planning and financing the program. Additional financial contributions were made by the *Cedar Rapids Gazette*, *Columbia Daily Tribune*, *Kansas City Star and Times*, Missouri Press Association, *St. Louis Post-Dispatch* and the Special Libraries Association.

On Friday evening, April 24, a reception hosted by the *Missourian* and the U. of M. Journalism School welcomed the participants. Approximately 25 people attended the conference.

The Saturday workshop began with *St. Louis Post-Dispatch's* **Nan Stoddard** presenting the purposes and function of a newspaper library. She concluded her program with the division's audio-visual slide show.

Ernest Perez of the *Chicago Sun-Times* library discussed the use of microcomputers in newspaper libraries. Using slides, he illustrated cost-efficient micro-systems used by several libraries throughout the country.

Aurora Davis of the *Kansas City Star and Times* spoke about building a reference collection. She emphasized the use of government information resources.

Luncheon speaker **Brian Brooks**, managing editor of the *Columbia Missourian* and *St. Louis-Dispatch*, a distinguished professor of journalism, lifted everyone's egos in his talk on the importance of the newspaper library.

In the afternoon session, **Bridget Janus** of the *Cedar Rapids Gazette* discussed her library's microfiche system. Tours of the *Columbia Missourian* library, the journalism school library and the Freedom of Information Center concluded the day.

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 • BUSINESS WEEK • FORBES • PLATT'S OILGRAM NEWS • OIL & GAS JOURNAL
 • BBC SUMMARY OF WORLD BROADCASTS & MONITORING REPORT • THE NA
 TIONAL LAW JOURNAL • LATIN AMERICAN NEWSLETTERS • COMPUTERWORLD
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 • JIJI PRESS TICKER • THE MACNEIL/LEHRER NEWSWEEK • THE PRESS HOUR • ADDAY
 • COAL OUTLOOK • THE PRESS • NATIONAL NEWS • AND REGIONAL
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 PUBLIC RELATIONS JOURNAL • BUSINESS WIRE • FACTS ON FILE WORLD NEWS

ANAHEIM CONFERENCE PROGRAM EVALUATIONS

NEWSPAPER LIBRARY SEMINAR: June 7, 8:30 a.m. to 4:45 p.m.

SPEAKERS: James M. Box, Copley Los Angeles Newspapers

Richard Ploch, *Washington Post*

Ellen Briscoe, *Enterprise*

Colleen Daze, *Schenectady Gazette*

Barbara Semonche, *Durham Herald-Sun Newspapers*

Marjorie Arnold, *Fresno Bee*

Beverly Parisot, *Omaha World Herald*

Elaine Raines, *Arizona Daily Star*

Terry Redderson, *Seattle Times*

Diane Rockwell, *Detroit News*

Barbara Valle, *Press-Enterprise*

DESCRIPTION: This program was a regional seminar hosted by the *Register*. Subjects covered were library administration, choices for automation and reference services. There was a round-table forum and a tour of the *Orange County Register*.

EVALUATION TALLY: 75 attendees, 64 evaluations

COMMENTS FROM ATTENDEES:

"As a first-time attendee, I find that many of the problems, persons and efforts of my library relate to the ones discussed in the seminar. I am sure I will be able to put to use some of the suggestions."

"One of the best sessions to deal with 'real' problems."

"Future speakers might remember that not all people have the same technology and jargon."

"My first conference. I'm very impressed."

"Very enlightening, and a warm welcome for a first-timer."

"Speakers and practicality of topics were superb."

"It is helpful just to know others are confronted with the same problems."

"Excellent program, graciously hosted and very productive. Every managing editor should participate."

WHAT BROADCAST LIBRARIES DO WITH THE FINISHED PRODUCT: June 8, 9:30 to 11 a.m.

MODERATOR: Margaret McGann, National Public Radio

SPEAKERS: Kee Malesky, National Public Radio

Joe McHugh, NBC News

Don Sango, KRON-TV

Roger Bowerman, Pacifica Radio Network

DESCRIPTION: Presentation describing the manual or on-line systems used to catalog, index and retrieve recorded broadcast material.

EVALUATION TALLY: 130 attendees, 26 evaluations

COMMENTS FROM ATTENDEES:

"Excellent and very informative. All presenters very interesting and moderator was well prepared."

"Additional graphics would have been interesting and helpful."

"Superb. I would like to contact all speakers for more info."

"Enjoyed learning about related library activities in broadcast libraries."

"I would liked to have had a handout that gave some detail about speakers backgrounds and responsibilities."

"Wonderfully animated presenters with well-defined topics and goals."

"Outstanding program—very informative."

"More handouts would have been helpful."

"Program was interesting, a real insight into broadcast libraries. I learned a lot about our differences and similarities."

"Why must we schedule meetings against each other?"

INNOVATIONS IN SMALL LIBRARIES: June 8, 9:30 to 11 a.m.

MODERATOR: Susan McCargar, *El Paso Herald-Post*

SPEAKERS: Pat Loos, *Lincoln Star/Journal*

Susan McCargar, *El Paso Herald-Post*

Colleen Daze, *Schnectady Gazette*

EVALUATION TALLY:

90 attendees, 46 evaluations

DESCRIPTION: Three librarians discussed their libraries, including indexing on the front-end system, using PCs effectively and efficient clipping systems.

COMMENTS FROM ATTENDEES:

"Would like to have had handout with facts about newspapers and speakers, and an outline of the speech would have been helpful."

"The wrap-up question time was most helpful. It is interesting to hear how others do things."

"Good common sense info for smaller libraries and problems."

INTERNATIONAL EXCHANGE: 12:30 to 2 p.m.

MODERATOR: Barbara Newcombe, Oakland News Consultant

SPEAKERS: Harish Trivedi, Dayton Newspapers Inc.

Sibylle Noras, the Age, Melbourne, Australia

Isabel Yeo, *Straits Times Press*, Singapore

Richard Kreir, Center for Foreign Journalists, Virginia

Otto Spronk, *De Volkskrani*, Holland

Christine Karpevyeh, *Journal of Commerce*, New York

OBSERVER: Langton Marudzi, Zimbabwe

DESCRIPTION: A panel of news librarians from foreign countries gave a presentation on the state-of-the-art of news libraries in their countries.

EVALUATION-TALLY: 232 attendees, 42 evaluations

COMMENTS FROM ATTENDEES:

"Fascinating, wished they had had more time."

"Excellent session."

"Excellent and timely."

"Great idea."

"Very important and valuable, could have been an all-day, interactive meeting."

WHAT DO YOU EXPECT FROM THE LIBRARY?:

June 9, 9 to 10:30 a.m.

MODERATOR: Jim Scofield, *St. Petersburg Times*

PANELISTS: Jack Burby, *Los Angeles Times*

Carl Morgan, *Windsor Star*

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CONFERENCE EVALUATIONS

Continued from previous page

Mike Lednovich, *Orange County Register*
Dave Rush, *Riverside Press-Enterprise*
Andrea Herman, *Los Angeles Herald-Examiner*

DESCRIPTION: A panel of journalists including an editor, reporter, features writer and editorial page editor discussed what each expected to get from the library and how a library could make itself more effective.

EVALUATION TALLY: 212 attendees, 104 evaluations

COMMENTS FROM ATTENDEES:

"Carl Morgan was great."

"We need to hear from non-librarians at every conference so we will really know how it is in the newsroom."

"Excellent program, good idea, speakers were delightful, Carl Morgan was right on target."

"Long overdue, we need to hear from the newsroom more often."

"Interesting, but not much on increasing knowledge. Inspiring to hear ourselves appreciated but good to hear someone complaining."

"Excellent to see this perspective."

"Especially enjoyed the panel's internal debate."

"Great, one of the best I attended."

"Somewhat patronizing."

"Appreciated the frankness."

REFERENCE MATERIAL UPDATE: June 9, 10:45 a.m. to 12:15 p.m.

MODERATOR: Cathy Jones, Library of Congress

SPEAKERS: Susan Fedorzyn-Edgar, *Providence Journal Bulletin*

Linda Benigno, Chicago Municipal Reference Library
Aurora Davis, *Kansas City Star*

DESCRIPTION: Program dealt with the many different sources for reference materials, described inexpensive means of obtaining them and discussion of government publications.

EVALUATION TALLY: 190 attendees, 62 evaluations

COMMENTS FROM ATTENDEES:

"This type of program is the bread and butter essentials of librarianship and information science."

"Interesting, although there seemed to be some duplication; question session was interesting."

"I didn't expect the program to be entirely on government information. It was interesting but I had hoped for more general information."

"Could save time by having names and biogs on handouts."

"Very good, but I would like handouts with biographical info on speakers."

"Very little of application to non-U.S. librarian."

"Rhode Island info was more sophisticated than my capabilities, but still very interesting to hear about. Generally enlightening."

NEWS LIBRARIES: INCREASING OUR INFLUENCE:
June 9, 1:30 to 3 p.m.

MODERATOR: Bob Isaacs, *Ft. Lauderdale News & Sun Sentinel*



Michael Perlman / Chicago Sun-Times

Fred Graham, back by popular request, was the speaker at the Wednesday morning breakfast sponsored by Mead Data Central.

SPEAKERS: Jan Gehle, *Sarasota Herald Tribune*
Ann Kinken Johnson, *Virginian Pilot*

DESCRIPTION: Speakers described how participating in other organizations had helped their news libraries gain influence with management and in the community.

EVALUATION TALLY: 73 attendees, 44 evaluations

COMMENTS FROM ATTENDEES:

"An interesting topic with a couple of good tips."

"Length of presentations was appropriate."

"Informative information, good reference to start or plan one's own group."

"Very helpful ideas on state news organizations. I hope to use it."

"Good."

"Visuals were entertaining, nice to see real faces."

"Great."

"Questions and audience interaction were most helpful."

"Useful session."

"Excellent."

COMPUTER DOWNLOADING AND OPTICAL DISK UPDATE: June 10, 11 a.m. to 12:30 p.m.

MODERATOR: Diane Mirvis, *Syracuse Newspapers*

SPEAKERS: George Plosker, *Dialogue*
John Brewer, *Associated Press*
M.J. Crowley, *Philadelphia Inquirer*

DESCRIPTION: Speakers discussed legal and ethical aspects of downloading and an update on optical disk storage was presented.

EVALUATION TALLY: 170 attendees, 66 evaluations

COMMENTS FROM ATTENDEES:

"Moderator repeating questions from audience was great."

"We need another 'how-to' session on downloading."

"Good job on fairly technical subject."

"Best speakers of the week. Direct, concise, great job by the moderator."

"Very informative and thorough."

"Would have liked to see an actual demonstration on downloading."

"Continue optical disk updates."

"Very interesting subject I hadn't even considered."

"Keep this downloading topic in the forefront. That test case can't be far away. We need to hear from a lawyer."

POINT OF VIEW



EDITOR'S NOTE: *The following is from a talk given by editor Carl Morgan of the Windsor Star during the conference session June 9 that featured visiting journalists addressing the topic, "What Do You Expect from the Library?" Many members who were present at the meeting have reported that Mr. Morgan's remarks were thought-provoking and meaningful. He has kindly consented to allow us to print them for division members.*

LIBRARIANS URGED TO SERVE, UNDERSTAND NEWSROOM

By Carl Morgan

Editor

The Windsor Star (Ontario, Canada)

When I was first contacted by Bob Isaacs and invited to join you today, Bob mentioned that the general topic for discussion would be "What Do You Expect from the Library?" At the beginning that sounded just a bit confining and I was relieved after talking to moderator Jim Scofield to learn that we could range pretty well as we wished as long as we ended up leaving a few thoughts with you about what we as working journalists really do expect from the library—and I intend to do just that—range a bit.

Bob made another suggestion, which I also decided to follow—he said: "This program is not necessarily for plaudits but to learn from you what we should provide from the editorial point of view . . ." so if I say some things that bend your nose out of joint a bit—well, I hope we can stay friends—after all I'm only following orders.

It was my good fortune to arrive a few days early—because that time allowed me to meet many of you personally and informally and to pick your brains a bit on a few concerns that have troubled me over the years. I should tell you that for reasons I don't fully understand, I've had a long-standing interest in newspaper libraries ever since launching my career on a small Ontario weekly back in 1950, but I never really became actively involved until we decided four or five years ago to modernize our own library. In those intervening years, I have had a chance to see a lot of libraries on site and to talk to many other librarians over the phone. Through those discussions and meetings I began developing some views about the job you do and the job you should be doing.

Unfortunately, in talking to many of you this past weekend, I've only confirmed some of my earlier suspicions. Let me tell you about it.

The single thought that has kept coming back like an

echo was that while there doubtless are some notable exceptions—many of you really don't have any deep understanding of the newsroom chemistry. . . . Again, there are exceptions and you will have to decide which group you are in, but the fact is that I don't think all of you understand what makes a reporter or photographer or copy editor tick . . . and I don't think enough of you make a serious attempt to find out what's really going on "out there." And when I say "out there," I'm not referring to the editor or the managing editor's office—I know that many of you are beginning to attend story meetings regularly—but what you are really missing is the opportunity to find out what the rank and file, the everyday working newsmen and women are thinking about your operation and how it applies to their needs.

And I think it's about time you started to find out.

Now, if I have your attention, let me soften the edges a bit:

I'm not suggesting for a minute that you are not dedicated professionals—clearly you are, there's no argument about that. Nor am I suggesting that you are not hard-working individuals, because I know you are, you could not have accomplished the many things you have unless you were. Nor am I suggesting that you are not intelligent and aggressive—because you are.

But I fear too many of you—and once again you will have to examine your own conscience to decide which group you are in—but too many of you have lost sight of what you're supposed to be doing—and doing well—and that is serving the newsroom needs. In fact, I'm not all that certain that all of you fully understand what those needs are.

Let me tell you something else I've learned from talking to a couple of dozen of you—one of the things that you seem to consider to be of some singular importance, at least those of you who have electronic library systems, is your attendance at user meetings—meetings, as I understand it, where librarians meet with each other, or librarians meet with systems manufacturers to discuss what should be done and why, to improve operation of the systems. Now that's great and I have no quarrel with that as far as it goes—but it doesn't go far enough—and it seems to me that you tend to forget who the real end users are—the reporters and photographers and editors. How many of you set up and hold regular "user meetings" with the grass-root users to find out what they like and don't like about the systems and what they would like to see changed?

Precious few would be my guess—and I challenge you now to start doing a better job of it.

In saying that, I can almost hear the voices inside your head shouting at me—I've tried, Lord, I've tried—but I can't get anywhere . . . reporters don't seem to listen, editors don't seem to care . . . no one cares. And frankly, I suspect that's true to a degree—but it's mostly true for the reasons that I have said earlier—you simply have not really discovered what makes a journalist tick. You've never tried scratching the surface to see what's underneath. If you had, you'd be a lot further ahead.

Before you start feeling as though I'm picking on you too

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POINT OF VIEW

Continued from previous page

much, don't feel too badly, you're in good company. In fact, many publishers still don't understand what makes journalists tick either—and certainly advertising directors don't, nor do circulation directors or production people. The problem is that most people tend to think that journalists are just like they are themselves—but they aren't.

If you have a staff of 100 newsmen and women, you can count on having 100 very distinctly different individuals—all with their own opinions of their own importance, all with a built-in arrogance, most of them more or less a little impatient—and all of them always in a hurry and all marching to a different drum beat.

Some people think it would be nice if we could clone all of these writers, editors and photographers so that they walk and talk in lock-step unison—but don't count me among them—we need these people for their individuality because that's what makes all of our good papers so different from one another.

That being the reality then, ladies and gentlemen, these are your clients and without putting too fine a point on it, it is because of their needs that your jobs exist today.

So how do you go about this most difficult task of more or less infiltrating the newsroom—and I stress the word "difficult" because it is difficult in the extreme—but it must be done.

Unfortunately there is no single, easy solution because no two newsrooms are alike—so neither can there be a textbook solution. Part of your task, ladies and gentlemen—if you wish to continue on this impossible mission—is to work out your own path to success.

But let me pass on a few thoughts you might use as guideposts.

First of all, I think we can all accept the statement at face value that there have been substantial changes in newsroom attitudes toward library operations during the last 10 years, and certainly even during the last five. I think a window of opportunity has been opening wider for more and more of you, and it's now up to you to make sure it stays open—it is up to you to begin, if you haven't already, developing a higher profile, a greater presence in the newsroom . . . but hold on a minute! I am not—and I repeat NOT suggesting that you begin inserting yourself into the daily decision-making process—that's the road to certain disaster. Push too hard, walk too fast and that window will bang shut on you before you know what happened.

No, what I am suggesting is that you try working more closely with a variety of department heads—to show them in whatever ways you can, what's available in the library to help their staffs do a better job. If I were you, I'd try avoiding formalized meetings—editors already spend too much time at meetings and not enough time doing what they really should be doing. Perhaps there is some way that you can meet and talk to them on a less formal basis. Again, I recognize that working with a staff of 100, as in my case, is considerably different than working with 600 as some of you do—especially if they are located over six floors, as is the problem facing at

least one librarian here today.

Also, before you go barging into the managing editor or the editor's office, you'd be well advised to first test the waters and get some idea of what kind of reception you're liable to get.

I also like the idea of encouraging the development of staff committees consisting perhaps of one or two reporters, a couple of copy editors from different shifts and perhaps a department head for balance—and let them speak for the staff.

One thing you must do, though, is erase the notion from your mind that you are alone and at the bottom of the heap, that no one loves you or cares about you—that is a self-defeating attitude and serves no useful purpose. Besides that, if you want to pout about those sorts of things, you'll find plenty of company—because practically every other department in the newsroom feels exactly that way about their own place in the hierarchy. If you want to hear some real crying, sit down over a beer with some of the photographers, and you'd swear that they are stealing your line because photographers traditionally have felt that they are the unwanted stepchildren in the newsroom; they get all the crappy assignments, have to work the worst shifts, don't get as many good travel assignments as the reporters—and why not, for heaven's sake? After all, more people look at pretty pictures than read those long boring stories, don't they? But it doesn't stop there.

The copy desk staff always feels that they are lower than librarians; they are the unsung heroes, the Clydesdale horses, and it's their job to tidy up messy bottoms—and if you're on the night copy desk, that's even worse. But you should also listen to the sports writers, the lifestyle staff, the entertainment writers—and not the least—the bureau people. Bureau people, for those of you who don't already know, are particularly interesting. Many of them fight to get a good bureau job in the belief that they will have greater freedom and less supervision if they get moved to a distant county, state or provincial capital, only to find when they get there—they are alone—and a deep-rooted sense of paranoia suddenly moves in like a thick, heavy blanket of California fog.

I tell you this not for any other reason than to make it clear that while you are not in the front lines of the operation—neither should you feel unwanted or unloved—the real reason is that most people have their own problems and don't have time to hold your hand.

So, it's up to you—if I can borrow a contemporary expression and apply a slightly different meaning—it's time for you to come out of the closet. Newspapers are now spending thousands upon thousands of dollars on libraries—sums that were totally unheard of a few years ago—and that should be signal enough about the way management is at least beginning to look upon your role in the work-a-day-world.

Now let me circle back to a point I touched on a few moments ago—that is who are the users and who should be? It seems to me—and again this has been confirmed to a large extent by some unscientific eavesdropping during the past few days—that too many of you are concerned about impressing your colleagues with the systems you

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POINT OF VIEW

Continued from previous page



Carl Morgan

have been developing instead of trying to simplify things for the real down-and-dirty users, the reporters and photographers and editors.

How many times have I heard stories during the past three days about the marvelous things you've been doing to store millions of words—without hardly a comment ever made about staff reaction—or how you've responded to that reaction.

Of course I can understand that the technological revolution has been so swift during the past few years, that you've been running as fast as your little hearts will take you just to stay even . . . and maybe there simply has not been time to bring the troops in on it—but surely that time is now here.

If you think you have been truly fair and reasonable in all these dealings, then let me ask you to test yourselves:

Imagine yourself for a moment, not as a highly trained librarian equipped with all the right skills and technological buzzwords—but as a reporter who has just spent the entire day or maybe the entire week, busting his butt on a major story of some significance. He's done a lot of interviews, he's met with his sources, he's collected his notes and now he wants to sit down and run through the library again to pick out whatever additional information he might have missed the first time around. Unfortunately, he hasn't used the library system for the last two weeks and can barely remember how to do anything except log on. On top of that, he's not really interested in this new technology and feels, rightly or wrongly, that he could get along quite nicely without it, thank you.

All of a sudden he discovers that he can't find the information he is certain is neatly stored away—and frustration sets in.

What to do? He phones or visits the library and asks for help—which is readily offered and he sits down to start again. Unfortunately his mind, which should be concentrating on framing of his story, is now sidetracked and he's trying to remember what moves follow what moves.

Suddenly the phone rings. He's in the middle of a search 30 feet from his desk—he can't pass up the call, it's too important—yet he's just about getting into the swing of things at the terminal. There's no choice—he must answer the phone. Now that happens every day, and

what really bothers me is that those who developed the electronic library system, those who put together the software and hardware necessary to make it work—never took those sorts of frustration into consideration. Is it any wonder that the bottom-line users mutter oaths under their breath?

To be sure, I understand there are developments under way to correct the deficiencies and it's about time—but why didn't someone speak up sooner? Weren't you listening? Wasn't anyone listening to the gripes? Was no one considering how serious those gripes were?

There's not much we can do about the past now, but we certainly can do something about the future.

So I ask that when you return to your library operations next week, that you give serious consideration to these concerns—that you make every effort to find out what's really wanted—and then start working to get some changes made.

I suspect that some among you feel that you've done as much as you can to drag a stubborn, inconsiderate newsroom staff into the electronic age and that it is now up to them to respond—that it is up to them to come to you to find out what to do and how to do it. Well, I don't agree with that—I think it is still your responsibility—that it should be part of your job description to clear the trails—to put up the direction signs and do everything in your power to serve the needs of your clients.

Certainly no one can do it better than you can—and it is your job to do so—that in summary is what I think we as editors should expect from our libraries now, and I thank you for giving me the opportunity to say so.

EDITOR'S NOTE: This is a regular column featuring opinion articles on matters of interest to news librarians. We welcome your contributions, either on new topics or in response to another 'Point of View' article. We hope you will use this forum to help stimulate thought and discussion about our profession. Please send double-spaced copy to Lany McDonald, NLN Editor, The News and Observer Pub. Co. Library, 215 S. McDowell St., Raleigh, N.C. 27602.



Michael Perlman / Chicago Sun-Times

Meetings were well attended. Often, rooms were filled and people were willing to stand for the programs. This is a scene from the Tuesday morning session featuring visiting journalists and moderated by Jim Scofield.

Minutes 1986-1987 Executive Board Meeting

Saturday June 6, 1987 Anaheim, Calif.

PRESENT: Diane Miller, Bob Isaacs, Richard Geiger, Kathy Foley, Dargan Richards, Lois Doncevic, Richard Ploch, Anne Legett, Barbara Semonche, M.J. Crowley, M.J. Handy, Sharon Ostmann

The meeting was called to order at 12:50 p.m. by Diane Miller, chair, in the division suite, Anaheim Hilton and Towers Hotel.

Miller extended her thanks to the Executive Board, citing a good year with good projects.

Lois Doncevic was thanked by Miller for her work on the new Newspaper Division Membership Directory. Doncevic, in turn, recognized the support of VuTEXT.

Miller noted, in particular, the success of News Library News and the increased advertising therein, the very successful workshops held in Detroit (**Diane Rockall**, *Detroit News*), Columbia, Mo. (**Bob Stevens**, *Columbian Missourian*) and Pittsburg (Midwinter meeting, arranged by **Angelika Kane**) and the new, revised A/V show, with special thanks to **Joy Hill**, **Charles Campo** and **Barbara Newcombe**.

Miller announced that **Diane Mirvis** is the new education director. Mirvis replaces Dargan Richards.

The minutes from the Executive Board Meeting of June 10, 1986, were read and approved.

Richard Geiger presented the treasurer's report. The bulk of our funds is generated by our regional seminars, which are not sponsored by SLA. Geiger estimated that this year's seminar, held at the Orange County Register, would clear approximately \$3,000. Geiger suggested that we hold an SLA-sponsored seminar next year for comparative purposes.

Geiger reported that the Gannett Foundation has granted us \$6,000 for the new A/V presentation. To date, only \$500 has been spent, to pay the person responsible for creating the story boards. Bob Isaacs pointed out that it was costing the division \$300 to show the A/V show in the suite during the conference, and suggested that the Gannett grant be used to cover this cost. Geiger agreed.

Isaacs suggested that we make several copies of the A/V show so that it can be circulated to library and journalism schools. Kathy Foley suggested one copy be put onto videotape for ease of distribution and use. Isaacs agreed to instruct the A/V committee to draw up a new brochure, advertising the A/V show, with the funds for printing, etc., coming out of the Gannett grant.

Geiger reported that the remaining \$5,500 of the Gannett grant made the division's balance artificially high. Balance, as of May 31 of this year, was approximately \$20,500. A certificate of deposit, which expired Jan. 3, 1987, has been renewed at 6.7 percent.

Barbara Semonche raised the point that the notice of the annual business meeting should be out 30 days before the meeting is to be held. Semonche also noted that Geiger's idea of running the suite fees cheque form in the pre-conference issue was worth repeating.

Geiger moved that the division begin to devise its budget based on the SLA (calendar) year, rather than the division (fiscal) year, in 1988; Foley seconded.

The issue of the vendor's fee, for use of the hospitality suite, was brought up by Geiger. Isaacs reported that there was no "formula"; rather, one day's rate was charged. The only exception to this was Mead Data Central: the division ordered food and liquor, and the bill was sent to Mead. Mead will be sponsoring another breakfast this year. Sharon Ostmann told the board that she had quoted vendor's a fee of \$200 per hour for the bar, on **John Cronin's** advice.

Outgoing education director Dargan Richards had one point to add to her report. Richards suggested that the board consider raising the amount of "seed money" given to members hosting regionals; guidelines for obtaining money are needed. Semonche suggested that "guidelines for regional seminars," including funding information, be published in *News Library News*. Isaacs listed future regionals: Washington, D.C. (spring, 1988); Toronto (1988), and Houston (1988).

Richard Ploch presented the publications director's report, because **Lany McDonald** was absent. Three recommendations were made: the establishing of a publishing review board, the composition of the board, and the procedures for publishing review.

Ploch reported that the division's salary survey went to print on June 4. McDonald has arranged to have 1,000 copies printed. Foley felt that \$12 was not enough to charge for the survey; Legett suggested \$25. Miller suggested the board make a recommendation at the business meeting. Isaacs recommended that **Jim Hunter** be invited to the board meeting on Tuesday.

Foley reported on the status of *Automating the Newspaper Clipping Files: Practical Guidelines*, as M.J. Crowley was absent at this time. The publication is in the printing stage, and should be ready by July 1. **Kathy Trimble** (U.S. News and World Report) hired editorial staff at her paper to typeset and edit. Foley recognized Crowley for all her hard work on the project. We will be getting 40 percent of the profit.

Diane Miller reported for the Long-Range Planning Committee, as **Julie Kirsch** was absent. The new LRP Chair is

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BOARD MEETING MINUTES

Continued from previous page

Sharon Stewart Reeves.

Isaacs extended his thanks to Sharon Ostmann, who in turn thanked **Sharon Stewart Reeves** (in absentia), for her excellent work with the Hospitality Committee.

Miller announced that VuTEXT and BASIS User's Groups were now official Special Interest Groups (SIGs) within the division, along with small libraries. In response to a question, Isaacs reported that SLA has explained to him that division-sponsored SIG meetings have to be open to all members. That VuTEXT has only one user's meeting per year, at conference, is a problem: although the meeting cannot be private, it should not be monopolized by "users." Isaacs suggested that Geiger speak to the program leaders for the Denver Conference to see if better SIG meeting arrangements could be made for 1988.

There was discussion re: the broadcast librarians forming a broadcast SIG. Foley felt that it might not be possible to provide program space to any more SIGS. Mary Jane Handy suggested that two hours be set aside on next year's program as "SIG meeting time," with any and all SIGs accommodated. Foley commented that as the division becomes more diverse, we may have to decide that we cannot have any more SIGs added to the existing list.

Miller reported that the Picture Division is folding, and that they may wish to join our division. John Cronin has contacted its chair, Ernest Roh, and will report back to the board later.

M. J. Crowley, arriving late, reported that *Guidelines* has had positive feedback already. Crowley was informed by Miller that a cost breakdown report for *Guidelines* would be beneficial.

Foley announced that the awards procedure had been revised. The Awards Committee could limit the number of awards given, as the awards dinner was becoming too lengthy. Also, Foley expressed concern that "all the candidates were being used up." This year, only two Agnes Henebry Roll of Honor Awards were being given (to **Shirley Mooney** and **Carol Lindsay**), and that no Certificate of Merit was granted. **Barbara Newcombe** was to receive her award, from 1986, at this year's awards dinner, because she was unable to attend last year's.

Isaacs, incoming Chair, moved that the meeting be adjourned, at 2:27 p.m. Handy seconded.

MARY JANE HANDY
Secretary

EDITOR'S NOTE: *The minutes from the executive board meeting held Tuesday, June 9, at the Anaheim Conference will be published in the next issue of News Library News.*



Michael Perlman / Chicago Sun-Times

A very international group of librarians—Isabel Yeo of Singapore and Siyblle Noras of Melbourne, Australia (seated), and (standing) Eric Jenkins of Regina, Canada; Rick Kier of the Center for Foreign Journalists in Reston, Va.; Langton Mavudzi of Ziana, Zimbabwe, and Otto Spronk of the Hague, Holland.



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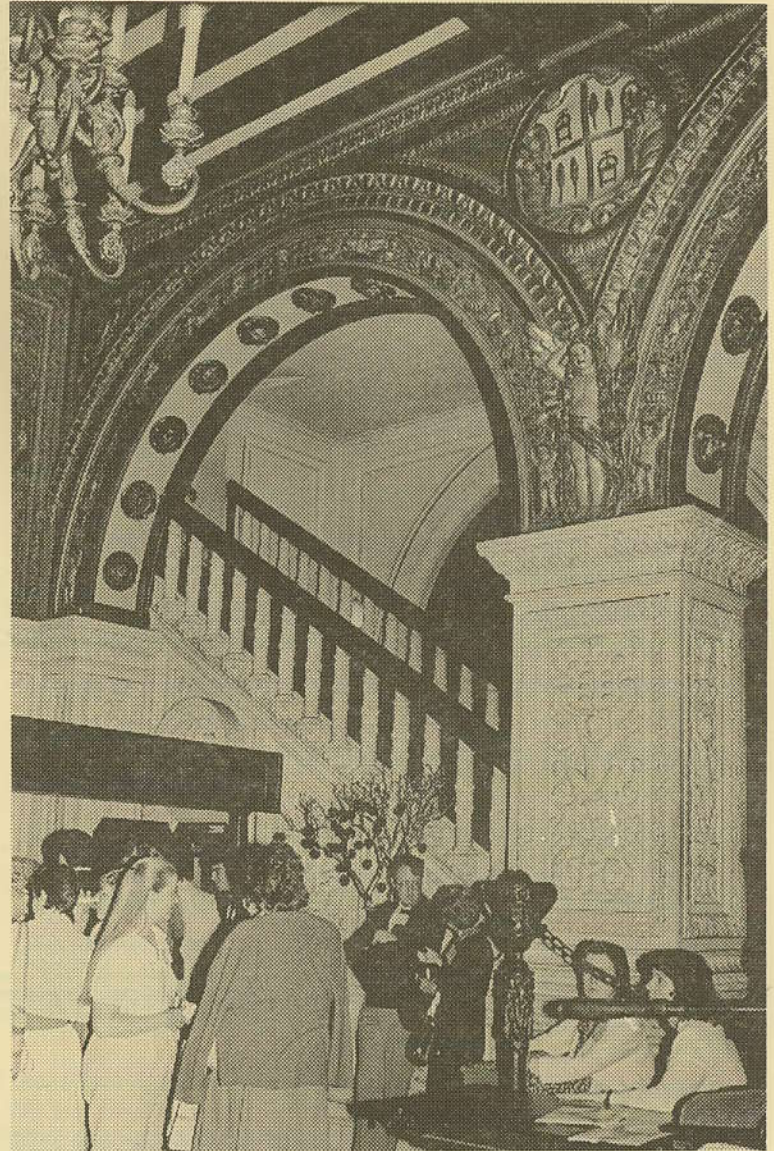
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Los Angeles Estravaganza



Guy Goodenow / LA Herald-Examiner

Alfred Thomas of the Arkansas Gazette and first-timer Laurie Kagann of the Naperville (Ill.) Sun pose in the elegant surroundings of the Los Angeles Examiner building.



Guy Goodenow / LA Herald-Examiner

The Herald-Examiner building was obviously a place fit for news librarians!



Guy Goodenow / LA Herald Examiner

A chocolate-dipped strawberry tree—just one of the tempting delicacies prepared for the Herald-Examiner party.

'Who Is Running This Show?'

CHAIR: Bob Isaacs, News/Sun-Sentinel Library, 101 N. New River Drive, Fort Lauderdale, Fla., 33302, (305) 761-4060

CHAIR-ELECT: Richard Geiger, San Francisco Chronicle Library, 905 Mission St., San Francisco, Calif., 94119, (415) 777-7230

SECRETARY: Mary Jane Handy, the Windsor Star Library, 167 Ferry St., Windsor, Ontario, Canada, N9A 4M5, (519) 255-5711

TREASURER (Finance Committee Chair): Lois Dencevic, Morning Call Newspaper Library, P.O. Box 1260, Allentown, Pa., 18105, (215) 820-6523

DIRECTOR (Education): Diane C. Mirvis, Herald-Journal/Post-Standard Library, Clinton Square, P.O. Box 4915, Syracuse, N.Y. 13221, (315) 470-2242

AUDIO VISUAL PROGRAM COMMITTEE: Charles Campo, Bangor Daily News Library, 491 Main St., Bangor, Maine, 04401, (207) 942-4881

SMALL NEWSPAPER LIBRARY INTEREST GROUP: Margaret Neu, Corpus Christi Caller Times Library, P.O. Box 9136, Corpus Christi, Texas, 78469, (512) 884-2011

AUTOMATION/TECHNOLOGY COMMITTEE: Robert (Bob) Jansen, Minneapolis Star & Tribune Co. Library, 425 Portland Ave., Minneapolis, Minn., 55488, (612) 375-7398

CONTINUING EDUCATION SEMINARS AND WORKSHOPS: Diane Mirvis, Director (Education)

DIRECTOR (Publications): Lany McDonald, the News and Observer Pub. Co. Library, 215 S. McDowell St., Raleigh, N.C., 27602, (919) 829-4579

NEWS LIBRARY NEWS: See page 2.

ARCHIVES & HISTORY: Mary Jo (M.J.) Crowley, Philadelphia Newspapers Inc. Library, 400 N. Broad St., Philadelphia, Pa., 19101, (215) 854-4665

BYLAWS: Shirley Mooney, Pacific Press, Ltd. Library, 2250 Granville St., Vancouver, B.C., Canada, V6H 3G2, (604) 732-2519

LONG-RANGE PLANNING: Sharon Reeves, Union-Tribune Publishing Co. Library, P.O. Box 191, San Diego, Calif., 92112, (619) 299-3131

MEMBERSHIP: Cary Kenney, St. Petersburg Times Library, P.O. Box 1121, St. Petersburg, Fla., 33731, (803) 893-8846

NOMINATIONS: Anne Legett, Advocate & State Times Library, 525 Lafayette St., Baton Rouge, La., 70821, (504) 388-0327

ELECTIONS: Gary Lance, San Jose Mercury News Library, 750 Ridder Park Dr., San Jose, Calif., 95190, (408) 920-5345

AWARDS: Diane Miller, the Pantagraph Library, 301 W. Washington St., Bloomington, Ill., 61701, (309) 829-9411

STUDENT STIPEND AWARD: Sharon Ostmann, Register Library, 625 N. Grand Ave., Santa Ana, Calif., 92711, (714) 835-1234

DENVER CONFERENCE (1988): Richard Geiger, Chair Elect

HOSPITALITY COMMITTEE: Victoria Makings, Denver Post Library, 650 15th St., Denver, Colo., 80202, (303) 820-1691

PUBLICITY / PUBLIC RELATIONS: Theresa Hammond, Daily Press Library, P.O. Box 746, Newport News, Va., 23607, (804) 247-4600

CONSULTANT / REFERRAL COMMITTEE: Barbara Semonche, Herald-Sun Newspapers Library, 115 Market St., Durham, N.C., 27702, (919) 682-8181

NEWS LIBRARY EMPLOYMENT CLEARINGHOUSE: Lynda Irons, Idaho Statesman Library, P.O. Box 40, Boise, Idaho, 83707, (208) 377-6435

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