Pack Up All Your Cares and Woes ...

BY DONNA SCHEEDER

Cincinnati here we come! News Division members have a variety of experiences awaiting them at the SLA Annual Conference this year.

This year's theme, "Looking to the Year 2000: Information Professionals Chart the Course," is the inspiration for our program Tuesday afternoon, "News Libraries Look to the Year 2000." With the help of facilitator Paul Pohlman from the Poynter Institute for Media Studies and division members who participated in a February conference on this theme, attendees will participate in an exercise to discover and develop their leadership style. They will then be challenged to chart the course for News Libraries by identifying the goals and strategies that will take us into the next century. Small groups will reconvene to discuss their findings which will be the basis for a White Paper Report. Nora Paul has planned a fascinating afternoon where everyone can take an active part. Those of you who plan to attend the conference will receive a packet of materials for review prior to the conference.

Technological developments and their application also will be highlighted. George Schluckbier has once again planned a program that will update News Division members on the experiences of colleagues with Digital Photo Archiving Systems. CD-ROM applications in the News Library will be explored in the program "CD-ROMs on a Tight Budget" that has been planned by Lynne McCay and Peggy Garvin.

Statements by newsmakers and where to find them on-line will be the focus of the program "Finding What They Said: A Guide To Transcript Searching" which will feature division member Margot Williams of the Washington Post Library.

Both the Small Libraries and the Broadcast Libraries Interest Groups also have planned conference programs. Diane Sponsler has arranged for a session called "Small Libraries: Photos and Graphics from A to Z." "Bringing You the News: Resources in Radio Libraries and Archives" will be the topic for the session for the Small Libraries and the Broadcast Libraries.

Continued, page 18
Our future.  
Our image.  
Our priorities.

"Do not worry about not holding high position; Worry rather about playing your proper role. 

Do not worry that no one knows of you; Seek to be worth knowing."

- Confucius, To Live Among the Excellent, ca. 500 B.C.

Eden Park near downtown Cincinnati provides tranquil setting for reflection. Photo: Greater Cincinnati Convention & Visitors Bureau

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Copy for bylined columns should be submitted to the column editor. All other copy may be submitted to Mona Hatfield, The Advocate, Library, P.O. Box 588, Baton Rouge, LA 70821.

PAGE 2 NEWS LIBRARY NEWS  
SPRING 1993
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Heading off this column is a bit of affordable software which nicely blends two concepts that interest me: shareware and maps. Have you noticed that we have all those killer color VGA monitors out there and we’re stuck with exploding gizmos and amorphous shapes on the screen as screensavers? “GeoClock“ is one screensaver that looks great and actually does something. The default screen is a lovely world map with a shaded overlay corresponding to daylight, twilight penumbra and night. Lots of nifty additions pull up random maps from around the world and when you’re at your workstation you can actually use your mouse to calculate distances between cities or zoom in on your locale from different perspectives. There’s a free BBS to access the latest version of the software and to discuss both GeoClock and mapping software. I got a registered version of GeoClock from an eastern cohort ... best at-work present I’ve had in a long time. GeoClock, 2218 North Tuckahoe Street, Arlington VA 22205-1946; Voice: (703) 241-2661; BBS: (703) 241-7980; CompuServe: 70461,2340.

Maybe it’s my paranoia from living close to the Hanford Washington Nuclear Reservation, but I was somehow gladdened to find that a group of people operating out of Syracuse University have compiled data sets concerning the Nuclear Regulatory Commission. TRAC’s (Trans- actional Records Access Clearinghouse) NRC Report series deals with enforcement actions undertaken by the commission from 1975-1989. The reports are available as a printed series, in diskettes (IBM or Mac) and data tapes. For more information on the material, as well as a three-day workshop planned for May at Syracuse on using NRC data, contact: Randi Maroney, TRAC, 478 New house II, Syracuse University, Syracuse, NY 13244; Phone: (315) 443-3563.

Nora Paul was kind enough to forward me some information on a British periodical in exchange for one of six tattooing magazine titles I spotted at a local newsstand. “Electronic Documents“ is a monthly report and newsletter. The report deals with a single theme (“Filing & Indexing”, “CD-ROM Creation”, “Multimedia Documents”), the newsletter deals with issues and events in the field. For those of you involved in the field, a sample issue might be in order. “Electronic Documents“, Woodside, Hinksey Hill, Oxford OX1 5AU, UK Phone: +44 (0) 865 730275 Fax: +44 (0) 865 736354.

So while we’re on the topic of Electronic Documents, is anyone out there pushing the envelope in terms of CD-ROM publishing or archiving? Some folks in New York are touting themselves as experts in optical technology. Kintronics Computer Products is flogging a $7000 unit (Disc Recorder, software, Recordable Disc & Adapter Board) for producing CD-ROM discs and masters. They also carry a line of WORM drives and WORM cartridges (up to 654 Mb). I’m curious to know if this pricing is tempting some of us poorer publisher wannabes into the market. Contact: Kintronics Computer Products, 2 Westchester Plaza, Elmsford NY 10523 Phone: 1-800-431-1658 FAX: 1-914-347-2588.

OK, here’s our latest attempt at counter-cultural statements from the West Coast. “Ben Is Dead“ is a bi-monthly psychotronic publication out of L.A. It’s your basic grunge-music-cum-lifestyle magazine, great ads and a stucco-thick layer of black humor rolled over for good measure. Each issue is tied to a theme, e.g. Revenge, Disinformation, Being Broke, Sex and the always popular Gross issue. I get a kick out of perusing the pages, have actually found a few useful bits of information crammed between the Generation X prose and know it’s just the sort of magazine that will send me around the bend when I find my kids with a copy in a few years. Aaargh! Contact: “Ben Is Dead”, P.O. Box 3166, Hollywood CA 90028

Interested? Call Colin Preston for more information at (604) 662-6855; FAX: (604) 662-6878; CompuServe: 71730,3307.
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1-800-877-GALE
Your chair has returned from SLA Mid-winter, bright-eyed, bushy-tailed, and bursting with tidings of all sorts for the membership. Actually, being a Northeasterner, any trip in January to a place where the temps are in the 70s and 80s and the warm sun pours forth every day (Yes, even in L.A.) is all the restorative I need!

I want to focus on two issues discussed at mid-winter. The first is the day-care issue which was brought to SLA by the News Division. The second is a summary of the nature of the Strategic Planning Committee to which I have been appointed and about which I need member input.

**DAY CARE**

At the request of three of our division's members, I arrived in L.A. prepared to present a motion encouraging SLA to investigate the possibility of providing child-care services for members at upcoming annual conferences, preferably at reasonable rates, etc.

I had taken the day-care issue to the board at the last annual meeting in San Francisco. As a result, the Board of Directors asked the 1993 Cincinnati Conference Program Chair to investigate the possibility of providing such day-care at the 1993 annual meeting.

The program chair, unfortunately, recommended that on-site, association-sponsored day-care NOT be provided and that recommendation was accepted by the Board. If anybody wants a copy of this information, please contact me and I'll forward the complete information. Sorry about that.

**STRATEGIC PLANNING COMMITTEE**

As I told you in last issue's "interview," Kitty Scott has asked me to sit on the SLA Strategic Planning Committee whose responsibilities are outlined on page 61 of the 1992/1993 Who's Who in Special Libraries.

At a joint cabinet meeting in L.A. a "visioning" exercise was conducted in which all the participants (chapter & division representatives) through a series of discussions, established what they felt were priorities for the association in the future.

The visioning committee attempted to ascertain through this exercise the STRENGTHS of the association, the OPPORTUNITIES for the association and the BARRIERS to SLA meeting its goals and objectives. The visioning committee's recommendations will be referred to the Board of Directors who will then refer them to the Strategic Planning Committee as guidelines to assist it in meeting its mandate.

News Division members should read the Committee's responsibilities as described in "Who's Who," try to attend "visioning" committee sessions in Cincinnati and, after you have absorbed all this information, please pass along to me your thoughts on where SLA should be going.

There were, of course, many other issues discussed at mid-winter, many of which focused on the fact that since SLA is a member-driven association, it must continue to be member responsive.

Another sharp issue focused on the operations of both the Board of Directors and SLA headquarters and the amount of "retrenchment" both should consider in these economically trying times. Much discussion focused around the concept that the Board and SLA headquarters consider "tightening up" on expenditures and activities as have the companies to which SLA members belong.

Keep your eyes on the Specialist and Special Libraries for continued dialogue on these issues, which will be discussed at the annual meeting in Cincinnati.

**CINCINNATI CONFERENCE**

As you will note from this issue, another fine SLA/News Division Annual Meeting is being planned. Donna Scheeder and her co-program planners are (yes, verily as we speak!) putting together a roster of activities, discussions and technical sessions for an excellent meeting.

I am looking for Division members, perhaps a half-dozen or so, to volunteer to be mentors for those attending their first conference. Your responsibility will be simply to guide the new members whenever possible through the confusion of attending their first conference.

New division members or first-time attendees should also contact me if they would like to be mentored (while no social obligations are attached, I can promise that you will probably make a good friend!).
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The New York Times
Regional Meeting Scheduled for News Group

Pete Basofin, Research Manager of the Sacramento Bee, has announced a first-of-its-kind-ever regional meeting for news librarians in small-to-medium-sized papers in Northern California. The meeting is scheduled for August 6-7 at the Monterey County Herald. Billed "Let's Talk Shop," it is designed to bring together news library professionals who do not typically get conference travel opportunities. Topics for discussion include Information Stores, public access and automation. Stauffer Gold and NewsView will be demonstrated. If you are interested in attending contact Elizabeth Roberts, Monterey County Herald News Library (408) 646-4366.

UK Media Librarians Meeting in Edinburgh

AUKML members extend invite all News Division members to travel to the UK this August and join them for their Annual Conference. They are meeting August 13-15 at the Pollock Halls of Residence of the University of Edinburgh. This is the opening weekend of the Edinburgh Festival and is during the Edinburgh Military Tattoo. A brief agenda is included in the Division calendar in this issue of News Library News. Contact Peter Chapman, The Scotsman Library, 20 North Bridge, Edinburgh EH1 1YT or call him at 031 243 3363 (don't forget he's six hours ahead of the East Coast!).

A conference worth catching

Mary McGee, Christian Science Monitor Library Director tells us The Kelsey Group, in conjunction with Editor & Publisher, sponsored their 4th Annual Newspapers & Telecommunications Opportunities Conference, "Voice Fax and Online Services," in San Francisco March 15-17. If you would like to be placed on their mailing list for next year's conference or simply want additional information, contact Natalie Kaye, Conference Coordinator, (609) 730-1000.

Positions available

The Seattle Times and Baltimore Sun both are accepting applications for Library Director.

Automation accomplishments

It only took 8 years of screaming, yelling and jumping up and down, but Kenneth Mimms, Head Librarian of the Stockton Record has announced the arrival of their electronic library hardware...now the hard work begins. Kenneth will use SII's Quark system and hopes that the Stockton Record will be available online in the near future.

Carol Campbell, Library Manager of the Daily Oklahoman, has begun forming a computer assisted reporting project area within the library. Griff Palmer, former Assistant City Editor, will be working in the library as the project's Database Editor.

Changes in latitudes...

Tom Lutgen was promoted to Editorial Library Director for the Los Angeles Times. Tom has been with The Times since 1980, serving as head of reference and research and as Information Specialist.

Sammy Alzofon, Systems Librarian at the St. Petersburg Times, has decided to sail on to new horizons...she and her husband have set sail for the Florida Keys, then the Bahamas, then plan to sail to Chesapeake Bay and dine on blue crab all summer long! By autumn she hopes to find a library-worthy seaport.

Diane Spooner, former Head Librarian at the Rocky Mountain News, has decided to combine her two great passions in life (elementary school teaching and libraries) and is now the Director of the Lakewood (Colo.) Elementary School Library Media Center. She also has returned to school and hopes to complete her Master's Degree of Library Media Specialist this summer.

Basil Guinane, Chief of Information Services at MacLean's magazine, has returned to the University of Toronto to begin working on a Master of Information Science degree. He received his MLS degree there in 1986.
The managerial staff of the CBS News Library was realigned in February. Sara Wolozin supervises reference services to hard news broadcasts such as CBS Evening News with Dan Rather; Carole Parnes supervises reference services for Public Affairs and prime time broadcasts including 60 Minutes and 48 Hours; Cryder Bankes concentrates on managing the large book and magazine collection with reference duties; Michael Perlman remains the serials specialist; and Rosalye Settles recently joined the staff in the new position of Reference Librarian.

Julie Wilson, former Assistant Librarian at the Fort Worth Star Telegram, officially joined the library staff of the Dallas Morning News this past February.

**To my colleagues,**

I have retired after 35 years of sheer delight, excitement and intellectual stimulation working in the only profession I would ever consider - library and information management. I thought directing the Rand Corporation Library was the pinnacle of my career until the Los Angeles Times called asking if I would consider heading up their library. I almost laughed in Ted Weagar's ear, but instead turned my ear to what he was saying, and what he said convinced me that a paper with the stature of The Times deserved a first rate library.

I left The Times knowing I achieved what I set out to do, but only because of the help of a staff of librarians and support personnel who shared my vision and who gave me the incentive to want to excel even more.

I also leave with very warm regards and admiration for you, my colleagues in other libraries, who share the same drive and desire to build newspaper libraries that not only serve the information needs of the newsroom and the company, but also participate in the development of electronic products that will serve the information needs of the general public, while increasing revenues for our employers.

I've enjoyed my career. I wish you every success as you face the challenging and exciting future of this new, electronic information world.

Cecily Surace

---

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RESULTS OF A RECENT SURVEY OF TELEVISION AND RADIO LIBRARIANS

BY DEBRA K. BADE

A recent survey of News Division librarians working in television and radio library settings had a response rate of 37% — not overwhelming, but these responses may help give a general idea of the kind of work being done and technologies being used by our members.

Forty-three percent of the librarians responding work in cable television settings, with 19% from both the major television networks and public broadcasting networks or stations. An additional 19% of the respondents were employed by syndicated television programs, broadcast trade associations and historical archives. The majority (75%) were employed in organizational or corporate headquarters, with 25% situated in domestic news bureaus.

Fifty percent of the librarians responding indicated they worked in libraries with 1-3 professional librarians on the staff (you can see how important those small libraries are) while 12.5% worked with staffs of 4-6 professional librarians, and 37.5% worked with a staff of 7-10 librarians. No responses indicated a staff with more than 10 professional librarians. For those libraries with staff members at the paraprofessional level, 92% of them had 1-3 and 8% claimed 7-10 paraprofessionals. There were 1-3 library support staff members reported in 62.5% of the libraries, 7-10 in 6.25%, and more than 10 support staff in 31.25% of the libraries.

All of the librarians said they perform traditional reference work using books, newspapers, magazines, microfiche etc. Online database research was performed by 69% with the basic online services used being Nexis, Dialog, DataTimes, and VuText (46% of these also mentioned a variety of other databases they subscribe to including: Infoglobe, Infomart, Periscope, QL, Profile, CompuServe, Burrelle’s, NewsNet, Medlars, etc.).

 Videotape or film archiving and research was reported by 69% of the librarians. The type of system or software used varied and included manual systems, Columbine software, a DEC 4000-300 custom application, and Basis with a retro card catalog. Twelve percent of the respondents reported doing audiotape archiving and research and relied on manual systems.

Library collections of books covered a range of 50-20,000 titles. Magazine subscriptions ranged from 5-500, and newspapers ranged from 6-40 subscriptions. Microfilm and microfiche were held in the collections of 63% of the libraries. Sixty-nine percent held collections of videotape with a variety of formats including 1/2 inch, 3/4 inch, 1 inch, 2 inch, BetaSP, and Betacam. Film collections (16mm) were maintained by 12% of the libraries, and audiotape collections by 6%. CD-ROM collections seemed to be growing and are currently held in 38% of the libraries.

Circulation systems were automated in 69% of the libraries — systems mentioned were: Datatrek, Columbine, Inmagic, Askam, and Follett’s Circulation Plus. Fifty percent of the librarians indicated their libraries were responsible for the marketing and sale of products, with others expecting to become involved with this on some level in the near future. Products marketed through the libraries included videotape, publications, and research services.

Preservation and conservation issues were also important, with 50% of the librarians reporting current involvement and several others expecting to see this grow as an issue for them. Preservation techniques utilized included the transfer of scripts, clippings, newspapers etc. to microfiche or microfilm; provision of a climate-controlled environment; and the transfer of tapes to a current format.

FYI: CONFERENCE SESSION UPDATE Wednesday, June 9, at the 1993 SLA Conference you'll have an opportunity to learn about some of the unique elements that are part of radio broadcasting and research in "Bringing You the News: Resources in Radio Libraries and Archives". You've probably been glued to your radio listening to intelligent, provocative broadcasts of radio programming like "All Things Considered" for years this is your chance to find out how it all happens. Bring your questions to Cincinnati.

If you didn't respond to the survey but would like your address, etc. updated for a directory of television and radio librarians that will be available at the conference, please fax the information to me at: (404) 827-5283 or mail it to my attention: Debra K. Bade, CNN Library, One CNN Center, Box 105366, Atlanta, GA 30348.

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MASTER CARD AND VISA ACCEPTED
Conference seminar to focus on changes in photo, graphic handling

BY ELAINA RAINES

Cincinnati is the place to be Wednesday, June 9, when the Small Libraries Group hosts the seminar "Photos and Graphics A to Z".

The program will take those with small libraries from the basic organization and weeding of photos and graphics to electronic systems. It will include how to cope with changes, lack of money, space, time and manpower and still provide the services expected.

There also will be an informal gathering of librarians with an interest in the Small Libraries Group following the Division's business meeting Monday, June 7. The meeting will be in the Division Suite.

High-tech doesn't have to be high cost. There are many different ways to use a computer when your library does not have an on-line system. One suggestion came from Ellie Brower of The Saratogian in Saratoga Springs, New York. She writes:

I run "Fort Brower" four hours a day for a daily paper of 17,000 circulation. I have the largest floor space in the building with the exception of the press (even larger than the Publisher!). With all that space, I still run out of room. So, as handy as computers are in the workplace today and considering today's economy, I sat down to figure out how to use my time and space better and how to reduce costs. What I came up with, I think, is pretty good.

One of the problems in a newsroom is clip files that are taken and not always returned intact. I have built my library around the needs of the reporters. Turnover in those reporters invariably results in files missing. Sometimes reporters come across them once they have relocated and mail them back, but more often they don't. At any rate, I had to find a way to help reporters, especially crimes reporters, put their hands on any article within minutes.

I take the daily clips and type in the date, head and, in the case of crimes, the names, dates, crime and sentencing information. Also, we have a column called "For the Record" kept in a clip file by month.

Using the computer file, a reporter can find the day a story was in the paper and what month clip file to go to for the in-depth story. They can use the microfilm for clip files that are no longer around.

As for the non-crimes clip files, everything is put on the computer as top priority everyday. The computer printout helps new reporters find stories for background on a given subject. Ten years down the road, the story will be on microfilm and located through the computer printout I made this year.

Ellie has found a good way to combine the clip files and computer in a small library setting. I would like to hear how others handle crime, lawsuit and obituary files in a semi-automated system.

Remember to schedule your conference time to take in the two Small Libraries Group functions. Hope to see you in Cincinnati.

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Step by Step Into the Internet

BY KITTY BENNETT

News librarians are certainly talking about the Internet, but not many of us are doing anything about it.

After observing this phenomenon in myself for about six months, I believe that the higher your desk is piled with books and articles about this vast network of networks, the less likely it is that you are actually using it.

I recommend an approach that demystified the Internet for me and that I hope will increase your level of comfort and familiarity with it. This approach is the head-first, just-do-it method, and involves diving into the Internet and taking a look around for yourself. It's hard not to be captivated by what's there. I predict that when you emerge from this cyber-adventure, any further study of the Internet will be focused on your specific interests and questions.

Let's put to rest some common fears. Exploring the Internet is not expensive. Time on the network can be had for about $1 an hour. It's not difficult. You can be "surfing" the Internet by tonight after about a half hour of preliminaries. You can't damage any of the computers in the network. If you get stuck, you can always break your connection by hanging up through your communications software or turning off your computer.

This article, therefore, will not be about TCP/IP protocols, packet-switching networks or domain-system structures. It will not discuss the Internet's history vis a vis the Department of Defense, nor the political and social ramifications of the creation of information superhighways. I leave that for resources listed elsewhere in this Internet special report.

What this article will explain, step by step, is how simple it is to get familiar with the Internet. It will tell you how to get connected, how to look around in other connected computers and how to transfer information from those computers in yours.

This explanation is based on three assumptions: You have a personal computer with a modem and communications software; you have a very basic understanding of how the pc works; and, you are accessing the Internet from somewhere in the contiguous 48 states.

That being the case, let's do it.

Step 1. Get a full connection.

(See page 14 for registration details.) A full connection allows more than the electronic mail services to and from the Internet many of you now use through CompuServe, Prodigy or a variety of smaller networks.

You can reduce the cost of direct access to the Internet by sharing a dedicated connection with thousands of other people. There are many services that offer this connection, but the cheapest and best ones I know of and use are The WELL (Whole Earth 'Electronic Link) in Sausalito, Calif., and Delphi, in Cambridge, Mass.

Both services offer detailed instructions on navigating the Internet and have very useful conferences for hashing out problems and questions specific to it.

The WELL has much to offer news librarians. Conceived by Stewart Brand of Whole Earth Catalog and Whole Earth Review fame, it offers conferences on information retrieval, library automation, computer journalism and many other topics of interest to information professionals. The February 8 issue of Time called it "one of the hippest virtual communities on the Internet."

Delphi began to offer full Internet access in January. One of its most attractive features is its low cost: about $1 an hour, including telecommunications charges, if you use it during the evenings and on weekends. You can set up an account with a credit card via Delphi's toll-free, online sign-up procedure and be on the system in minutes.

Both services are happy to establish corporate accounts, which require small deposits and take a few days to process.

Step 2. Start exploring in other computers on the Internet.

This process is possible through what is called the "telnet" protocol. (Sometimes "telnet" is used as a verb, as in "I'm going telnetting tonight.")

I will explain the specific commands you need to type each step of the way. After each typed command, hit whatever key causes a carriage return on your keyboard, typically the RETURN or ENTER key.

When a command you're instructed to type is in all upper case, it means you should hit that particular key on your keyboard.

Each system you access through the telnet process has its own command to exit, and usually shows that command, but if you get stuck anywhere, try typing: CTRL c

A sample session using the WELL

We'll start our adventure on the Internet in the Dartmouth College Library Online System, where it is possible to search for a quote in the full text of the Bible, 33 Shakespeare plays and all of Shakespeare's sonnets. Our session will take about 5 minutes and cost about 50 cents.

After logging onto the WELL, and seeing a bit of introductory information, you will see an "Ok" prompt. It looks like this: Ok (? for help):

* The WELL will stop displaying information and expect you to give it a command. Remember to hit the ENTER or RETURN key after you type the command. Type: g internet

* At the next Ok prompt, type: netmenu

* From the Internet Conference Menu, select "Rules and Regulations on the use of the Internet from the WELL." Once you have read this, you will not have to go through this process again. Type: 2

* From the Rules and Regulations menu, select "1" to see the BARRNet regulations. Type: 1

* After the regulations have been displayed, you will be prompted to "Enter your selection, H for help or control-d to exit." Type: CTRL d

* At the Ok prompt, type: telnet library.dartmouth.edu

* You will see lots of information about the system and then be prompted to type a command. If you make a typing mistake, you will have to type the whole command again. The system doesn't seem to recognize backspacing as a way of correcting typos.

When you see ->, you are being prompted for a command. Type: select file shakespeare plays

* You will see a list of plays available for searching. You will be searching for the quote "All the world's a stage."

When you see ->, Type: find text all the world's a stage

The system will display the beginning of the act and scene in which the quote is found. Type: display context

The quote will be displayed at exactly the place in the act and scene in which it is found.

CONTINUES, PAGE 13
To exit the Dartmouth system and return to the WELL, type: bye
  • To leave the WELL, at the Ok prompt, type: exit

A sample session using Delphi

Through Delphi we will take a look at the University of Iowa's Pan-Campus Data access Network, known as PANDA. One of the many wonderful databases in PANDA is a file of song lyrics, which we will search for Bob Marley's "Redemption Song." This process will take about 7 minutes and cost 13 cents.

• From the main menu, select "Internet Services." Delphi lets you select any item from a menu by typing the first one or two letters. Again, remember to hit the ENTER or RETURN key after you type a command.
  Type: in
  • From the Internet SIG (Special Interest Group) menu, type: ENTER
  • Like the WELL, Delphi will ask you to agree to the terms and conditions of Internet use; this will be the only time you will go through this process. From the Internet SIG menu, select "Register/Cancel." Type: re
  • From the Internet Registration Menu, select "Terms of Use." Type: te
  • When the terms of use have been displayed, you will again see the Internet Registration Menu. To select "Register," type: re
  • You will again be returned to the Internet Registration Menu. To exit, type: ex
  • From the Internet SIG Menu, select "Telnet." Type: te
  • At the Telnet Services Menu, you will be asked to enter a selection. The next command is not on the menu, but typing it will help make it easier to read the screens in the systems to which you will be telnetting. Type: /echo host
  • You are now ready to give Delphi a command to telnet to a particular system. Type: telnet panda.uiowa.edu
  • From the first menu you see, select Online Information Services. Type: 4
  • From the next menu, select "Song Lyric Server." Type: 11
  • At the next menu, you will give a command that will take you to the next page. Type: CTRL n (holding down both keys at the same time.)
  • From this menu, select "Lyrics by artists that start with m." Type: 28
  • From this menu, select "Marley, Bob." Type: 17
  • You will see a menu of one item: "marley.bobredemption song." To select this item, type: 1
  • This, of course, is the text of the song. To leave PANDA, type: q (You may have to type q a second time.)
  • You will be returned to Delphi's Telnet Services Menu. To exit Delphi type: bye (Typing "exit" would have taken you to the previous menu.)

Step 3. Transfer a copy of a file into your computer. This process is known as "FTP," which means file transfer protocol, or sometimes "anonymous FTP," because it allows you to retrieve material from databases in which you don't have your own account.

File transfer using the WELL

We'll go into the WELL to retrieve the popular Yanoff List, Scott Yanoff's frequently updated and now famous list of fascinating Internet resources. FTP-ing this list and downloading it to your own computer will take about 5 minutes and cost approximately 80 cents.

After logging onto the WELL, this is what you do: * At the Ok prompt, you will give the command to FTP and the address of the system in which the Yanoff List is located. Type: ftp csd4.csd.uwm.edu
  • When connected, you will be prompted for your name. Type: anonymous
  • When prompted for a password, give your own electronic mail address on the WELL. This is username @well.sfu.ca.us. (My address, for example, is optimes@well.sfu.ca.us). Type: username @well.sfu.ca.us
  • When you see a prompt that looks like this:
  ftp>, type: cd pub
  • At the next FTP prompt (ftp>), you will tell the remote system to retrieve the file. Type: get inet.services.txt.
  • You will get a message once the transfer has been completed. It will tell you the size of the file and time taken for the transfer. You may be amazed at how fast this happens. The Yanoff List takes about 5 seconds.
  • At the next FTP> prompt, leave the remote system. Type: quit
  • You will be returned to an Ok prompt in the WELL. To download the file into your own computer, Type: ldown
  • The WELL will take you to a menu, you should choose to download files. Type: d
  • When asked if you would like to see a list

of files in your current directory. Type: y
  • When asked if you would like to see "dot" files, type: n
  • When prompted for the name of the file you wish to download, type: inet.services.txt
  • A message will be displayed saying that the WELL is ready to send your file, including an estimate of the time it will take. You can cancel the process anytime you want by hitting CTRL X several times.

  • At this point, you need to tell your own communications software to download. I use PROCOMM PLUS, so in my case I hit the PGDN key to proceed. PROCOMM PLUS asks me for a destination for the file; once I give it this information I'm ready to download. It takes three to four minutes for me to receive this file at 2400 baud.

  • You should delete files in the WELL once you've seen that the file is on your PC's word processor.

  • To look at the directory of files you are storing on the WELL, type: ls -a at an Ok prompt.
  • To delete the file you downloaded, type: rm inet.services.txt

The WELL allows you to use 500 kilobytes worth of storage space in its system for free. You'll be charged for anything above that amount. To give you an idea of how much space that is, the Yanoff List is about 4 kilobytes.

File transfer using Delphi

From Delphi, we will FTP John December's "Information Sources: the Internet and Computer-mediated Communication," a summary of hundreds of other resources on the network particularly helpful for people just getting started in the Internet. Time needed, including downloading: about 7 minutes. The cost: approximately 13 cents.

• After logging on to Delphi, select "Internet Services" from the main menu. Type: in
  • When you are at the Internet SIG Menu, type: ftp ftp.rpi.edu (Yes, type "ftp" two times. The second "ftp" is actually part of the address.)
  • When prompted for a user name, you can just hit the ENTER or RETURN key on your computer. In Delphi, the default is "anonymous," so you don't have to type this word.
  • When you are prompted by the remote system for your password, Delphi very helpfully shows you what your electronic mail address is on its system. Type that address. (My address,
for example, is bennetk@delphi.com.) Type: 
username@delphi.com
• At the FTP> prompt, type: cd pub
• At the next FTP> prompt, type: cd communications (You have selected the "pub" directory and the "communications" subdirectory.)
• At the next FTP> prompt, type: get internet-cmc
The transfer will take just seconds.
• Unlike the WELL, Delphi does not give you a message when the file transfer is complete. You simply will see another FTP> prompt. Type: quit
You will be returned to the Internet SIG menu.
• To download the file into your own computer, select "Workspace" from the menu. Remember, Delphi needs to see just a couple of letters of the word to understand what you mean. Type: wo
• To see a list of commands, type: ?
• From the list, select "CATALOG files."
The system makes minor changes in the file's name and you need to know the exact name. Type: ca
• Select "DOWNLOAD file" from the list of commands to see the Download Method Menu. For the purposes of this example, select XMODEM. Type: xm
• When prompted for the name of the file, type the name exactly as it appeared above in the menu. Type: internet-cmc:1
• Delphi will respond: “Ok, receive!”
• Give the command for your own communication software to download. The file is about 28 kilobytes and takes about 4 minutes to download at 2400 baud.
• Remember to delete files from Delphi after you’ve downloaded them to your own computer. Delphi is not nearly as generous as the WELL in allowing you space on its system. Only the first 25,600 bytes (characters) are free. That’s not much more than this article.

There is a charge of 16 cents per month for each additional thousand or so bytes. Storage on your account is sampled several times a month, so be sure to delete files as soon as you’ve downloaded them to your computer.

Delphi also restricts the total volume of material transferred from the Internet to its system to 10 megabytes a month. That’s quite a bit of information — equal to over 3,000 typewritten pages — but it’s important to be aware of the limitations.

To delete a file, go to the Internet SIG menu and select "Workspace." Type: wo
• At the workspace prompt, type: de filename
I hope you will relax and have fun exploring the Internet. Send me an electronic message from the WELL or Delphi and I’d be happy to give you extra credit!

Kitty Bennett is a news researcher in the St. Petersburg Times News Library.

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**Information on how to register for the WELL and Delphi**

The WELL’s voice line is (415) 332-4335.
To register online, dial up the WELL through CompuServe’s Packet Network (CPN), a long-distance network distinct from CompuServe itself. Call CPN at (800) 848-8980 to determine the nearest CompuServe access number to use. Dial this number through your modem. When you are connected, hit ENTER once. When prompted for a host name type "well" and hit ENTER.
The system will walk you through the registration process, which may be done online with a Visa or MasterCard.
Registrations are processed the morning after they are received, when you will be called by a WELL staffer. After some information is passed on and your questions have been answered, you will be given access to the system.
The WELL charges a $15 per month membership fee, plus a $2 per hour usage fee, plus $4 per hour for telecommunications. The first 5 hours online are free.
The WELL will send you information in your registration packet about a cheaper alternative to CPN called PC Pursuit, which can bring the cost of telecommunications down to $1 an hour or less during non-prime-time. However, PC Pursuit must be paid with a credit card or automatic checking account debit, so it is difficult for most companies to use it.
Delphi: Delphi’s voice line is (800) 695-4005.
To register online, dial (800) 695-4002 through your modem. After you’re connected, hit the ENTER key on your computer one or two times. When prompted for a password, type HELP. You will be presented with a menu of information on access methods and rates.
You will be asked to choose either the 10/4 Plan, which offers four hours of online time per month for $10, or the 20/20 Advantage Plan, which is 20 hours each month for $20. There is an additional $3 per month charge for Internet access, which is waived during the first calendar month of use.
You may enroll and be on the Internet immediately by using either a VISA or MasterCard. Delphi was offering five free hours to new users when I wrote this article in February. Once you’ve gone through the registration process, the system will give you full log-on instructions, including your local SprintNet access number.
Delphi recommends that you use SprintNet because it offers more hours of free connect time every day than other access methods, such as Tymnet. When dialing Delphi through SprintNet, you pay no telecommunications charges between 6 p.m. and 7 a.m., Monday-Friday, and all day on weekends and certain holidays.
That means if you use Delphi during those hours, you can be paying as little as $1 per hour (plus a few cents for Internet access) if you’ve signed up for the 20/20 Advantage Plan.
On the other hand, if you use Delphi at other times of the day, you will be charged $9 per hour for telecommunications through either SprintNet or Tymnet, which is much more expensive than the telecommunications charges for accessing the WELL anytime.
Other options for connecting to the Internet: The World Software Tool and Die Brookline, Mass. (617) 739-0202
Cert-Net “Dial-n-Cert” San Diego, Calif. (800) 876-2373
Performance Systems International Reston, Va. (800) 827-7482
Understanding the Internet: Worldwide information possibilities

By Diana Oblinger, Ph.D.

Editor's note: We searched for a "quick" description of the Internet and found this article. We edited this article for reprint with permission from The Institute for Academic Technology's "Technology Primer". The IAT is a program of the University of North Carolina at Chapel Hill.

Overview

The Internet is an international network linking hundreds of smaller computer networks spanning North America, Europe and Asia. Using the Internet, computer users can connect to a variety of computers across the country or on other continents as quickly and easily as if they were in the next room, allowing easy access to vast resources from the desktop with little or no expense to the user. The largest problem faced by most newcomers to these networks is understanding what such networks can provide.

Establishing communication

The Internet is comprised of several, separately administered networks. For these global networks to communicate with each other, each must understand the other's messages and respond in a fashion recognizable to other machines. This is accomplished by requiring that each computer on a network support a particular protocol — a common language for handling basic computer functions (such as data transfer between networks). The Internet uses a protocol called TCP/IP, or Transmission Control Protocol/Internet Protocol.

Services offered on the Internet

There are three main services provided by the Internet:
- remote login
- file transfer
- electronic mail

Remote login

A program called TELNET lets you login to remote computers. Remotes include any computer not directly wired to your system. An account can be created for you that allows access from any desktop computer linked to the Internet.

One of the more popular uses of remote login is to access Online Public Access Catalogs (OPACs). In addition to book and serial holdings, many online library catalogs contain locally developed commercial databases. Access to most commercial databases is restricted. Locally developed non-commercial databases containing indexes to local newspapers and regional statistics may also be available and open to outside users without restrictions.

In addition to more than 200 online library catalogs, the Internet also provides access to a growing number of campus-wide information systems. Information that may be available includes campus news and information, activities and events calendars, directories of services, organizations, and descriptions of the campus, academic programs and policies.

Additionally, some academic institutions have established specialized databases which may be accessed via Internet. Some examples are:
- PENpages: Database of agricultural and nutritional information produced by Pennsylvania State University with support from other organizations. Information ranges...

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- John Hopkins Genetic Databases: Several public databases provide data related to human genetics (e.g., human chromosome mapping, inherited disorders and traits).

TELNET operates in a client/server environment in which the computer you are using becomes a client, with TELNET negotiating the opening of a session on a remote computer (server).

It is possible to maintain more than one Internet connection and/or search simultaneously. This allows you to search, then "cut-and-paste," information from multiple sources into a log which is available for later use. Once you have conducted a search on the Internet, you may want to save or print the results. If you are using a personal computer, you can "download" or bring a file into your computer for storage, or just print it.

### File Transfer Protocol (FTP)

It is often useful and necessary to transfer files from one place to another. The Internet program known as file transfer protocol (FTP) is used to move files (whether they consist of software, pictures, text, graphics, sound or other information) between computers. You also may obtain directories, catalogs, bibliographies and other resources via FTP. For example, the Oxford Text Archive, a database of the full-text books, plays, essays and poetry, makes its updated catalog of materials available with FTP.

There are two types of FTP sites: anonymous and non-anonymous. Anonymous sites are accessed free of charge and do not require you to establish an account or to be assigned a login identification. Non-anonymous sites require that you contact the FTP system administrator to request an account.

Many sites have criteria that you must meet to be assigned an account and may charge for logging in and time of connection. Note that FTP sites are set up only to move information, so you cannot actually view files on the site.

To view or manipulate files, you will have to transfer them to your system and open them with your choice of program (Word for Windows or ToolBook, for example).

On some FTP sites, particularly those that have been established for the purpose of collecting and sharing programs, you may add your files for others to access. The site administrator will have some method that allows you to add your file and, at the same time, protects the site from being invaded by computer viruses.

Note that files placed on an FTP site do not negate the creator's copyright. If there is not an explicit copyright notice attached to the file, it is best to assume that the material is copyrighted and to request permission before using the material or creating derivative works. United State copyright law now conforms to the Geneva Convention rules which state that a copyright notice or registration is not required on a work — it is protected by copyright law as soon as it is in tangible form.

Electronic Mail Electronic mail, or e-mail, is one of the simplest and most popular uses of computer networks. The ability to compose, send and receive messages via the computer demonstrates how valuable networking information can be.

It is also possible to send e-mail to more than one person at a time. Large mailing lists, called listservers, function as electronic discussion forums, allowing a working group of colleagues all over the world easily to keep in touch. These mailing lists are typically unmoderated. Moderated mailing lists provide another category of e-mail service. The content of these lists can be controlled by an editor. One advantage of moderated lists is that they permit the user to collect and assemble messages into topic- or discipline-specific groupings.

To use e-mail, you need an e-mail account or ID for your computer and the Internet address of the person with whom you want to communicate. You may also use a BITNET address (a part of the Internet popular among higher education users). An e-mail account is registered with the Internet. John Quartermann's "The Matrix," and Tracy LaQuey's "The User's Directory of Computer Networks" are two currently available books that list such addresses.

### Summary

The Internet provides the ability for faculty to communicate with colleagues around the world and to access information, regardless of its location, for use in creating classroom presentations or for research. The power of the Internet as a tool to enhance research and instruction is enormous. This document was designed to help those unfamiliar with the Internet become aware of its potential and encourage them to become collaborators on the Internet.

Diana Oblinger is IBM program manager for the Institute for Academic Technology. As such, she works as the intermediary between IBM Corporation and the Institute on setting direction and priorities for the IAT.
New and varied sources and experts at your fingertips

BY WENDELL COCHRAN

You’ve used the computer to find articles in databases. Using the computer to write stories and design graphics is old hat. You may even have used a computer to analyze the facts and figures for a story.

But have you thought of using a computer to help with the most basic journalistic deeds: finding sources and conducting interviews? A growing number of journalists are finding that using networks, bulletin boards and electronic mail can help them tap into a variety of sources they could never hope to match on the phone or in person.

When Robert Gabordi, then a business writer at Gannett News Service, needed to locate sources around the nation to talk about the impact of the Americans With Disabilities Act, he turned to his computer. And in a less than a day, he had the “real people” interviews he needed to bring the impact of a sweeping new federal law to life.

“There’s no way in the world I could have done it any other way,” says Gabordi, now managing editor of Gannett’s Marietta, Ohio, Times. “I would have been shooting in the dark.”

What Gabordi tapped into was a CompuServe forum devoted exclusively to the topic of the Americans With Disabilities Act. These discussion groups, most focusing on a narrow range of issues, are the heart and soul of the emerging network community. Diverse sources, exactly on point. What more could a reporter or researcher ask?

Gabordi chose to use the CompuServe forum to locate sources. He got names and telephone numbers, then got on the phone to wrap up the interviewing. He could have used messages already on the board or conducted the interviews entirely by E-mail.

A few cautions before you link into cyberspace journalism. Not everyone is comfortable with the idea that the things they say on a bulletin board are public statements. It seems perfectly proper for journalists to be “lurkers,” as those who listen but don’t contribute are known on the network. But if you’re there to do reporting, I think you should announce yourself, just as you would in any other newsgathering situation. For me, that means contacting, either by phone or E-mail, the people I am going to quote. Also, you should be aware that much of the stuff that gets posted on computer bulletin boards isn’t necessarily the kind of information that a journalist needs.

As far as E-mail interviewing is concerned, consider it another tool, not a crutch. As Dan Gillmor of the Detroit Free-Press says, “E-mail is just one more form of communication. It should not replace phones or, even better, personal interviews.” He uses the networks to find sources, then follows up with a phone call.

But just as every tool has a certain job it does best, so does E-mail. For instance, there’s no better, cheaper way, sometimes no other way period, to reach around the world. Adam Gaffin of the Middlesex, Mass., News, has used E-mail and bulletin boards to write stories based on sources in Israel, Qatar and the former Soviet Union.

Patricia Wilson, of the Raleigh, N.C, News and Observer, is a relative newcomer to the ranks of cyberjournalists, using the technique on just a handful of stories so far.

She says she started using E-mail “because academics use it, and I cover higher education. I think that anyone who covers science, technology, medicine or education would benefit by using this medium.”

The trickiest part might be getting connected. CompuServe and other commercial carriers are easy: Just get a subscription and a modem and start messaging away.

But the real action is out on the Internet, a computer network that originally connected universities, the military and defense contractors. Access to the Internet is spreading, through public access networks such as Cleveland Free Net. More corporations are linking their computers to the system, which now includes more than 1.5 million computers. BBS operators also are offering dialup Internet facilities. Few newspaper companies have direct links to the Internet, though that might change if the Clinton administration really follows up on its goal to make the Internet the nation’s “information superhighway.” Gillmor and Gaffin each link to Internet via a public access network in their area. Each pays about...
Pack Up All Your Cares and Woes...

CONTINUED FROM PAGE 1

presented by the Broadcast Group which should be of interest to all of us.

All work and no play, however, is not in keeping with the tradition of the News Division and past chair Margaret Neu has planned a wonderful evening for our Awards Banquet. The Priatt Park Center was formerly the Cincinnati Club. News Division members will be wined and dined in the elegant atmosphere that once served as the meeting place for Cincinnati’s elite. UMI will host once again the reception, which will be followed by dinner and the Awards Ceremony. Plans are still being finalized for the Chairman’s reception on Sunday. Needless to say, the surprise location will take you back in time on Sunday evening to the riverboat days of old.

Congressional Quarterly will be our host for a Monday luncheon where we will also be treated to an insider’s view of the latest political events.

Thursday’s field trip is an excursion to the Mead Corporate Headquarters in Dayton. News is co-sponsoring this trip with the Business and Finance, Advertising and Marketing and Education Divisions. Though we are not listed as a sponsor in the Preliminary program we will be in the final. For a mere $6.00 we will be bused to Dayton, given a tour of the facility, an opportunity to talk with Mead executives and treated to a Barbecue lunch before returning to Cincinnati. For those of you making travel plans, we are scheduled to return by 3 pm.

DataTimes will host a reception in our division suite on Tuesday and other sponsors are also finalizing their plans.

Finally, don’t overlook the announcement of this year’s CE course that appears in this issue. Teresa Leonard has worked very hard to assemble a knowledgeable faculty who will guide participants through the ins and outs of Marketing and Selling Information Products and Services.

Cincinnati itself, of course, is another reason to attend conference. It is filled with a variety of museums and other attractions and meals and lodging are very reasonably priced.

So, come join us this year. Please feel free to call me with any questions, comments or suggestions. I really want this conference to work for you. See you in Cincinnati!

Charting A Course For Our Future

The theme of this year’s SLA conference is “Looking to the Year 2000: Information Professionals Chart the Course.” As a first step in the News Division’s contribution to this focus, the Poynter Institute for Media Studies held a “News Libraries: Year 2000” seminar Feb. 21-24.

Ideas generated in this seminar will be compiled and mailed to all News Division members before the June SLA convention.

Here is how the seminar evolved and how all members of the News Division will be involved in this important look at our profession and its future.

The Goal Changes in the news business will continue, if not accelerate, in the next ten years. A clear picture of the contributions news libraries can make in their news organizations is needed. The News Division of SLA will start a year-long examination of the issues facing news libraries. A “white paper” addressed to news organization decision makers and a “guidebook” for news librarians is envisioned.

Where to begin? The ideas of News Division members and the resources of the Poynter Institute for Media Studies were combined to start the process of looking at our profession’s future. The Poynter Institute scheduled a “think tank” session on the News Library’s future in early 1993 so the work of that initial group could be compiled and presented to the News Division at the annual conference in June.

Seminar participants Applications were sent to 120 people indicated in the News Division membership directory as heads of a newspaper library. The seminar had 24 participants, a somewhat larger group than most Poynter seminars but still small enough for effective discourse.

SUNDAy, JUNE 6
8:30 - 3:30 Rhydwen Continuing Education Course: Marketing and Selling Information Products and Services
1:00 - 3:00 News Board Meeting
3:30 - 5:00 Exhibitors Reception
6:00 - Chair’s Reception (Surprise location to be announced)
MONDAY, JUNE 7
9:00 - 10:15 CD-ROMs On A Tight Budget
10:30 - 11:45 Finding What They Said
12:00 - 1:45 Congressional Quarterly Lunch (with speaker)
1:45 - 2:45 Annual Business Meeting
3:00 - Small Libraries Interest Group Meeting
6:30 - 10:00 UMI-hosted Reception followed by Awards Banquet
TUESDAY, JUNE 8
9:00 - 11:45 Digital Photo Archiving
1:00 - 4:00 News Libraries Look To The Year 2000
6:00 Division Suite Hosted by DataTimes
WEDNESDAY, JUNE 9
7:30 Breakfast Hosted by Newsbank
9:00 - 11:00 SLA: Association’s Annual Business Meeting
1:00 - 2:15 Small Libraries: Photos and Graphics A To Z
2:30 - 4:00 Bringing You The News: Resources in Radio Libraries and Archives
4:00 Broadcast Libraries Interest Group Meeting
6:00 Division Suite Hosted by Dialog/VuText
THURSDAY, JUNE 10
Field trip to Mead Data Corporation, Dayton, Ohio. Tour, discussion with Mead executives and barbecue luncheon. Scheduled to return to Cincinnati around 3 p.m.
6:00 Hosted Division Suite

exercise in looking at the news library’s relationship to the news organization. Groups drew a vehicle which represented this relationship. A predominant theme in the drawings was the library as rescuer of a failing organization.

Sunday afternoon: Dorothy Bland, former...
Thursday afternoon: Small groups selected a key issue they wanted to address. Each group worked on an action plan for that issue and presented it to the full group Wednesday morning.

**Next Steps**

There will be an afternoon-long session Tuesday, June 8 during the convention to bring the full membership further into the discussion. Written responses will be encouraged from members who are unable to attend the conference.

This is not a Poynter Institute project, it is not a project of the participants in this first seminar, it is a News Division project.

And, although most participants in this initial seminar came from newspapers, broadcast librarians will not be excluded. Donna Scheeder encourages all of you to attend the Broadcast Libraries Special Interest Group meeting that will follow the "Resources in Radio Libraries" program Wednesday, June 9. The SIG meeting will focus on the particular concerns of broadcast librarians in the context of "Looking to the Year 2000."

News Division members will draw on all three of these meetings to decide what documents should be written, how the process of this examination should continue and how to share our collective vision with other professional groups.

If you would like to find out more about the seminar and what is coming up, feel free to contact our incoming Chair, Donna Scheeder, or any other of the participants:

Jennifer Belton
M.J. Crowley
Barbara Ellenbogen
Richard Geiger
Carolyn Hardnett
Geoff Haynes
(assistant to the managing editor, "AP in New York")
Alison Head
Diane Hunter
Bob Isaacs
Shirley Jobe
Cary Kenney
Bill Lee

Mary Kate Leming
Julio Miravalls Martin
Barbara Ellenbogen
(El Mundo, Madrid)
Sharon Ostmann
Sharon Palmisano
Renee Perez
Steve Proulx
Charlie Robinson
Donna Scheeder
George Schlubker
Paula Stevens
Cecily Surace
Bill Whiting

**News Division**

**Rhydwen Continuing Education Course: Developing and Marketing Information Products and Services**

June 6, 1993

The Westin Hotel • Tyler Davidson Ballroom
Cincinnati

8 a.m.  Registration
8:30 a.m.  STARTUP: Proposal Elizabeth Whisnant,
Informing Carolina; The State, Columbia, SC
• How to talk management into (or out of) an information brokerage service Assessing the market, establishing a budget

9:30 a.m.  STARTUP: Marketing Denise Henry,
manager PISYS IQ The News & Observer,
Raleigh, NC
• Advertising, making contacts, pricing

10:30  Break

10:45 a.m.  Information Beyond: An idea mart

12-1:30  Lunch

1:30 p.m.  ISSUES: Ethics Forum:
• Confidentiality Clients vs. reporters. Where are your loyalties?

2:30 p.m.  Break

3 p.m.  ISSUES: Copyright Laura Gasaway,
Director of Law Library University of NC, Chapel Hill NC
• What do you have to be worried about?

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**REGISTRATION FORM**

Early registration deadline: May 15, 1993
Cost: $100 ($125 after May 15)

Name: ____________________________
Title: ____________________________
Organization: ______________________
Address: __________________________
Phone: ____________________________
Fax: ______________________________

“Queen City of the West” through the eyes of a native son

BY JIM SCOFIELD

Its “Official Visitors Guide" perhaps says it best: "Cincinnati is an intriguing, unique city offering a perfect blend of European charm and American excitement."

Having been born there and having enjoyed many a boyhood summer amid its charm and excitement, watching the Reds cavort at old Crosley Field, I am always amazed at how the “Queen City of the West" constantly recaptures itself. It becomes more friendly and increasingly sophisticated without succumbing to brattish arrogance.

Its compact downtown is vibrant, safe and used constantly. Fountain Square features the famous Tyler Davidson Fountain, which highlights the “Genius of Water” sculpture. Most visitors are unaware that the fountain was moved from the center of a nearby busy intersection years ago to create an open plaza for events drawing thousands and for the good-weather congregating of brown baggers.

Overhead, the Skywalk system connects and unifies downtown to the delight and benefit of pedestrians. It is covered and often climate controlled. It interconnects all major department stores, hotels and more than 80 shops, banks, restaurants and office buildings plus the Convention Center, Riverfront Stadium (where the Reds now play) and the Riverfront Coliseum.

And, yes, for the romantics there are hordrawn carriages for sightseeing on downtown streets.

Transportation played a major role in the growth and progress of Cincinnati and it is treasured and appreciated.

Just a few minutes from downtown is the art deco Union Terminal, where more than 200 trains once stopped daily. As a youngster, I was awestruck by the 10-story high dome and the brilliant murals and mosaics. It is now, after a renovation costing nearly $50 million, the Museum Center. Encompassing two museums and a theater, it still overwhelms.

Meanwhile, do not be dismayed when you discover that your Cincinnati-bound plane has not landed in Cincinnati or even in Ohio. The Greater Cincinnati International Airport is in Kentucky, but only 12 miles and 15 minutes from downtown. It serves more than 10 million passengers of a dozen airlines each year and is considered a model for airports around the world.

Attractions beyond downtown include Eden park, which contains the Krohn Conservatory, a glassed-in botanical garden, and the recently renovated Cincinnati Art Museum. Other points of great visitor appeal include the Cincinnati zoo, second oldest in the United States; King’s Island, an amusement park offering more than one hundred rides, including the notorious Beast, and the Wild Animal Habitat; and Coney Island, featuring the world’s largest swimming facility, including a 200 by 400 foot pool.

Famous chefs often say that people are divided into two groups: those who eat to live and those who live to eat. Cincinnati is a paradise for both types, but especially for visiting gourmands who don’t count calories while partaking of the festive board.

Food expert Craig Claiborne, with no apologies to New Orleans, once said “it’s the only stop worth making between New York and San Francisco."

The Maisonette, a downtown Mobil five-star award winner for a record-setting 28 years, presents the ultimate in world-class cuisine. But Cincinnati is more famed internationally among us common folk for its 150-plus chili restaurants, led by the Skyline and Gold Star chains. And it’s difficult to find tastier ribs than those at the Montgomery Inn’s Boathouse on the riverfront. The Boathouse is near the oddly noteworthy sculptures of four flying pigs that pay homage to the city’s once thriving pork industry.

Across the Ohio River, on the northern Kentucky side, are Covington and Newport. Once the shady sisters of saintly Cincinnati, brazenly displaying illegal bigtime gambling and assorted other vices, they now abound with varied dining and entertainment establishments minus the casino action. From Covington Landing, you may enjoy breathtaking views of the river and downtown Cincinnati.

And, of course, what most Cincinnati expatriates miss as much as its chili is its famed Graeter’s ice cream. Both are shipped wherever former Cincinnatians reminisce about their native delicacies — and that’s everywhere.

Oh yes, the Reds will be at Riverfront Stadium, playing Philadelphia on June 1 and 2 and St. Louis on June 3, 4, 5 and 6, before hitting the road until mid-June. (513) 421-REDS

For the railbirds among us, River Downs Racetrack offers thoroughbred horse racing. A climate controlled clubhouse features fine dining.

Events you might want to enjoy during our Conference include: June 4-6- Summerfair '93 at Coney Island, 6201 Kellogg Avenue. Annual national arts and crafts festival with live entertainment and international food. (513) 531-0050.

June 4-6- Newport Italian Festival at Newport Shopping Center. Live entertainment, Italian dishes. (606) 292-3667.

June 5: Kid’s Fest at Bicentennial Commons. Nation’s largest single-day event devoted exclusively to children. (513) 352-6339.

June 7-11: Friends of the Public Library Annual Used Book Sale at Fountain Square. (513) 369-6960.

For further information: Greater Cincinnati Convention & Visitors Bureau, 300 West Sixth Street, Cincinnati, Ohio 45202. (513) 621-2142; (513) 621-6994; (800) 344-3445.
Carol Lindsay To Receive Kwapil Memorial Award

On the 20th anniversary of her service as chair of the Newspaper Division (1972/73), Carol Lindsay will receive the News Division's highest recognition, the Joseph F. Kwapil Memorial Award.

The Kwapil Award is given for major achievement in the field of news librarianship and for outstanding service to the News Division to a member who has actively participated in the division's programs and projects for a continuous period of ten years or more.

Carol's career epitomizes the diversity of the News Division. She started at Maclean-Hunter Publishing, moving from the steno pool to editorial secretary and then to editorial assistant doing research, fact checking and copy editing. She left Maclean-Hunter to work for the Toronto Star on the weekly as a production assistant and researcher. She was hooked.

She left the Star, got her library degree, and went to work with Dave Rhydwen as assistant librarian at the Globe and Mail. In 1966 Carol moved on to become chief of research for CTV, the private television network of Canada. She published weekly public affairs programs for EXPO 1967 in Montreal. She then returned to the Toronto Star as Chief Librarian.

Carol has been an active member of the division since 1968. Her contributions are legendary. She has served in all division offices; she has chaired and served on all major committees; she has been a speaker, discussion leader, instructor and panelist at conferences. She compiled a division membership directory in 1971 and 1974. She authored the chapter on circulation control in "The Guidelines for Newspaper Libraries".

As program chair for the Boston conference in 1972 she presented a session at M.I.T. on "Automatic Indexing for a Computer-Based News Retrieval System," which included such topics as selective dissemination of information based on user profiles; automatic indexing and full text storage of news text; and remarking of published material. As chair of the division at the Pittsburgh conference in 1973, she oversaw the first division-sponsored seminar, "Seminar for Smaller Newspaper Libraries and News Librarians." She was the 1987 recipient of the Agnes Henebry Roll of Honor Award and has also been an active member of her chapter.

Three to receive Henebry Roll of Honor Award

The Agnes Henebry Roll of Honor Award is given to a member or former member for service to the division and for participation in division programs and projects.

YVONNE EGERTSON is Library Director at the Newspaper Association of America in Reston, Va. She has been an active member of the News Division since the 1970s and has served on several committees and participated in conference programs. Yvonne distinguished herself as the compiler of the 1985 report on journalists killed, wounded, jailed and expelled in 1984 for the World Press Freedom Committee. This accounting has continued with the latest (1992) report documenting 47 journalists/media personnel killed. Yvonne's work with the Mass Communication Bibliographers Division of the Association of Educators in Journalism and Mass Communication is strong and effective.

JO KIRKS is Librarian for Knight-Riddler, Inc. in Washington, D.C. Previously, Jo was Librarian for ANPA (NAA). She has been an active member of the division since 1976 and has chaired and served on many committees and participated in a number of programs. While at ANPA Jo wrote and edited ANPA Library Bulletin which served as the division newsletter for many years. In the mid-1970s Jo, along with Carolyn Hardnett and Trisha Price, helped establish the first Washington, D.C. News Group. She also has served as a member of the National Press Club Library Committee.

A Gold Watch or A Pink Slip ... Are You Prepared?

By Aleta Embrey


Newspaper mergers. Staff downsizings. Buyouts. When newspapers close or reduce their staff what happens to the news librarians? How do you survive the pink slip? What action plan should you use to find a new job?

Don't stop reading this thinking that it will never happen to you. It can and does happen all too often. In 1992 alone, 10 newspapers ceased publication, 4 merged with other newspapers and 4 daily newspapers converted to weeklies. It is better to be prepared for the unexpected or, maybe at your newspaper, the inevitable.

When the Washington Star folded in 1981 there was some career counseling available but no formal job placement; just notices on a bulletin board, recalls a former Star librarian who did get a position with another newspaper. Have methods for helping former employees become more sophisticated in the last decade?

The San Antonio Light ceased publication early this year after its owner, Heart Newspapers, bought the San Antonio Express-News. The corporation decided to keep its former competitor operating and close the Light. Out of several hundred staffers, about one hundred will be hired by the Express-News. Three San Antonio Light librarians are looking for new jobs. Former Light employees are being assisted with several career placement services including resume writing, interview coaching, and a job databank.

And what if this happens to you? First of all, acknowledge your feelings about your job loss. Initially you may be shocked, relieved or anxious. Later you may experience a sense of failure or low self-esteem. Then the anger may come. Deal with those feelings. Talk to your family and friends or a counselor to work through the grieving process. It is normal to feel a sense of loss for a job in which you have invested many years and your heart and soul.

Find out what benefits you should receive. Don't assume that you will be told, ask. Will your company extend your medical insurance as part of a severance package or will you need to pay for it? Under COBRA, the Consolidated Omnibus Budget Reconciliation Act, you are generally allowed to be a member of your former employer's group health plan for 18 months if you pay the total premium. You may not receive all the benefits provided by your employer, though, so get the specifics.

Have that complete physical, dental exam, vision check-up, or prescription renewed before your current employment ends. Even if you get another job immediately, your new medical plan may not begin coverage for 90 days.

You may want to consider getting your own life insurance or disability insurance if you were dependent on policies provided by your employer. Seek help from a financial planner on how to invest your 401k. Under a new tax law effective this year, if your 401k funds are not directly invested into a new account the IRS takes its share before the funds are transferred to you for reinvestment.

If you will get severance pay, ask for it in a lump sum. You are entitled to unemployment insurance for a limited time the weeks that you do not get severance pay while you seek a new job.

And how do you look for that job? Network! Tell friends and acquaintances that you are job hunting. If your area has an active news group contact the members about your job status. The DC/SLA News Group has an electronic bulletin board that enables members to post employment opportunities and other information. Many jobs are filled by word of mouth and do not get advertised. You never know who might have just the right lead to find your next job.

Contact the Special Libraries Association's SpecialLine telephone job bank at (202) 234-3632. The SLA information kit “Guide to Career Opportunities for Special Librarians and Informational Professionals” could be a valuable yet inexpensive tool. Find out if your former employers will provide any career counseling, resume writing or placement services. Use them. Ask for a letter of recommendation from your boss to have for your references file.

Be creative in how your skills as a news librarian can be marketed. Do you want to stay in a newsroom or are you perhaps ready for a change? Do you want to transfer to the corporate world and gather business intelligence? Work of a vendor that supplies newspaper databases? Is this the time to fulfill your dream of being your own boss and become a library.

Your city may have a temporary employment agency that specializes in library positions. It is a good way to experience different library environments, make contacts and perhaps even find a permanent position while earning income. Or tell your librarian friends that you can freelance for them during their vacations, sick leaves or special projects while you are job hunting.

So you think this will never happen to you. You work hard, are happy with your job and plan to stay where you are until retirement. You have a decent boss who takes care of you. You figure your company owes you the same loyalty you give it.

To paraphrase recent radio comments by Harvey Mackay, author of “Swim with the Sharks,” it is up to YOU to manage your own career. It is not the duty of a benevolent supervisor. Keep your resume updated. Be prepared as if that pink slip could be given anytime. The days of thirty years with the same newspaper and a gold watch are coming to an end.

Aleta Embrey is former head librarian of the Los Angeles Times’ Washington Bureau Library. She is chair of the DC/SLA News Group.

SLA and AIM Provide Discount Resume Evaluation Service

Special Libraries Association members may have their resumes evaluated by a fellow librarian at a special discount. This new member service is the result of an agreement between SLA and Advanced Information Management, a California library personnel firm.

The service offers two levels of evaluations. A Level One evaluation includes a written critique of the resume and a packet of information with articles and suggestions on resume writing and production, sample resumes and a guide to writing cover letters. The fee is $40 for SLA members and $50 for non-members.

A Level Two evaluation includes a draft of a revised or new resume in addition to the information and materials a Level One evaluation offers. Level Two evaluations are appropriate for someone who doesn’t have a resume or whose resume needs major revision. Level Two evaluations are $80 for SLA members and $100 for non-members.

Evaluations take between 1 and 2 weeks. A 48-hour rush service is available for an additional $25 fee.

An important feature of the service is that it has been designed for librarians by librarians. “Some people we have talked to have gone to a "generic" resume service,” said Colleen Worlton, AIM’s director of operations. “But, they were frustrated by the lack of understanding resume specialists had of the library profession. Anne Porter-Roth, who will be performing the resume evaluations, is a professional librarian with ten years of experience in the library field and six years of experience in library personnel at AIM.”

Additional information about the resume evaluation service and order forms are available from AIM at (415) 965-7799. The address is AIM Resume Evaluation Service, 100 Shoreline Highway, Suite 295B, Mill Valley, CA 94941.

NOW AVAILABLE!

OPENING NEW DOORS

Alternative Careers for Librarians

Edited By Ellis Mount

ISBN 0-87111-408-9 274p. $36.00 SLA Members: $28.50 Call for shipping/handling.

Considering a change in your career, but want to make use of your library experience? This narrative-style book is filled with ideas for rewarding career alternatives! Twenty-eight information professionals, including consultants, entrepreneurs, product developers, and company presidents tell how they acquired these positions, the pros & cons, the qualifications, the nature of the work, and the rewards. An introductory overview by Ellis Mount is included.
New and varied sources and experts...

CONTINUED FROM PAGE 17

$20 a month for limited access time.

Navigating the Internet as a journalist can be frustrating. There is no directory of who’s on the network, in fact many Internet users are actively opposed to such a directory. They fear a proliferation of junk mail, including reporters’ questions, if everyone has easy access. But more and more folks on the net are distributing their addresses, some are even putting the codes on their business cards. There are utilities designed to find an Internet user’s address, but I’ve found them almost worthless.

One shortcut that’s being offered, at least for reaching academics, is ProfNet. Operated by the public affairs folks at the State University of New York at Stony Brook, ProfNet connects university public information officers, who in turn promise to forward queries to experts on their campuses. Daniel Forbush, the SUNY official who developed ProfNet, says E-mail addresses for professors will be provided on request.

And it’s easy to get lost in the vastness of the network. “Figuring out the Internet is about as easy as trying to find a book in a research library with no catalog,” Wilson says.


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Annual Awards Banquet the place to be June 7

The News Division will hold its annual Awards Banquet at the Piatt Park Center, 30 Garfield Place, Cincinnati.

A UMI-sponsored reception, with refreshments and music, will begin at 6:30 p.m. in the second-floor Grill Room, which features a long, old-fashioned wooden bar. Dinner and awards will be presented in the two-story tudor-style Oak Room at 7:30.

This year’s banquet ticket costs $50. All tickets must be ordered on the SLA conference registration form.

The News Division will present the Joseph F. Kwapi Memorial Award to Carol Lindsay. The Agnes Henebry Roll of Honor Award recipients are Kathy Trimble, Jo Kirks and Yvonne Egerton. John Cronin’s service and dedication as Chair and Program Chair will be recognized with the Ralph Shoemaker Award. This year’s Vormelker-Thomas Student Stipend Award goes to Julie Bolding, a graduate student at the University of Illinois at Urbana-Champaign.

The Piatt Park Center, most recently known as the Cincinnati Club Building, was designed and built in 1923. A broad marble stairway leads up to the elegant Oak and Grill rooms. It has a “lovely atmosphere,” accorded Donna Scheeder after a visit. Please join us for an evening of fine appreciation, dining and music.

Margaret Neu, Awards Committee Chair