

Sri:
Sri Lakshmi Hayavadana Parabrahmane Nama:
Srimathe Nigamantha Mahadesikaya Nama:
Srimath Seva Srinivasa Raghavarya Mahadesikaya Nama:

SRI DESIKA DARSANA DIARY

No.10 (Old No.2), Lakshmipuram 2nd Street,
Villivakkam, Chennai - 600 049. Phone : 26180481

To

Date : Feb 24, 2009

Sri Desika Darsana Diary, a Guide and Almanac for 2009-10 (Virodhi - Tamil Year) is proposed to be released in March 2009. This is the 38th year in succession this Diary has been serving the people.

The diary includes details of every day calendar for the year like Nakshatra, Thithi etc, rituals to be adopted on auspicious days, articles on several religious practices, colour photos of different deities and so on. Readers and users of this Diary have found the contents very informative and educative.

The Tamil Edition of the Diary has been serving the people since 1972 reaching wide spectrum of people across the country. Copies are even sent to foreign countries, where the diary has found lots of admirers. Due to popular demand, Telugu Edition was introduced in 1996 to cater to the needs of Telugu speaking people across the globe.

Being brought out on a modest price, the publication of the Diary every year has been made possible only because of the encouragement given to us through the advertisements / sponsorship of photos in the Diary.

We hereby request you to favour us with an advertisement / sponsor a photo for the diary for 2009-10. A combined tariff for both Tamil and Telugu editions have been furnished for your reference.

Payments can be made in favour of “**SRI DESIKA DARSANA DIARY**”, Villivakkam, Chennai - 600 049.

Thanks and Regards

Yours sincerely
Publishers

RELEASE ORDER

From

To

SRI DESIKA DARSANA DIARY

No.10 (Old No.2), Lakshmipuram 2nd Street,
Villivakkam, Chennai - 600 049. Phone : 2618 0481

Sir(s)

With reference to your appeal datedwe agree to take up apage
advertisement / sponsorship of photo in the Diary to be published
for the year 2009-10. (Tamil Year - Virodhi). The matter for insertion is enclosed.

Payment terms : (Please tick the chosen one)

1) Payment is enclosed for Rs. (Cash / C.No. dt. /
.....Bank.....Branch)

2) Payment will be made on receipt of the bill.

	Tamil Diary	Telugu Diary	Combined Rates
Back Cover	Rs.7000	Rs.6000	Rs.12000
Special Art Page (Multicolour)	Rs.6000	Rs.5000	Rs.10000
Photo Sponsorship (Multi Colour) (List Enclosed)	Rs.6000	Rs.5000	Rs.10000
Tricolour Art Page	Rs.4000	Rs.3000	Rs. 6000
Single Colour Art Page	Rs.3000	Rs.2000	Rs. 4000
Full Page	Rs.1000	Rs. 800	Rs. 1500
Half Page	Rs. 500	Rs. 400	Rs. 800

List of photos to be published in
Sri Desika Darsana Diary - 2009-10

- 1 Lord Sri Lakshmi Hayagriva
- 2 Lord Sri Varadaraja, Kanchipuram
- 3 Lord Sri Ranganatha, Srirangam
- 4 Lord Srinivasa, Tirumala
- 5 Lord Sri Ananda Lakshmi
- 6 Sri Andal
- 7 Sri Ramanuja
- 8 Sri Vedanta Desika
- 9 Srirangam Srimad Andavan Sri Rangaramanuja Mahadesikan
- 10 Sri Abhinava Vageecha Brahmathanthra Swathantra Parakala Mahadesikan
- 11 Srimad Azhagiya Singar Sri Narayana Yattheentra Mahadesikan
- 12 Sri Poundarikapuram (Paravakottai) Andavan Sri Gopala Desika Mahadesikan
- 13 Navalpakkam Narasimha Thathayarya Mahadesikan (Navalpakkam Swami)
- 14 Sri Uthamur Veeraraghavarya Mahadesikan (Uthamur Swami)
- 15 Ayya Devanatha Thathacharya Swami
- 16 Maduranthagam Sri Veeraraghavachariar Swami
- 17 Sri Seva Swamy

Please choose the following option for description under the photo.

- 1 Courtesy
- 2 A Well Wisher
- 3 A Devotee

Note: For carrying photos not listed above, please contact us.

Please mention your name and address for further correspondence.

Declaration

I / We wish to take sponsorship of the photo for carrying
in Sri Desika Darsana Diary 2009-10 (Tamil / Telugu / Both).

I have enclosed Cheque No..... Dt..... for Rs..... for the same.

SIGNATURE