

NORTH CAROLINA

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Photo: To download a photo of Battista, see end of release

DINO BATTISTA JOINS UNC PRESS AS SENIOR MARKETING DIRECTOR

Chapel Hill, N.C.—The University of North Carolina Press is pleased to announce that Dino Battista has joined the Press as Senior Marketing Director. He will coordinate all sales and marketing activities for the Press.

Battista has held senior marketing positions at Oxford University Press, where he oversaw the publication of several *New York Times* bestsellers and Pulitzer Prize winning books, Simon & Schuster, Macmillan Publishing Company, the American Bible Society, and Kaplan Publishing.

“I am very excited to be joining a press with such a distinguished list and reputation,” Battista said. “I look forward to helping expand the Press’s reach and visibility both regionally and nationally.”

“We’re delighted to have Dino join UNC Press,” said Director Kate Douglas Torrey. “We very much look forward to having the benefit of his publishing experience and accomplishments to further strengthen our marketing effort for both scholarly and trade books.”

The University of North Carolina Press is the oldest university press in the South and one of the oldest in the country. Founded in 1922, the Press is known for its strong regional publishing program, as well as for its offerings in African American studies, women’s studies, Civil War history, and Southern history. The UNC Press is part of the 16-campus University of North Carolina.

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