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**FOR IMMEDIATE RELEASE**

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**Longleaf Services Announces New Partnerships  
to Better Serve University Presses**

CHAPEL HILL, NC (JUNE 7, 2016)--Longleaf Services has announced strategic partnerships with **Westchester Publishing Services**, a trusted provider of editorial, production, and digital conversion services, and **Supadü**, a global leader in the design and development of websites. These partnerships further Longleaf's mission of providing high-quality, affordable, and à la carte publishing services specifically designed for university presses.

Longleaf has developed an exclusive agreement with **Westchester Publishing Services** focusing on the Standard Monograph Program--designed to reduce the costs associated with the editing, design, and production of scholarly works by increasing efficiencies at every stage of the process, from the handover of the manuscript through the delivery of final files. With this streamlined process, presses are assured of dependable, high-quality work at an affordable cost. The savings in time and resources will allow the participating presses to more easily add to their title counts and to provide more focus on their nonstandard projects. "Westchester is proud to partner with Longleaf on the Standard Monograph Program. It's a logical extension of the work we've done for years in the university press space, providing quality editorial, composition, and digital services to our clients on projects ranging from simple monographs to textbooks to complex titles and journals. By leveraging a templated approach to simple monographs, Longleaf and Westchester are able to provide some efficiencies to the market. We're excited to see the growth of this program," says Westchester's Director of Business Development, Tyler M. Carey.

**Supadü** is currently in the process of building websites for several Longleaf clients, including sites for the University of Nebraska Press, the University of North Carolina Press, and Rutgers University Press, as well as a new website for the journal *Southern Cultures*. Longleaf will continue to project manage these and future websites and will work closely with Supadü to build new tools that specifically address the needs of scholarly publishing--for both books and journals. "Supadü's web and marketing tools combined with Longleaf's wealth of experience in scholarly publishing will enable nontechnical users to exert more control over the content and setup of their websites without relying on costly agencies or having to write code," says Mark Harvie-Watt, CEO of Supadü.

Clay Farr, Executive Director of Longleaf, said, "We have been working closely with both Supadü and Westchester for some time, but in each case it was clear that it would be beneficial for all parties concerned to strengthen and expand our partnership agreements to bring additional savings and efficiencies to the presses we serve."

Both of these services are available to current Longleaf fulfillment clients, as well as to any other university press that wishes to participate.

### **About Longleaf**

Longleaf Services, Inc., provides total fulfillment services for university presses. Operating with a collaborative philosophy, it enables client publishers to enhance their competitiveness, improve operating efficiencies, and create economies of scale, resulting in better service to their customers and lowering overall operating costs for both publisher and book buyer. A 501(c)3 organization, Longleaf Services commenced operations in 2006 and currently serves ten university press publishers.

Learn more about Longleaf at [www.longleafservices.org](http://www.longleafservices.org)

### **About Westchester**

Westchester Publishing Services is a U.S.-based employee-owned editorial, composition, and digital services provider based in Danbury, Connecticut, with U.S.-owned offshore operations in New Delhi and Chennai, India. Clients include Longleaf Services, Duke University Press, Harvard University Press, W. W. Norton, Macmillan, Mary Ann Liebert, Inc., and dozens of other academic, scholarly, and trade publishers.

Learn more about Westchester at [www.westchesterpublishingservices.com](http://www.westchesterpublishingservices.com)

### **About Supadü**

Supadü Limited was set up in 2011 to provide B2B solutions on a Software-as-a-Service ("SaaS") or managed service basis. The Supadü client team manages planning, design, development, and ongoing support for 100+ clients. Supadü products are designed to integrate with eCommerce platforms and industry-standard systems or feeds such as ONIX.

Furthermore, they are complemented by other vertically specific or customized applications that ensure that the suite of products meet the needs of clients. The Supadü approach allows websites to be built quickly with a minimum of code, saving significant agency and development costs.

Learn more about Supadü at [www.supadu.com](http://www.supadu.com)

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