

REGISTRATION FORM

Take advantage of the Early Registration Discount—\$20 off all registrations received by November 1st!

NAME

COMPANY/ORGANIZATION

ADDRESS

CITYSTATEZIP

PHONE (REQUIRED ON CREDIT CARD ORDERS)FAX

E-MAIL

Conference registration fee includes lunches, all breaks, & conference materials.

SUMMIT REGISTRATION FEE	\$125
<i>(Discount if received by November 1)</i>	– \$20
One Day Rate for <input type="checkbox"/> THURSDAY <input type="checkbox"/> FRIDAY	\$75
<i>Please indicate if you plan to attend:</i>	
<input type="checkbox"/> THURSDAY PRECONFERENCE EVENTS	+ \$20
<input type="checkbox"/> Hunger Congress	
<input type="checkbox"/> Direct Marketing Training for Farm Profitability	
<input type="checkbox"/> Agriculture Development Forum	
<input type="checkbox"/> Community Food Security Training	
<input type="checkbox"/> AUTUMN HARVEST BANQUET	+ \$40
<input type="checkbox"/> EXHIBIT	+ \$30
TOTAL \$	

Please make checks payable to The Food Trust

CHARGE MY VISA/MC#EXP. DATE

SIGNATURE

DIETARY INFORMATION: ☐ Vegetarian, ☐ Kosher, ☐ other-please specify.

LIMITED SCHOLARSHIPS are available to waive or reduce registration fees and/or hotel costs. If you would like to contribute to this fund or are interested in a scholarship, please contact us at 215 568-0830 x10 or at contact@thefoodtrust.org

Please send or fax your registration form to: The Future of Our Food and Farms • The Food Trust •1201 Chestnut Street, 4th Floor • Philadelphia, PA 19107 or Fax: 215 568-0882

REFUND POLICY: Cancellations are possible until November 1, 2002. A \$25 processing fee will be charged. No refunds after November 1.

OVERNIGHT ACCOMMODATIONS: Rooms are available at a discounted rate of \$88 (single or double) per night. Call the Wyndham Hotel at 302 655-0400 and say that you are attending the Future of Our Food and Farms. This special rate is valid until November 11, 2002.

DIRECTIONS: Directions are available at www.wyndham.com/wilmington or by calling the Wyndham Hotel at 302 655-0400.

For more information, visit www.foodfarm.org or contact The Food Trust (215 568-0830 x10 or contact@thefoodtrust.org) or NESAWG (413-323-4531 or nesawg@smallfarm.org)

FRIDAY - 9:00 a.m. to 10:30 a.m. (continued)
New Ventures for African American Farmers - What are the new opportunities for African American farmers and what resources does the Farm Bill provide?
Erroll Mattox, Three Maples Farm; Dean Purnell, DE State Univ; Desmond Jolly, U.C. Davis; Congressman Wynne, MD (invited); Edward Lee, Natural Bird, Inc.

11:00 a.m. to 12:30 p.m.
Creating Change - Merging Agriculture, Nutrition and Public Health Policy - Explore with a national policy expert new ways to get better services to kids who need it most.
Keecha Harris, Thomas Jefferson Agriculture Institute & the Institute of Agriculture and Trade Policy

Is Bigger Better? - Participate in a dynamic discussion about large and small farms with national advocates for each. Is there room for both? What's driving farm size?

Bob Ruth, Country View Family Farms; Errol Mattox, Three Maples Farm; Dean Purnell, DE State Univ; Kathy Ruhf, New England Small Farm Institute

Three Keys to Farmland Protection - Innovative programs and technologies are saving farmland and helping farm transfer planning.

Marion Bowlan, PA Farm Link; Mary Heinrich & Alison Deets, American Farmland Trust; Andrea Woloschuk, Intervale Foundation; Michael McGrath, DE Dept of Agriculture; Thomas Feurer, USDA National Ag Statistics Service; Mary Bender, PA Dept of Agriculture

Are You What You Eat? The Values and Ethics of Food Choices - This dialogue will engage faith-based and "food citizen" perspectives to raise questions about food choice consciousness. Definitely food for thought.

Bill Jordan, National Catholic Rural Life Conference & Cynthia Barstow, author, The Eco-Foods Guide

Nutrition Education Symposium II & III - Six states present their best programs for youth.

12:30 p.m. to 3:00 p.m.
Mid-Atlantic Leadership Award Presentation
Closing & Lunch- Congressman Wayne Gilchrest, MD (invited); Marion Nestle

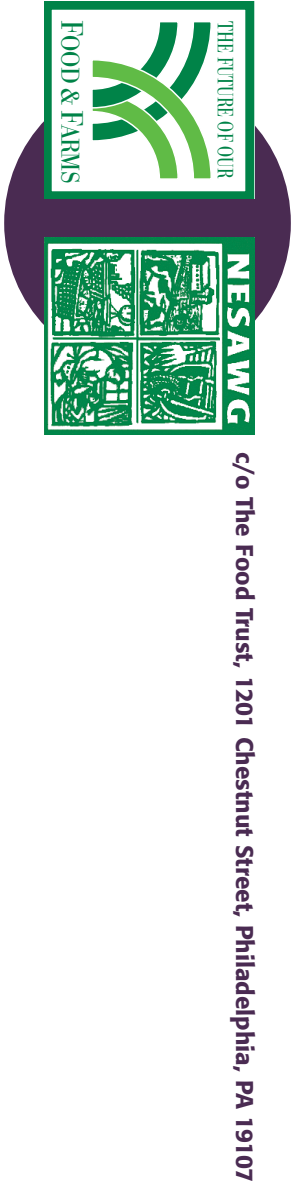
SPONSORS

MAJOR SPONSORS (list incomplete)
Land O’Lakes Foundation
NE SARE Program
Pennsylvania Department of Agriculture
Pennsylvania Nutrition Education Plan

CONTRIBUTORS (list incomplete)
Keystone 21
Penn State Cooperative Extension & College of Agricultural Sciences
Pennsylvania Food Merchants Association

PATRONS (list incomplete)
Cook College, Rutgers University
USDA, ARS Eastern Regional Research Center

4th Annual Future of Our Food and Farms Summit & NESAWG 10th Anniversary Resource Harvest



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Future of Our Food and Farms Summit
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Our Future Grows Here

NEW! For FSNEP Practitioners
NUTRITION EDUCATION SYMPOSIUM
NEW! For Extension & Ag Professionals
DIRECT MARKETING TRAINING FOR FARM PROFITABILITY

Plus
2ND ANNUAL HUNGER CONGRESS
AGRICULTURE DEVELOPMENT FORUM
COMMUNITY FOOD SECURITY TRAINING
Keynotes: MARION NESTLE & DESMOND JOLLY

December 5 & 6, 2002

Wilmington, Delaware

Sponsored in part by:
Land O’Lakes Foundation
Northeast SARE
Pennsylvania Department of Agriculture
Pennsylvania Nutrition Education Plan

www.foodfarm.org

OUR FUTURE GROWS HERE

A Regional Summit on Food, Farming & Hunger

THURSDAY PRECONFERENCE EVENTS

NEW! Direct Marketing Training for Farm Profitability - For Cooperative Extension & Other Ag Professionals

Sponsored by Northeast SARE

With Fred Magdoff, Northeast SARE; Barry Benape, Founder, Greenmarkets, New York City (invited), Nina Planck, Founder, London Farmers' Markets; and other direct marketing experts!

Learn from farmers’ market managers, farmers, and experts how your farmers can take advantage of the huge growth in direct marketing, make the most of the new opportunities and increase their profits easily.

2nd Annual Hunger Congress

Hosted by the Food Resources Alliance

With Julie Paradis, Washington Council & America's Second Harvest; Federal and State Legislators from MD, DE, PA, and NJ; JoAnn Connelly, Greater Philadelphia Food Bank

Discuss the upcoming Child Nutrition Reauthorization bill and how it will impact children throughout the Mid-Atlantic region.

Agriculture Development Forum: Reconnecting Agriculture, Food and Community

With Community, Food and Agriculture Program staff, Cornell University

How-to's of using food and agriculture as a tool for community development.

Community Food Security Training: Putting Community Food Security to Work for You

With Ruth Katz, Just Food (NY) and Suse Greenstone, Just Community Food Systems of S. Central PA

Practical models and applications of CFS – a hands-on training.

KEYNOTES

Thursday – Desmond Jolly

"Healthy Families, Farms and Communities: An Agenda For A New Century of American Democracy"

Agricultural economist, and director of the U.C. Davis Small Farm Program, Mr. Jolly will address access and equity for both food producers and consumers.

Friday – Marion Nestle

Author of the new, nationally acclaimed book, *Food Politics: How the Food Industry Influences Nutrition and Health*, Marion Nestle goes behind the scenes of the food industry to tell us how it really works and how it affects our individual health and the country's food system.

FRIDAY SPECIAL SESSION

NEW! FSNEP Nutrition Education Symposium

With Eric Bost Under Secretary for USDA FNS (invited); Chris Martin, Regional Administrator for the USDA (invited); Alice Lockett, USDA FNS; and FSNEP project leaders from DE, MD, NJ and PA.

Learn how FSNEP projects in the region are meeting 2010 goals, and hear exciting highlights from projects that have changed behavior and diets.

SCHEDULE FOR THURSDAY, DECEMBER 5TH

8:30 a.m. to 10:30 a.m.
Hunger Congress
Direct Marketing I - Training for Farm Profitability
Agriculture Development Forum
Putting Community Food Security to Work for You

11:00 a.m. to 1:00 p.m.
Opening & Lunch - Desmond Jolly, U.C. Davis

1:30 p.m. to 3 p.m.
Direct Marketing II - Making The Most Of Market Opportunities - Pam Ciervo, Farmers Market Manager, Collingswood NJ; Robert Halman, Pam King, MD Dept of Agriculture; Jim Zink, Haven Hill Farm

Direct Marketing III - Producer Only vs. Private Entrepreneurs - Tony Evans, MD Dept of Agriculture; Duane Perry, The Food Trust; Nina Planck, Founder, London Farmers' Markets

Reaching Hungry People through Miraculous Collaborations - Discover new ways to provide nutrition education, enroll people in Food Stamps, and bring fresh produce, cooking and gardening together.

Sue Snider, Univ of DE Cooperative Extension; Pat Beebe, Food Bank of DE; John Byrnes, PSU Cooperative Extension

Youth Innovators - Hear about activity-based learning initiatives that engage youth as never before.

Stacy Mates, Greater Pittsburgh Community Food Bank; JoAnn Connelly, Greater Philadelphia Food Bank; Rita Natale Saathoff, 4H, Rutgers

After the Farm Bill, What's Next? - Learn how to make the new anti-hunger and conservation provisions work, and how to keep promoting change.

Kathy Lawrence, National Campaign for Sustainable Agriculture; Suzy Friedman, Environmental Defense; Berry Friesen, PA Hunger Action

How to Stand Out from the Crowd - Experts tell how to get publicity and separate your organization from the pack, as they dissect two success stories.

Carole Rutland, Lisa Ann Battito, Aldwyn "Wendy" Hamilton, Julianne Rana, Elise Hubert, Pia Wilson, WHY and Reinventing in America Program

Starting Food and Farm Businesses in NJ and Beyond - Find out from NJ Agricultural officials how farmers and food entrepreneurs are tapping the expertise of the innovative FIRE to market and grow their business.

Margaret Brennan, H. Louis Cooperhouse, Maureen Scaramella, FIRE; Mayor Michael Pirolli, Bridgeton, NJ; Peter Furey, NJ Farm Bureau; Al Murray, NJ Dept of Agriculture

3:30 p.m. to 5:00 p.m.
Direct Marketing IV - Fundamentals of Merchandising
-Michael Rozyne, Red Tomato

Direct Marketing V: Successfully Marketing Farmers’ Markets - Sandy Sherman, The Food Trust; Nina Planck, Founder, London Farmers' Markets

Eating in Class - Discuss with four top educators and their students how innovative food system curricula influence students and communities.

Heidi Mouillesseaux-Kunzman, Cornell Univ; Paul Morgan, West Chester Univ; Catherine Lyons, PSU; Jacqueline Ricotta, Del Val College

New Farmers - Explore these new initiatives – the New American Farmer Initiative for immigrant farmers and Growing New Farmers project.

Hugh Joseph, New American Farmer Initiative; Gus Schumacher, consultant, W.K. Kellogg Foundation; Kathy Ruhf, Growing New Farmers Project

Food Safety from Field to Fork - Links food safety to food security, nutrition and diet, worker health and safety, and on-farm practices.

Elizabeth Henderson, Peacework Organic Farm & NOFA; others TBA.

Building Strong Bodies - Find out how three cutting edge school programs can bring nutrition, health and agriculture to your school district.

Karima Rose & Margie Scharf, The Food Trust; Danny Gerber, Jennifer Tulf, Martin Galvin, & Frank Johnston, Urban Nutrition Initiative

The New 5 A Day - Talk with directors from NCI and the USDA about how the updated 5 A Day program can help farmers and close health gaps in underserved populations.

Tom Bewick, USDA/CSREES; Others TBA

6:00 to 9:00 p.m.
Autumn Harvest Banquet & NESAWG Anniversary Celebration

SCHEDULE FOR FRIDAY, DECEMBER 6TH

9:00 a.m. to 10:30 a.m.
Nutrition Education Symposium I – How FSNEP is working to meet the 2010 goals - Ruby Cox, VA; Audrey Maretzki, PA; Jeff Olson, WV; Debra Palmer Keenan, NJ; Meredith Pearson, MD; Sue Snider, DE; Gloria Clark, DC (invited); Ann McPherson, Puerto Rico (invited)

Food for Every Child - Find out how this groundbreaking analysis, that links diet-related disease to lack of access to supermarkets, can work for you.

David McCorkle, PA Food Merchants Assn; Duane Perry, The Food Trust; Mark Winne, The Hartford Food System (invited); Baltimore Health Department

Sprawl: A Threat or an Opportunity for Agriculture and Food Security? - An out-of-the-box look at approaches to address sprawl in our region.

Randall Arendt, Natural Lands Trust; Jac Smit, Urban Agriculture Network

Harvesting Support for Locally Grown Food - Learn how to plan, implement and evaluate the "Be a Local Hero: Buy Locally Grown" campaign in your community.

Annie Cheatham, Community Involved in Sustaining Agriculture (CISA)

“Coop”erating Successfully - Growers, coop leaders, and the new Northeast Federation of Family Farm Cooperatives talk about opportunities and challenges that small-scale farmer cooperatives face.

Thomas Handwerker & Daniel Kuennen, Univ of MD Eastern Shore, Greenhouse Growers Cooperative; Chris Fullerton, Tuscarora Cooperative; Duncan Hilchey, Cornell Univ.

continued