



Journalists and Librarians: MIND THE GAP

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Outline of Talk



- My background.
- Thoughts on teaching LIS and J-School students.
- Keeping current
- Wishful thinking....

Me...



- B.S. Radio, TV, Film UT Austin.
- LIS UT Austin
- Librarian CNN Atlanta
- Ph.D. Information Science, North Texas
- LIS faculty and LIS Program Director, Syracuse University
- Research Chair in J-School, Ryerson.

Gaps & Intersections



LIS

- Wrestling with balance between theory and practice
- News librarianship only a small part of curricula
- Reference courses focus on published material
- Interviewing is crucial skill
- The negative search: Darn!

Journalism

- Wrestling with balance between theory and practice
- Access/Retrieval only a small part of curricula
- 'Resources' include FOI, interviews, stats, images, CAR
- Interviewing is crucial skill
- The negative search: Yeah!

Keeping Current



Online

- Media Post
- Poynter
- Online Journalism Review
- Canadian Journalism Project

Associations

- ASIST
- ICA
- AEJMC
- AoIR

Hypothetical Course: Resources for Journalists



- Offered to LIS and Journalism students (in spite of the mix of grad/undergrad and disciplines)
- Resources: print, online (library databases, paid databases, web, deep web...), interviews, FOI, footage/images, statistical.
- Skills: Interviewing, database searching, web searching, CAR, numeracy and spreadsheets, visual communication and graphics.

Thanks!



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