

Bruce Rosenstein of the USA TODAY library is writing a book about what knowledge workers can learn from the life and work of the management author Peter Drucker, and how they can apply it in their own lives and careers.

He interviewed Drucker several times before Drucker's death at 95 last November. He also interviewed many of Drucker's former students, consulting partners and teaching colleagues. Rosenstein has written extensively about Drucker for USA TODAY and Information Outlook.

The video Peter F. Drucker: The Ultimate Knowledge Worker, which was shown at the SLA annual conference in Baltimore, June 12, 2006, consists of an interview Rosenstein conducted with Drucker on April 11, 2005, in Claremont, California.

Topics included the elements of a satisfying, contented life for knowledge workers, the importance of organizing information for productivity and effectiveness and the changing nature of teaching and learning.

Sample quotes from the Peter Drucker video interview:

"Skills one can acquire, values no. And the people I've seen who are really unhappy are in a position where the values of the organization don't fit them."

"Knowledge work...is what it was six hundred years ago, and is just beginning to be affected by new technology and overall by new concepts. And that's the great frontier of the next... fifty years."

"The...contented people I've known are people who make a life that has more than one dimension so that if you are set back in one area, it doesn't kill you."